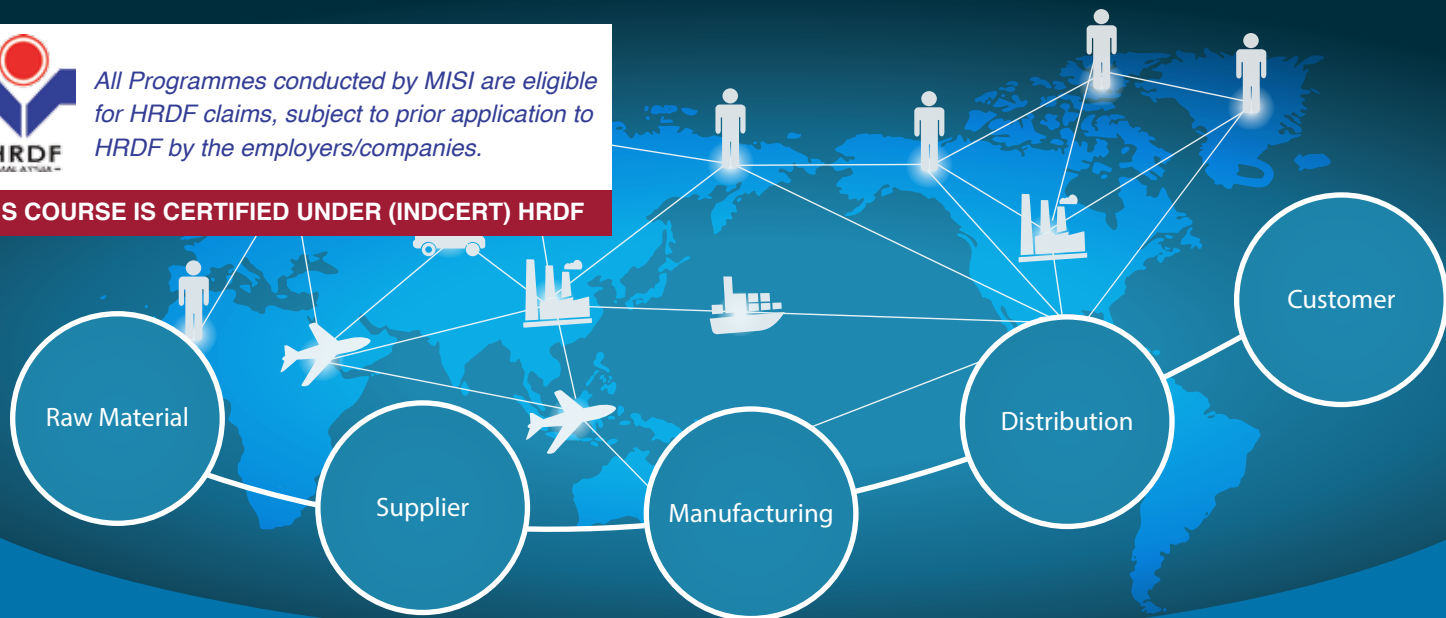




All Programmes conducted by MISI are eligible for HRDF claims, subject to prior application to HRDF by the employers/companies.

**THIS COURSE IS CERTIFIED UNDER (INDCERT) HRDF**



# Executive Education Program Global Supply Chain Innovation

21Nov - 22Nov & 25Nov - 27Nov, 2019

**MISI** MALAYSIA INSTITUTE FOR  
SUPPLY CHAIN INNOVATION  
Wholly owned by Malaysia Logistics Innovation Berhad (936566-D)

**MIT GLOBAL  
SCALE NETWORK**

**GIMI** Institute  
Global Innovation Management Institute

**Clarus**

## Program Overview

Global demand for experienced supply chain professionals with essential supply chain knowledge is growing dramatically. This program is created jointly by MISI and Clarus Consulting to support innovative and creative thinking in enhancing the effectiveness of supply chains in businesses, thus leading to increased competitiveness, ability to scale commercially and improve profitability.

