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The Launching of Working Group on Children's Rights & Business Principles Terms of Reference for Multi-Stakeholder Coalition Group under IGCN framework

Background

UNICEF, Save The Children, and UN Global Compact are three founding organizations of the Children's Rights and Business Principles launched in 2013. The 10 Principles acknowledge that business presence, operations, products/services and brands are affecting children's life everyday directly and indirectly as described in Children's Rights and Business Principles document.

In Indonesia, the three organizations are represented by UNICEF Indonesia, Yayasan Sayangi Tunas Cilik and Indonesian Global Compact Network (IGCN). Since 2013, the works of advocacy to mainstream Children's Rights and Business Principles in Indonesia has started. After 5 years of its launch, the adoption of the principles was still very low. The facts that Indonesia has more than 2 million businesses operating across the nation, and limited resources within the three organizations promoting this principle were contributing the result of this slow adoption.

Until five years of its launching in 2013, many companies or businesses, large or small, do not really understand what CRB principles means, what are CRB impacts and how to implement CRB principles in their organizations. On the other hand, the need of more field-based story on how business affected children's rights in cities and rural areas as well as remote areas are needed to further explore and understand. Including how practical CRB principles implementation are.

Since 2015, UNICEF Indonesia, IGCN and Yayasan Sayangi Tunas Cilik who represent Save the Children in Indonesia has engaged in a consortium to promote Children's Rights and Business Principles (CRBP). The promotion started as insertion in Business and Human Rights Working Group topics and discussion, and during the development of National Action Plan for Business and Human Rights where CRB is integrated as one of the action plan for business to uptake. However, the nature of children's rights with its own characteristic that are different from generic human rights require a specific competency and approaches that were different from Business and Human Rights in general. The idea to have a separate working group on CRB than discussed and planned.

UN Global Compact has a direct mandate to work with private sector, and therefore a working group under Indonesia Global Compact Network will be strategic as it will directly attach to IGCN member priorities and increase more roles of Global Compact companies through their local network in Indonesia. The working group was initially planning to be activated in 2016 as it written in IGCN priorities program of 2016-2018.

Multi-stakeholder dialogue platform

Children's Right and Business Principle Working Group is designated to be a neutral framework that serves as consultative group where multi-stakeholder members of the group can discuss their ideas, challenges and

TERMS OF REFERENCE FOR EVENT



solution to better implement Children's Rights and Business Principles, which can lead to joint-advocacy works to provide recommendation of children's rights regulations improvement to the Government of Indonesia towards National Action Plan of business and human rights.

Following IGCN existing framework of Business & Human Rights working group, the name of this initiative will be "Business & Children Rights (BCR)" working group. Details of the "BCR" working group strategy and work plan will be decided in consultation with multi-stakeholders forum to increase ownership and participation of all stakeholders engaged in this working group, but no later than end of 2018. Targeting 2019 as a year to start the "race" against many advocacy agenda that will be identified in three discussion sessions until September 2019.

The Launching of Working Group on Children's Rights & Business Principles

Date : 10 December 2018
 Time : 08.30 – 12.00 am
 Venue : Le Méridien Hotel Jakarta
 Targeted Audience : 65 representative from various stakeholder (Business, CSO and Experts)

The Launching Event of BCR Working Group

Time	Agenda	By
08.00 – 09.00	Registration and networking	Panitia
	CRB Video	PKPA, UNICEF
09.00 – 09.30	Opening and welcoming speech by MC	TBA
	Keynote: <ul style="list-style-type: none"> - KemenPPA Launching of BCR WG <ul style="list-style-type: none"> - Statement from each of supporting organization - Inauguration mark with the popping of balloon (balloon represent silent among stakeholder that we need to pop out) 	TBA UNICEF, STC, IGCN, APSAI, PKPA, KPAI
09.30 – 10.30	Panel with theme of "Children's rights in 4.0 transformation" by: <ul style="list-style-type: none"> - Kementrian Perindustrian 	

TERMS OF REFERENCE FOR EVENT



	<ul style="list-style-type: none">- Kemenaker - Balai latihan kerja- Podomoro University/ Binus University- ICT Watch- KPAI <p>Moderator: Lukita, Partnership Officer – CRBP, UNICEF</p>	
10.30 - 10.45	Companies to comment: <ul style="list-style-type: none">- Tiktok / Bytedance- MTG/GT	
10.45 – 12.00	Open Dialogue with all participants	
12.00 – 13.30	Closing and Lunch	

Budget

- CRBP UNICEF budget
Covering venue & event material