

SILA E-AGM 2020

Date : TUESDAY, 22 SEPTEMBER 2020

Time : 19:30 hrs – 21:30 hrs

Venue: Zoom Platform

In attendance : 19 Full Members

74 Member-LAAD

3 Fellow Members

3 Affiliate Members

2 Grad-Member

1 Student Member

2 non-member LA Accreditation

* Including 8 panelist

Refer to Annex A for the complete attendance list.

ITEM	DESCRIPTION
1.0	Welcome and housekeeping notes for e-AGM
1.1	<p>The meeting began with the welcome and housekeeping notes for this AGM by Stephen Thomas. Agenda for the townhall was shared as below.</p> <ul style="list-style-type: none"> • Confirmation of Minutes of Annual General Meeting 2019 • President's Report for Year 2019 • Introduction to newly accredited Landscape Architects & ABC Waters Professionals • Honorary Treasurer's Report for Year Ended 31 Dec 2019 • Election of Council Committee Members FY 2020- 2022 • Election of Honorary Auditors FY 2020 – 2021 • Any Other Matters
1.2	<p>Stephen explain the rules of meeting as follows.</p> <ul style="list-style-type: none"> • Please mute the microphones if you are not speaking, this is to avoid any background noise that may interrupt the meeting flow. • Please use 'Q&A' button if you have any questions during the meeting. • If there is a motion during the townhall, participants will be asked to use the 'Raise Hand' function for voting. <p>Rise hand function usage was explained and a phone number was provided for technical support.</p>

	Stephen encouraged everyone to stay for the meeting in order to gain the CPD points where a QR code will be given at the end of the townhall. There will also be a photo opportunity at the end of the AGM.
2.0	Confirmation of Minutes of Annual General Meeting 2019
2.1	Juit Lian presented the minutes for AGM 2019 to the members. Proposer: Maurene Tan Seconder: Damian Tang
3.0	President's Report for Year 2019
3.1	Ronnie presented the SILA membership status and mentioned there is a slight decrease in membership as database was cleaned up and removing some expired students and graduates from the database. Ronnie also welcome Playpoint (Singapore) as the first SILA Corporate Affiliate Member.
3.2	Ronnie also updated SILA's involvement and contribution within the industry as below to continue the international and national level development and strategic initiatives. <ul style="list-style-type: none"> • Future Economy Council (FEC), Built Environment (BE) Cluster, Sub-Committee • Landscape Working Committee for Industry Transformation Map (ITM) • PUB ABC Waters Professionals - Monitoring Committee & Programme Committee • Landscape Sector Coordination Team (SCT) committee • UNESCO World Heritage Site Management Committee • International Federation of Landscape Architects (IFLA) • Design Singapore Council (DSG) Industry Association • NTUC UAssociates • SGBC Landscape Tech. Comm. • Workplace Safety & Health Council • NParks workgroup for BIM • DesignAsia <p>Ronnie mentioned that some of the committees takes up a lot of time and he is looking forward to having more council members to assist with representing SILA in the different committees.</p>

3.3.1	SILA took almost a year to work on their presentation at the Future Economy Council, Built Environment Cluster meeting. The presentation was a jointed effort with Nparks, Landscape Industry Association of Singapore (LIAS) and Singapore Arboriculture Society (SAS) on the Landscape Sector. Built environment communities are made up of construction, real estate, environment services and security industry. The presentation was to provide a better understanding of landscape architecture, what the profession is about, the roles we play, how we value add to project life cycle, challenges we face and incorporating technology, example "BIM Technology".
3.3.2	<p>Ronnie also mentioned that SILA council suggested to the minister and the rest in the meeting on LA involvement in project. Like ABCWP, small project lesser than 1000sqm with no requirement to have a LA involved. medium size project, good to have a LA involved and large size project, compulsory to have a LA. When questioned if LA can be the lead of a project, SILA council also confidently responded yes and listed 3 examples.</p> <p>Mega development project of Paya Lebar Air Base and greater southern waterfront was also brought up and how we can play a part together with the other consultants.</p>
3.4	<p>From 2019 minutes, it was mentioned that there are four strategic pillars and they are namely:-</p> <ol style="list-style-type: none"> 1. Leadership in Design, led by Damian and Sri 2. Elevating Awareness, led by Ronnie and Derek 3. Training and Development, led by Ronnie and Fumiko 4. Professional Practice, led by Yvonne and Emily
3.4.1	<p>Sri explained that the first strategic pillar, leadership in design is create and promote, new ways of doing responsible, innovative, and resilient design. Sri also encourage members to join them and contribute to the cause.</p> <p>There are 4 initiative within leadership in design and they are as below.</p> <p><u>Initiative 1</u> Establish incentives with clear criteria to encourage Landscape Architects to come up with more responsible, innovative and resilient designs (e.g., NParks Awards, SILA SLAA Awards, DBCS Awards, etc.). One such example is the Singapore Landscape Architecture Awards 2021. The committees are in plan to align with SILA's roadmap and will reach out to some of the members to be part of the awards committees.</p> <p><u>Initiative 2</u></p>