## Learning Objectives

The objective of this program is to educate the participants on supply chain innovation by using tools and techniques to build capability aligned towards their business strategy and supply chain processes.

## About MISI

The Malaysia Institute for Supply Chain Innovation (MISI) was jointly launched by Massachusetts Institute of Technology's Center for Transportation & Logistics and the Government of Malaysia in 2011. MISI is a member of the MIT Global SCALE Network. MISI's focus is on education, research, and corporate outreach activities in supply chain management and logistics.

### MISI Executive Education Programs

MISI's Executive Education Programs are custom programs which are highly interactive and connect theory with practice. Course content is delivered through the use of lectures, workshops, simulations, games, case studies and discussions, and emphasizes practical applications in real-life situations.

### Global Innovation Management Institute (GIMI)

Founded in 2009, the Global Innovation Management Institute is the global nonprofit standard certification board for innovation and innovation management. GIM Institute was initiated by a group of chief innovation officers, executives, academics and consultants from around the world.

### Clarus Consulting

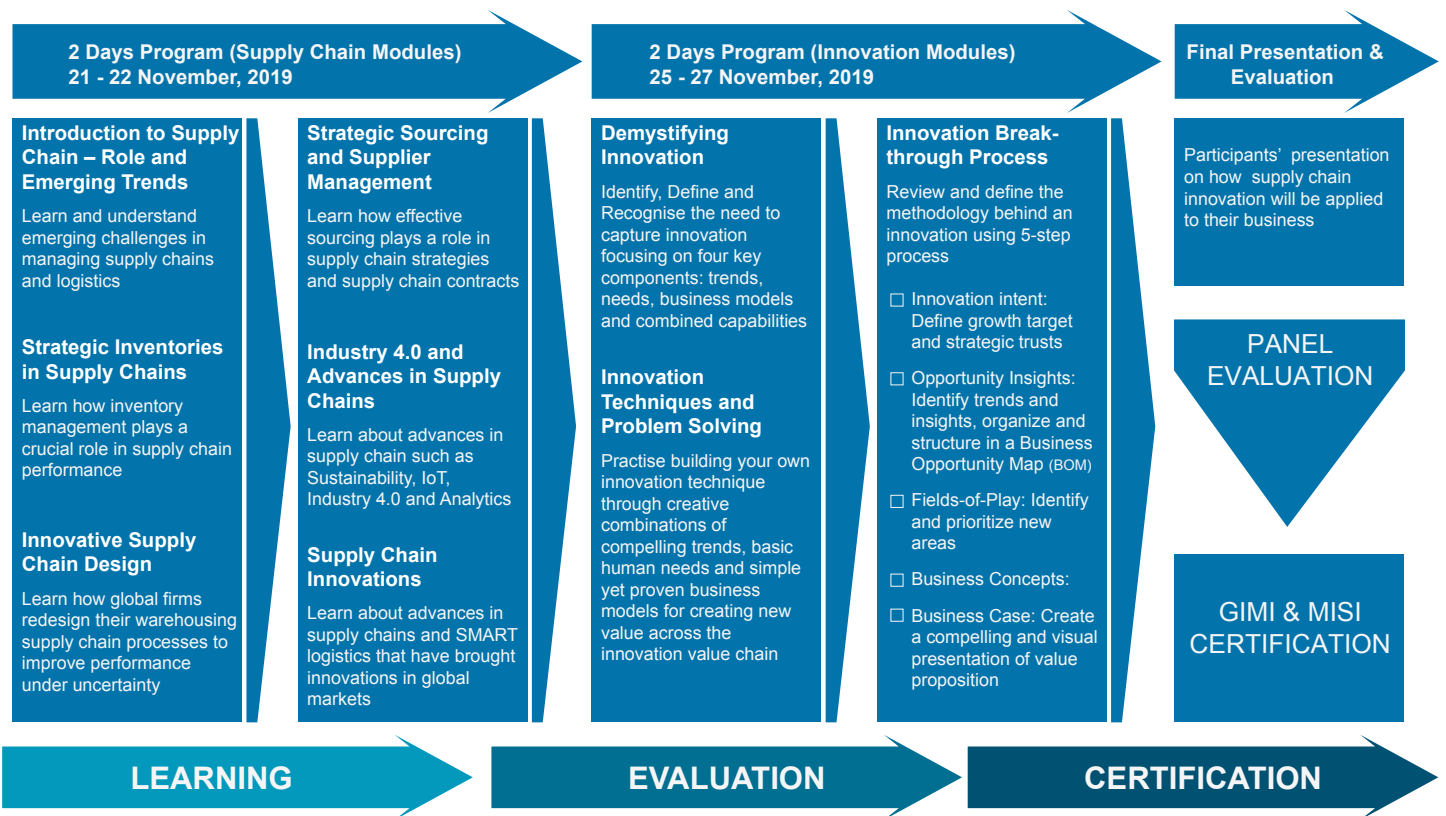
Founded in 2014, Clarus Consulting enables leaders to discover and articulate their value proposition—gaining an edge in the global marketplace. Clarus offers programmes that influence mindsets and behaviours—driving innovation and cultural transformation in organisations.

