**30th PECC General Meeting**

***Achieving a Sustainable and Inclusive Asia-Pacific through Innovation***

August 15, 8:30 A.M. – 5:00 P.M. with reception to follow

Downtown Seattle, Washington, USA, exact venue to be announced

Event website: <https://app.glueup.com/event/30th-pecc-general-meeting-73871/home.html>

The U.S. Committee for PECC will organize the Pacific Economic Cooperation Council’s (PECC) 30th General Meeting alongside APEC’s third senior officials meeting and APEC Digital Month in Seattle, Washington, on August 15, 2023. As an official observer to the APEC process, PECC provides a third-party perspective to the region’s biggest challenges. The annual General Meeting is PECC’s primary forum for developing strategic perspectives and advice for APEC.

The 2023 General Meeting will explore ways digital tools and new technologies can create innovative solutions to the region’s challenges and drive economic growth and discuss questions such as: How can policymakers and the private sector work together to ensure new technologies address shared crises like climate change? How should policymakers encourage the development and uptake of technologies to broaden workforce participation? How can APEC help SMEs leverage their unique markets and insights and use technology to compete in and serve global markets? Sessions will begin in the morning, followed by a PECC lunch with APEC Senior Officials in the early afternoon, a US-PECC and China PECC joint program on green growth cities in the late afternoon, and an evening reception.

**PECC 30th General Meeting Agenda, August 15**

***Seattle Convention Center Summit Building Room 327-329***

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| Time | Session |
| 8:30 A.M.  | PECC General Meeting Event check-in with coffee and light breakfast  |
| 9:00 A.M.  | Welcome and Program Overview * **Richard Cantor**, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody’s Investors Service
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| 9:05 A.M. – 9:25 A.M.  | Opening Remarks  |
| 9:20 – 10:15 A.M. (55 minutes)  | Discussion 1. Digital solutions to environmental challenges and climate changeWith the adoption of the Putrajaya Vision in 2020, promoting sustainability and addressing climate change have become top APEC priorities. This panel will explore how digital technologies can address climate change challenges and reduce greenhouse gas emissions through maximizing electricity grid efficiency, effectively measuring greenhouse gas emissions, and using artificial intelligence to guide actions and policymaking. Panelists will share examples of digital solutions that are already making a difference in various sectors, such as energy, transportation, manufacturing, and agriculture. * **Kenji E. Kushida**, Senior Fellow at the Carnegie Endowment for International Peace Asia Program
* Additional speakers to be confirmed
 |
| 10:15 – 11:10 A.M. (55 minutes)  | Discussion 2. Technology to broaden workforce participationAs leading generators and adopters of digitally-enabled technologies, Asia-Pacific economies need to mitigate the disruptive effects of new innovations, particularly for marginalized members of their societies. Panelists will explore the impacts of new technologies on workers in the region and how new, digitally-enabled technologies and business models, workforce development programs, and software and services that incorporate accessibility by design can ease workforce transitions and open doors to jobs. Speakers: * **Professor Kar Yan Tam**, Hong Kong University of Science and Technology
* Additional speakers to be confirmed
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| 11:10 – 11:30 A.M.  | Coffee Break |
| 11:30 A.M. – 12:25 P.M. (55 minutes)  | Discussion 3. Digital tools to enable SME, access to global markets and servicesSmall and medium sized enterprises (SMEs) comprise the vast majority of businesses in APEC but face some of the toughest challenges including access to finance and time and resource constraints. Digitalization enables small businesses to access new markets, target new customers, automate processes, and improve efficiencies but can also expose companies with limited resources to threats including cyberattacks. In this panel, we will explore how small businesses can leverage digital tools such as cloud, social media, e-commerce, and online marketing to solve existing business problems and stay competitive in a rapidly changing world to sell goods and services and how policy makers can better-protect small businesses from cyberattacks. * **James Bledsoe**, eCommerce Solutions Center Director, Senior International Trade Specialist, U.S. Commercial Service, U.S. Strategy & Innovation Group, International Trade Administration of the U.S. Department of Commerce
* Other speakers to be confirmed
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| 12:25 – 12:40 P.M.  | Delegates are seated for lunchLunch will be held at the Seattle Convention Center Summit in room “Flex C3” |
| 12:40 P.M. – 12:45 P.M. | Luncheon Welcome Richard Cantor, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody’s Investors Service |
| 1:15 P.M. – 1:20 P.M. | Luncheon Panel Introduction * Matt Murray, U.S. APEC Senior Official, U.S. Department of State
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| 1:20 P.M. – 2:20 P.M.  | PECC and APEC Senior Officials Luncheon - Deep dive on generative AI The emergence of generative AI technology is reinvigorating discussions about AI’s impacts on society, jobs, equity, and innovation. In this session panelist will discuss how generative AI works, the scope of its capabilities, potential applications, and the implications for policymakers seeking to maximize the benefits of this technology while mitigating its risks.* **Aylin Caliskan**, Assistant Professor, The Information School Paul G. Allen School of Computer Science & Engineering, University of Washington and Nonresident Fellow in Governance at Brookings
* **Antony Cook**, Corporate Vice President and Deputy General Counsel, Microsoft
* Moderator to be confirmed
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| 2:20 P.M. – 2:30 P.M.  | Luncheon Closing Session * APEC Senior Official *(TBC)*
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| 2:30 P.M.  | Concluding Remarks and invitation to join the U.S. and China joint event. * **Ambassador, Zhan Yongxin**, Chair, China National Committee for Pacific Economic Cooperation, Co-Chair, Pacific Economic Cooperation Council
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**U.S. & China Shared Experience – Local leadership for global green growth cities**

