



Estd. 1916

ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಸ್ಥೆ  
FEDERATION OF KARNATAKA CHAMBERS OF  
COMMERCE & INDUSTRY



Supported by



**FKCCI**  
**AGRO FOOD TECH**  
**EXPO**

Tripura Vasini, Palace Grounds  
Bengaluru, India.

15th to 17th May, 2020

ಎಫ್‌ಕೆಸಿಸಿಐ ಆಗ್ರೋ ಫುಡ್ ಟೆಕ್ ಎಕ್ಸ್‌ಪೋ 2020



**450+**  
Exhibitors



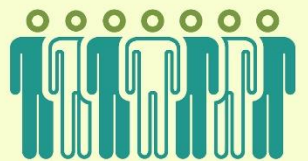
**2000+**  
Conference Delegates



**20000+**  
Business Visitors



**50000+**  
FPO's & Farmers



**100000+**  
Visitors



## Background

#MakeInIndia initiative of Government of India has food processing as one of the six key focus sectors to help farmers double their income. Apart from the vast global business opportunities, a huge domestic market of 1.3 billion customers with a young population, abundant agricultural base and plethora of opportunities across the value chain, make India an ideal destination for investment in the agro and food processing sectors.

## Vision

To gain global visibility, showcase technology expertise, facilitate B2B and B2G partnerships, explore new opportunities and build wider networks with Indian as well as international business houses & communities besides governments in the agro, food processing and dairy industry sectors, which would further help connect Karnataka to the worldwide markets.

## About the expo

FKCCI Agro Food Tech Expo 2020 (FAFE 2020) will focus on value addition to the industry through agro and food processing technologies. It is an international exhibition cum conference where progressive farmers, producers, manufacturers, communities, organizations, entrepreneurs, institutions, governments, NGOs, researchers, technologists, startups, processors, packagers, supply chains, corporates, investors, experts, policy makers and other industry stakeholders from across India and the world will come together to showcase, deliberate and promote agritech, food-tech, dairy-tech and allied technologies.

#FAFE 2020 is a unique expo platform bringing together all the stakeholders in a holistic way. #FAFE 2020 will comprise high-level technology seminars, plenary sessions, research paper presentations, hackathons, world-class exhibits, innovative product & solution prototypes, awards & recognitions and Indian food and cultural festival. #FAFE 2020, Bengaluru is also the southern gateway to India which provides an opportunity to showcase, connect, and collaborate.





## Objectives of the expo

- Unleashing business potential in agro food processing
- Enhancing sustainability by adoption and implementation of new technologies and solutions
- Exploring investment opportunities
- Providing key impetus to develop and nurture Agropreneurs
- Providing a platform to meet the national policy of doubling the farmer's income

## Special Focus



Per Drop  
More Crop



Farm  
Mechanization



TOP  
(Tomato, Onion,  
Potato) Strategy



Cold Chain  
and Logistics



Food  
Packaging



Biotechnology/  
Nanotechnology



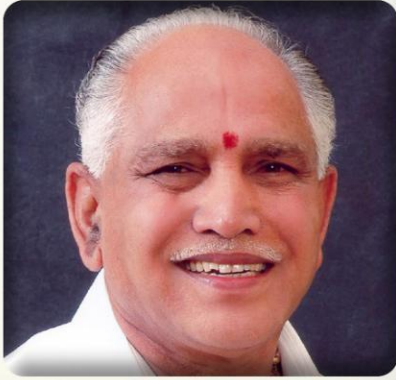
ICT/IOT/AI/  
Blockchain/  
Robotics



## About the organiser

Organised by Federation of Karnataka Chambers of Commerce & Industry (FKCCI), FAFE 2020 is being planned in key partnership with the Government of Karnataka and will be supported by the Ministry of Food Processing Industry, Government of India.

FKCCI, founded by visionary, Engineer Statesman Sir. M. Visvesvaraya with the blessings of the erstwhile Maharaja of Mysore State Shri. Nalwadi Krishnaraja Wodeyar, was established during the year 1916. It is an apex organization for industry, trade and services sectors in Karnataka. FKCCI is in the 104th year of its service, it has since been promoting the interests of trade, industry and services, playing a catalytic role in policy making, both at state and central government levels.



