





“I work full time, I have a wife and 3 kids. Online classes are the only way I can get a chance to finish my degree.”

Librarian?



Librarian?

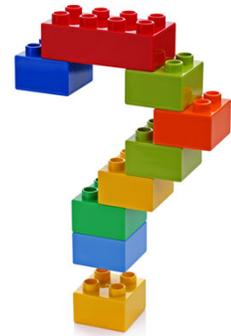




We built a librarian
into our courses with
embedded
librarianship!



What
is embedded
librarianship?



- **Library presence in virtual learning space**
- Librarian/Faculty working relationship
- Customized content to assist student research
- Micro to macro levels of involvement

Examples



- Synchronous Workshops
- Virtual Office Hours
- Moderated Discussion Boards
- Librarian as “Teacher”
- Custom Tools
- Library Service Links

Faculty partnership



Theri Wyckoff,
Education

Classes:

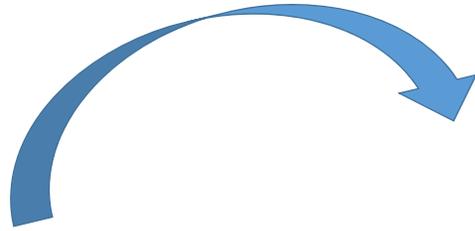
EDU 280 -
Valuing Cultural Diversity

Assignment:

Diversity Lesson Plan using a children's or young adult book with a diversity theme



Required Interactions



Students in EDU 280 were required to create a lesson plan based on a book that highlights a multicultural theme or other aspect of diversity. Students needed to select a book that was appropriate for the subject and grade level they planned to teach, and also select a book that focused around a particular aspect of culture.

Since past EDU 280 students struggled to find such a book, Professor Wyckoff invited Librarian Villamor into the online course to help students find books that fit the requirements. Over the course of an 8-week semester (August 27, 2018 to October 21, 2018), the librarian assisted 43 students with their information needs.

Michelle Dominguez,
Business

Classes:
BUS 101 -
Introduction to Business
Assignment:
Writing a Business Plan



Optional Interactions

Business/Management Plan (Dominguez)

Start Here **Cite Sources**

Writing a Business Plan

Search for Example Business Plans

- **Business Plans Handbook**
Searchable ebooks with example business plans.
- **Bplans**
See example business plans.
- **Business Plans: A Step-by-Step Guide**
From Entrepreneur.
- **Create Your Business Plan**
From the U.S. Small Business Administration.

Browse eBooks for Example Business Plans

- **The Definitive Business Plan**
- **The Most Important Considerations for Starting Your Own Business: The Feasibility Study and Business Plan**

Industry & Market Research

- **Nexis Uni - Business**
Information on specific companies, or industries.
- **Redbooks**
This database contains advertising profiles for thousands of businesses, brands, and advertising agencies.
- **Hoover's Company Profiles**
Contains proprietary information about more than 40,000 public and non-public companies.
- **ReferenceUSA**
Useful local business and customer data.
PLEASE NOTE: Access to the database is NOT provided through CSN. You will have to have a public library card at LVCCLD to access this database.

Your Online Librarian



Stephanie Villamor

[Email Me](#)

Virtual Office Hours

For the Spring 2019 semester, Stephanie will be available to answer questions and assist with research through the Chat Box on this page during her virtual office hours:

Thursdays: 10am-12pm
Sundays: 9pm-11pm

Or by appointment. To schedule an appointment or ask a general question, you can email Stephanie. She tries to respond within 24 hours if possible, usually a little longer on weekends.

Writing a Marketing Plan

Search for Example Marketing Plans

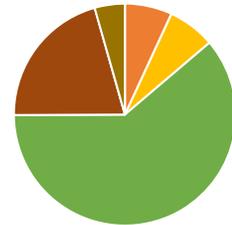
- **Mplans**
See example marketing plans.

Other Helpful Industry & Market Information

Industry Research

- **Bureau of Labor Statistics: Industries at a Glance**
- **GlobalEDGE Industry Profiles**
- **Market Research Library**
Small business info on USA.gov.

