



YOUR ESSENTIAL CHECKLIST

**GET READY,
GET *sunny***

The ultimate list to launching a professional online presence for your biz from the get-go...

BONUS ROADMAP & RESOURCE INSIDE

GET READY, GET *savvy*

Are you a creative gal wanting to launch or re-launch a successful brand and online business?

If so, that's great! You're in the right place.

Depending on where you are currently at in your business, you can consider this checklist in two ways.

Either as a basic 'audit' to make sure you have the essential foundation to a professional business that sells.

OR a basic roadmap to establishing a successful biz and giving yourself the kick-start you need online to meet your first clients or customers.

You might be wondering why I'm gifting you this?

Because every day I work with creative women in business helping them elevate their brand and find savvy success in the online space.

BUT every day I find that even the most established businesses are missing the simple and vital steps that make sure their biz or brand launch is a success from the get-go.

So instead of wasting your valuable time later, let me give you the basic steps so you can get business ready and get online savvy today!

-Hayley x

(your go-to brand strategist and designer!)

CLICK HERE



GET READY, GET *savvy*

1

GIVE YOURSELF PERMISSION

Give yourself permission to commit, and get ready to get savvy!

2

DISCOVER YOUR WHY

Take time to gain clarity for your dream vision and plan a strong strategy to achieve it!

4

GET SOCIAL

Secure social media accounts with your brand name, and start planning a social media posting strategy!

3

NAME YOUR BRAND

Pick one that resonates with your why, explains who are you, and has the potential to be totally iconic!

5

CREATE AN OFFER

How are you going to serve your clients? Think about what you're going to sell, and if you're going to give something away for free in order to sell!

6

BUILD AN EMAIL LIST

It's the closest thing we have to a front door in the online space, so take note of the emails you have gained within your business, and start knocking!

7

BE TOO LEGIT TO QUIT

Go from amateur to savvy professional by establishing a functional invoicing and scheduling system, and get your clients to sign on the dotted line!

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PSSST...

THIS CHECKLIST ACTUALLY WORKS!

Wanna know how I know?!

Because when I first started my business - **this checklist was the ONLY thing I had going for me.** In fact, it is the sole reason this Hong Kong gal managed to establish a successful business within the Online space - *and from the other side of the world.*

From hotels, caravans, trains, planes and many, many cafe, I managed to create an entire business on line and profit my first ten thousand dollars in three months, then double in the next three.

Now, **I live my dream everyday**, helping savvy business women achieve their brand goals, cater to their dream clients and elevate their online presence. What's even better, I get to do this all from my laptop and literally anywhere in the world.

This checklist will walk you through the steps that you can do - right now - that will prepare you for a **savvy and successful life** in the online space.

So let this checklist guide you and empower you to grow your personal brand, establish an online presence and get 'business' ready, so you can find your dream and achieve it **anywhere in the world.**

- Hayley ✨

BONUS

P.S. Are you a millennial entrepreneur wanting to design your life, your way? If so, then get ready to learn even more by joining my private **FB group** for goal-chasing, dream-kicking and life-loving savvy biz gals.



JOIN FB GROUP

