



SRA ACE +

Omni-Channel Retail Benchmarking

Takes Omni-Channel Mystery Shopping To The Next Level

Real-Time Technology.

AI Enhanced Analytics.

Experienced Expert Auditors.

Benefits of SRA ACE+

1) Enjoy Omni-Channel Audits with an All-in-One package

Enables you to assess your key touch points like websites, social media, emails & hotlines

2) Real-Time Mystery Shopping Analytics Technology Platform

Transparency along with live check-ins, videos, voice and receipt authentication options, has become the go-to choice for organizations who desire a legitimate and transparent mystery shopping experience

3) Benchmarks on how you are performing against Yourself, your Category and the Industry

See where you stand. Know what you're leading the industry in and where you can afford to make improvements that matter.

4) AI Consensus Engine

AI enhanced analytics makes sense of hard to analyze qualitative data in real-time and deliver AI Reports on the fly, reducing human error and delivering value beyond human capabilities.

5) Be Recognised in Retail as the Best of Class

Awards to recognize your efforts and showcase yourself as a high-quality organizations that customers can trust



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