<p>3.4.2</p>	<p>Create storytelling platform(s) promoting responsible, innovative, and resilient designs to lead in the profession and in the built environment sector globally (e.g., testimonials, publications, etc.)</p> <p>Quarterly newsletter was introduced to share interesting design innovations and designs and target to have it as a regular publication. A SILA blog is also underway and would like to be introduced on top of the quarterly newsletter where members can share interesting things they come across. The current newsletter content consists of projects, opinion and commentary, competition, book review and announcement.</p> <p><u>Initiative 3</u></p> <p>Establish a knowledge repository creating new designs (success stories, design methodologies, etc.) for Landscape Architects and other built environment professionals to inspire innovation.</p> <p>A new content, called “Edge” which will be featured in the newsletter. It will focus on landscape related research and how it is applicable to landscape architecture design where LA bridge the gap towards leadership in design. The potential content for the research section will include climate change mitigation, nature based solutions, ecosystem services, performance based design, biophilic landscape and digital landscape. SILA welcome content contribution from the members.</p> <p><u>Initiative 4</u></p> <p>Assemble a ‘knowledge-gathering’ team to keep Landscape Architects in the loop on responsible, innovative and/or resilient designs from other parts of the world and trends and breakthroughs from other industries to use as inspiration for #3 (Establish a knowledge repository creating new designs).</p> <p>This is an engaging revolution technology and is currently in the study stage, progressing with the team of students in NUS. where you use the data which is readily available to insert your proposal and present it in a very realistic way. Once there is a more firmed up format, there will be a workshop organised for a demo showcase. Sri hopes that the members will embrace the use of technology in the near future.</p> <p>Ronnie presented on the second strategic, elevating awareness. He mentioned that SLA award was one of the major highlights which was held in Fairmont on the 26 September 2019. The SLA awards was also featured on Straits Time which creates awareness with the public. Ronnie thanked Primeworks and Elmage for sponsoring.</p> <p>Ronnie also showcased the new revamped SILA website, phase 1 and there will be more updates coming up. Data traffic was also presented and informed the members to reach out to SILA council should they need the data analytics.</p> <p>SILA had also organized open house and Salad Dressing welcome the members in May 2019. This is a session where the company showcase their vision, design philosophy and their work.</p>
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	<p>Some other events are bi-monthly meet up with RPs are also organized previously and looking forward to be able to meet up again in big group. Chinese New Year lo-hei lunch with RPs, Thai government official delegates visit, Chinese delegate visit, Playpoint sketch challenge which was organized during covid period, sharing on Landscape Architecture to general public at launch of Landscape Sector Transformation Plan.</p>
<p>3.4.3.1</p>	<p>Ronnie continued to present the third pillar, training & development. One of the works in progress is structured training and development programmes to be managed inhouse. Another work in progress is to collaborate with oversea countries, example ILAM to collaborate on joint project. Roadshows are also conducted especially for Institute of Higher Learning (IHL). SILA also hopes to organize sharing session by suppliers for technical training. There was also discussion on oversea study trips and master classes, upskilling in digital technology, opportunity with IHL, NUS or polytechnic for training and even apprenticeship and mentorship among the members.</p> <p>Other events which were postponed or coming up are UN Sustainable Goals Training, this was in the planning pre-covid and will need to be rediscussed. IFLA Congress, Penang which was supposed to take place this year is rescheduled to year 2021. DesignASIA Congress – students’ design competition & congress which will take place next year.</p> <p>A wish-list for structured training and development was also presented but commented that not 100% of the listing will be presented at the same time but by parts deal to the limitations of volunteers.</p> <p>Bachelor of Landscape Architecture was finally launched by NUS and started in August 2020 after many years of planning.</p>
<p>3.4.3.2</p>	<p>Anna presented on LA Future. LA Future fulfilled their commitment to the quarterly event for year 2019. There were a total of 2 early Friday sharing, one was in the month of March, where students from the different institutes shared their FYP and networking session among the students. In the month of July, some practitioners, Helen and Ronnie shared on studying abroad and where students got some insight even network with the practitioners.</p> <p>In the month of April 2019, SILA worked with Urban sketches Singapore and a Green Thumb Sketchwalk. Social media was also active and featured in conjunction with world landscape architecture month.</p>

