

2019 APacCHRIE & EuroCHRIE Joint Conference

cum 4th Global Tourism & Hospitality Conference

Hotel ICON, Hong Kong

Wednesday 22 May 2019

Time	Programme	Venue
08:00-21:00	Registration	
<i>APacCHRIE & EuroCHRIE Board Meetings</i>		
08:30-12:30	APacCHRIE Board Meeting	Silverbox Ballroom, Hotel ICON
09:00-12:30	EuroCHRIE Board Meeting	Resource Centre 4/F, SHTM
<i>Workshops</i>		
08:30-17:00	Certification in Advanced Hospitality and Tourism Analytics (CAHTA) Facilitator: <ul style="list-style-type: none"> Mr. Steve Hood, Senior Vice President, Research & Founding Director, STR SHARE Center 	302, SHTM
08:30-17:00	Certification in Hotel Industry Analytics (CHIA) Facilitator: <ul style="list-style-type: none"> Mr. Duane Vinson, Assistant Director, STR SHARE Center 	303, SHTM
09:00-11:30	Design Thinking Facilitator: <ul style="list-style-type: none"> Dr. Geoff Maree, Senior Lecturer, Breda University of Applied Sciences 	306, SHTM
09:00-10:30	Hotel Industry Insights and Revenue Management Outlook: An Interactive Simulation Workshop Facilitators: <ul style="list-style-type: none"> Mr. Peter Russell, Operations Director, Russell Partnership Technology Ms. Heidi Anaya, Head of Education, Russell Partnership Technology 	304, SHTM
09:00-10:30	Taylor's & Francis Workshop: What's Next in Tourism and Hospitality Moderator: <ul style="list-style-type: none"> Ms. Lyndsey Dixon, Regional Editorial Journals Director, Asia Pacific, Taylor & Francis Group 	Function Rooms 1 & 2, B1, SHTM

	<p>Panelists:</p> <ul style="list-style-type: none"> • Prof. Rob Law, Managing Editor, Asia Pacific Journal of Tourism Research and Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Dr. Jinsoo Lee, Managing Editor, Journal of Travel and Tourism Marketing and Associate Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University 	
10:30-11:00	Refreshment Break	Foyer B1, SHTM
11:00-12:30	<p>Early Career Development: Issues and Strategies</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Prof. Vikneswaran Nair, Dean of Graduate Studies and Research, University of The Bahamas <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Yong Chen, Assistant Professor, École hôtelière de Lausanne • Prof. Agnes DeFranco, Conrad N. Hilton Distinguished Chair, Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston • Prof. SooCheong (Shawn) Jang, School of Hospitality and Tourism Management, Purdue University • Dr. Ksenia Krilova, Assistant Professor, School of Hospitality and Tourism Management, The Hong Kong Polytechnic University • Dr. Laurie Wu, Assistant Professor, Temple University 	Function Rooms 5 & 6, B1, SHTM
11:00-12:30	<p>Mid-Career Development: Issues and Strategies</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Basak Denizci, Associate Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University <p>Panelists</p> <ul style="list-style-type: none"> • Prof. Ki-Joon Back, Associate Dean for Research and Graduate Studies, Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston • Prof. Billy Bai, Associate Dean of Research and Graduate Programs, William F. Harrah College of Hospitality, University of Nevada, Las Vegas • Prof. Brian King, Associate Dean, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Prof. Anna Mattila, Marriott Professor of Lodging Management, The Pennsylvania State University 	Function Rooms 1 & 2, B1, SHTM
<i>APacCHRIE & EuroCHRIE Board Meetings</i>		
14:00-15:30	APacCHRIE & EuroCHRIE Joint Board Meeting	Silverbox Ballroom, Hotel ICON