Sri B.S. Yediyurappa, Hon'ble, pro-farmer chief minister of Karnataka has the distinction of leading the state four times. He is the architect of the farmer-friendly scheme called #BhooChetana. He is known for taking oath in the name of farmers and presenting a separate budget for agriculture. A visionary leader, who visited a village every month to popularize organic farming, he has been instrumental in formulating the Karnataka Agri-business Development Policy and setting up Organic Farming Mission.

“ I am extremely glad that Federation of Karnataka Chambers of Commerce and Industry, an apex body representing industry, trade and services has embarked on organizing Agro Food Tech Expo (FAFE 2020) with the key objective of unleashing business potential in food processing, which would further help in achieving the national mission of doubling farmers' income by attracting new investments in agro and food processing sectors.

Karnataka is the only state, which has an institutional mechanism with an exclusive policy for agri-business development. I have great pleasure in extending an invitation to all the national and international agri-communities and food processing industries to participate in large numbers and take advantage of the business potential in the state of Karnataka.

I wish the event a grand success and hope the Expo will explore new avenues in food processing and agri-business.

**Sri B.S. Yediyurappa**  
Chief Minister, Karnataka



## Support of state and central governments to the expo

- Department of Agriculture, GoK
- Department of Horticulture, GoK
- Department of Animal Husbandry, GoK
- Department of Industries and Commerce, GoK
- Karnataka Udyog Mitra (KUM)
- Karnataka State Agricultural Produce Processing and Export Corporation Limited (KAPPEC)
- Karnataka Agribusiness Development Corporation (KABDC)
- Ministry of Food Processing Industries (MOFPI) GOI
- Ministry of Agriculture, GOI
- Ministry of MSME, GOI
- Agricultural and Processed Food Products Export Development Authority (APEDA)
- National Small Industries Corporation (NSIC)



## Who can benefit?

- National or international companies in agri tech, food processing and allied activities.
- Agri-biotechnology, nanotechnology, advanced tissue culture, remote sensing, climate control & automation equipments, solar powered technologies
- Specialized agri input providers
- End to end supply chain providers
- Exporters and importers of processed food
- Machinery & equipment manufacturers in agri / food/dairy industry
- Technology & solution providers- ICT / IOT / robotics / AI / blockchain technology
- Cold chain and logistics companies
- Food packaging companies
- Farmer Producer Organization (FPO's)
- Financial institutions / venture capitalists / farm insurance companies
- Research & development institutions, agriculture universities / food craft institutes
- Food parks
- Water / irrigation technology firms
- Biotechnology, nanotechnology firms in food processing
- Agriculture, horticulture, animal husbandry departments under state / central government/boards/corporations
- Organic food products & organic certification agencies
- Agripreneurs / agri startups / incubators/ agri business consultants
- Global / local food industry associations
- Hotels / restaurants

## Who can participate?

- Agropreneurs, farmers, investors, policy makers and industry trade bodies
- Cold chain infrastructure players, food retailers and logistics / food chain companies
- Food startups, food technologists and pre & post-harvest technology providers
- Researchers, scientists and innovators