	<p>Build with Heart is the first CSR project by SILA. 30 participants were working together to build 1 home within 3 days and this project includes not only LAs but also architects, builders and environmentalists. This forge friendship and LAs have a further understanding what other industry partners does in their professions. Build with Heart was a 5 years project and was intended to organise it again for year 2020 but the project was placed on pause due to covid. Anna thanked the sponsors for making this happened, namely Nature Landscapes Pte Ltd, SEMEC Pte Ltd, HKS Engineering Pte Ltd, TEHC International Pte Ltd, SA CHUA Architects Pte Ltd, Playpoint (S) Pte Ltd, CISTRI Pte Ltd, Velocity Stone Pte Ltd and individual sponsor, Mr. Sunti Tabboon.</p> <p>SILA Student Design Awards for year 2019, was held at a public pace, Library@Harbourfront for 14 consecutive days instead of the usual 1 to 3 days. With Library@Harbourfront as a high traffic location, it creates awareness with the public.</p> <p>Anna also presented the features on the social media Facebook, Instagram, linkedin in the month of April for world landscape architecture month with outreach of 40,000 internationally.</p> <p>Anna explained the use of social media platform for SILA. Facebook is used to update on latest news with regards to Singapore's visions/ government announcement, other related announcement as well as showcasing RPs projects. Linkedin is use as a platform for news update and sharing of views and knowledge within the fraternity and the Built Environment Sector professionals. She also informed that LA Future has their own Facebook and Instagram where it is slightly more informal and is used for creating awareness and engaging youths and young Landscape Architects with interactive contents (Weekly plant quiz, sharing of student works, etc). This platform is also used for the young LAs to share their work. There was also a hang-out session online where 6 students from different international institutions had an online discussion, gathering an estimated of 2,000 views and there is a plan to organize more similar sessions. Anna called out to the SILA RPs for content to share on platforms.</p>
3.4.4.1	Yvonne presented the fourth pillar, Professional Practice, introducing the committee members and sub-committee members for LA Accreditation and ABCWP. LA Accreditation handbook second edition will be completed by end of 2020. Contract and policy handbook first draft is targeted to be complete by June 2021.
3.4.4.2	Emily updated on the LA Accreditation. Accredited LA are gaining traction in project bidding in government agencies and competitions. It was reminded that lapsed accredited LAs must apply to take Accreditation Exams and pass to be reinstated. They can reach out to the secretariat for information. LA Accreditation website was also presented to the members where they can visit the website to check the updated CPD event listings online for CPD renewal, it was noted that no e-blasts will be made for CPD events.

	<p>Emily also highlighted that LA Accreditation renewal will be send out every October. This will be sent out together with the SILA membership renewal. It is a 3 steps process of application online, payment and declare adherence to code of conduct. In response to covid cancellation of CPD events in 2020, all Accredited LAs to accumulate 20 CPD in 2 years (2020 and 2021). The renewal must be done in Oct 2020 as well and latest to complete by Dec 2020. In 2019, SILA announced during AGM that all RPs need one Director to be an Accredited LA. All RPs who do not have a Director who is Accredited are given 5 years to achieve this milestone.</p>
3.4.4.3	<p>Yvonne presented SILA BIM survey conducted last year where they aim to ascertain adoption of BIM, create up-skilling opportunities, identify gaps of BIM adoption and identify digitisation needs. The observations and analysis were presented to the minster and it provided SILA with valuable understanding of our RPs' current and future digitisation needs, capabilities, gaps and hurdles, marking the beginning of engaging with members facilitating SILA's voice within the Landscape Sector Transformation Plan and Built Environment Sector.</p>
3.4.4.4	<p>Emily updated the numbers for LA Accreditation. A drop in Accredited LA was highlighted and Emily encouraged members to respond to the secretariat email on renewal and also mentioned Accredited LA is a good showcase that we are continuously improving our professional development.</p>
3.4.4.5	<p>Yvonne updated that numbers for ABCWP had increased as compared to other institutes. It was reminded that ABCWP is renounced should member fail to renew within 3 years.</p>
4.0	<p>Introduction to newly accredited Landscape Architects & ABC Waters Professionals</p>
4.1	<p>Emily introduced the new accredited landscape architects who passed 2019 exams as below.</p> <ol style="list-style-type: none"> 1. Mr Glenn Jon Tiong Bontigao 2. Ms Katie Tan Chun Yan 3. Ms Khoo Lian Ti 4. Ms Uraiwan Songmunstaporn 5. Ms Pham Le Anh
4.2	<p>Yvonne introduced the new ABC Waters Professionals of 2019 till date as below.</p> <ol style="list-style-type: none"> 1. Teoh Sook Keow 2. Alfred Lee 3. Yasuko Takahashi 4. Derek Loei 5. Hoo Xin Yu 6. Jasmine Tay

