ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2019

Machine Tools, Cutting Tools and Testing Machines, Additive Manufacturing, High performing machining, Plastics materials & Processing, Lightweighting, 3D printing, Innovative alloys, Developing skilled workforce, Adopting 4.0 applications, Robotics and automation

02 - 03 April 2019 | Hanoi Daewoo Hotel, Hanoi, Vietnam

Join over 200 delegates and 20 manufacturing professionals and expert speakers. Improve your production competence using high-efficiency machines, new materials and latest manufacturing techniques. Network with industry professionals like you and explore business opportunities.



★ Technical Conference ★ Exhibition ★ Factory Tour ★ Market Development ★ Business Matchmaking



ASEAN's Automotive & Motorcycle Parts Manufacturing continue to flourish, due to the region's stable economic environment and growth of 6.7% CAGR during 2019–2022. ASEAN offers vast opportunities for manufacturers and distributors of automotive & motorcycle parts in the near to medium terms.

Thanks to the implementation of several policies supporting the production of auto parts and components, Vietnam is now among the world's giant auto manufacturers with many well-known brands. The motorcycle vehicle manufacturing industry in the country has reached the maturity stage, mainly due to the high usage rate and its role as the main transport solution among residents. Besides, limited road infrastructure expansion and low highway rate have caused serious traffic congestion in the city areas, such as Ha Noi and Ho Chi Minh City for example. Meanwhile, automotive vehicle manufacturing industry is considered as a new emerging industry in Vietnam which is in its fast-growing stage at the moment. The country's development, higher urbanization rate, rising working opportunities, the improvements of disposable income and purchasing power are driving the application demand and purchase desire of Vietnamese.

Another driving force behind the dynamic automotive market is a growing middle class that is increasingly interested in cars, and sees them as an alternative to the ubiquitous two-wheelers. In 2019, the production of the first Vietnamese car, named VinFast, is also scheduled to start. Climate protection and more efficient drive systems for cars and motorbikes are also rapidly gaining in importance. This is the most important topic of all because cities in developing and emerging countries are growing fast.

Mopeds, scooters and motorbikes are still Vietnam's number one means of transport. Almost one in two of 94 million inhabitants owns a two-wheeler. The continuous use of motorbikes in the country, where they often have to drive on roads with poor surfaces. Resulted in special products and services tailor-made to the Vietnamese market.

Exploring opportunities in the Plastics Market

Automotive and motorcycle demand in the ASEAN region continues to surge, especially the requirement for high performance plastics. Globally, the automotive plastics market is projected to exceed the US\$66 billion mark by 2024, growing by over 13.5% annually up to 2024 (Hexa Research). The automotive plastics market is categorized into products, applications, and regions. Products include polyethylene, acrylonitrile butadiene styrene (ABS), polyurethane, polypropylene, polyvinyl chloride (PVC), polycarbonate, polyamide, and polymethyl methacrylate (PMMA). Polypropylene continues to lead the market but other engineered plastics are also gaining acceptance as the need for weight and noise reduction becomes more urgent.

Engineering plastics are chosen to replace alloy metals in automobile parts. New compounds are also applied to improve aesthetics, reduce vibrations, and for cabin insulation. Based on applications, the automotive plastics market is divided into electrical components, power train, under the hood, interior & exterior furnishings, and chassis. Electrical components held the largest share, next is iinterior & exterior applications. Bumper systems, fascia systems, body & light panels, and steering wheels are the key components that use automotive plastics.

Metalworking trends poised to change the manufaciuring game

Metalworking is vital in the production of automotive and motorcycle parts. The global metalworking tools market is predicted to exceed US\$120 billion by 2020, growing at a compound annual growth rate of more than six percent and a large portion of this growth will take place in Asia, according to Technavio. The promising signs of manufacturing growth in ASEAN indicate a related increase in orders and purchases of metalworking tools, which in turn raise the demand for high-end manufacturing equipment, such as lasers, high-speed machining centers, and automated metal cutting systems, metrology, automation, robotics and the like.