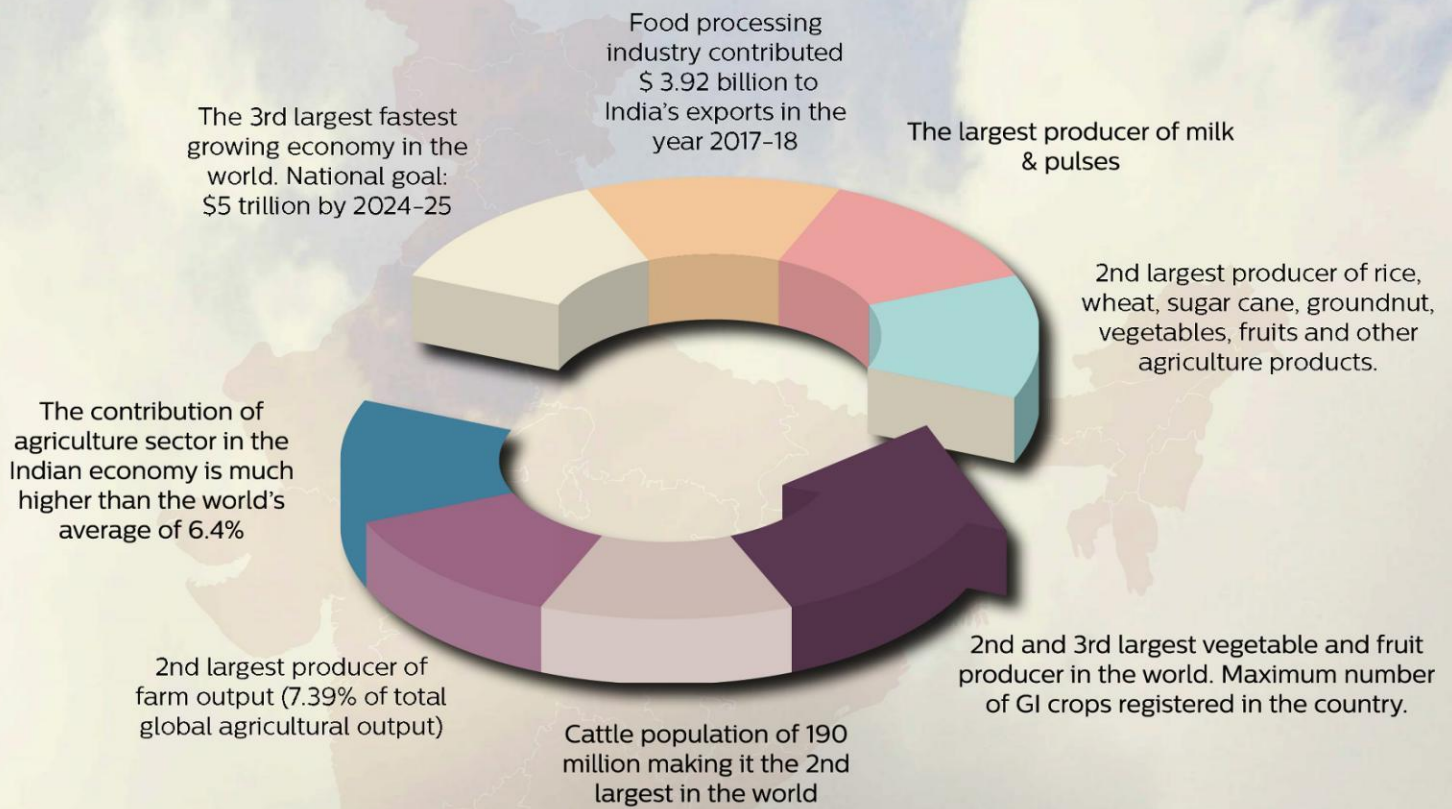
## Opportunities for investors, exhibitors, delegates and other participants

- B2B & B2G meetings
- Locate new agents & dealers and showcase latest technologies, products, and services
- Networking, market linkage and joint venture partnership opportunities for local producers



