





US-PECC USG Roundtable Discussion Participant Bios


PARTICIPANT BIOS:



Picture	Speaker	Bio
	<p>Dr. Susan Aaronson, Research Professor of International Affairs and Director of the Digital Trade and Data Governance Hub, George Washington University</p>	<p>Susan Ariel Aaronson is Research Professor of International Affairs and Director of the Digital Trade and Data Governance Hub. Aaronson conceived of and directs the Hub, which aims to educate policymakers, the press and the public about domestic and international data governance issues from digital trade to public data governance.</p> <p>Aaronson is also a Cross-Disciplinary Fellow and affiliate at GWU’s Institute for International Economic Policy, the Institute for Science and Technology Policy and the Sigur Center. She is also a Senior Fellow at the think tank Center for International Governance Innovation (GIGI) in Canada where she publishes much of her research.</p> <p>Aaronson is currently directing projects on mapping data governance; and writing on comparative advantage in data; trade as a tool to counter disinformation; data and national security, and America’s approach to stimulating AI. Her research has been funded by the Hewlett, MacArthur, Koch, Ford, and Rockefeller Foundations; governments such as the Netherlands, U.S., and Canada; the UN, ILO, and World Bank, and U.S. corporations including Ford Motor and Levi Strauss.</p> <p>Dr. Aaronson is a frequent speaker and writer on international economic developments. She regularly writes op eds for Barrons. Aaronson has commented on economics on "Marketplace, "All Things Considered," Morning Edition," NBC, CNN, the BBC, and PBS. Previously, Aaronson was a Guest Scholar in Economics at the Brookings Institution (1995–1999); and a Research Fellow at the World Trade Institute 2008-2012. . Aaronson was also the Carvalho Fellow at the Government Accountability Project and the Minerva Chair at the National War College.</p> <p>GWU is a member of the Public Interest Technology Network and as the designated representative Aaronson works to encourage education and research that facilitates public understanding of technology and technology that serves the public. She is a member of the Advisory Board for Human Rights Under Pressure (a doctoral program funded by the German and Israeli government to teach human rights); and</p>

		<p>the Advisory Board of Business and Human Rights.org. In recent years, she has been a pro-bono advisor to the UN Special Representative on Transnational Corporations and Human Rights, and the Congressional Human Rights Caucus. She has also consulted for the ILO; the World Bank; Free the Slaves; the Ford Foundation; the Extractive Industries Transparency Initiative; the Progressive Policy Institute the Stanley Foundation; several corporations; and the governments of Canada, Belgium, and the Netherlands, among others. In her spare time, Aaronson enjoys triathlons and ballet.</p>
	<p>Edward Alden Senior fellow at the Council on Foreign Relations</p>	<p>Edward Alden is a senior fellow at the Council on Foreign Relations in Washington, D.C., and author of <i>Failure to Adjust: How Americans Got Left Behind in the Global Economy</i> (Rowman & Littlefield, 2017). He was the project director for the Council’s Independent Task Force report <i>The Work Ahead: Machines, Skills and U.S. Leadership in the 21st Century</i> (2018). His first book, <i>The Closing of the American Border: Terrorism, Immigration and Security Since 9/11</i> (Harper Collins, 2008), was a finalist for the J. Anthony Lukas book prize. He has testified to Congress numerous times, written widely for major newspapers including the New York Times, Washington Post and Wall Street Journal, and appeared on CNN, CNBC, MSNBC, Fox News, PBS News Hour and Bloomberg Surveillance. Prior to joining the Council, Mr. Alden was the Washington bureau chief for the Financial Times.</p>
	<p>Eric R. Biel Senior Advisor at the Fair Labor Association</p>	<p>Eric Biel joined the Fair Labor Association as Senior Advisor in January 2018 and leads the organization’s work on grievances/complaint mechanisms to address compliance issues in supplier factories, as well as on several other projects and policy initiatives that address workers’ rights in countries around the world.</p> <p>During his five years as Associate Deputy Undersecretary in the U.S. Department of Labor’s Bureau of International Labor Affairs (ILAB) ending in January 2017, Biel coordinated the Bureau’s work on private sector engagement, supply chain issues, labor rights in a range of countries and under trade preference programs, and on key issues in the International Labor Organization, G-7, OECD, and other international venues.</p> <p>After leaving government at the end of the Obama Administration and prior to beginning at the FLA, Biel worked on several projects with business and civil society groups, spoke frequently on labor, business and human rights, and trade issues at law and public policy schools and think tanks, prepared recommendations for reforming trade policy to better address labor rights issues, and served on the Council on Foreign Relations’ Task Force on the Future of the U.S. Workforce.</p> <p>From 2000 to 2011, Biel held a variety of positions outside of</p>


