

Executive Roundtable



NATIONAL CENTER FOR
APEC

STRATEGIES AND OBJECTIVES FOR APEC MALAYSIA 2020

9 - 10 JANUARY 2020 – Venue: Estancia La Jolla, California

DAY 1	Thursday January 9
12:00 – 1:45pm <i>Qualcomm HQ</i>	Qualcomm Tour - New Technology Demos <i>A bus will pick up Qualcomm tour guests from the Estancia at 11:30am. The bus will bring guests back from Qualcomm at 1:15pm.</i>
3:00 – 5:00 p.m. <i>Magnolia Room</i>	NCAPEC Board Meeting <i>Participation Limited to NCAPEC Board Members</i>
5:00 – 8:00 p.m. Reception: <i>Trinitas Private Dining Room and Wine Bar</i> Dinner: <i>Adobe Restaurant</i>	Reception, Dinner and Discussion Edward Alden , Bernard L. Schwartz Senior Fellow at the Council on Foreign Relations (CFR), Professor at Western Washington University, author of <i>Failure to Adjust: How Americans Got Left Behind in the Global Economy</i>
Day 2	Friday, January 10
8:30 – 9:00 a.m. <i>Grande Room and Patio</i>	Registration and continental breakfast
9:00 – 10:00 a.m. <i>Grande Room</i>	Session One: 2020 Priorities for APEC and ABAC With APEC expected to decide on a new long-term vision by the end of 2020, Malaysia assumes the chairmanship of APEC at a critical juncture for the institution. In this session, the business and government leadership from Malaysia and the United States will discuss what they expect to achieve between now and the APEC Leaders’ Meeting in November and how this year’s objectives will contribute to a vision for a dynamic, prosperous and inclusive Asia Pacific.

	<ul style="list-style-type: none"> • Mr. Hairil Yahri Yaacob, SOM Chair Malaysia 2020 • Sandra Oudkirk, U.S. Senior Official for APEC and Deputy Assistant Secretary for Australia, New Zealand, and the Pacific Islands • Dato' Rohana Tan Sri Mahmood, Chair, ABAC 2020 and Chairman, RM Capital Partners • <i>Moderator: Scott Price</i>, Chief Strategy and Transformation Officer, UPS
10:00 – 10:30 a.m. <i>Grande Room and Patio</i>	Networking Coffee Break
10:30 – 10:40 a.m. <i>Grande Room</i>	Insight on AI Peggy Johnson , Executive Vice President, Business Development, Microsoft, Member ABAC USA, Chair of the ABAC Digital and Innovation Working Group
10:40 – 11:35 a.m. <i>Grande Room</i>	Session Two: Innovation <p>As the private sector moves ahead with the commercialization of advanced technologies such as Artificial Intelligence, Blockchain, the Internet of Things and 5G, governments are forced to make critical regulatory decisions that balance the opportunities new technologies present with the need to mitigate the potential disruptions they may cause. Panelists in this session will discuss how APEC can serve as a venue for promoting understanding of advanced technologies and developing norms around regulatory approaches that will maximize their benefits.</p> <ul style="list-style-type: none"> • Michael Beeman, Assistant U.S. Trade Representative for Japan, Korea, and APEC • Ann Weeks, Vice President, Global Government Affairs & Conformity Assessment Programs Office, UL • Stephen Claeys, Senior Director, Trade Policy, Pfizer • <i>Moderator: Jake Jennings</i>, Head of Global Trade Policy, AT&T
11:35 – 12:35 p.m. <i>Grande Room</i>	Session Three: Inclusion <p>Combined with the appropriate policies, new technologies and business models are creating opportunities for small enterprises and members of traditionally marginalized groups to engage in e-commerce or join global supply chains. Panelists in this session will discuss how the public and private sectors can collaborate to ensure the benefits of globalization and technological advancements reach across all segments of society.</p> <ul style="list-style-type: none"> • Sarah Thorn, Senior Director, Global Government Affairs, Walmart • Nayana RenuKumar, Head of Experiences Policy, Americas & APAC, Airbnb •

12:35 – 2:15 p.m.	<ul style="list-style-type: none"> • <i>Moderator: Michael Pergine</i>, Vice President, International Policy and Government Affairs, Human Health Commercial, Merck
<i>Magnolia Room</i>	<p>Luncheon Session Four: The Coming Age of 5G</p> <p>Dr. Kirti Gupta, Vice President, Technology & Economic Strategy, Qualcomm Inc.</p>
2:30 – 3:30 p.m.	<p>Session Five: Integration</p>
<i>Grande Room</i>	<p>With the aim of creating a seamless commercial environment, regional economic integration remains at the core of APEC’s agenda. This session will focus on how APEC can contribute to efforts to ensure the rules of trade for goods and services, whether they are part of multilateral or bilateral agreements, remain relevant in the face of the Asia-Pacific’s dynamic business environment.</p> <ul style="list-style-type: none"> • Dr Rebecca Fatima Sta Maria, Executive Director, APEC Secretariat, Singapore • Karen Reddington*, President, Asia Pacific Division, FedEx Express • Ambassador Kurt Tong, Partner, The Asia Group • Everett Eissenstat, Senior Vice President, Global Public Policy, GM • <i>Moderator: Peter R. Lavoy</i>, Senior Director (Asia Pacific), International Government Relations, ExxonMobil
3:35 – 4:45 p.m.	<p>Breakout Sessions</p>
<i>Eucalyptus, Dracaena, Pepper</i>	<p>Roundtable participants will break into preassigned groups to discuss potential initiatives, deliverables and specific steps to advance business priorities for the Malaysia year and beyond. Groups assignments will be made to ensure representation from government and a broad range of industry sectors.</p>
4:45 – 5:15 p.m.	<p>Closing Session 6: Breakout Session Reports and Next Steps</p>
<i>Magnolia Room</i>	
5:15 – 6:15 p.m.	<p>Reception</p>
<i>Trinitas Private Dining Room</i>	

* To be confirmed