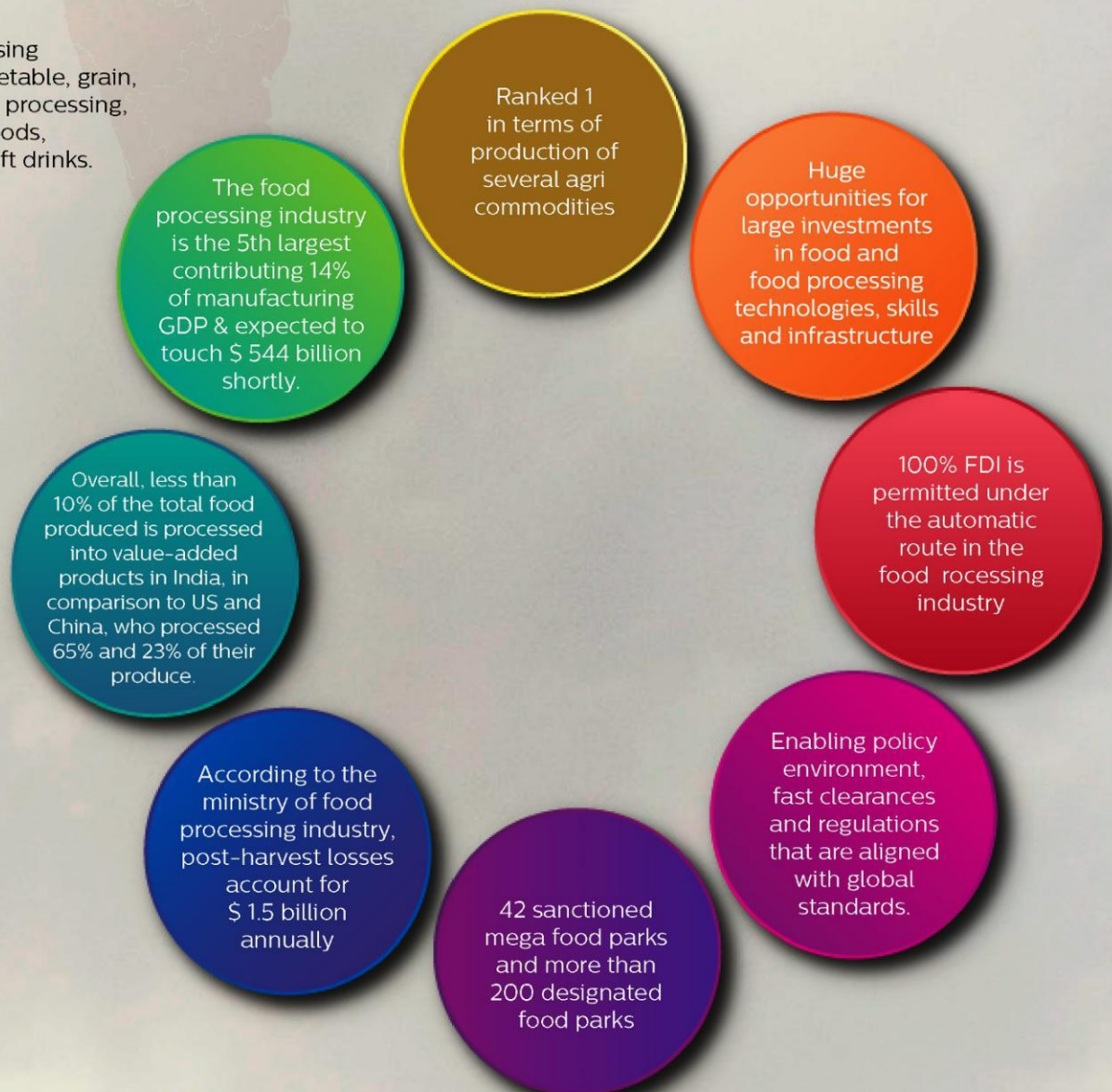


## India in food, agriculture and dairy sectors



## Indian food processing industry highlights

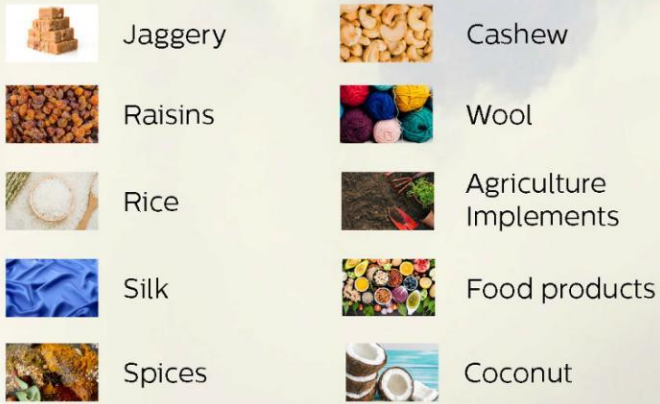
Key sectors in agro-processing industries include fruit, vegetable, grain, fish, milk, meat and poultry processing, packaged / convenience foods, alcoholic beverages and soft drinks.