		<p>government, including: Managing Director for Corporate Responsibility at Burson-Marsteller; Deputy Washington Director and Senior Counsel at Human Rights First (formerly the Lawyers Committee for Human Rights); and Senior Vice President and General Counsel at the Fontheim International law and consulting firm.</p> <p>Prior government positions from 1990 to 2000 included service as Deputy Undersecretary for Trade Policy and heading the Office of Policy and Strategic Planning at the U.S. Department of Commerce; Executive Director of the bipartisan Commission on Protecting and Reducing Government Secrecy and Senior Policy Advisor to Senator Daniel Patrick Moynihan; and International Trade Counsel at the Senate Finance Committee. He traveled frequently to Africa, Europe, Asia, and Mexico while serving at the Commerce Department and Finance Committee. Before entering government, he worked as an attorney at Arnold & Porter and Mayer Brown & Platt.</p> <p>Since 2009, Biel has taught a business and human rights course at the Georgetown University Law Center addressing key issues of human rights, corporate accountability in the global economy, and the intersection of trade and labor standards. He serves on the Leadership Circle of Foreign Policy for America, the Board of Advocates at Human Rights First, as Senior Advisor at the American Leadership Initiative, as a member of the Business & Human Rights Teaching Forum, and in other volunteer capacities, including during the 2020 Presidential campaign.</p> <p>Biel has a B.A. degree from Johns Hopkins University and a joint J.D.-M.P.A. degree from Yale Law School and the Woodrow Wilson School at Princeton.</p>
	<p>Devry Boughner Vorwerk, CEO of DevryBV Sustainable Strategies</p>	<p>Devry Boughner Vorwerk is the Founder and CEO of DevryBV Sustainable Strategies, a company that inspires businesses to courageously serve humanity.</p> <p>Devry is a well-known international business leader with 20+ years of combined government and private sector experience. In August 2019, Devry left her post as Chief Communications Officer and Corporate Vice President of Global Corporate Affairs for Cargill to found her own woman-owned business. Devry was the youngest female corporate officer elected in Cargill’s 150+ year history. For the first part of 2021, Devry served as Chief Corporate Affairs Officer of Grubhub in the run-up to the company’s global acquisition.</p> <p>Devry has extensive experience in Asia Pacific, managing international business relations for eight years at Cargill and living in both India and China on assignment. She also led Corporate Affairs Latin America for many years. Devry spent considerable time in Europe advancing the investment and trade policy agenda with EU Member states and the WTO in</p>