Guide Views



■ August ■ September ■ October
■ November ■ December

363
total
views!

Other Classes/Professors:

ENG 102

Annotated Bibliography

Argument Research Paper

COM 101

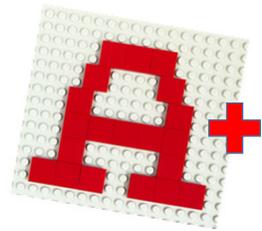
Interpersonal Communication

Research Paper



Best Practices

- Show human face (through photo, video)
- Let students know the librarian is there and why
- Librarian is **worth a grade** (required or extra credit)

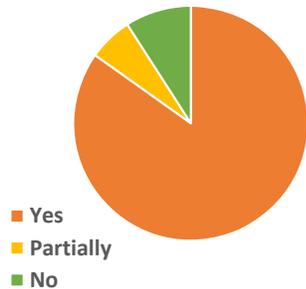


Assessment

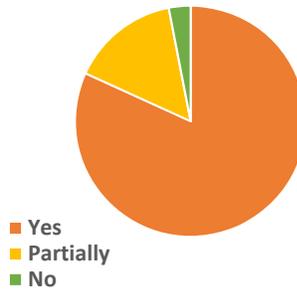
“Keep using the librarian in the lesson plan! She made the process a lot less stressful and she was very helpful!”

“She was extremely helpful and useful in getting my project done. I was able to use one of her suggestions to complete my project. I'm very happy with the results.”

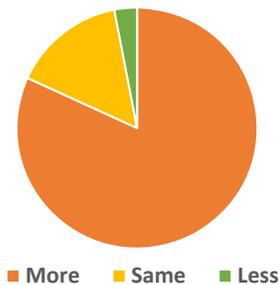
Did you end up using one of the librarian's book suggestions?



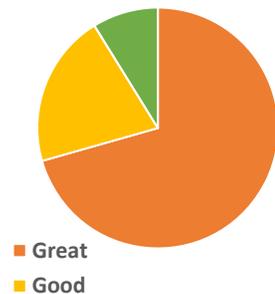
Did the librarian's suggestions fit your assignment?



How confident do you feel after working with a librarian?

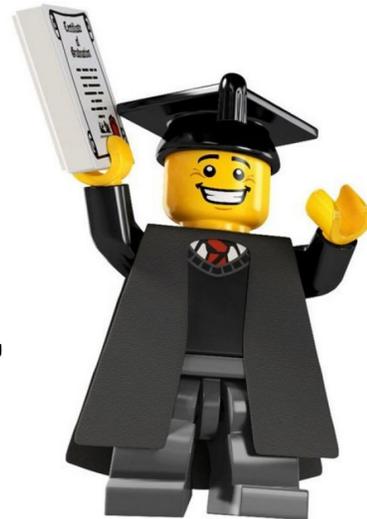


Please rate your overall experience working with a librarian.



Benefits

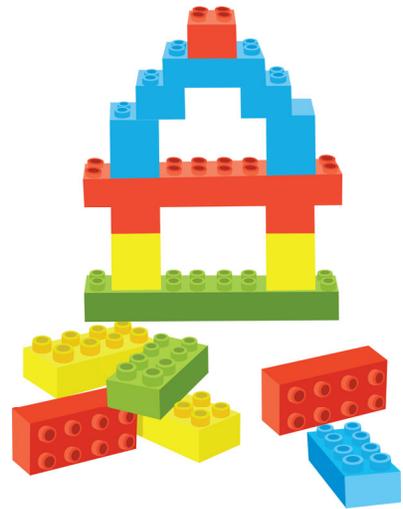
- Benefits your institution
- Reaches students at point of need
- Opens dialogue with students
- Provides valuable insight for faculty



Traditional	Embedded
Respond at point of need	Anticipate need and prepare
Individual, one-on-one service	Collaborative between instructor, librarian, students
One time assistance	Ongoing support/engagement

Next steps

- Contact a librarian!
- Establish shared goals/outcomes
- Start early! Assign research early
- Build pieces together
- Set deadlines
- Communicate the requirement to students



Discussion



Contact Info

www.csn.edu/library

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