## Why Karnataka?

Karnataka has 10 agro climatic zones supporting a wide variety of crops, with an abundant supply chain base, skilled workforce, industry friendly policy regime, state of the art infrastructure and a strong support ecosystem. It is a favoured destination for value added agriculture, horticulture, food processing, dairy and allied activities.



## Karnataka at a glance

**49%** agriculture and allied sectors make up the State's income

**Largest** producer of coffee, pomegranate, gherkin, coarse cereals, sunflower and tomatoes in India

**Pioneer** in millets and organic agriculture

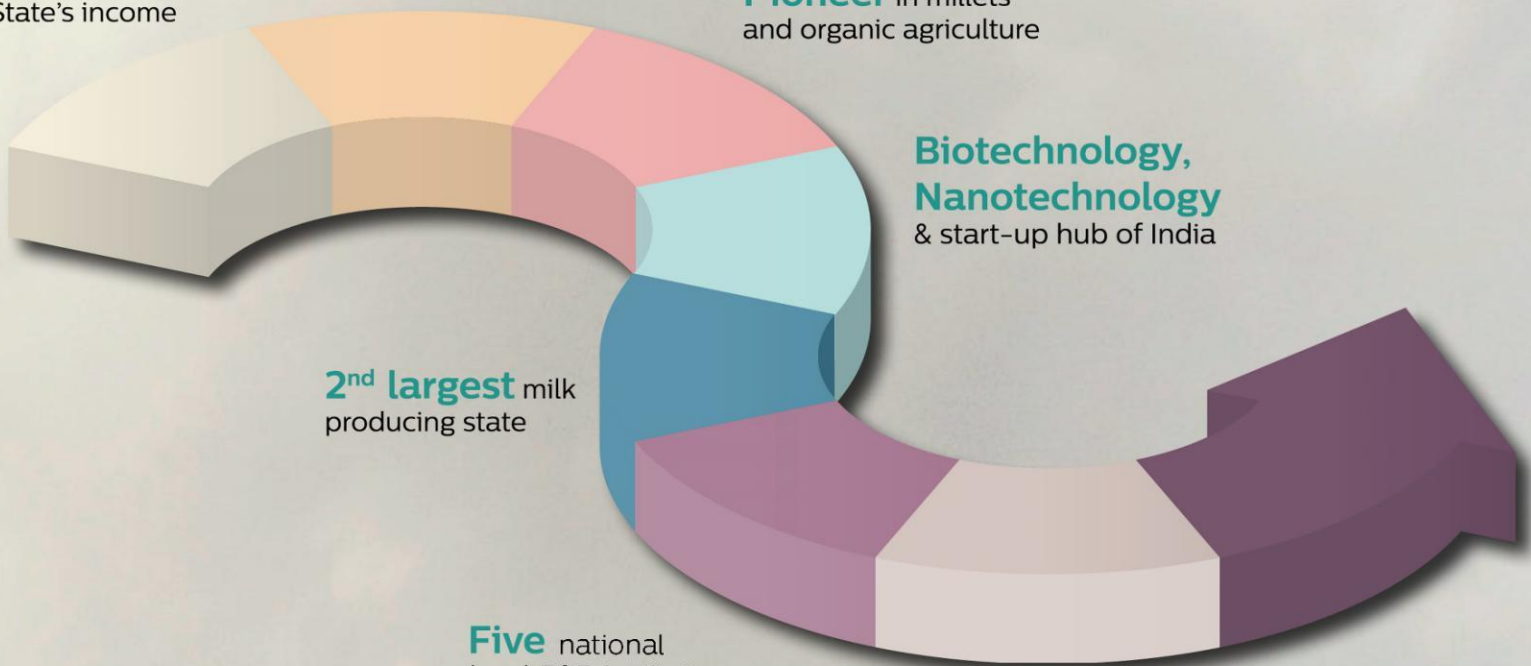
**Biotechnology, Nanotechnology & start-up hub of India**

**2<sup>nd</sup> largest** milk producing state

**Five** national level R&D institutes in agriculture and horticulture in the state.

**First State** in the country to bring out a separate policy on organic farming and an agribusiness development policy

**Highest** exporter of cashew, gherkin, rose onion, spices and condiments



## Conference

The Expo FAFE 2020 will include technical conferences / keynote sessions in the following verticals from eminent international and national speakers.

