

HKTDC Entrepreneur Day

Event Schedule 活動時間表

16 / 7 / 2020 (星期四)

Start-ups Meet Talent 初創企業招聘日

Connects talented students and seasoned professionals with HK-based start-ups for job and talent sourcing opportunities

連繫本地初創企業及有意加入團隊的學生和專業人士，即場進行招聘及面試

Time 時間	:	10:30 - 19:00
Venue 地點	:	Exchange
Co-organiser 合辦機構	:	WHub

Plenary Session: Revive • Redefine

主題論壇：重塑現在 應變未來

Entrepreneurs will share how they have disrupted different sectors by creating breakthrough, and evolve and emerge in the market

創業家將分享如何用創意思維改變行業營運模式，以至在市場中突圍而出

Time 時間	:	11:30 - 12:30
Venue 地點	:	The Assembly
Speakers 講者	:	<ul style="list-style-type: none">• Mr William Ip, Managing Director, Hong Kong, Carousell 葉承浩先生 – Carousell 香港董事總經理• Ms Crystal Pang, Co-founder, Pickupp 彭子楓女士 – Pickupp 聯合創辦人
Language 語言	:	English 英語

Enterprise Connect – Explorium HK

創企 · 「闖」企 – Explorium HK

Features how Fung Group joins hands with start-ups to create shared value and revive businesses across different industry pillars

展示馮氏集團透過與初創公司合作，攜手創造共同價值，為行業發展注入新動力

Time 時間	:	14:30 - 15:00
Venue 地點	:	The Pitchathon Spot
Speakers 講者	:	<ul style="list-style-type: none">Representatives from Explorium HK Explorium HK 代表
Language 語言	:	Cantonese 粵語 / English 英語 (TBC 待定)

From Crisis To Chances: Unleashing Opportunities in Challenging Times

轉危為機：創「疫」市奇蹟

Features how technological innovations and scientific researches have created business opportunities in this challenging time

展示創新科技及研究如何在現時充滿挑戰的環境下創出新商機

Time 時間	:	15:15 - 16:15
Venue 地點	:	The Lounge
Speakers 講者	:	<ul style="list-style-type: none">Prof King Lun Yeung, Professor, Department of Chemical and Biological Engineering & Division of Environment and Sustainability, The Hong Kong University of Science and Technology 楊經倫教授 – 香港科技大學化學及生物工程學系兼環境及可持續發展學部教授Prof H.C. Man, Dean, Faculty of Engineering, The Hong Kong Polytechnic University 文効忠教授 – 香港理工大學工程學院院長Ms Katherine Cheung, Chief Marketing Officer, Snapask 張兆君女士 – Snapask 行銷長
Language 語言	:	Cantonese 粵語 / English 英語 (TBC 待定)

17 / 7 / 2020 (星期五)

Start-ups Meet Talent 初創企業招聘日

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連繫本地初創企業及有意加入團隊的學生和專業人士，即場進行招聘及面試

Time 時間	:	10:30 - 18:00
Venue 地點	:	Exchange
Co-organiser 合辦機構	:	WHub

Guangdong-Hong Kong-Macao Greater Bay Area Entrepreneurship Seminar - Latest Development of Startups in the Greater Bay Area

粵港澳大灣區創業研討會 - 促進初創企業在大灣區發展

The seminar provides start-ups with the latest policy incentives and practical tips to expand their businesses in the Greater Bay Area. You will also hear from entrepreneurs benefiting from these initiatives and have developed in the region successfully.

研討會將向有意在大灣區發展的初創企業提供最新政策支援資訊及實務錦囊，創業家亦將分享透過相關優惠政策在區內發展的成功故事。

Time 時間	:	11:00 - 12:00
Venue 地點	:	The Assembly
Co-organisers 合辦機構	:	<ul style="list-style-type: none">• Department of Commerce of Guangdong Province 廣東省商務廳• Constitutional and Mainland Affairs Bureau 政制及內地事務局
Speakers 講者	:	<ul style="list-style-type: none">• Mr Eric Kuo, Co-founder, R-Guardian 郭瑋強先生 - 隨身寶科技有限公司聯合創始人• Ms Gisella Tong, Creative and Marketing Director, Round the Clock Studio Limited 湯艷華女士 - 蔓意多媒體創意有限公司創意及市場總監
Language 語言	:	Cantonese 粵語 (TBC 待定)

From Local to Global: Regional Support for Hong Kong Start-ups

闖出香港 面向國際：探索環球初創機遇

This seminar will feature global opportunities for startups available across continents.

