



# Creating a Learning Community Online:

Strategies to Foster Engagement, Relationships & Success

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## Creating a Learning Community Online

- Foster Engagement
- Foster Relationships
- Foster Success



## Engagement starts with YOU!

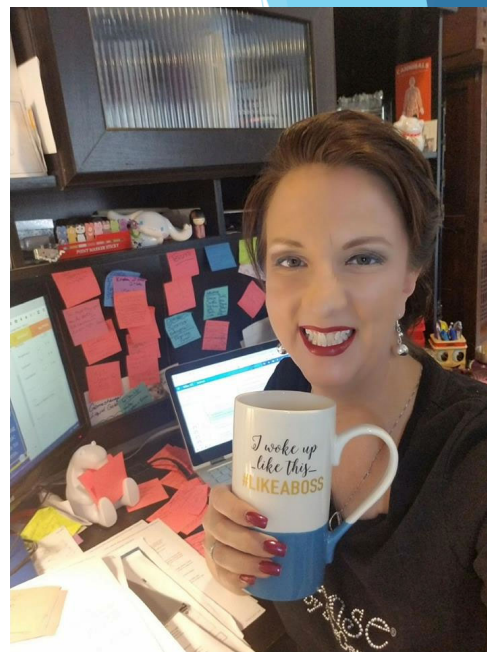
Before class...

(And maybe in your PJs...)



## The “Rules of Engagement”

- Make your wish list first.
- Make sure students set up the way YOU want them to be set up.
- Don't assume students know what you want...



## The “Rules of Engagement”

- Explain AND illustrate
- Step by step
- Make it recyclable!

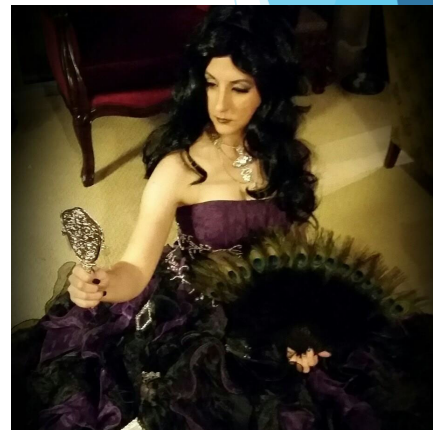
The screenshot shows a user's settings page for Charlene Gibson. The left sidebar has 'Settings' highlighted. The main content area shows 'Charlene Gibson's Settings' with fields for Full Name, Display Name, Sortable Name, Language, and Time Zone. On the right, the 'Ways to Contact' section is visible, showing 'Email Addresses' and 'Other Contacts' with a table of contact methods. Handwritten blue annotations include: '3. Add Cell for text messages' with an arrow pointing to the '+ Email Address' button, and '4. Add email (optional)' with an arrow pointing to the '+ Contact Method' button.

Other Contacts	Type
[Redacted]	sms
For All Devices	push

## The “Rules of Engagement”

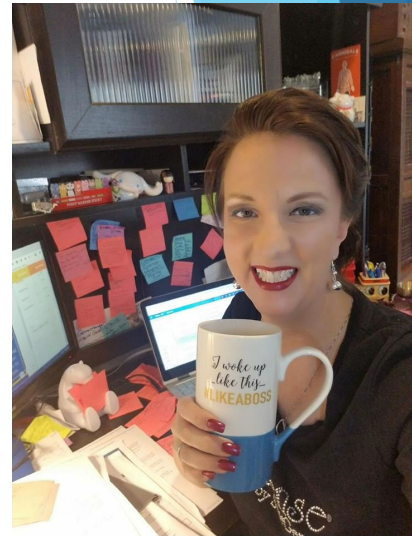
### Potential Wish List...

- LMS Notification Settings
- Netiquette Expectations
- Student Resources
  - Library
  - Tutoring
  - Online Workshops
- Class Expectations & Quiz
- Syllabus (with Quiz!)
- Specialty Issues (i.e., audience recruitment & planning boards)



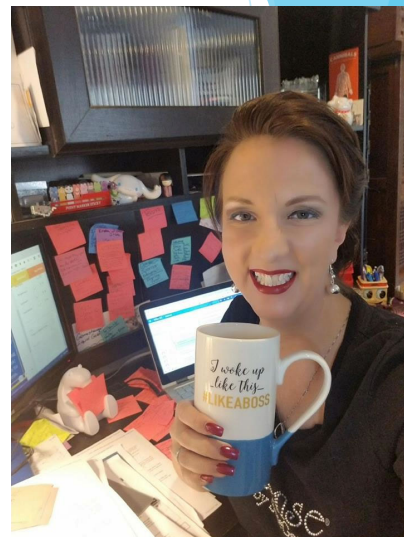
## Engagement starts with YOU!

Welcome to Day 1!  
And don't worry!  
You've got this because you're a...



## Engagement starts with YOU!

- Be willing to model everything you are asking of your students
- Be engaged in the class from the beginning
- Show students how to engage through your action and instruction
- Since you did the work ahead of time - now you can have fun!