The growth of Industry 4.0, or the Internet of Things (IoT), is a key trend and will have a profound influence on automotive & motorcycle parts manufacturing as it relates to the flow of information to metalworking tools and engineers/operators. Sensors are becoming smaller and easier to install in all kinds of products. Smart tooling and workholding will provide real-time feedback about problems such as vibration back to the machine control and send alerts to an engineer that adjustments need to be made. Automotive & motorcycle companies who want to transform their production plants to smart factories will require all equipment and tooling to be Industry 4.0 capable.



000Ringier Events

Conference theme: To develop a strong manufacturing and assembling segment in a Hot Topics Conference theme: To develop a strong manufacturing and according to acc

Components manufacturing

Plastic:

- » Mixed material joining techniques.
- » Possible applications of Friction Stir Welding for plastic materials.
- » Increasing Reliability and Efficiency in Next Generation Power Converter Design.

Metalworking:

- » Material cost reduction by use of additive manufacturing.
- » Mixed material joining techniques.
- » Cost Reduction and Part Function improvement by using Abrasive Flow and Electro Chemical Machining.
- » Rapid tuning of the fibre laser spot size as the solution for dealing with various metal sheet thickness.
- » Electro Chemical Machining innovative solutions of High-performance HMC for hard-metal markets.
- » Increasing Reliability and Efficiency in Next Generation Power Converter Design.

Materials

Plastic:

- » Carbon-fibre composites use for reducing weight and strengthening chassis.
- » Heat-dissipating, flame-retardant polyamides.
- » Advancements on the field of high-strength new generations of manganese alloy steel, such as TRIPLEX alloys.

Metalworking:

- » Aluminium developments place of aluminium in new alloys world.
- » Superiority of magnesium alloys to plastics for stiffness-critical applications
- » Advantages and disadvantages of solid vs liquid state processing of AMCs (Aluminium matrix composites).

Supply solutions

Plastic:

- » Innovative power management solutions for vehicle electrification
- » Usage of CAE for verifying crashworthiness design issues for lightweight materials.
- » Application of Advanced Measurement Technology in Automobile & Moulding.
- » Achieving next-gen standards of molded products, with use of foamed composites.

Metalworking:

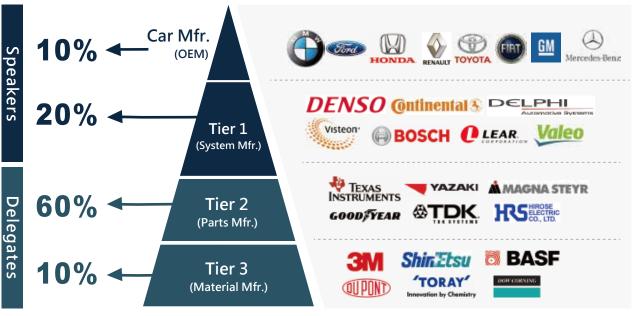
- » Smart stannate-based self-healing coatings for corrosion protection of magnesium alloys.
- » Innovative power management solutions for vehicle electrification
- » Variable compression ratio (VCR) as one of the key internal combustion engine strategies for meeting future automotive environmental regulations
- » Developing cleaner Spark Ignition engines solutions.

OEM's

- » How to meet the need to standardize to gain supply chain flexibility and agility in adopting innovation, as well as economies of scale?
- » Transforming data into competitive advantage.
- » Energy Management in a Dual-Drive Hybrid Powertrains
- » Advancement in alternative technologies for CAN Bus for in-vehicle Networking.
- » Li-lon cell self-discharge measurement systems that can reduce time to measure both design and verification phases and mass production phases.
- » 48V Architecture: A Cost-effective Proposition for OEMs to Meet Growing Emission Norms.



