

WIB Events Sub-Committee Meeting Recap 9/29/20

1. What is the Events Sub-Committee? The Events Sub-Committee helps promote and support events hosted by the WIB.
 - a. *Promotion- Social Media, Word of Mouth*
 - b. *Support- Catering Outreach, registration, charity collections*
 - c. *Soliciting raffle and silent auction items*
 - d. *Decorations when appropriate*
 - e. *Onsite event support when needed.*
2. Event Promotion
 - a. Share information on your social media and Word of Mouth
 - i. *The Chamber will have 'official' information to easily share*
 - b. Upcoming event
 - i. *Mentoring Program Mixer (Virtual)*
 1. October 8, 4-5 pm
 - ii. *Open to all Chamber members and employees.*
 - iii. *Past mentors and protégés invited to talk about the program with potential candidates.*
 - c. Action Items-
 - i. All WIB members are encouraged to promote via social media and word of mouth
 1. Registration Link: <https://tempechamber.glueup.com/event/mentoring-program-mix-learn-27885/>
 2. Mentor Applications: <https://www.jotform.com/TempeChamberAZ/2021MentorApp>
 3. Protégé Applications: <https://www.jotform.com/TempeChamberAZ/2021ProtegeApp>
 4. Program Overview: <https://tempechamber.org/sites/default/files/content-files/Mentoring%20Program%20Overview%202020-2021.pdf>
 - ii. Sukki? Or Jen?
 1. Agenda
 2. Program testimonials
 3. Possible breakout rooms
3. Silent Auction
 - a. THANK YOU!
 - i. *We are so appreciative to everyone for donating items!*
 - ii. *Over 25 items were in the auction*
 - iii. *Raised \$2,000!*
 1. \$3,100 raised during in person event in 2019

- b. Items with no bids?
 - i. Sukki is managing
 - c. Auction Item outreach for next Leadership Conference will begin after the 1st of the year.
4. Donation Drive
- a. This year's charity- Treasures for Teachers
 - b. Last year, at each WIB meeting we were invited to bring an item for the charity of the year.
 - i. *Each month had a theme- cleaning supplies, toiletries, self-care etc.*
 - c. This year's challenge is that we are virtual, so how can we host donation drives?
 - i. *Ideas?*
 1. *Amazon Wish List?*
 - a. *This could be a cool idea for a monthly donation drive with the WIB*
 2. *Collection Box at Chamber is available*
 3. *Drive up donation drop off*
 - a. *Day in early November*
 - b. *2-hour window where people can drop off items*
 - c. *Everyone who donates items gets a lemonade from the lemonade stand.*
 - i. *I have kids that would be interested in helping*
 - ii. *I can also ask my daughter's girl scout troop if a couple girls want to get a couple volunteer hours in?*
 4. *Action Items*
 - a. *Roxy will look into the Amazon Wish List and get with T4T on what they need right now.*
 - b. *Rochelle offered to collect items at the restaurants.*
 - i. *Maybe we can position this in January since we are doing the drive-up drop off in November?*
 - c. *Check your calendars and let me know if November 7 or 14 work to do the drive-up donation drop off.*
5. *Next potential catering opportunity*
- a. *Mentoring Program (if in person)*
 - i. *Roxy can donate something from MnM*
6. *Next Meeting?*
- a. *Tuesdays before the WIB Meeting*
 - b. *Roxy to send out an invite.*
 - c. *Since it's Election Day, we can have fun election themed (but not controversial) Zoom backgrounds!*