***Seattle Convention Center Summit Room 327-329***

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| Time | Session |
| 2:30 – 3:00 P.M.  | Event check-in and Coffee Break |
| 3:00 – 3:05 P.M.  | Welcome and Program Overview * **Richard Cantor**, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody’s Investors Service
 |
| 3:05 – 3:10 P.M.  | Opening Remarks * **Ambassador, Zhan Yongxin**, Chair, China National Committee for Pacific Economic Cooperation, Co-Chair, Pacific Economic Cooperation Council
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| 3:10 – 3:50pm (40 minutes)  | Sustainable Green Growth Cities – View from China China is working to facilitate sustainable green growth for its diverse cities. Officials from the National Development and Reform Commission and two Chinese cities will share their experiences in promoting sustainable green growth from their perspectives.Speakers:* **Director-General GAO Guoli**, China Center for Urban Development, National Develeopment and Reform Commission (video presentation)
* **Prof. ZHANG Suian**, Council Member of PECC-China and President of Pacific Academy of Coalbed Methane at Shanxi Province (video presentation)
* **Mr. Ding Yi**, Consultant, World Historic and Cultural Canal Cities Cooperation Organization (WCCO)
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| 3:50 P.M. – 4:30 P.M. (40 minutes)   | Sustainable Green Growth Cities – View from U.S. Ensuring sustainable green growth for American cities is a challenging endeavor involving many stakeholders, large investments, different levels of development, and diverse city needs which all must be centered on a holistic approach. Moderator: * To be confirmed

Panelists: * **Jessyn Farrell**, Director of the Office of Sustainability & Environment, City of Seattle
* **Caleb Weaver**, Vice President of Public Affairs, Ridwell
* Final speaker to be confirmed
 |
| 4:30P.M. – 4:50 P.M. (20 minutes) | Sustainable Green Growth Cities – View from other economies Speakers:* To be confirmed
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| 4:50 – 5:00 P.M.  | Audience Respondent* **Richard Cantor**, US-PECC Chair
* **ZHU Li**, President of APEC Sustainable Energy Center (TBC)

 Concluding Remarks |
| 5:00 P.M. – 7:00 P.M.  | Reception |



**PECC Administrative Meetings**

For PECC Finance, Trust Protective, and Standing Committee Meeting members only.

(The evening before the PECC General Meeting)

August 14 4:00 P.M. – 7:30 P.M. Seattle

August 15 7:00 A.M. – 10:30 A.M. Singapore

**PECC Finance, Trust Protective, and Standing Committee Meetings, August 14**

***Hybrid Event Seattle Convention Center Summit Room 343-344***

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| Time | Session | Location |
| 4:00 – 4:30 P.M.  | PECC Trust Protective Committee Meeting |  |
| 4:30 – 5:30 P.M.  | PECC Finance Committee Meeting  |  |
| 5:30 – 7:30 P.M.  | PECC Standing Committee Meeting |  |
| 7:30 P.M.  | Meeting conclusion. Free evening.   |  |