	<p>7. Melissa Yip Sui Ling</p> <p>8. Lee Pei Lih</p> <p>9. Kathleen Hazel Pascua Lacsina</p> <p>10. Chig Yeok Heng</p> <p>11. Tay Bee Choo</p>
5.0	Updates on IFLA – Asia Pacific Region
5.1	Ronnie updated that the IFLA AAPME 2020 Awards winner announcement will be in end of September 2020. The new date for IFLA 2021 World Congress Penang will be from 19 – 21 September 2021. There is also a call for interest to support IFLA APR internship programme and members can register with IFLA Secretariat if they are interested. IFLA APR also set up a Young Landscape Architects Alliance (YLAA), calling students, graduates and young professionals who are interest in landscape architecture to register for free in IFLA APR website. Ronnie also reminded about IFLA APR Declaration of a Regional and Global Climate and Biodiversity Emergency, a call and reminder for all practices and professionals to bear in mind our responsibilities during design and practice.
5.2	<p><u>President Report 2019</u></p> <p>Proposer: Leonard Ng</p> <p>Seconder: Damian Tang</p>
6.0	Honorary Treasurer's Report for Year Ended 31 Dec 2019
6.1	Derek updated the overview of SILA financial performance. SILA begin the year with \$411,945.05 and to date, September 2020 the amount is at \$ 463,226.71.
6.2	It was highlighted that the revenue for SILA had increased due to grants, SILA events including sponsorship, membership, accreditation and ABCWP renewal.
6.3	SILA's assets, incomes, and expenditures ended 31 December 2019 were also presented.
6.4	<p>Reminder on SILA financial processes was presented.</p> <ol style="list-style-type: none"> 1. Cash payment is not allowed, and preferred modes are bank, cheque or credit card via GlueUp. 2. Future membership and accreditation renewal process shall start from 1 October and end on 31 Jan, the following year. 3. An administrative fee of S\$100 shall be charged for late payment, after 31 January, as per SILA's Constitution, Clause 9.10.2 (page 11) 4. Issuance of advance invoice for all membership dues had ceased. Softcopy reminders are sent instead.

6.5	SILA is also working on strengthening SILA’s finances through new ideas and hope members can contribute some ideas as well.			
6.6	<u>Honorary Treasurer's Report for Year Ended 31 Dec 2019</u> Proposer: Terence Tan Seconder: Melissa Yip			
7.0	Election of Council Committee Members FY 2020- 2022			
7.1	Juit Lian acknowledged the SILA council members who were serving from 2019 – 2020.			
	S/No.	Post	Name	Term
	1	President	Ronnie Tan	2018-2020
	2	Vice President 1	Srilalitha Gopal	2018-2020
	3	Vice President 2	Yvonne Tan	2018-2020
	4	Honorary Sec	Heng Juit Lian	2019-2021
	5	Honorary Treasurer	Derek Loei	2018-2020
	6	Immediate Past President	Damian Tang	2018-2020
	7	Council Member #1	Anna Yap	2019-2021
	8	Council Member #2	Emily Lim	2018-2020
	9	Council Member #3	Fumiko Sano	2018-2020
	10	Council Member #4	Kenya Endo	2018-2020
	11	Council Member #5	Jiang Chan Chan	2019-2021
	12	Council Member #6	Herbert Julius Montivergen	2019-2021
	13	Council Member #7	Xu Jingyi	2019-2021
	14	Ordinary Council Member #8	Terence Tan	2019-2021
	15	Ordinary Council Member #9	Jeverss Choo	2018-2020
	16	Honorary Auditor	Chin Wi Ming	2019-2020
	17	Honorary Auditor	Terrence Fernando	2019-2020
7.2	<p>Juit Lian explained the election procedure for year 2020 as follows. Only Fellow, Full and Graduate Members present in the meeting will be eligible to vote for SILA Council Member for year 2020-2022. Candidates with the highest vote count for each position shall form/join the new SILA Council for year 2020-2022. Results of the election will be announced at the AGM 2020. Lastly, the term of the SILA Council Member is (2) two years.</p> <p>Nominations was concluded on 15 September 2020 at 6pm and the nominations did a self-introduction on 17 September 2020 during the e-townhall on zoom at 7pm, where the online voting process via election runner was also introduced. The online voting started on 17 September 2020, 10pm and closes on 21 September 2020, 6pm.</p> <p>There was a total of 6 positions opened for SILA Council Member election.</p>			