Representatives from overseas incubators and business chambers will share local opportunities for international start-ups in their respective regions.

世界各地都為初創企業提供各種資源，鼓勵創科發展。各國培育機構及商會代表將在研討會上分享當地對創企的支援，鼓勵海外企業家進駐。

Time 時間	:	12:00 - 13:00
Venue 地點	:	The Lounge
Speaker 講者	:	• Ms Jaelyn Tsui, Co-founder & Director, EntreLink 徐熾婷女士－創賢聚聯合創始人兼董事
Language 語言	:	English 英語

Crisis Management – The New Delivery Trend

Time 時間	:	12:30 - 13:30
Venue 地點	:	The Pitchathon Spot
Co-organiser 合辦機構	:	• Junior Chamber International APEX 晉峰青年商會
Speaker 講者	:	• Ms Cheung Shuk Ming, Associate Director, SF Express 張淑明女士－順豐速運（香港）副總監
Language 語言	:	Cantonese 粵語 (TBC 待定)

Hong Kong: A Breeding Ground for Innovation

創科機遇在香港

Hong Kong, as a thriving start-up hub, offers different incubation programmes to nurture entrepreneurs for long-term growth. Incubators like Cyberport and Hong Kong Science Park, together with their incubatees or graduates, will share opportunities for start-ups for a thriving technology development.

香港為創業者提供理想的初創生態環境，透過不同培育計劃支援企業家長遠發展。數碼港及香港科學園將與旗下培育計劃的參與企業或畢業生，分享計劃為初創帶來發展創科的機遇。

Time 時間	:	12:30 - 13:30
Venue 地點	:	The Assembly
Speakers 講者	:	• Representative of Cyberport 數碼港代表 • Representative of Hong Kong Science Park 香港科學園代表
Language 語言	:	Cantonese 粵語 / English 英語 (TBC 待定)

Women Entrepreneur Forum

Time 時間	:	15:15 - 16:45
Venue 地點	:	The Assembly
Co-organiser 合辦機構	:	The Hong Kong Federation of Youth Groups
Speakers 講者	:	<ul style="list-style-type: none"> • Ms Kung Yee Ching Kary, Founder & CEO, Vcan Global Limited 龔倚澄女士 – 滙創環球科技有限公司創辦人及行政總裁 • Ms Teresa Chan, Co-Founder, Mellow 陳枳橋女士 – Mellow 聯合創辦人 • Ms Eva Wong, Co-founder, WEDO Global 黃靜虹女士 – 愛同行 社會企業共同創辦人 • Ms Peann Tam, Business Development Director, Eco-Greenergy 譚沛楹女士 – 綠行俠業務發展總監 • Ms Twiggy Chan, Director, Boaz International Education Institute Ltd 陳卓琪女士 – 博雅思教育中心董事
Language 語言	:	Cantonese 粵語 (TBC 待定)

Youth Pitching @ E-Day

Many innovative business ideas stem from daily observations. Themed under “Revive · Redefine”, Youth Pitching @ E-Day encourages young entrepreneurs to develop ground-breaking solutions to match the changing life patterns under COVID-19, while helping businesses stay afloat in this difficult time. Youth entrepreneurs will present and pitch in front of our judges on E-Day.

疫情正改變我們的日常生活，而很多初創點子都是由留意生活小節而萌生，繼而設計出解決方案，以科技改善生活。我們今次以「重塑現在·應變未來」為主題，鼓勵有創業精神的年輕參加者設計創新又有效的創業方案，讓社會各行業在逆境中創出新機遇，並在貿發局「創業日」Youth Pitching @ E-Day 演示比拼，爭取評審的「注資」。

Time 時間	:	15:30 - 17:30
Venue 地點	:	The Lounge
Co-organiser 合辦機構	:	
Language 語言	:	Cantonese 粵語 / English 英語 (TBC 待定)

Creating Shared Value (CSV) with Corporate: Opportunities for Green Start-ups

Time 時間	:	16:30 - 17:15
Venue 地點	:	The Pitchathon Spot
Co-organiser 合辦機構	:	Technological and Higher Education Institute of Hong Kong (THEi)
Speakers 講者	:	<ul style="list-style-type: none">• Ms Sonalie Figueiras, Founder, Green Queen Media• Ms Yuki Liu, Co-founder, Upcyco Limited 廖鈞如女士 – Upcyco Limited 共同創辦人
Language 語言	:	English 英語

Remarks:

The Organiser reserves the rights to change the programme schedules and content without prior notice.