		<p>Geneva. Additionally, she spearheaded the company’s global brand, communications, public policy and government relations, and corporate responsibility and sustainable development across 70 countries and trade issues with over 125 countries. She was responsible for all corporate giving and corporate foundations worldwide.</p> <p>In her role as CCO at Cargill, Devry was instrumental in designing and launching the global “sustainability hub” for the company. Among her many notable accomplishments, Devry advanced the company’s Human Rights policy, led the effort for the company to join the UN Global Compact, served as the executive sponsor for the Asian Alliance, initiated the effort to create an external advisory group on deforestation, and supported businesses globally to address issues such as human trafficking and child labor in their supply chains.</p> <p>Devry also has consulting experience working with clients on trade and investment issues from her time as Senior Policy Advisor at the leading public policy law firm, Akin Gump, in Washington, DC, and she worked in the U.S. government early in her career as a Senior Economist at the Office of the U.S. Trade Representative and Chief Economist for the Chairwoman of the U.S. International Trade Commission. She started her career in Washington, DC working for the World Bank.</p> <p>Devry was named a Young Global Leader by the World Economic Forum in 2014 and was selected as one of the world’s top 100 global communicators in 2017, 2018, and 2019 by the influential Holmes Report. A passionate advocate for change, Devry serves on numerous non-profit boards that support women, food and agriculture, and international business. In 2020, Devry was designated a Senior Fellow at The Conference Board, brought on as Special Advisor to Global Citizen and selected to the Global Advisory Network of World Pulse, an award-winning social network connecting women worldwide for change.</p> <p>Devry holds degrees from the University of California at Davis and Cornell University.</p>
	<p>Richard Cantor US-PECC Chair, PECC International Co-Chair and Chief Credit Officer for Moody’s</p>	<p>Richard Cantor serves as Chief Credit Officer for Moody’s Corporation and Moody’s Investors Service, a position he has held since 2008. In this role, Mr. Cantor manages the Credit Strategy and Standards Group, which is responsible for the credit rating agency’s global credit strategy and thematic research, the quality and consistency of its ratings across regions and sectors, and the procedures, methodologies, models, and tools used in the determination of ratings.</p> <p>From 2009 to 2019, Mr. Cantor also served as Moody’s Corporation’s Chief Risk Officer and in this role, led the firm’s global risk management function. Appointed by the U.S. State Department in 2015, Mr. Cantor served a three-year term in</p>

		<p>the Asia-Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC), during which he chaired ABAC's Financial and Economic Working Group. In July 2019, Mr. Cantor was appointed Chair of the US National Committee of the Pacific Economic Cooperation Council (PECC).</p> <p>Prior to joining Moody's, Mr. Cantor held a variety of positions at the Federal Reserve Bank of New York, including in the Capital Markets Group and the Discount Window, and was an adjunct professor at New York University's and Columbia University's business schools. He has also taught Economics at UCLA and The Ohio State University.</p> <p>Mr. Cantor holds BA degrees in English and Economics from Tufts University and a PhD in Economics from Johns Hopkins University.</p>
	<p>Peter Cowhey Dean and Qualcomm Endowed Chair in Communications and Technology Policy</p>	<p>Peter Cowhey holds the Qualcomm Endowed Chair in Communications and Technology Policy and dean of the School. He is an expert on the future of communications and information technology markets and policy, specializing in U.S. trade policy, foreign policy, the Internet and international corporate strategy.</p> <p>His two most recent books are "Digital DNA: Disruption and the Challenges for Global Governance" and "Transforming Global Information and Communication Markets: The Political Economy of Innovation."</p> <p>Cowhey has extensive experience in government. In the Clinton Administration, he served as the chief of the International Bureau of the Federal Communications Commission (FCC) and negotiated many of the U.S. international agreements for telecommunications and satellite services. He had responsibility for antitrust decisions involving the communications and satellite industries. In 2009, he served a 12-month assignment as the senior counselor to Ambassador Ron Kirk in the Office of the United States Trade Representative, playing a key role in the strategic agenda for trade policy. Subsequently, Cowhey served on a bi-national experts group appointed by the U.S. and Chinese governments to research and advise on innovation policy.</p> <p>Cowhey has served in many leadership positions in the nonprofit world. He served as the chief policy officer for the Aspen Institute's International Digital Economy Accords project to update policies involving the Internet and global communications markets. Cowhey is currently the chair of the board of directors for both the California Council on Science and Technology and the Grameen Foundation USA, the U.S. foundation supporting the work of Nobel Peace Prize Laureate, Dr. Muhammad Yunus.</p> <p>Cowhey is a member of the Global Competitiveness Council and the Council on Foreign Relations.</p>