7.3	<ul style="list-style-type: none"> • 1st Vice President & 2nd Vice President (nomination open for Fellow, Full & Graduate members with voting rights) • 3x Council Members (nomination open for Fellow, Full & Graduate members with voting rights) • Ordinary Council Member (nomination open for Fellow, Full, Graduate or Affiliate members) <p>Also to note, both President and Hon. Treasurer will continue their term up to AGM 2021 to regularize as per SILA Constitution, whereby the terms for VP1 & VP2 are not to overlap with President and Hon. Treasurer. Also, the Immediate Past President remains till 2021.</p> <p>Ms Srilalitha Gopalakrishnan was re-elected as 1st vice president and Ms Yvonne Tan was re-elected as 2nd vice president for the term 2020 – 2022.</p> <p>There was a total of 5 nominees for the 3 positions available, they are namely Ms Emily Lim, Ms Joyce Tey, Mr Kenya Endo, Ms Mayura Anil Patil and Ms Kwan Yu Wen. As there is a competition for the council members position, an election was required.</p> <p>Lastly, Mr Jeverss Choo had been elected as an Ordinary Council Member for the term 2020 – 2022.</p> <p>The election was done on election runner platform where eligible members will receive a login access via the registered email. Juit Lian also presented the statistics which shows that most vote were done within the first 24 hours after the voting was open and a total of 83 eligible voters participated. The observation of the voting results by secretariat was held on 21 Sep 2020 at 8pm on Microsoft Teams with Hon. Secy Juit Lian and appointed scrutinisers Ms Lynn Lee (COEN Design) and Ms Claire Fu (Ramboll Studio Dreiseitl) in attendance. These scrutinisers are non-SILA members for neutrality purposes.</p> <p>The result for council members was shown with the Ms Emily Lim, Mr Kenya Endo and Ms Kwan Yu Wen as the 3 appointed council members for the term 2020 – 2022.</p>
7.4	<p>Ronnie added that the council members will reach out to Ms Mayura Anil Patil and Ms Joyce Tey Hui Mien to join as SILA Sub-committees. The next AGM will be taking place in 6 months' time and there will be more council members position open for nomination.</p>
8.0	<p>Election of Honorary Auditors FY 2020 – 2021</p>
8.1	<p>Juit Lian mentioned that the honorary auditors will be a one-year term who will be involved with the auditing of the finances with the hon. treasurer at the end of each financial year. 2 positions for honorary auditors are open for election and nomination is open for Fellow, Full & Graduate members with voting rights.</p>

