

2019 Plastic Applications in Food and Beverage Packaging Summit

Plastics, Packaging, Profitability

24-25 September, 2019

Manila, Philippines

Makati Shangri-La



Organizer



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Innovation, Adaptation, Application

After massive success of “Plastic Applications in Food and Beverage Packaging Summit 2018”, Ringier Events is proud to announce the 2nd edition coming back to Philippines on September 24-25, 2019 with *more* content, *new* technologies and *bigger* exhibition.

Key Highlights of the Summit:

- New technologies for flexible packaging
- Sustainability as a key to success in F&B manufacturing
- Bio-degradable and eco-friendly plastic materials
- Innovations in caps and closures
- Evolution of food labeling
- Green cleaning solutions for waste treatment
- Smart packaging for easy freshness assessment

Last year's edition in numbers:

276 Industry professionals

137 Companies

20 Expert Speakers

99% said they learned something new and useful and the summit

88% said that the conference helped to establish new business relations



PACKAGING DIRECTIONS FOR 2019

Philippines: ASEAN tiger in F&B manufacturing

Value of the Philippine's food processing sector is exceeding US \$29 billion and with 10% annual is the second fastest in ASEAN. The Value of Net Sales Index of 2018 showed beverages sector growing by 27.7% and food manufacturing by 14.1%.

Supported by the constant growth of the plastics market (expected CAGR of 6.11%, during 2018 – 2023), the packaging application accounted for the highest market share with more than 48% in 2017 with flexible and rigid packaging in the lead categories.

With food sales forecasted to rise by a steady 8.6% a year in period of 2017-2021 and carbonated drinks to grow by an average of 11.2% till at least 2021, Philippine's F&B Packaging sector used 65.8 billion packaging units in 2018 and the demand only keeps growing.

Packaging Trends – eco-friendly and smart packaging

With customers perceiving packaging more and more as a part of the core product, with contemporary design typically based on minimalism and communicating the brand values, companies need to innovate and put more efforts than ever to use Packaging as Marketing platform to develop brand awareness with Clean Labeling, minimalistic packaging designs and recyclable materials.

Sustainability.

Bioplastics and other biodegradable materials are tested, implemented and improved. Production lines are being upgraded with the achievements of Industry 4.0 and IIoT to reduce impact on the environment. Corporate Social Responsibility programs are being created to educate consumers about reducing, reusing and recycling initiatives. And result of those are good not only for the environment, but for the brands as well with perception of eco-friendly brand correlating directly with its products sales performance.

GROW YOUR BUSINESS WITH RINGIER

With a great roster of new and returning speakers, including experts from government, associations, industry and the academia, the "Plastics Applications in Food & Beverage Packaging Summit 2019" is the ideal forum for professionals seeking innovations and applications in plastics packaging.

Network with your peers and generate new sales leads in booming Philippine market with Ringier!

Meet our Experts



Mr. Crispian Lao

Commissioner of National Solid Waste Management Commission and Founder of PARMS



Dr. Joseph Ross S. Jocson

Former president of Philippine Institute of Packaging



Mr. Edwin Seah

Head of Sustainability & Communications Department



Mr. Teri Teo

Director of Learth & PS Food & Beverage Pte Ltd. Committee member of Packaging of Singapore and F&B group in Singapore Manufacturing Federation.



Ms. Virginia Robledo

Innovation and Product Development Manager San Miguel Yamamura Packaging Corporation



Ms. Patricia Rabat

Corporate Affairs Executive Nestle Philippines



Mr. David Christian

Founder and CEO of Evoware



Ms Elaine Borazon

president and CEO of BusinessBests InnovaCon, Inc., a consultancy firm for food enterprises



Mr. Joey Roi Bondoc

Research Manager at Colliers International Philippines



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Plastics Applications in Food & Beverage Packaging Summit 2019 will focus its content in 3 main areas:

Materials:

biopolymers, biodegradable plastics, polypropylene in food packaging, thermoplastics, high-performance polyamide.

Technology:

shelf life extension, flexible packaging solutions, liquid blowing, injection compression molding, molecular tagging, augmented reality in packaging.

Regulations & market:

packaging standards in SE, food safety and regulations, F&B enterprises role in recycling sustainability, how to increase production efficiency.

Key Topics

1. How to prepare your company to utilize the benefits of circular economy principles.
2. Shelf Ready packaging – how to achieve sustainable and effective design
3. Waste management and complying with plastic recycling goals and CSR.
4. Barrier innovations for flexible packaging.
5. How to find balance between sustainability and cost reduction.
6. Minimalism trends in labelling – how to build brand values with less information.
7. Effective design for PET bottles to save material usage.
8. Vacuum skin packaging for increasing shelf life of the product.
9. Roasting-enabling packaging for fresh food as an alternative for lyophilization.
10. Food safety and plastic packaging (Food safety standards and food contact materials)
11. Increasing Production Efficiency of Plastic Packaging with Injection Compression Molding
12. Edible packaging – the next extreme market disruption.
13. Alternative packaging materials – seaweed is the new plastic?
14. Smart packaging – real-time control of food products to prevent spoilage.
15. Anti-microbial packaging that can absorb oxygen and keep food fresh.
16. Water soluble flexible packaging – the answer for single-serving packaging pollution.
17. High speed packaging as a solution for production challenges without sacrificing quality.
18. Improvements on the field of packaging leak detection – QC advancements.
19. Anti-fog coatings for retaining maximum attractiveness of the product.
20. Liquid blow molding – advantages and disadvantages of upgrading your production line.

