



AMCHAM GOLF TOURNAMENT 2019
SUNDAY, SEPTEMBER 29, 2019
ROYAL COLOMBO GOLF CLUB

The Tournament

The AmCham - FedEx Golf Tournament will take place at the Royal Colombo Golf Club on Sunday, September 29, 2019. The AmCham Golf Tournament is a significant event in the AmCham calendar events.

The event captures the elite community of golfers both members of AmCham, RCGC and non-members.

The tournament attracts over 200 golfers and will be played to an individual Stableford, shotgun start at 7:00a.m. followed by brunch accompanied by jazz music.

Royal Colombo Golf Club

The Royal Colombo Golf Club (RCGC) is Asia's second oldest golf course spread around 95 acres of land. The RCGC paves the way to a sport that cultures the steadiness of mind.

Founded over 130 years ago and being the second oldest Royal Golf Club outside the United Kingdom, an extensive array of historic golf memorabilia is found available on display in the club house. RCGC has an overall membership of 3,000 of which over 600 are foreign nationals.

The Colombo Golf Club was formed here and in 1896 moved to its current location which was a model farm owned by Sir Charles Henry de Soysa, a Ceylonese philanthropist. In 1928 the privilege of using the prefix "Royal" was bestowed upon the Club by His Majesty King George V.

AmCham has enjoyed a cordial relationship with RCGC for many years, hosting one of the most anticipated tournaments in the golfing calendar.

THE AMCHAM - FEDEX EXPRESS GOLF TOURNAMENT 2019 - SPONSORSHIP BENEFITS

Hole Sponsor - Rs. 50,000/= + applicable taxes

- All promotional material to carry the logo
- 02 E-banner (15 sec video clip or still image) to be played throughout the event
- Event partners backdrop to carry logo
- Logo placement in 01 issue of the Amcham Newsletter
- Co-branded flag [along with AmCham logo] with logo to be displayed at the designated hole
- Mention of the sponsor by the compere
- Social Media recognition
- Logo placement in Event Website

08th Hole Refreshment Sponsor - Rs. 150,000/= + applicable taxes

- A stand with complimentary refreshments will be allocated for players to have a quick bite.
- All promotional material to carry company logo
- Free E-banner (15 sec video clip or still image) to be played throughout the event
- Exclusive 08th hole refreshment sponsor recognition
- Event partners backdrop to carry the company logo
- Social media recognition
- Invitations for 03 officials from the company to attend the post-tournament brunch
- Logo placement in Event Website
- 2 X-banners to be displayed at the event.
- Logo placement in 01 issue of the AmCham Newsletter
- Recognition of company by compere

Vehicle Display Sponsorship - Rs. 250,000/= + applicable taxes

- All promotional material to carry company logo
- Free E-banner (15 sec video clip or still image) to be played throughout the event
- Exclusive Vehicle display sponsor recognition
- Event partners backdrop to carry the company logo
- Social Media recognition
- Invitations for 05 officials from the company to attend the post-tournament brunch
- Display opportunities
- 4 X-banners to be displayed around the car at the designated car display area.
- Logo placement in 01 issue of the AmCham Newsletter
- Logo placement in Event Website
- Recognition of company by compere



The AmCham team will be happy to discuss any additional branding requirements you may have.

For further information contact;

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