

APEC Privacy Roundtable

COVID-19 and the ensuing acceleration of digital technology adoption has surfaced fresh concerns across APEC economies for the adoption of digital technologies in a way that preserves consumer trust, safety, and privacy.

As regulators across the APEC region begin to grapple with new technologies and the emerging regulatory demands for Data Privacy, there is keen interest to revitalize the conversation on maintaining regional coherence in Data Privacy regulations. Ahead of the official kick-off of APEC's 2021 activities, ABAC USA, in partnership with the BSA and Microsoft, is hosting this Roundtable to encourage discussion on pertinent topics relating to personal data protection and privacy and to explore options for the APEC 2021 Agenda to strengthen privacy regulatory coherence.

The discussion will cover issues, including:

- Cross border data transfers and the recognition of different data transfer mechanisms such as codes of conduct, certifications, trustmarks, and contractual arrangements in domestic frameworks and international arrangements such as bilateral MOUs and trade agreements.
- Cooperation mechanisms amongst regulators to facilitate interoperability of cross-border data breach notifications.
- Different legal bases for processing beyond consent and the exceptions and tools that can help regulators ensure consistency across the APEC region.

Teams Video Conference, December 17 - 9:00am SGT / December 16 - 8:00pm EST

Participants will be able to ask questions using Teams' chat function.

AGENDA

9:00am SGT **Introduction**

Alex Parle, Executive Vice President, National Center for APEC (NCAPEC)

9:05am SGT **Keynote (Pre-Recorded)**

John Edwards, Privacy Commissioner, Office of the Privacy Commissioner

9:15am SGT **Panel discussion with privacy experts**

Moderator: Marcus Bartley Johns, Regional Director, Government Affairs and Public Policy, Microsoft Asia

- **Clarisse Girot**, Senior Research Fellow, Asian Business Law Institute
- **Evelyn Goh**, Director, International Policy & Strategy, Infocomm Media Development Authority, Singapore
- **Junichi Ishii**, Director, International Affairs, Personal Information Protection Commission, Japan
- **Eunice Lim**, Senior Manager, Policy-APAC, BSA | The Software Alliance

10:00am SGT **Adjourn**