Industry Chain - Participants Event Dynamics



(Industry chain groups examples)

Industry Chain - Participants Products

Metalworking

Tier 3	Tier 2	Tier 1	OEMs
Advanced high Strength steel Ultra High strength steel Aluminium alloys Magnesium alloys Manganese alloys	Various bearing types, clutch discs, pressure plates, transmission, gearbox Engine parts: valves, primary and auxiliary drives, camshafts, pistons Steering and Suspension components Brake System parts Transmission and Powertrain Parts	Powertrains suspension systems Diesel systems Steering systems Brake systems Gearboxes Chassis Ignition coils Engine application Components	Cars 2-wheelers 3-wheelers
Plastic Tier 3	Tier 2	Tier 1	OEMs
Paint and coatings Carbon fibre reinforced plastics (CFRP) Polypropylene (PP) Polyurethane (PUR) Poly-vinyl-chloride (PVC) Acrylonitrile butadiene Styrene (ABS) Polyamides	Exterior: Panels and railings, mud guards, bumpers Interior: fans, intake manifolds, pillar moldings, storage compartments, air channels, nozzles Decorative: Bezels, knobs, trims Interior and other: knobs, lids, and steering wheels, fuel tank parts, and electrical covers	Sensors Control units or engines, wiring Fuel systems Battery systems A/C system Filter systems Telematics	Cars 2-wheelers 3-wheelers

Industry Chain - Participants Equipments Needs = Sponsor Type

Metalworking

Tier 3	Tier 2	Tier 1	OEMs		
Roll forming Drawing Bending Cold stamping Laser welding Induction welding Tube forming Hot stamping Tensile testing machinery	Steel stamping Die-casting & Chilled iron castings Roll forging CNC turning centres – lathe, milling, grinding, drilling Broaching machines Shearing machines	Die casting machines High-performance CNC for metal cutting Machine Control Motion Control 3D printing machines Various laser systems Quality control	Hand tools Automatic conveyors Spot welding robots Assembly robots Material handling machines		
Plastic					
Tier 3	Tier 2	Tier 1	OEMs		
Spectrometers Polymerization Reactors Infrared Microscope Measuring System	Injection molding (1K, 2K, IMC) Compression molding technology Extrusion blow molding	Machine Control Motion Control 3D printing machines Various laser systems Quality control inspection systems Thermoplastic/LSR injection molding	Hand tools Automatic conveyors Spot welding robots Assembly robots Material handling machines		

Reasons Why You Should Attend

• Face-To-Face Communication With Your Peers:

Meet industry experts, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers from automotive, motorcycle and supporting industries like machining, metrology, cutting tools, plastics, automation, mold and die etc. Learn about regional needs and future manufacturing trends.

• Be Updated About The Latest Market Trends And Prospects:

Get ideas, gain insights and learn best practices in processing and design in the metalworking and plastics industries.

• Learn From The Industry Experts:

Discover new products, services and solutions for your business to generate higher profitability.

• Visit Exhibitors' Booths:

Attend one-to-one meetings with potential partners not only from Vietnam but across the region.

Meet New Suppliers and Agents:

Build your business network at a relaxing and friendly atmosphere.

• Build Your Business Network:

With focus in Auto and Motorcycle Parts Manufacturing, Precision Machining, Lightweighting, Intelligent Automation, Testing & Measuring Equipment ROI and training.

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Co-organizing with Vietnam Association of Supporting Industries (VASI)

VASI Vietnam Association of Supporting Industries (VASI)

Vietnam Association of Supporting Industries (VASI) was founded with the goal of gathering, networking and capacity building of industrial enterprises support, represent members contribute ideas to policymakers, search and connect to markets domestic and export. In addition, the task connection Industry Association supports Vietnam will contribute ideas for development policy support industry and the related industries; search and connect with the local market and export businesses.

The members of VASI (Vietnam Association of Supporting Industries) comprising of most active Vietnamese manufacturers will attend this summit.

