



ASEAN Plastic Applications In Food and Beverage Packaging Summit 2020

*Advances in Technologies, Materials
and Production Processes*



13 November, 2020

1pm-5pm Singapore Time (GMT+8)

Market focus: Philippines

- **No more missed opportunities** – your videos, exhibition booth, promotional material and lead collecting information will stay online and available for X months after the event!
- **Improved Lead Generation** – you have access to every booth's visitor information – so you will know who got interested by your product, even if they were too shy to ask you a question!
- **More opportunities for connecting and promoting** – engage in 1-on-1 face-to-face video calls with your booth visitors, provide promotional materials for downloading and attach catchy videos to build your brand image.
- **Safe & Convenient** – **no cost of travelling, no health hazards, no limitations!**

Organizer



**Business
Partners**



**Media
Supports**



PHILIPPINES' DIRECTIONS FOR 2020

Food and beverage sector is among the largest contributors within the manufacturing industry. The F&B sector accounted for 9.7% of GDP and for 50.9% of the nominal gross value added (GVA) of the Philippine manufacturing industry in 2018, according to official data from the Philippine Statistics Authority (PSA). The performance of the F&B sector is shaped by food manufacturing, with beverage production accounting for just 9% of the total value added of manufacturing in 2018. Purchases of food and non-alcoholic beverages comprised almost 40% of total household expenditures in 2018.

As the world ushers in a new decade, Philippine businesses now step up their packaging game. Stiff competition fuels them to apply technological advancements to remain relevant and be ahead of the curve.

5 main trends of F&B Packaging sector in Philippines are:

- Sustainable packaging through the move towards plastic reduction on the industrial level.
- Intelligent packaging - new solutions are now embedded into the packaging for convenience, security, and pertinent product information.
- Exploring new possibilities for retort pouches, due to their durability, ease of manufacturing and lightweight.
- Edible and fully biodegradable packaging.
- Portioned Packaging that allows customers in low socio-economic classes to purchase basic goods.

GROW YOUR BUSINESS WITH RINGIER

ASEAN Plastic Applications in Food and Beverage Packaging Summit brings together food processors, technology innovators, machinery suppliers and top researchers on the field.

The summit offers an exceptional forum to learn, participate and network with decision makers of the companies who already play a leading role in Food and Beverage market in Philippines as well as startup businesses that are looking for their way in.

Our previous editions attendees include:

2020 Summit will bring you:

During 3rd edition of ASEAN Plastic Applications in Food and Beverage Packaging Summit 2020 we will focus on 4 main areas of interest for Philippine manufacturers. Invited experts will explore innovations, opportunities and obstacles in such sectors as:

Flexible packaging:

- Flexible packaging and recycling – correcting misconceptions.
- Chitin, natural biopolymer for film packaging with 90 day biodegradability.
- Structurally engineered enhanced bacterial repelling properties of plastic films.
- Polyolefin-only substrates as a way to achieve monomaterial structure for flexible packaging.
- Improvements and innovations in cast polypropylene film (CPP).

Rigid packaging:

- 100% bio-based PET bottles
- Improved barrier solutions for further penetration of fruit juices, milk, wine and hot-fill food jars sectors.
- Light weight packaging designs – how far we can push it?
- Environment-friendly PECVD (plasma-enhanced chemical vapor deposition) for PET Bottles

Circular economy:

- Optimisation between carbon footprint and recyclability.
- From Mixed Plastic Waste to Food-Grade Recycled Content: The Circular Economy of Plastics in Application
- Sustainable Packaging Choices for a Brand Owner – Navigating Conflicting Data & Priorities

Packaging & labelling design:

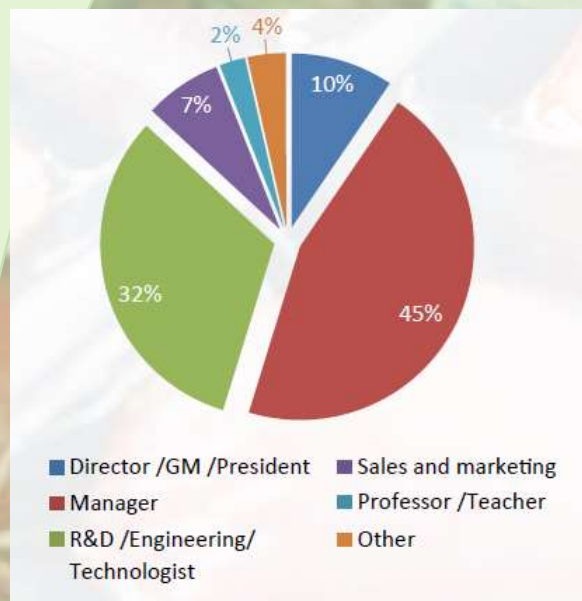
- No-look labels: subtle art of shifting focus back to the content of the product.
- Re-engineering shapes: how to save materials through creative packaging designs
- Minimalistic labels design: how to catch your client's eye in an era of information overload

Who Will Attend?

By Industry:

- Contract packaging companies
- Packaging designers
- Biggest food processors in Philippines
- Food, Beverage and Plastic Sectors associations
- Government representatives
- Researches and academia guests
- Raw materials manufacturers
- Recycling experts

By Position (based on previous editions):



Our recurring partners include:

- Philippine Chamber of Food Manufacturers Inc. 
- Packaging Technology Division, Department of Science & Technology 
- INDONESIA PACKAGING FEDERATION (IPF) 
- The ASEAN Food and Beverage Alliance (AFBA) 
- Food Industry Asia (FIA) 
- The PHILIPPINE ASSOCIATION OF FOOD TECHNOLOGISTS, INC. (PAFT) 

Reasons why you should join Ringier's Business Summit:

- We have a proven track record of successfully connecting suppliers and buyers from multiple industries in Asia for last 17 years.
- No time wasted – with a strict and narrow program focus we assure usefulness of the Summit for both sides – the manufacturers who can leave with „knowledge gained” feeling and the technology and machinery expert suppliers who can feel that they’ve reached their target audience.
- Expert market knowledge: Recognizing significance of the Philippine market and need of Philippine companies for new technologies and machinery, we’ve organized our first Philippine summit before first ProPak came to this country. By now, Ringier Events has established a reputation of a great platform for expanding your business.

VIRTUAL CONFERENCE

Simply beneficial: **NO DOWNLOADS NEEDED - CLICK AND JOIN**



THE SAME BENEFITS OF A PHYSICAL EVENT BUT FROM THE SAFETY OF YOUR OWN OFFICE OR HOME

ABOUT RINGIER

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and Southeast Asia.

A series of conferences in SE Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

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