Workshop		
14:00-15:30	<p>Research and Publication: Insights from Journal Editors</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Prof. Bob McKercher, Interim Editor-in-Chief, <i>Tourism Management</i> and Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University <p>Panelists</p> <ul style="list-style-type: none"> • Prof Perry Hobson, Editor-in-Chief, <i>Journal of Vacation Marketing</i> and Pro-Vice Chancellor Global Engagement, Sunway University • Prof. Rob Law, Managing Editor, <i>Asia Pacific Journal of Tourism Research</i> and Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Dr. Jinsoo Lee, Managing Editor, <i>Journal of Travel and Tourism Marketing</i> and Associate Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Prof. Haiyan Song, Editor-in-Chief, <i>Journal of China Tourism Research</i> and Associate Dean and Chair Professor, Mr and Mrs Chan Chak Fu Professor in International Tourism, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Dr. Wantanee Suntikul, Joint Editor-in-Chief, <i>Tourism Culture & Communication</i> and Assistant Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University • Prof Jinlin Zhao, Editor-in-Chief, <i>International Hospitality Review</i> and Professor of Hospitality and Tourism management and Director of Graduate Programs, Florida International University 	Function Rooms 5 & 6, B1, SHTM
Concurrent Sessions		
14:00-15:30	Concurrent Session 1	B1, 3/F, 8/F, SHTM
15:30-16:00	Refreshment Break	Foyer B1, SHTM
16:00-17:30	Concurrent Session 2	B1, 3/F, 8/F, SHTM
16:00-17:00	Deans and Directors Meeting	Silverbox Ballroom, Hotel ICON
17:30-18:30	First-time Attendees Reception	Foyer B1, SHTM
18:30-20:30	Welcome Reception	Silverbox Ballroom, Hotel ICON
SHTM/Hotel ICON Tours (Pre-registration required)		
14:30-15:30	Optional SHTM/Hotel ICON Tour 1	SHTM Lobby
15:30-16:30	Optional SHTM/Hotel ICON Tour 2	SHTM Lobby
16:30-17:30	Optional SHTM/Hotel ICON Tour 3	SHTM Lobby
17:00 -18:00	Optional SHTM/Hotel ICON Tour 4	SHTM Lobby

Thursday 23 May 2019

Time	Programme	Venue
07:30-18:00	Registration	
08:00-18:00	<i>Exhibition Area Open</i>	Function Rooms 5 & 6, B1, SHTM
09:00-09:30	<i>Opening Ceremony</i> <ul style="list-style-type: none"> • Dr. Peter Kim, Presidents of APacCHRIE and Associate Professor & Associate Director of New Zealand Tourism Research Institute, Auckland University of Technology • Dr. Ralf Burbach, President of EuroCHRIE and Head of Hospitality Discipline & Assistant Head of School of Hospitality Management and Tourism, Dublin Institute of Technology • Professor Kaye Chon, Dean and Chair Professor, Walter Kwok Foundation Professor in International Hospitality Management, School of Hotel and Tourism Management, The Hong Kong Polytechnic University 	Silverbox Ballroom, Hotel ICON
09:30-10:30	<i>Plenary Session 1</i> Connecting the Dots between Research and Industry Practices <p><u>Session Chair:</u></p> <ul style="list-style-type: none"> • Prof. Haiyan Song, Associate Dean and Chair Professor, Mr and Mrs Chan Chak Fu Professor in International Tourism, School of Hotel and Tourism Management, The Hong Kong Polytechnic University <p><u>Featured Speakers:</u></p> <ul style="list-style-type: none"> • Prof. Joseph Sirgy, Virginia Tech Real Estate Professor of Marketing, Virginia Polytechnic Institute and State University • Dr. Jennifer Cronin, President of Wharf Hotels Management Limited • Prof. Kaye Chon, Dean and Chair Professor, Walter Kwok Foundation Professor in International Hospitality Management, School of Hotel and Tourism Management, The Hong Kong Polytechnic University 	Silverbox Ballroom, Hotel ICON
10:30-11:00	Refreshment Break	Foyer B1, 306, Resource Centre 4/F, SHTM
10:45-11:30	<i>Poster Session 1</i>	Resource Centre 4/F, SHTM
11:00-12:30	<i>Concurrent Session 3</i>	B1, 3/F, 8/F, SHTM
12:30-14:00	Luncheon	Silverbox Ballroom, Hotel ICON

