

APEC Privacy Forum Speaker Bios



Marcus Bartley Johns
Asia Regional Director for Government Affairs and Public Policy
Microsoft

Marcus is Asia Regional Director for Government Affairs and Public Policy for Microsoft. He works with Microsoft's teams and the company's stakeholders across the region to advance public policies for trusted, responsible and inclusive digital transformation. Before joining Microsoft, Marcus worked for the World Bank on digital economy and trade issues, in Singapore and Geneva. He began his career as an Australian diplomat, with assignments in Geneva at the World Trade Organization, and in Bangkok working on regional economic cooperation programs.



John Edwards
Privacy Commissioner (New Zealand)

John Edwards was first appointed to the position of Privacy Commissioner of New Zealand in February 2014 and was re-appointed for a further 5 year term in February 2019. Prior to this he practiced law for over 20 years.

John has degrees in law (LLB) and public policy (MPP) from Victoria University of Wellington, NZ and has advised and represented a wide range of clients from the public and private sector. He provides independent comment on significant personal information policies and issues.

John chaired the New Zealand Law Society Privacy and Human Rights Committee and was Contributing Editor of Brookers Human Rights Law and Practice and has published widely on human rights and privacy matters.

In addition to a practice specialty in the field of information and privacy law, he held warrants as a district inspector for mental health, and as district inspector for intellectual disability services and has provided legal services to the Kingdom of Tonga.

In October 2014 John was elected Chair of the Executive Committee of the International Conference of Data Protection and Privacy Commissioners and completed his 3 year term in October 2017.



Dr Clarisse Girot
Senior Fellow
Asian Business Law Institute, Singapore

Dr Clarisse Girot is a Senior Fellow at the Asian Business Law Institute (ABLI), a legal think tank based in Singapore which initiates and conducts projects that promote the convergence of business laws in Asia. ABLI's Board of Governors is chaired by Chief Justice Menon of the Supreme Court of Singapore and comprises fourteen influential members drawn from the judiciary, academia and practitioners from APAC jurisdictions including Singapore, China, India and Australia, and from Europe and America.

Since January 2017, Clarisse has been leading ABLI's Data Privacy Project on the convergence of laws and regulations on cross-border data flows in Asia. The project is run in coordination with a unique network of experts in governments, data protection commissions, industry, legal practice, regional and international organisations. Prior to relocating to Singapore in 2016, she was based in Paris where she acted as Counsellor to the President of the French Data Protection Authority.

Clarisse graduated from the Law Faculty of the University of Paris II Panthéon Assas in 1994. She holds a Magister Juris (M.Jur) of the Law Faculty of the University of Oxford (Univ, 1995) and a Ph.D. in comparative law from the Tilburg Institute for Law and Technology (TILT) of the University of Tilburg in the Netherlands (*Cum Laude*, 2001).



Evelyn Goh
Director (International Policy & Strategy)
Infocomm Media Development Authority

Ms. Evelyn Goh is responsible for developing and driving IMDA's strategy for international Digital Economy engagements, identifying opportunities for IMDA's Digital Economy interests in the international arena, and supporting Government-to-Government & Government-to-Business strategic partnerships. Evelyn is also responsible for strategic bilateral and multilateral international engagements and participates in fora such as the APEC Data Protection Subgroup meeting where she is responsible for Singapore's participation in the APEC Cross Border Privacy Rules (CBPR) and Privacy Recognition for Processors (PRR) Systems. She also serves as a member of the Joint Oversight Panel under the APEC Data Protection Sub-group.

Prior to her current role, Evelyn was at the Personal Data Protection Commission and was responsible for the formulation of policy and regulatory frameworks for personal data protection, as well as issuance of advisory guidelines under Singapore's Personal Data Protection Act. She also oversees data and AI policies, as well as the data protection ecosystem development focusing on the implementation of the national trustmark certification and data protection technology guidance.

Evelyn had also served as the Director of Strategic Planning at the Infocomm Development Authority of Singapore where she was responsible for the corporate planning, research and statistics unit. She was also



the Director of International at the IDA where she represented Singapore at various international ICT forums and served as the Convenor of the Liberalisation Steering Group at the APEC TEL Working Group.

During her four years at Gartner, Inc., Evelyn was involved in Gartner's telecommunications research and advisory in Southeast Asia and China. Evelyn graduated with a Bachelor of Science (Computer Science and Information Systems) with Honours from the National University of Singapore.



Junichi Ishii
Vice Chair, Data Privacy Sub-Group, Digital Economy Steering Group, APEC Director, Head of International Research, Personal Information Protection Commission

Junichi Ishii is Director and Head of International Research at Personal Information Protection Commission, Japan. He also has served as Vice Chair of Data Privacy Sub-Group, Digital Economy Steering Group in APEC since 2020. Prior to join the PPC in April 2018, he served also for the PPC by way of secondment from a private company, Yahoo Japan Corporation, to which he belonged for 13 years from April 2005. In that company, he started his relationship with matters of protection of personal information and privacy from October 2010 and experienced public policy related work with main regard to discussions on the amendment of the APPI with was made in 2015. He also has experiences of attendance to International Conference of Data Protection and Privacy Commissioners and APEC Data Privacy Sub-group meeting several times.



Eunice Lim
Senior Manager, Policy — APAC
BSA | Software Alliance

Eunice Lim is Senior Manager, Policy — APAC. In this role, she works closely with the BSA team to develop strategies and implement plans to advance BSA's policy agenda in APAC with a focus on privacy and data flows issues. Prior to joining BSA, Lim was Senior Manager in the Personal Data Protection Commission of Singapore where she worked with a wide range of stakeholders, including think tanks, government officials, inter-governmental organizations, to advance Singapore's thought leadership in data governance and privacy-related issues. In addition, Lim is also an experienced trade negotiator with a focus on electronic commerce and digital trade issues, and she was one of the lead negotiators for the e-commerce chapter in the Regional Comprehensive Economic Partnership agreement. Eunice holds a Master's Degree in Contemporary China from the Nanyang Technological University and a Bachelor of Arts from the National University of Singapore. Lim is based in BSA's Singapore office.



Alex Parle
Executive Vice President
National Center for APEC

Alex Parle joined the National Center for APEC as Program Manager in July 2003 and served in several policy and program-focused roles before being named Executive Vice President in 2013. In his current role he oversees NCAPEC's policy advocacy efforts, communications function and engagement with the APEC Business Advisory Council (ABAC). Alex is also responsible for NCAPEC's external relations, including with governments and other business organizations in APEC economies. During the U.S. hosting of APEC in 2011, Alex served a one-year term as Executive Director of the APEC Business Advisory Council, an advisory body which comprises three senior executives from each APEC member economy.

Prior to joining NCAPEC, Alex supported the human resources function during the design and construction phases of Universal Studios Japan, a theme park located in Osaka, Japan. He also worked for the Kobe municipal government for three years in support of the city's international relations efforts.

He holds Bachelor's degrees in Japanese Studies and Organizational Psychology from Central Washington University and also studied Japanese language at Kyoto University of Foreign Studies.