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	<p>Matthew P. Goodman Senior Vice President for Economics and Simon Chair in Political Economy, CSIS</p>	<p>Matthew P. Goodman is senior vice president for economics and holds the Simon Chair in Political Economy at CSIS. The CSIS Economics Program, which he directs, focuses on international economic policy and global economic governance. Before joining CSIS in 2012, Goodman served as director for international economics on the National Security Council staff, helping the president prepare for global and regional summits, including the G20, Asia-Pacific Economic Cooperation (APEC), and East Asia Summit. Prior to the White House, Goodman was senior adviser to the undersecretary for economic affairs at the U.S. Department of State. Before joining the Obama administration in 2009, he worked for five years at Albright Stonebridge Group, where he was managing director for Asia. From 2002 to 2004, he served at the White House as director for Asian economic affairs on the National Security Council staff. Prior to that, he spent five years at Goldman, Sachs & Co., heading the bank's government affairs operations in Tokyo and London. From 1988 to 1997, he worked as an international economist at the U.S. Treasury Department, including five years as financial attaché at the U.S. embassy in Tokyo.</p> <p>Goodman holds an M.A. in international relations from the Johns Hopkins School of Advanced International Studies (SAIS) and a B.Sc. in economics from the London School of Economics and Political Science (LSE). He is a life member of the Council on Foreign Relations and chairman emeritus of the board of trustees of the Japan-America Society of Washington, D.C.</p>
	<p>Rick Larsen, U.S. Representative to Washington's 2nd District</p>	<p>Rick represents Washington state's Second Congressional District, which includes portions of Snohomish, Skagit and Whatcom counties and all of Island and San Juan counties.</p> <p>Rick serves on the House Transportation and Infrastructure Committee and the House Armed Services Committee. These committees enable Rick to focus on creating jobs and opportunity to meet the local needs of Northwest Washington.</p> <p>As a member of the Transportation and Infrastructure Committee, Rick is committed to investing in transportation to drive job growth and keep the economy moving. Rick will continue to fight for strong investments in roads, bridges, highways and transit to build a foundation for future economic growth. Rail safety is another priority issue for Rick, and he has worked hard to push for better safety standards</p>