		The Green, Hotel ICON
14:00-15:30	Concurrent Session 4	B1, 3/F, 8/F, SHTM
15:00-15:45	Poster Session 2	Resource Centre 4/F, SHTM
15:30-16:00	Refreshment Break	Foyer B1, 306, Resource Centre 4/F, SHTM
16:00-17:30	<p>Plenary Session 2 Current Issues on Hospitality and Tourism Industry</p> <p><u>Session Chair:</u></p> <ul style="list-style-type: none"> • Dr. Louis Shih, Executive Director, Old Stone Hotels Company Limited <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Dr. James Mabey, Chief International Business Officer & Head of Asia and Middle East, Standard International • Mr. Peter Russell, Operations Director, Russell Partnership Technology • Ms. Rebecca Kwan, Chairman of the Hong Kong Hotels Association • Mr. Steve Hood, Senior Vice President, Research and Founding Director, SHARE Center STR 	Silverbox Ballroom, Hotel ICON
17:30-19:00	Virginia Tech Alumni Reception	The Crossroad, 7/F, SHTM
19:00-22:00	<p>Dinner with Speakers (Optional and Pre-registration required)</p> <ul style="list-style-type: none"> • Provided by Mr. Lee Adams, Head Chef of SKYE, The Park Lane Hong Kong, a Pullman Hotel 	Bistro 1979, B2, SHTM
Open Evening	<i>Explore Hong Kong on your own</i>	
SHTM/Hotel ICON Tours (Pre-registration required)		
10:30-11:30	Optional SHTM/Hotel ICON Tour 5	SHTM Lobby
14:30-15:30	Optional SHTM/Hotel ICON Tour 6	SHTM Lobby
17:00-18:00	Optional SHTM/Hotel ICON Tour 7	SHTM Lobby

Time	Programme	Venue
08:00-17:00	Registration	
08:00-17:00	Exhibition Area Open	Function Rooms 5 & 6, B1, SHTM
08:45 – 09:15	APacCHRIE AGM	Silverbox Ballroom, Hotel ICON
	EuroCHRIE Information Session	Function Room 1, B1, SHTM
09:30-10:30	<p>Plenary Session 3 Service Design</p> <p><u>Session Chair:</u></p> <ul style="list-style-type: none"> Prof. Kun Pyo Lee, Dean of School of Design, Swire Chair Professor of Design, Alex Wong Siu Wah Gigi Wong Fook Chi Professor in Product Design Engineering, The Hong Kong Polytechnic University <p><u>Featured Speakers:</u></p> <ul style="list-style-type: none"> Prof. Birgit Mager, Service Design Professor, Köln International School of Design Dr. Jung-Joo Lee, Deputy Head, Research Division of Industrial Design, School of Design and Environment, National University of Singapore 	Silverbox Ballroom, Hotel ICON
09:00-10:30	Concurrent Session 5	3/F, SHTM
10:30-11:00	Refreshment Break	Foyer B1, 306, Resource Centre 4/F, SHTM
10:45-11:30	Poster Session 3	Resource Centre 4/F, SHTM
11:00-12:30	Concurrent Session 6	B1, 3/F , 8/F, SHTM
12:30-14:00	Luncheon	Silverbox Ballroom, Hotel ICON The Green, Hotel ICON
14:00-15:30	Concurrent Session 7	B1, 3/F , SHTM
14:00-15:30	Introduction to SHARE Center Data for Research and Resources for the Classroom	821, SHTM
15:30-16:00	Refreshment Break	Foyer B1, 306, SHTM

16:00-17:30	<p>Plenary Session 4 Hospitality and Tourism Education: Embracing Innovations</p> <p><u>Session Chair:</u></p> <ul style="list-style-type: none"> • Prof. Cathy Hsu, Chair Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Dr. Inès Blal, Executive Dean, Ecole hôtelière de Lausanne • Mr. Anders Justenlund, Lecturer/Business Developer, Int. Hospitality Management at University College, Northern Denmark • Prof. Pearl Lin, President, National Kaohsiung University of Hospitality and Tourism • Dr. Nicholas J. Thomas, Associate Professor & Director, School of Hospitality Leadership, DePaul University 	Silverbox Ballroom, Hotel ICON
17:45–18:45	Cocktail Reception	Foyer B1, SHTM
19:00-22:00	Gala Dinner & Closing Ceremony	Silverbox Ballroom, Hotel ICON