

GENERAL MEMBERSHIP MEETING (GMM) PARTNERSHIP PACKAGE

SEIPI will hold its **134th General Membership Meeting (GMM) and 17th CEO Forum**, the organization's Q4 industry meeting this year, with the theme "**PATHS: Harnessing Science, Technology and Innovation for Sustainable Development**," on **November 22, 2018, from 1:00pm to 8:00pm, at Sofitel Philippine Plaza Manila, CCP Complex, Roxas Boulevard, Pasay City**. The attire is *black corporate dress* for the ladies, and *black corporate suit* for the gentlemen.

This GMM is a quarterly-held gathering attended by SEIPI member-companies' CEOs, presidents, general managers, directors, and other senior executives of the Philippine semiconductor and electronics industry. The forum will feature panel discussions and constructive discussions on global and national trends, policy updates and pressing challenges on science and technology, innovation as well as in manufacturing.

The **SEIPI's GMM Partnership Program** is an opportunity for a company, whether SEIPI member or not, to establish its support and convey its interest to network with over 300 member-companies of the organization.

SEIPI's GMM creates a venue with numerous networking opportunities to companies interested to do business with SEIPI members and industry partners. The Event Sponsorship provides access to the semiconductor and electronics industry, which remains to be undisputed as the country's top export earner.



The banner features the SEIPI logo on the left, followed by the event title "134th GMM & 17th CEO FORUM" in large, bold, black font. Below the title is the theme "PATHS: HARNESSING SCIENCE, TECHNOLOGY, AND INNOVATION FOR SUSTAINABLE DEVELOPMENT" in a smaller, all-caps font. The date and time "November 22, 2018 | 1pm to 8pm" and the location "Mindanao Ballroom, Sofitel Manila" are listed below. The right side of the banner is decorated with a collage of colorful triangles in shades of purple, pink, yellow, and blue, some containing small images of people at the event. At the bottom right, contact information for Ms. Erika Baylon is provided.

SEIPI
134th GMM & 17th CEO FORUM
PATHS: HARNESSING SCIENCE, TECHNOLOGY, AND INNOVATION
FOR SUSTAINABLE DEVELOPMENT

November 22, 2018 | 1pm to 8pm
Mindanao Ballroom, Sofitel Manila

For inquiries, you may contact Ms. Erika Baylon
(erika.baylon@seipi.org.ph) or call us at 02 236 5555 loc 602.

PARTNERSHIP PACKAGES

| PACKAGE TYPE | MILEAGE | RATE |
|--|---|------------------------------|
| <p>PLATINUM Sponsorship</p> | <ul style="list-style-type: none"> • An area for the company to display marketing collaterals and showcase offered products/services. • Company Logo inclusion in all marketing collaterals of the event. • Verbal acknowledgement of the company as Platinum Sponsor during the event. • Display of four (4) banners. • Distribution of flyers and corporate giveaways at the registration area. • Five (5) company executives and/or invited/preferred clients at the event. • Inclusion of company AVP in the TVC loop throughout the event. • Inclusion of company logo and AVP in web and social media promotions. | <p>Php 100,000.00</p> |
| <p>DIAMOND Sponsorship</p> | <ul style="list-style-type: none"> • An area for the company to display marketing collaterals and showcase offered products/services. • Company Logo inclusion in all marketing collaterals of the event. • Verbal acknowledgement of the company as Diamond Sponsor during the event. • Display of two (2) banners. • Distribution of flyers and corporate giveaways at the registration area. • Three (3) waived participation/event fee for company executives and/or invited/preferred clients to the event. • Inclusion of company logo and AVP in web and social media promotions. | <p>Php 50,000.00</p> |
| <p>GOLD Sponsorship</p> | <ul style="list-style-type: none"> • Company Logo inclusion in all marketing collaterals of the event. • Verbal acknowledgement of the company as Gold Sponsor during the event. • Display of two (2) banners. • One (1) waived participation/event fee for company executives and/or invited/preferred clients to the event. • Inclusion of company logo in web and social media promotions. | <p>Php 25,000.00</p> |
| <p>SILVER Sponsorship</p> | <ul style="list-style-type: none"> • Company Logo inclusion in all marketing collaterals of the event. • Verbal acknowledgement of the company as Silver Sponsor during the event. • Display of one (1) banner. • Inclusion of company logo in web and social media promotions. | <p>Php 15,000.00</p> |