Face-To-Face Communication With Your Peers



BO CÔNG THƯƠNG

Ministry of Industry and Trade (MOIT)

The Ministry of Industry and Trade (MOIT) is the government ministry in Vietnam responsible for the advancement, promotion, governance, regulation, management and growth of industry and trade. The former Ministry of Trade has its origins in 1945 with the formation of the modern National Unification Cabinet, and became a ministry in its own right in 1955. The Ministry of Trade merged with the Ministry of Industry in 2007 to form the Ministry of Industry and trade. Ministry main offices are located in Hanoi.



Ministry of Science and Technology (MOST)

The Ministry of Science and Technology (MOST) is a government ministry in Vietnam responsible for state administration of science and technology activities; development of science and technology potentials; intellectual property; standards, metrology and quality control; atomic energy, radiation and nuclear safety.



VinFast

VinFast is a private automotive startup manufacturer headquartered in Vietnam, a member of Vingroup – one of largest private enterprises in Vietnam. VinFast broke ground in September 2017 on an 828–acre facility in an industrial park located on Cat Hai Island near the city of Hai Phong. The investment is US \$1.5 billion in the first phase of a program to make cars and mopeds at a greenfield factory on the facilities. The company claimed that it has aggregated talent from multiple established companies and is sourcing European design, engineering, and production technology partners. The first two vehicles that will be shown at Paris in the fall of 2018 were designed by Pininfarina.

Face-To-Face Communication With Your Peers



Truong Hai Auto Corporation (THACO)

THACO currently operates in auto manufacture, assembly, and distribution; provides auto spare part and maintenance services, including manufacturing, trading, and distributing commercial vehicles (trucks and buses), manufacturing and trading passenger cars from the brands including Kia (South Korea), Mazda (Japan), and Peugeot (France –Europe). As to April 2016, the distribution system consists of 89 showrooms and 53 dealers nationwide and the company now has 14,900 employees.

At the present time, THACO is the only enterprise in Vietnam that manufactures and assembles all 3 car lines including passenger cars, trucks, and buses with the localization rate from 16%–50%, providing Vietnamese people with diversified, quality, and afford–able cars. In 2014 and 2015, THACO has topped the sales chart of Vietnam Automobile Manufacturers' Association (VAMA).

Partial List of Invited Strong Partners

- Vietnam Automobile Manufacturers Association (VAMA)
- Vietnam Association of Mechanical Industry (VAMI)
- Myanmar Authorized Automobile Distributors Association (Myanmar AADA)
- Italian Chamber of Commerce in Vietnam (ICHAM)
- Thailand The Thai Automotive Industry Association (TAIA)
- Thailand Thai Autoparts Manufacturers Association (TAPMA)
- Indonesia The Association of Indonesia Automotive Industries (GAIKINDO)
- Indonesia Indonesian Chamber of Commerce & Industry (GIAMM)
- PHILIPPINE PHILIPPINE DIE & MOLD ASSOCIATION, INC. (PDMA)
- PHILIPPINE Chamber of Automotive Manufacturers of the Philippines
- Vietnam National Chamber of Commerce and Industry of Vietnam (VCCI)
- Cambodia Cambodia automotive industry federation (CAIF)
- Hong Kong Hong Kong Auto Parts Industry Association (HKAPIA)
- USA Plastic Industry Association (PIC)
- Malaysia Malaysia Institute for Supply Chan Innovation (MISI)
- INDONESIA MOTOR ASSOCIATION (IMI)