- Agri technologies
- Food processing technologies
- Dairy technologies
- Cold chain and logistics
- Food packaging
- Food safety standards
- Biotechnology / Nanotechnology
- ICT / IOT / AI / Block chain technologies
- Micro irrigation (Per drop more crop)
- Farm mechanisation
- TOP (Tomato-Onion-Potato) Strategy
- Export potential for agro, dairy and processed food products
- Farmer Producers Organizations
- Corporate and contract farming
- Role of horticulture in agribusiness
- Futuristic agri technologies for sustainable and profitable business
- Start-up culture in agri, horti, animal husbandry and allied activities
- Ecosystem for development of agri tech, food tech and dairy tech (schemes, policies, initiatives)
- Combat climate change
- Banking, Financial Services and Insurance



### Expo (Conference & Exhibition) dates and time (IST)

Date & time	15 May 2020 Friday	16 May 2020 Saturday	17 May 2020 Sunday
Inaugural program	9 AM - 12 Noon		
Conference	2 PM - 5 PM	10 AM - 5 PM	10 AM - 5 PM
Exhibition business visitors	11 AM - 1 PM	10 AM - 1 PM	10 AM - 1 PM
Exhibition general visitors	2 PM - 7 PM	2 PM - 7 PM	2 PM - 7 PM
Multi cultural food festival	5 PM - 9 PM	5 PM - 9 PM	5 PM - 9 PM
Valedictory program			3 PM - 5 PM

### Conference delegate registration fee. No spot registrations!

INR 3600 / USD 48 for all 3 days of the conference

INR 1200 / USD 16 for one day of the conference

INR 1500 / USD 20 for all 3 days of the conference for research scholars / students only.

INR 500 / USD 6 for one day of the conference for research scholars / students only.

Original research scholar / student identity card is mandatory at the entry gate of the conference.

**Online delegate registrations can be done on [www.fkcciFAFE.org](http://www.fkcciFAFE.org)**

Inclusive of GST



## Multi Cultural Food Festival

India is known for its cultural diversity across different regions with its different food traditions, music, dance, festival. FAFE 2020 will have theme-based cultural and food festival showcasing the heritage and taste of Karnataka as well as other parts of the country. This will be open to general public in the evenings from 5 pm to 9 pm on all the expo days.