		<p>for crude oil traveling by rail.</p> <p>Rick is the Chair, the most senior Democratic member, of the Aviation Subcommittee. The work of the Subcommittee is critical to jobs and the economy in Washington state and the Second District. He says, "the Pacific Northwest is the aerospace capital of the world, and I will work hard to make sure the United States invests in our aviation future. Aviation means jobs in Northwest Washington. Anything I can do to support the growth and safety of air travel will bring good jobs to our communities."</p> <p>The Second District is home to Naval Station Everett and Naval Air Station Whidbey Island, which are vital to the region's economy and national security. As a member of the House Armed Services Committee, Rick works hard to support these military bases. He is pushing to make sure our men and women in uniform get the pay and benefits they have earned and the equipment they need to keep our country safe. Rick is also focused on ensuring that veterans have access to the resources and health care they need to help them be successful in civilian life. Rick worked hard with local veterans to open a Community Based Outpatient Clinic in Mount Vernon to make health care and services more accessible for veterans in the Second District.</p> <p>Northwest Washington is one of the most beautiful areas of the country, and Rick is committed to protecting our natural resources for recreation and tourism, a major economic driver. He has led efforts to preserve public lands, restore critical salmon habitat, and combat climate change through investments in clean energy.</p> <p>Rick is the co-chair of the bipartisan U.S.-China Working Group, which educates Members of Congress about U.S.-China issues through meetings and briefings with academic, business and political leaders from the U.S. and China. China is the largest and most rapidly growing export market for Washington state. Forty percent of all jobs in Washington state are tied to trade, and from 2000 to 2009, Washington state exports to China grew by 379 percent. Rick has visited China nine times.</p> <p>Rick also co-founded the Congressional Arctic Working Group, a bipartisan group to help bring more focus to U.S. policy issues related to the Arctic. Rick is a leader on this issue because he recognizes that other countries are rapidly building their capacity to traverse icy Arctic waters with commercial, research and tourism vessels. As the U.S. prepares to take the chairmanship of the Arctic Council in 2015, Rick is committed to making sure our country lives up to its environmental, economic and strategic commitments as an Arctic nation.</p>
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	<p>Ambassador Kurt Tong Partner, The Asia Group <i>Event moderator</i></p>	<p>Ambassador Kurt Tong is a Partner and member of the Executive Committee at The Asia Group, where he leads the firm’s work in Japan and Hong Kong, and on East Asia regional policy matters. He also leads the firm’s analytics team and innovative thought leadership programs. A leading expert in diplomacy and economic affairs in East Asia, Ambassador Tong brings thirty years of experience in the Department of State as a career Foreign Service Officer and member of the Senior Foreign Service.</p> <p>Prior to joining The Asia Group, Ambassador Tong served as Consul General and Chief of Mission in Hong Kong and Macau, leading U.S. political and economic engagement with that important free trade hub. Prior to that role, he served as the Principal Deputy Assistant Secretary for Economic and Business Affairs at the State Department from 2014 to 2016, guiding the Department’s institutional strengthening efforts as its most senior career diplomat handling economic affairs. He also served as the Deputy Chief of Mission and Chargé d’Affaires at the U.S. Embassy in Tokyo from 2011 to 2014, where he played a key role in setting the stage for Japan’s entry into the Trans-Pacific Partnership and supporting Japan’s recovery from the Great East Japan Earthquake. In 2013, he received the Cordell Hull Award for Economic Achievement by Senior Officers for his outstanding success in advancing U.S. economic interests by reducing trade barriers, increasing market access for American products, and enhancing international cooperation across the Asia Pacific region. He also received Presidential Meritorious Service Awards for 2011 and 2018.</p> <p>Prior to these positions, Ambassador Tong served as Ambassador for Asia-Pacific Economic Cooperation (APEC) in 2011, leading the U.S. chairmanship of the organization during one of the most productive periods for APEC. As Director of Korean Affairs in the State Department’s Bureau of East Asia and Pacific Affairs, he played a leadership role in negotiations with North Korea as part of the Six-Party Talks and in securing the release of captive Americans held there. He was one of the original architects of the Trans-Pacific Partnership and the U.S.-Korea Free Trade Agreement during the Bush and Obama administrations, including while serving as Director for Asian Economic Affairs at the White House National Security Council from 2006 to 2008.</p> <p>Earlier in his career, Ambassador Tong served as Economic Minister-Counselor in Seoul, Counselor for Environment, Science and Health at the U.S. Embassy in Beijing, Deputy Treasury Attaché in Tokyo, and as an economic officer in</p>

		<p>Manila. He published research on Japanese macroeconomic trends and U.S.-Japan economic diplomacy as a Visiting Scholar with Tokyo University's Faculty of Economics, and before joining the Foreign Service, was an Associate with the Boston Consulting Group in Tokyo.</p> <p>Ambassador Tong holds a B.A. from The Princeton School of Public and International Affairs and studied economics at the U.S. Foreign Service Institute. He has also studied at the Beijing Institute of Education, Inter-University Program for Chinese Language Studies in Taipei, Inter-University Center for Japanese Language Studies in Tokyo, and the International Christian University in Tokyo.</p> <p>Ambassador Tong is a Senior Adviser at the Center for Strategic and International Studies and an Advisor at the Hinrich Foundation, and serves on the board of directors of several non-profit organizations including the Maureen and Mike Mansfield Foundation, International Student Conferences Inc., the National Association of Japan-America Societies, the Japan-America Society of Washington D.C., and the Japan International Christian University Foundation. Ambassador Tong is also an Adjunct Professor at Georgetown University, a member of the U.S. Committee for the Pacific Economic Cooperation Council and a member of the American Academy of Diplomacy.</p> <p>Ambassador Tong speaks and reads both Japanese and Mandarin Chinese. He was born in Ohio and raised in New England. The son of a collegiate athletic coach, Ambassador Tong enjoys tennis, golf and other sports. He is married to Dr. Mika Marumoto. They have three grown children.</p>
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