Who Will Attend?

BY Industry:

- Government representatives
- F&B processors
- Raw materials manufacturers
- Machinery and tools manufacturers
- Mould & Die manufacturers
- Industry Associations
- Bottlers , Packaging converters
- Contract Packaging Companies
- Recycling experts

By Position

- President / Vice-president / Chief Executive Officer / General
- Manager
- Manufacturing Director
- R&D Heads / Planning Director / Manager / Design Engineers
- Production / Process / Project Director / Managers QC
- Director / Managers
- Purchasing Director / Managers
- Marketing & Sales Director / Managers

THE REASONS WHY YOU SHOULD ATTEND

• Face-To-Face Communication with your peers

Meet industry experts, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers from automotive, motorcycle and supporting industries like machining, metrology, cutting tools, plastics, automation, mold and die etc. Learn about regional needs and future manufacturing trends.

• Be updated about the latest market trends and prospects

Get ideas, gain insights and learn best practices in processing and design in the metalworking and plastics industries.

• Learn From The Industry Experts

Discover new products, services and solutions for your business to generate higher profitability.

• Visit Exhibitors' Booths

Attend one-to-one meetings with potential partners not only from Indonesia but across the region.

• Meet New Suppliers and Agents

Build your business network at a relaxing and friendly atmosphere.

MEET THE INFLUENTIAL ORGANIZATIONS

- Philippine Chamber of Food Manufacturers Inc.
- Packaging Technology Division, Department of Science & Technology
- INDONESIA PACKAGING FEDERATION (IPF)
- The ASEAN Food and Beverage Alliance (AFBA)
- Food Industry Asia (FIA)
- The PHILIPPINE ASSOCIATION OF FOOD TECHNOLOGISTS, INC.(PAFT)



Sponsorship

Smart Investment - Increase Your Exposure To An Exclusive Sector
Strengthen Recognition of Your Brand And Stay On Top Of Competition

Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.

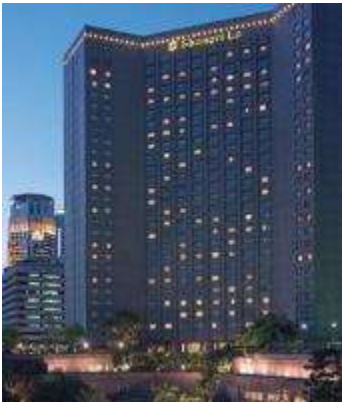
- Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.
- Promotion by Ringier's international strategic partners, associations and media endorsers.
- Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.
- Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2019 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
Gold USD 17,700 (Only 1 Slot Available)	✓	3	5mins Day 1 Opening + 25mins Main	20	10	1P	2P Special Position + Inner Page	✓	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
Silver USD 11,900 (Only 1 Slot Available)	✓	2	5mins Day 2 Opening + 25mins Main	10	5	1P	1P Inner Page	✓	Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
Bronze USD 6,900 (Only 4-6 Slots Available)	✓	1	25mins Parallel Session	3	2	1/2P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
Cocktail USD 8,750 (Only 1 Slot Available)	✓	1	5mins Cocktail	2	2	1/2P	1P Inner Page	✓	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
Exhibitor USD 3,150	✓	1	10mins coffee break	2	2	1/2P	✗	✓	--
Exhibitor USD 2,900	✓	1	✗	2	2	1/2P	✗	✓	--
Lucky Draw USD 3,550	✓	✗	2mins Lucky Draw	2	1	1/2P	1P Inner Page	✗	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
Event Bag USD 3,550 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2P	✗	✗	* The bag should be prepared and shipped to venue by the sponsor.
Lanyard USD 3,550 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2P	✗	✗	* The rate is based on 150 pieces and limited to two colors on lanyards.
AD USD 2,150	✓	✗	✗	1	1	1/2P	1P Inner Page	✗	* The special position rate: C4 (USD3,150), C2 (USD2,700), C3 (USD2,500)

**** Notice ****

- 1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.
- 2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.
- 3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include qualified substitutions.
- 4) Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.

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Exquisite luxury in the centre of Makati. A stay at **Makati Shangri-La**, Manila offers the opportunity to experience the heart of Manila from the very centre of the city's prestigious business, shopping and entertainment district. The hotel presents 696 well-appointed rooms and suites, which are brimming with elegant modern comforts and a touch of local colour.



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Location: Ayala Avenue corner Makati Avenue, Makati City, 1200, Philippines

ABOUT RINGIER

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

CONTACT US

Timothy

T. +886-4-23297318 ext.25

E. timothy@ringier.com.hk

Amber

T. +886-4-23297318 ext.22

E. amberchang@ringier.com.hk



Know more Ringier
S.E. Asia event