8.2	There is a total of 2 nominations, Ms Phuan Ying Zee from AECOM Singapore and Ms Helen Smith-Yeo from STX Landscape Architects. Being no competition, both are elected as the honorary auditors for the term 2020 – 2021.
9.0	Any Other Matters
9.1	Ronnie mentioned that Damian was involved with the society of interior designers in a fund raiser to support migrant worker, fighting covid-19 by designing a t-shirt. The limited-edition t-shirt is on sale and members can reach out if they are interested.
9.2	<p>Stephen Caffyn asked on what are the benefits for LAs to have ABCWP?</p> <p>Yvonne replied that they are in talk with PUB, where smaller project of less than 1,000 sqm, engineering with ABCWP will be sufficient for submission. For larger project, there will be a requirement for SILA ABCWP as part of the team and currently looking for a signature for it</p>
9.3	<p>Stephen asked if this will be a situation where they will need an ABC WP instead of a LA?</p> <p>Yvonne replied that the response from PUB including IES and SIA had been good. This was also raise up with the minister and the response had also been good. This is likely to get approval before SILA LA bids. This is a small step for SILA but at the right direction. Jiannbin added that SILA had been working on this approval for the past 2 to 3 years and now pending for the next issue of Code Of Practices (COP) for storm water drainage and that PUB will be able to change the rule during that period. PUB will be able to make LAs as a co-signatory with the engineers.</p>
9.4	<p>Stephen mentioned that recent bids had indicated the requirement of accredited LAs or someone with an equal qualification in the world and it is a common phrasing now.</p> <p>Yvonne replied that not all tenders had the mentioned sentence, Emily and herself would continue to engage with tender callers to rephrase the sentence.</p> <p>Stephen further explained that all other consultants needs to be registered with BCA but only LAs consultant did not require to be registered with BCA. Stephen mentioned that SILA needs to be very careful on this matter as it might turn out that tenders only need engineers with ABCWP certificate to approve in future.</p> <p>Sri also engage with BCA and had pushed for BCA to put LAs as key consultants without categorization. BCA had put a question to SILA, asking if a project can be done without LA. If not possible, SILA needs to justify what and why?</p> <p>Sri highlighted that when there is a need for further discussion, they will engage the senior RPs and consultants to attend the meeting with them.</p>

9.5	<p>Sherman asked if there is a marketing strategy to promote SILA using professional marketing agency to set up strategy, marketing plan and promote SILA, not only to the public but also to the government agencies, developers, and stakeholders? Sherman mentioned this option should be seriously considered if the aim was to bring SILA to the next level.</p> <p>Ronnie agreed with Sherman that additional help is needed and asked for Sherman to recommend some referral. Yvonne added that since money have to be put aside for this, it needs to be voted at the next AGM.</p>
9.6	<p>Peili had a question on process of election. Just want to check that the election through townhall session before AGM is constitutional appropriate? Is there any arrangement to have this regularised?</p> <p>Juit Lian responded that they had checked with the registry of societies on election procedure and noticed that other associations are also doing the same. Yvonne added this meet constitutional requirement and even Singapore Institute of Planners had also done it this way. Juit Lian added that SILA was very careful with the process and one of the important process was to ensure the voting is tamperproof. Hence the voting link sent was only intended for the voter and will not be able to access if it is forwarded to another person who is not eligible to vote. All e-town and voting results will be compiled and submitted to the registry of societies. The voting result process are also attended by 2 appointed scrutinisers to ensure no tampering to the result.</p>
9.7	<p>Helen commented on Stephen's comment on value of being ABC signatory. Among the arborist, ecologist, EIA consultants, the ABC professionals, engineers. The only designers are the architects, LAs and possibly the interior designers. Helen hope that SILA will continue to make the authorities understand this point. while the other engineers are important, a designer is needed to tie everything together and only LAs can handle the site and terrains, even the arborist and ecologist does not know what to do. If Singapore cares about the design, then this is always one point to highlight.</p>
9.8	<p>Maurene is concern about LA work together with the rest of the world, government agencies and authorization on BIM technology? And what is the process.</p> <p>Yvonne answered that quite a few RPs had adopted in different form and software. The current workgroup with Nparks is information of fauna and flora. There will be a sampling and it can be converted into useful information which can then be inserted into revert model. The model which Nparks is working on will be compatible with any software RPs are using. This is still in progress and there might be something coming out by end of the year.</p>

9.9	<p>Henry commented on Sherman's recommendation on marketing that there should be continuous marketing done by everyone and to the right people in order. Marketing agency can be engaged but needs to have the correct marketing plan towards to the correct stakeholders.</p> <p>Sri brought up the session with AWAKEN group from 1.5 years ago who was helping with the roadmap of SILA. It was not an easy process and needed lots of session with RPs for inputs. Sri hope that RPs will be able to contribute their time and commitments should this marketing plan go ahead.</p> <p>Sherman was a part of the AWAKEN group and mentioned that it was not professional and had no clue what LAs does which was disappointing. To move forward, there needs to be a new way and propose for a branding and marketing consultant who is professional that had done similar things. The most important strategy is to make people understand what LA really do.</p> <p>Sri commented that working with AWAKEN group was a first-time experience and we learn from the past lesson and know what to avoid in future. This time, we need to make sure we get the right return out of it.</p>
9.10	<p>Helen commented that LAs do not get enough recognition and we should defend for what we have done, getting due recognition for it is equally important.</p> <p>Ronnie answered that this is a constant battle and encourage RPs to inform the council to represent the RPs and LAs to defend on their behalf. Helen volunteered to map out the scenarios and background if required. Sri commented she will reach out in the coming weeks.</p>
9.11	<p>Juit Lian ends off the meeting with QR code and link to online survey for registration of the CPD points.</p>