Invited Speakers

Name	Title	Logo
Chinmay Pandit	Associate Vice President and Head of Alternate Fuel Technologies KPIT Technologies Ltd	KPIT
Carolin Capone	Head of sustainable transport project in Thailand and with ASEAN GIZ	giz Deutsche Gesellschaft für Internationale Zusammenarbeit (DIZ) Gmbi-
Prof. Ryoji Kanno	Interdisciplinary Graduate school of Science and Engineering Tokyo Institute of Technology, Japan	
Choi Duk Jun	CEO Mercedes-Benz Vietnam	Mercedes-Benz
Perc Pineda	VP - SPI (The Plastic Industry Trade Association)	PLASTICS
Lucrèce Foufopou- los-DeRidder	Vice President, General Manager - Eastman Chemi- cal Company	EASTMAN
Huynh Van Minh	Sales Manager at Sibelco Asia Pte Ltd	
Anh Ngoc Nong	Inabata Vietnam	IK INABATA
Tuan Huynh Quoc	Senior Manager at Idemitsu Engineering Vietnam	
Vu Hai Ha	Project Lead at FGA-FPT Global Automotive CAN/Telematics design	Tester HN
Truong Tran Lam Phong	Senior Production Manager at Hyosung Vietnam	HYOSUNG VIETNAM
Evert Helms	Managing Director & Technical Director SEA at Pepper+Fuchs Asia Pte. Ltd	đ
Stephen Lee	Business Development Manager at Klingspor Abrasives	
Willson Deng	Chairman of Singapore Manufacturing Consortium (SIMCO), CEO of Arcstone	SIMCO

Partial List of Invited Participants From Vietnam

- An Lac Automotive Mechanic Plant
- AUTOMATION CO.,LTD.
- AUTOMATION TECHNOLOGIES
 JOINT STOCK COMPANY
- AUTOMATION TECHNOLOGY CO.,LTD.
- Automotive Parts Truc
- BEN THANH AUTOMATION CO.,LTD.
- CUU LONG GIANG AUTO JSC
- Dai Viet Automobile
- Dong Kinh Automobile Glass Producing
- E.T.E.C AUTOMATION TECHNOL-OGY CO LTD
- ETEC Automation Technology Co.,Ltd
- Furukawa Automotive Parts (VietNam) Co.,Ltd
- FURUKAWA AUTOMOTIVE PARTS (Vietnam) Co.,Ltd
- Furukawa Automotive systems
- KIM THANH HONDA AUTOMOBILE CO.,LTD.
- SAI GON DIAMMOND AUTO CO.,LTD.
- Saigon Automobiles Repairing
- Truong Long Engrg & Auto JSC
- VIETNAM STAR AUTOMOBILE CO.,LTD.
- Vina Electric Automation Corporation
- X30 Automobile Repairing Enterprise
- A.M.C ADVANCED MOTORS CORP.
- Advance Motor Corp
- Bochi Machinery Corporation
- Changsha Torch Auto Parts Co., Ltd
- Xingtai Chengshuo Auto Parts

- Electronic & Motorcycle-Bicycle Co.
- Hang Xanh Motors Service J.S.C
- ISUZU Motors Vietnam J.V.C
- Tnhh Tpg Motors & Drives Viet Nam
- Toyota Ben Thanh Motor Enterprise
- Vietnam Motors Corporation-Bmw-Vertretung
- Vina Star Motors J.V.C
- C.T.S Industrial Corp.,
- CAD Supply Company Limited
- Colson Vietnam Ltd
- Cong Ty Tnhh Tm Thiet Bi Cong Nghiep
- Cong Ty Tnhh Tm-Sx-Dv
- Coteccom Ltd.
- CTY Tnhh SX-TM-DV
- Cua Hang Thiet Bi Han Cat & Dung Cu Do Nghe thiet Bi Cam Tay
- CX TECHNOLOGY (VN)CORPORA-TION
- Duc Cong Nghe MTV Co., Ltd
- HCMC Export Processing&Industrial Zones Authority
- Huutoan
- JFE Shoji Electronics Corporation
- Johs.Rieckermann.Resident Office
 Saigon
- Juki Viet Nam
- Kadence International Ltd
- Mabuchi Motor Vietnam Co.,Ltd
- Mercedes-Benz Vietnam Ltd.
- Metal One.Co
- Xingtai Changshuo Auto Parts Co., Ltd.
- HANOI MECHANICAL COMPANY LIMITED
- ACCURACY JSC.