## Get Students Engaged (Without Them Knowing!)



## Get Students Engaged (Without Them Knowing!)



This assignment is worth up to fifty points, has three parts, and is due on 10/10/2020. You do the following:

- Post a picture of yourself to your Canvas profile - we want to post a picture that shows your face and is professional/appropriate to class. The picture should be appropriate to earn full points! (20 points)
- Introduce yourself, including sharing a fun fact about yourself (10 points).
- Respond to no fewer than three classmate posts - and make sure it has substance - not just a 'like,' 'agree' or 'cool' - give us more! (5 points each)
- Demonstrates good netiquette (5 points)



Hello, #TeamGibson!

My name is Professor Gibson and I live in Fabulous Las Vegas! I have two shiba inu, Gen (13) and Terumi (11) who are spoiled rotten by my fiance'. I have been teaching at CSN since 2012, and before moving to Las Vegas lived in Germany and Japan.

In addition to teaching, I do training and consulting around the country, and am working on my Ph.D. in Higher Education at UNLV. My fun fact is that I just recently got back from the Emmys in Palm Springs, where our documentary *No Greater Odds* (that I co-created and co-produced) was nominated for Best Director. Although our director didn't win, it's awesome to forever be able to say 'Emmy-nominated' when talking about our film!

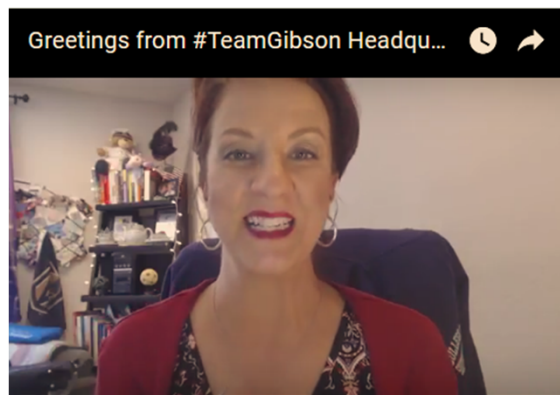
I look forward to getting to know you all over the next four weeks - welcome to class!

Professor Gibson

## Building Relationships...Brand, Brand, Brand!



## Fostering Relationships...A Welcome Video! (Make it recyclable!)



## Fostering Relationships...#TeamGibson Gab... ...a space in class that's 'out' of class



## Fostering Relationships...Ask #TeamGibson ...where students can also help YOU!



Ask #TeamGibson!  
Charlene Gibson

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Hello, #TeamGibson!

This is the place to ask questions about the reading, an assessment activity, assignment, and other things that may be of general interest to the class. If you see a question you can help someone else on #TeamGibson answer, jump in - that's what #TeamGibson is all about - and I'll jump in too. I'm online, too.

Remember this is a public forum, so if you have a question about a private matter, or something that only pertains to you and not the rest of the class, etc., however, send a private message via Canvas instead.

Thanks!

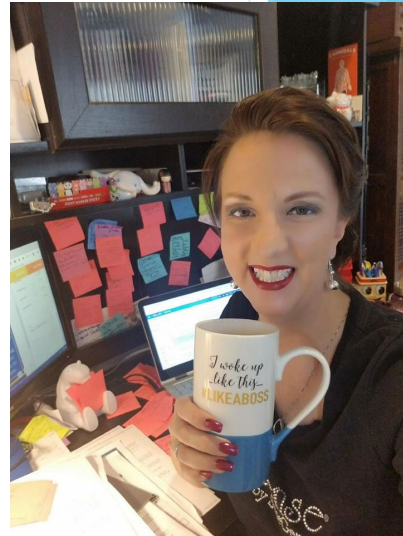
Professor Gibson



“If you see a question you can help someone else on #TeamGibson answer, jump in...”

## Relationships starts with YOU!

- Model everything you are asking of your students
- Be engaged in the class with the students - they'll love it!
- Respond to everything in Week 1
- You CAN still have fun while enforcing rules/deadlines
  - The more involved you are the less likely you'll have drops, rulebreakers, etc.
  - CONNECTION is key!



## SUCCESS starts with YOU!

### Bonus Tips & Tricks for Success (Or, When Zombies Attack)



I just finished grading the assignment that required you to take your topic and develop the general purpose, specific purpose, and central idea.

Here's the bad news.

**Only four people out of fifty students did it correctly.**

Does that scare you? It should...



## SUCCESS starts with YOU! (When Zombies Attack)

- Easter Eggs - Education Style
  - Incentive Alerts (set-up / test announcement)
  - Be conversational - chatty, even!
  - Plant something unexpected
    - Think: Clickbait!
      - Donkey...What?
      - How to Get a Better Grade



## SUCCESS starts with YOU! (When Zombies Attack)

- The GOLDEN Egg
  - Make sure they've read by hiding the GOLDEN egg (a secret word or code)
  - Check responses and you can easily see who read the announcement, post, etc.
  - Unexpected occasional rewards will gamify important information - making it irresistible to read!



WHEN ALL ELSE FAILS...  
BONUS BONUS BONUS - LIFE PRESERVER!

# The Pep Talk



## Questions?

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Go forth and build learning  
communities that foster  
engagement, relationships  
and success! Thank you!

