

# SPONSORSHIP & EXHIBITION OPPORTUNITIES PARTICIPATION FORM



Associations: Unlocking Africa's Potential  
21-22 October 2019

Produced by the African Society of Association Executives

All AfSAE sponsor and exhibitor opportunities are offered on a first-come, first-served basis. All forms should be completed and submitted to [info@afsaee.org](mailto:info@afsaee.org).

## Company Information

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_ State/Prov: \_\_\_\_\_

Country: \_\_\_\_\_ Tel: \_\_\_\_\_

Representative Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

E-mail: \_\_\_\_\_

At the AfSAE Inaugural Africa Associations Summit 2019, to be held from 21-22 October 2019 in Nairobi, Kenya, at Kenyatta International Convention Center.

## Sponsor Opportunities

Platinum Sponsor <input type="checkbox"/> \$20,000.00 USD	Gold Sponsor <input type="checkbox"/> \$15,000.00 USD	Silver Sponsor <input type="checkbox"/> \$7,500.00 USD
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## Additional Sponsored Items

Lunch <input type="checkbox"/> \$10,000 USD	20 October Reception <input type="checkbox"/> \$10,000 USD	Lunch <input type="checkbox"/> \$5,000 USD
Coffee Break <input type="checkbox"/> \$1,500 USD	Conference Mugs <input type="checkbox"/> \$1,000 USD	Note Pads and Pens <input type="checkbox"/> \$750 USD

## Exhibit Booth

- Size (2mx2m, includes customized backdrop with logo, table, and 2 chairs)  
 \$1,100.00 (USD)

TOTAL PARTICIPATION: \$ \_\_\_\_\_

Terms of Payment: After the signed participation form is received by the Meeting Organizer, a confirmation and an invoice for the first non-refundable advance payment of 50% of the total amount will be sent and is due paid within three weeks after receipt. The balance of the full payment is due and payable before 1 October. All fees must be paid in USD by bank transfer or credit card. For wiring instructions, email [info@afsaee.org](mailto:info@afsaee.org).

We confirm our intent to participate and understand the terms as defined.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

# SPONSORSHIP LEVELS

<b>PLATINUM LEVEL</b>	<b>\$20,000</b>
<ul style="list-style-type: none"> <li>• Exclusive 20x20 hospitality tent immediately outside preconference area for private networking (staging, exhibitory, and food and beverage are at sponsors cost)</li> <li>• 4 complimentary Congress registrations</li> <li>• 2 Exhibit spaces</li> <li>• Sponsor logo on your choice of one individual sponsorship option</li> <li>• Insertion of one piece in main conference attendee registration bag (virtual)</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive VIP reception with association leaders on 21 October with 5 staff</li> <li>• Stage Presence: session with opportunity for five slide/five minute introduction of your brand/venue</li> <li>• Company logo with link and description on conference sponsors webpage</li> <li>• Recognition on rotating PowerPoint slide during all sessions</li> <li>• Company name on Sponsor acknowledgement signage as Platinum Level sponsor</li> <li>• One full page ad in final program*</li> </ul>
<b>GOLD LEVEL</b>	<b>\$15,000</b>
<ul style="list-style-type: none"> <li>• Exclusive 10x10 hospitality tent immediately outside preconference area for private networking (staging, exhibitory, and food and beverage are at sponsors cost)</li> <li>• 2 complimentary Congress registrations</li> <li>• 1 Exhibit space</li> <li>• Sponsor logo on your choice of one individual sponsorship option</li> <li>• Insertion of one piece in main conference attendee registration bag (virtual)</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive VIP reception with association leaders on 21 October with 3 staff</li> <li>• Stage Presence: session with opportunity for three slide/two minute introduction of your brand/venue</li> <li>• Company logo with link and description on conference sponsors webpage</li> <li>• Recognition on rotating PowerPoint slide during all sessions</li> <li>• Company name on Sponsor acknowledgement signage as Gold Level sponsor</li> <li>• One one-half page ad in final program*</li> </ul>
<b>SILVER LEVEL</b>	<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• 1 complimentary Congress registration</li> <li>• 1 Exhibit space</li> <li>• Insertion of one piece in main conference attendee registration bag (virtual)</li> <li>• Company logo on conference sponsors webpage</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on rotating PowerPoint slide during all sessions</li> <li>• Company name on Sponsor acknowledgement signage as Silver Level sponsor</li> <li>• One one-quarter page ad in final program*</li> </ul>