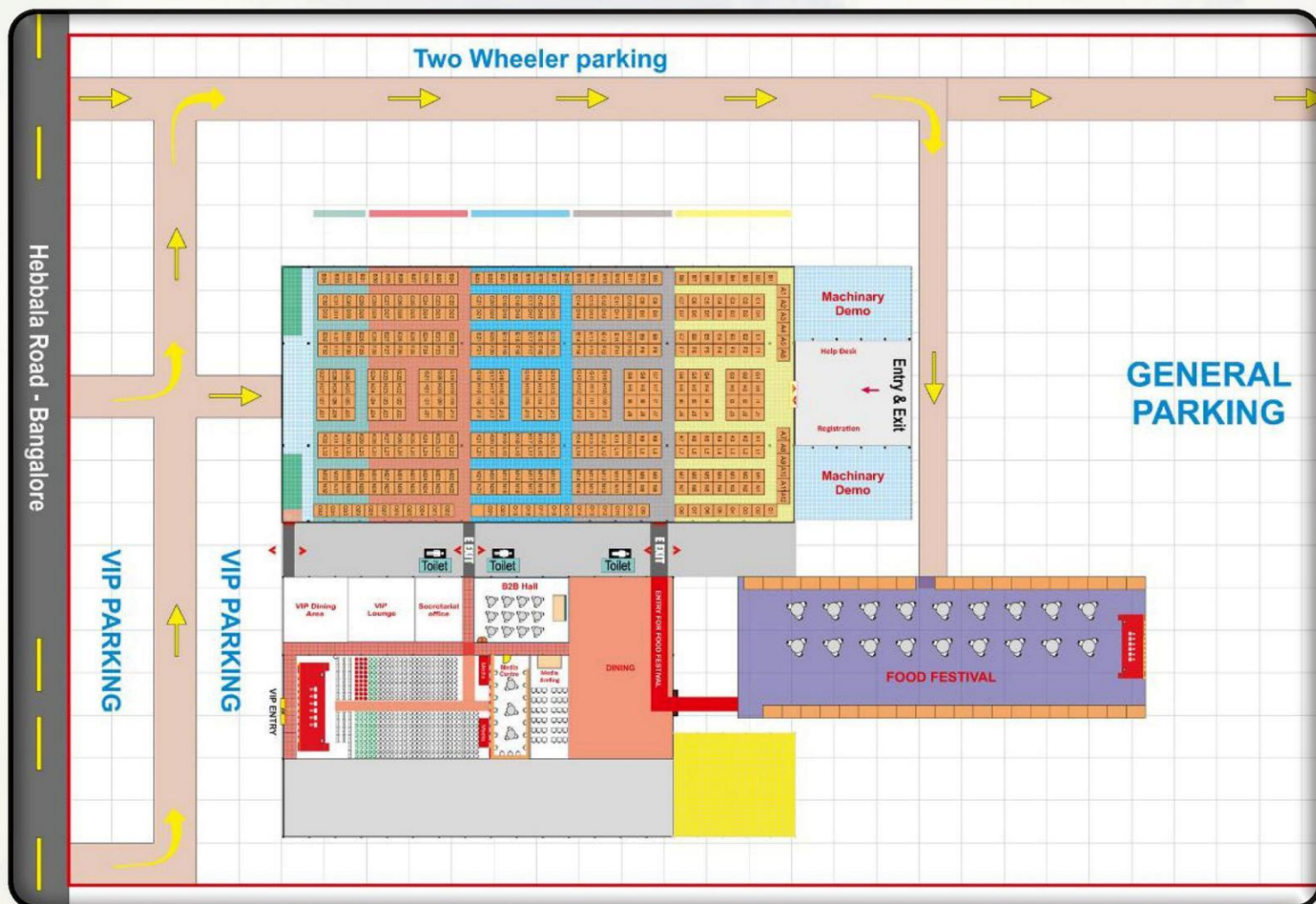


**100000+**  
**GENERAL VISITORS**



## A bird's eye view of FAFE 2020 Expo (Conference and Exhibition) venue

Tripura Vasini, Palace Grounds, Bellary Road, Bengaluru, India



### Exhibition space tariff

Space type and cost	Indian companies ₹ / sqm.	International companies \$ / sqm.
Shell space (Indoor) minimum 9 sqm.	6500	90
Raw space (Indoor), minimum 36 sqm.	5500	75
Raw space (Outdoor), minimum 36 sqm.	3500	50

GST 18% extra as applicable

Every 3m x 3m exhibition shell space will be provided with 2 chairs, 1 table, 3 lights and 1 electrical power socket.

Note: Micro and Small enterprises are eligible for Marketing Assistance Scheme (MAS) from National Small Industries Corporation (NSIC) and Micro, Small and Medium Enterprises Department of India (MSMED) and other agencies