Drafted by : Faith Cheong, Secretariat
 Vetted by : Heng Juit Lian, Honorary Secretary
 Approved By : Ronnie Tan, President

Enc: Annex A – Attendance List e-AGM 2020:

Member Category	Name
Full Members	Lingyi Gu
	Swee Tek

	LIM	Cheng Pheng
	Ng	Kang jun
	Ying Zee	Phuan
	Mayura	Patil
	Robert	Day
	Caroline	Pang
	Joyce	Tey
	Dhanenthiran	Mohanadas
	Jia Ying	Chai
	Glenn Jon Tiong	Bontigao
	Rajalakshmi	Iyer
	Yin Woei	WONG
	Eunice	Chia
	RACHEL	KOH
	Thun	Kongsub
	Lian Ti	Khoo
	Mabel	Lim
Total:	19 Full Members	

Member Category	Name	
Members - LAAD	Jun Hong	Soo
	Benjamin	Leow
	Xin Yu	Hoo
	Kiang Siang	Choo
	Ryan	Shubin
	Choong Kang	Lee
	Chu Yang, Luke	Lee
	Siew Li, Ann	TEO
	Nicholaus	Lee
	Maurene	Tan
	Peter	Bridgewater
	Mel	Yip
	Chanchan	Jiang
	Russell Arthur	Smith
	Pei Lih	Lee

	Kim Peng	Cherry
	Yu Wen	Kwan
	LEE WOOL KEAT	LEE
	Etzel	Seah
	Fumiko	Sano
	celia	lee
	Chris Wan Ye	Chia
	Simon	Morrison
	JOAQUIN	RODRIGUEZ
	Jui Siang	Chia
	Nina Cecilia	Ballesteros
	Yoly C	Estomata
	Kathleen Hazel	Lacsina
	Terrence	Fernando
	Neal	Samac
	TEOH	SOO KEOW
	Pui Hoong	Wan
	Bronwyn	Tan
	Jun Xian	Tan
	Yasuko	Takahashi
	Allen	Kerton
	Sherman	Stave
	Kwang Liang	Tay
	Alfred	Lee
	Jasmine Li Kah	Tay
	yit chuan	tan
	seow nan	yeo
	Sok Na	Toh
	Stephen	Caffyn
	Lena	Quek
	Lehana	Guo
	Helen	Smith-Yeo
	Shiela	Carelnina
	Huei Lyn	Liu
	Kanyawee	Chatarat
	Chinta Ramunia	Gonarsyah

	Marilyn	Bergonia
	Wan Shyrell Zaydy	Taib
	Helen mei chin	Low
	Jiannbin	Koh
	Jingyi	Xu
	Herbert Julius	MONTEVIRGEN
	Soo Keow	Teoh
	Wee Chiew	See
	Terence tan	Hm
	Ban Tieng, Mandy	Ng
	Jin Ying, Doreen	Ooi
	Giuseppe	Fanciullo
	Lim	Yen ling
	Peck Boon, Lucinda	Goh
	Keok Poh Leonard	Ng
	*Juit Lian	Heng
	*Ronnie	Tan
	*Srilalitha	Gopalakrishnan
	*Yvonne	Tan
	*Emily	Lim
	*Anna	Yap
	*Derek	Loei
	*Kenya	Endo
Total:	74 Members - LAAD	

**Panelist*

Member Category	Name	
Fellow Members	Damian	Tang
	Henry	Steed
	Bee Choo	Tay
Total:	3 Fellow Members	

Member Category	Name	
Affiliate Members	Leila	Shukor

	Ruen Qing	Wong
	Jun Wei	Jeverss
Total:	3 Affiliate Members	

Member Category	Name	
Graduate Members	Nicole	Chu
	Lei	Fan
Total:	2 Graduate Members	

Member Category	Name	
Student Member	Radha	Waykool
Total:	1 Graduate Member	

Member Category	Name	
Non-Members LAAD	Ka Kee Cathy	Hang
	Seng Seng	Tan
Total:	2 Non-Members LAAD	