## Key Learning Outcomes

Participants will:

- Learn how supply chains provide competitive advantage to firms.
- Understand supply chains design that drive innovation
- Learn tools and techniques to generate innovation breakthroughs in supply chains.
- Understand how to apply innovative improvements in supply chains

# 5 Days - Program Modules



## Who Should Attend

This program is well suited for Entrepreneurs, SME Business Owners, Executives and Middle to Senior Level Managers from Procurement, Supply Chain and Logistics functions. Executives & Managers from Finance, IT, Engineering and Sales who influence-supply chain decisions will also benefit.

## Course Fee

Normal fee is MYR 9,900 per person and now it is 100% subsidised for SME's and discount 50% for MNC companies for the 5 days program which includes instructor fees and course materials. Course will be conducted at MISI facilities (lunch and coffee/tea will be provided)

## Facilitators



### Dr. David Gonsalvez

Dr. David Gonsalvez is the CEO & Rector at MIT Global SCALE Network's Malaysian Institute of Supply Chain Innovation. He was formerly the Director of Global Supply Chain Strategy, at General Motors, responsible for supply chain strategy, planning, and security in GM's supply chains worldwide.



### Dr. Shardul Phadnis

Dr. Shardul Phadnis is Associate Professor at MISI. His area of expertise includes scenario planning and supply chain strategy. He has worked in the manufacturing industry for seven years in Lean/Continuous Improvement functions.



### Dr. Asad Ata

Dr. Asad Ata is Associate Professor at MISI. His current research is based on optimization of large problems with flexible manufacturing capacity under uncertainty and emerging economies.



### Dr. Javad Feizabadi

Dr. Javad Feizabadi is Associate Professor at MISI. His area of expertise includes supply chain strategy and automotive supply chain. He has worked in the automotive industry and management consulting.



### Dr. Debabrata Ghosh

Dr Debabrata Ghosh is Assistant Professor at MISI. He has over 7 years of professional and academic experience. Prior to joining MISI, he was an Assistant Professor with the Indian Institute of Management, Calcutta.



### Mr. KC Teow

Mr. KC Teow is an Associate Certified Coach with the International Coaching Federation (ICF). KC has enjoyed a successful career of 20+ years in engineering, operation, marketing and business management. He has worked for multinationals and local SME companies, with his last corporate role as General Manager. His areas of interest are innovation, creativity, technology, and entrepreneurship.



For more information please visit  
[www.misi.edu.my/eep](http://www.misi.edu.my/eep)

Talk to our Marketing Executive

Email : [marketing@misi.edu.my](mailto:marketing@misi.edu.my)

Phone : +603 7841 4800