### Mode of Payment

NEFT/RTGS

Current account No: **0412201051436**

Beneficiary account name: **FKCCI Agro Food Tech Expo**

Bank branch: Canara Bank, Majestic Branch, Bengaluru 560009, India

IFSC: CNRB0000412 Swift: CNRBINBBLFD



# Exhibition layout (subject to further changes)

	A1	A2	A3	A4	A5	A6		ENTRY		A7	A8	A9	A10	A11	A12			
B1																O1		
B2		C1	D1		E1	F1			G1	H1	I1	J1		K1	L1	M1	N1	O2
B3		C2	D2		E2	F2			G2	H2	I2	J2		K2	L2	M2	N2	O3
B4		C3	D3		E3	F3			G3	H3	I3	J3		K3	L3	M3	N3	O4
B5		C4	D4		E4	F4								K4	L4	M4	N4	O5
B6		C5	D5		E5	F5			G4	H4	I4	J4		K5	L5	M5	N5	O6
B7		C6	D6		E6	F6			G5	H5	I5	J5		K6	L6	M6	N6	O7
B8		C7	D7		E7	F7			G6	H6	I6	J6		K7	L7	M7	N7	O8
B9		C8	D8		E8	F8			G7	H7	I7	J7		K8	L8	M8	N8	O9
B10		C9	D9		E9	F9			G8	H8	I8	J8		K9	L9	M9	N9	O10
B11		C10	D10		E10	F10			G9	H9	I9	J9		K10	L10	M10	N10	O11
B12		C11	D11		E11	F11								K11	L11	M11	N11	O12
B13		C12	D12		E12	F12			G10	H10	I10	J10		K12	L12	M12	N12	O13
B14		C13	D13		E13	F13			G11	H11	I11	J11		K13	L13	M13	N13	O14
B15		C14	D14		E14	F14			G12	H12	I12	J12		K14	L14	M14	N14	O15
B16																		
B17		C15	D15		E15	F15			G13	H13	I13	J13		K15	L15	M15	N15	O16
B18		C16	D16		E16	F16			G14	H14	I14	J14		K16	L16	M16	N16	O17
B19		C17	D17		E17	F17			G15	H15	I15	J15		K17	L17	M17	N17	O18
B20		C18	D18		E18	F18								K18	L18	M18	N18	O19
B21		C19	D19		E19	F19			G16	H16	I16	J16		K19	L19	M19	N19	O20
B22		C20	D20		E20	F20			G17	H17	I17	J17		K20	L20	M20	N20	O21
B23		C21	D21		E21	F21			G18	H18	I18	J18		K21	L21	M21	N21	O22
B24		C22	D22		E22	F22			G19	H19	I19	J19		K22	L22	M22	N22	O23
B25		C23	D23		E23	F23			G20	H20	I20	J20		K23	L23	M23	N23	O24
B26		C24	D24		E24	F24			G21	H21	I21	J21		K24	L24	M24	N24	O25
B27		C25	D25		E25	F25								K25	L25	M25	N25	O26
B28		C26	D26		E26	F26			G22	H22	I22	J22		K26	L26	M26	N26	O27
B29		C27	D27		E27	F27			G23	H23	I23	J23		K27	L27	M27	N27	O28
B30		C28	D28		E28	F28			G24	H24	I24	J24		K28	L28	M28	N28	O29
B31		C29	D29		E29	F29								K29	L29	M29	N29	O30
B32		C30	D30		E30	F30			G25	H25	I25	J25		K30	L30	M30	N30	O31
B33		C31	D31		E31	F31			G26	H26	I26	J26		K31	L31	M31	N31	O32
B34		C32	D32		E32	F32			G27	H27	I27	J27		K32	L32	M32	N32	O33





Shri. C R Janardhana, President, FKCCI and office bearers met His Excellency **Shri Ram Nath Kovind Ji**, Hon'ble President of India at Rashtrapati Bhavan extending invitation for inauguration of FKCCI Agro Food Tech Expo 2020.



Shri. C R Janardhana, President, FKCCI and office bearers met Hon'ble Prime Minister of India, **Shri Narendra Modi Ji** in Bengaluru seeking support for organizing FKCCI Agro Food Tech Expo 2020.

### FKCCI Office Bearers



**Mr. C R Janardhana**  
President



**Mr. Perikal M Sundar**  
Senior Vice President



**CA I.S. Prasad**  
Vice President



**Mr. Sudhakar S Shetty**  
Imm. Past President

### FAFE 2020



**Mr. Tallam Venkatesh**  
Advisor



**Dr P Sadananda Maiya**  
Advisor

**For more information on the expo, please contact the FAFE 2020 Secretariat**

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**Secretary**, Mr. M Sugnana Murthy: +91- 9342814076

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**Sponsorship and institutional partnership**, Mr. Gopala Krishna: sponsorship@fkcci.in / +91-9986043959

**Speaker opportunity**, Ms. Yashaswini: speaker@fkcci.in / +91-9108562530

**FEDERATION OF KARNATAKA CHAMBERS OF COMMERCE & INDUSTRY**

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