- Minh long I Company,Ltd.
- Minh Phue No.1 VIETNAM LOGITEM
- Oai Hung Plastics Trading & Manufacturing Co., ltd.
- Prochem VN Trading Co., Itd
- Quang Anh Trading & Service Co;Ltd
- Quy Cuong
- Saigon Industry Corporation
- Tan Duc Technical Development&Trading Joint-Stock Co
- Tan Thanh Container Corporation
- Tasco Joint stock company
- Thang Luc Mechanical Facilities
- The North Ltd
- Thien Nguyen Industrial Equipment Co.,Ltd
- Tien Thanh Cooperative
- Tobacco Export Co.
- Training Center Internatioal Cooperation
- TRUNG TAM ANH MAU KY THUAT SO HUY DAT
- VIJA Technology JSC
- Vinh Long basis
- Xn Kt Vietsov Petro
- Asian Machinery & Equipment Pte
- DMG Mori Seiki)(Vietnam)Co.,Ltd
- Fiditour Joint Stock Company
- K&V Global Co., Ltd
- Multichem Co., Ltd
- Viet Sea Technology-Service-Trading Co.,Ltd.
- ViNa International Chemicals JSC
- 31 Electro Mechanism and Explosive One-member Co., Ltd.
- AN VIET TRADE PRODUCTION ENTERPRISE

Smart Investment - Increase Your Exposure To An Exclusive Sector Strengthen Recognition of Your Brand And Stay On Top Of Competition

Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.

• Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.

• Promotion by Ringier's international strategic partners, associations and media endorsers.

• Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.

Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2019 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
Gold USD 17,700 (Only 1 Slot Available)	~	3	5 mins Day 1 Openning + 25 mins Main	20	10	1P	2P Special Position + Inner Page	√	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
Silver USD 11,900 (Only 1 Slot Available)	\checkmark	2	5mins Day 2 Openning + 25mins Main	10	5	1P	1 P Inner Page	\checkmark	 Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
Bronze USD 10,800 (Only 4~6 Slots Available)	\checkmark	1	25mins Main Session	3	2	1/2 P	1 P Inner Page	\checkmark	Plus: 1) Upload your presentation to event website
Bronze USD 6,900 (Only 4~6 Slots Available)	\checkmark	1	25mins Parallel Session	3	2	1/2 P	1 P Inner Page	\checkmark	Plus: 1) Upload your presentation to event website
Cocktail USD 8,750 (Only 1 Slot Available)	\checkmark	1	5mins Cocktail	2	2	1/2 P	1 P Inner Page	\checkmark	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
Exhibitor USD 3,150	\checkmark	1	10mins coffee break	2	2	1/2 P	X	\checkmark	
Exhibitor USD 2,900	\checkmark	1	×	2	2	1/2 P	×	\checkmark	
Lucky Draw USD 3,550	\checkmark	x	2mins Lucky Draw	2	1	1/2 P	1 P Inner Page	x	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
Event Bag USD 3,550 (Only 1 Slot Available)	\checkmark	×	×	1	1	1/2 P	X	×	* The bag should be prepared and shipped to venue by the sponsor. Arrive no later than March 29 th noon.
Lanyard USD 3,550 (Only 1 Slot Available)	\checkmark	x	×	1	1	1/2 P	×	×	* The rate is based on 150 pieces and limited to two colors on lanyards.
AD USD 2,150	\checkmark	×	×	1	1	1/2 P	1 P Inner Page	×	* The special position rate: C4 (USD3,150),C2 (USD2,700),C3 (USD2,500)

** Notice **

1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.

2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.

3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include gualified substitutions.

Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.

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About the Organizer

•••••Ringier Events

Connecting industry through information exchang

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

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