



“Promoting Regional Development  
Towards Prosperity For All”

8-9 MARCH 2018

Iloilo City, Philippines

## ILOILO TRADE & INVESTMENT FORUM AGENDA

IN PARTNERSHIP WITH



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**Date:** 8 March 2018, Thursday | **Venue:** Richmonde Hotel Iloilo  
**Host & Moderator:** Tony Abad, TradeLawyers & TradeAdvisors CEO

8:30 – 8:45	<b>Welcome Address</b> Chris Nelson <i>Chairman, British Chamber of Commerce Philippines</i>
8:45 – 9:00	<b>Keynote Speech</b> Secretary Benjamin Diokno <i>Department of Budget Management</i>
9:00 – 9:15	<b>Keynote Speech</b> Ambassador Daniel Pruce <i>Her Majesty's Ambassador to the Philippines</i>

### PART I: Innovation is GREAT

9:15 – 9:30	<b>Innovation is GREAT</b> Mike Moon <i>Director, Department for International Trade</i>
9:30 – 9:45	<b>How to Protect Your Innovation in the Philippines?</b> Claire Corral <i>IP Expert, South-East Asia IPR SME Helpdesk</i>
9:45 – 10:05	<b>Innovation in Agriculture: Seeds &amp; Seedling Production</b> Eduardo Arro <i>Business Manager, Farm Ready/ East West Seeds</i>
10:05 – 10:25	<b>Smart Cities: Innovation in Urban Planning &amp; Design</b> Adrian Marsden <i>Associate Director, ARUP</i>
10:25 – 10:45	<b>Coffee Break</b>
10:45 – 11:05	<b>Innovation in the Design and Build Industry</b> Jose Bantiling <i>President &amp; CEO, Trends and Concepts</i>

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**PART I: Innovation is GREAT (con't)**

11:05 – 11:25	<b>Innovation in Software Industry</b> Farrah Jayne Jamoralin-Amistad <i>Client Engagement Manager, Xcelero Technologies</i>
11:25 – 11:45	<b>Role of Banks in Developing Enterprises Outside Metro Manila</b> Gerry Valenciano <i>President &amp; CEO, PNB Capital Investments</i>
11:45 – 12:15	<b>Panel Discussion</b>
12:15 – 13:00	<b>Lunch Break</b>

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**PART II: Developing Iloilo's Economic Viability**

13:00 – 13:30	<b>Keynote Speech</b> Usec. Nora Terrado <i>Department of Trade and Industry</i>
13:30 – 13:45	<b>Investment Opportunities in Iloilo City</b> Mayor Jose Espinosa III <i>Iloilo City</i>
13:45 – 14:00	<b>Investment Opportunities in Iloilo Province</b> Governor Arthur Defensor Sr. <i>Province of Iloilo</i>
14:00 – 14:30	<b>Panel Discussion</b> <i>Also featuring:</i> • Jocelyn Jalandoni-Perez, <i>ILEDf President</i> • Dr. Concepcion Ponce, <i>UP Visayas Associate Professor</i>
14:30 – 15:00	<b>Closing Remarks</b> Franklin Drilon <i>Senate Minority Leader, Philippine Senate</i>



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**PART III: Social Networking & Cocktails**

15:00 – 18:00	<b>Networking Opportunity</b>
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