

## Poster Presentation Schedule

May 23 10:45-11:30	Poster Session 1
May 23 15:00-15:45	Poster Session 2
May 24 10:45-11:30	Poster Session 3

### 10:45-11:30, 23 May 2019. Poster Session 1 (SHTM 4/F Resource Centre)

Poster Board	Authors	Title
1	Bee Bee Sng (SDH Institute, Singapore)	Bridging NGOs and the hospitality industry to reduce food and plastics wastes
2	Te-yi Chang, I-ying Tsai (National Kaohsiung Hospitality and Tourism University) and Tai-liang Wu (Tainan University of Technology)	The effect of collaborative learning on enhancing students' English pronunciation and communication in MICE
3	Ryan Ying-Wei Wu, Shengyu Gu (National Kaohsiung University of Hospitality and Tourism)	Consumers' impulsive buying behavior of tourism and travel products in E-commerce
4	Nien-Te Kuo and Lu-Ping Lin (National Kaohsiung University of Hospitality and Tourism)	The relationship among emotional labor, job stress, job characteristics, social media and job performance for tour leaders
5	Yueh-Chun Shih and Ching-Hsueh Yen	Mobile game-induced tourism: a case study on "Travel Frog" mobile game

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	(National Kaohsiung University of Hospitality and Tourism)	
6	Clare Hindley and Giulia Stagno (International University of Applied Sciences Bad Honnef-Bonn)	Moving the tourists: Rural tourism and events on Sardinia
7	Jian-Wei Chang (National Kaohsiung University of Hospitality and Tourism)	A case study of a 24/7 automatic intelligence shop in Chinese stir-frying in Hong Kong
8	Te-Ping Kuo and Wan-Yi Hsiung (National Kaohsiung University of Hospitality and Tourism)	The effects of artificial intelligence technologies on restaurant consumers' purchase intention: take bobby robot restaurant for example
9	Chih-Ching Teng (Fu-Jen Catholic University) and Yao-Chin Wang (University of Arkansas)	Bright and dark sides of culture in food waste: a cross-cultural comparison
10	Meng-Lei Monica Hu (Jinwen University of Science and Technology)	A criteria model of hotel innovative competency of digitalization and interdisciplinary in Taiwan
11	Qi Yang, Warren Goodsir and Jill Poulston (AUT University)	The rise of the machine: perspectives on self-service technology and hospitality
12	Bruce Tsui and Pimtong Tavitiyaman (The Hong Kong Polytechnic University) and Ray Hui (The Open University of Hong Kong)	PWDs working in the hotel industry – more efficient or not?
13	Swathi Ravichandran and Barbara Atanga (Kent State University) and Kristin Malek (University of Nebraska)	A content analysis of hotel cyberslacking policies
14	Rachel Wang and Renata Ujvari (Oxford	To sell or not to sell? Hotel operators' responses to online travel agencies (OTAs)

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	Brookes University)	in their distribution
15	Demian Hodari, Elisa Chan and Xi Li (Ecole Hôtelière de Lausanne, HES-SO University of Applied Sciences and Arts Western Switzerland)	The hard truth about soft brands
16	C.K. Bruce Wan (The Hong Kong Polytechnic University)	Design and tourism - four ways that design can contribute to tourism innovation
17	Mingming Lu (Nankai University)	Strategies on the construction of Hainan International level Tourism Consumption Center
18	Wen-Hwa Ko and Min-Yan Lu (Fu-Jen University)	The perception of surplus-foods for consumers in Taiwan
19	Hiroaki Saito (Ritsumeikan Asia Pacific University), Elizabeth Sander (Bond University) and Arran Caza (University of Manitoba)	The role of staff breakrooms in mitigating emotional labor associated stress and fostering employee well-being
20	Monica Shu-Fen Wu (Wu Feng University) and Angela Yaping Chang (China-Asean International College)	Effects of female leadership on organizational teamwork and performance in the catering industry
21	Lan Lu and Jinlin Zhao (Florida International University)	Current issues in education for hospitality and tourism: The gap between students' knowledge and practice in sustainability education
22	Yuan Liang (Tianjin University of Finance and Economics Pearl River College)	The effect of organizational climate towards employee turnover in the Chinese hospitality industry: A case study of hotels in Tianjin
23	Joji Rose Parondo-Ang (Joji Ilagan International School)	Expected learning outcomes from work and travel cultural exchange program as perceived by student participants

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24	Yalin Long and Jun Wu (Zhejiang Business University)	Aesthetic experience and consumer loyalty: A case study on culture - themed hotel in Hangzhou, China
25	Sandra Rochnowski (SRH University of Applied Science Berlin)	How to motivate Executive Managers for a health-oriented lifestyle – a study in health tourism
26	Li-Pin Lin (Ming Chuan University)	Could the virtual reality of an artwork become a tool of destination marketing? The effects of VR on the intention of slow travel in an ancient city of China
27	Jun Cai and Guo Na (Beijing Forestry University)	Study on the travel memory of the local custom and place---take Mount Wuyi as an example
28	Ning Wang and Minglong Li (Zhongnan University of Economics and Law)	The effect of service climate on customer citizenship behavior: The mediating role of customer psychological empowerment
29	Thorsten Merkle and Christopher Jacobson (HTW Chur University of Applied Sciences)	Developing a Swiss International Tourism Summer School
30	Esiel Cabrera (Jojilagan International Schools)	The impact of work integrated learning to students of one of the institutions in Davao city
31	Gemili Cabatic, Ignacio C. Cordova, Jr., Michael Joseph DiÑo, Mary Ann Donato and Arlene Par (Our Lady of Fatima University)	Consumer evaluation of culturally-sensitive short films from social media advertisement as a predictor of brand loyalty and purchase intention among Filipino consumers
32	Bongran Sun (Oklahoma State University)	Gender difference: Is it really matter in consumer behavior? From the aspect of coevolution
33	Huub Ruel (Hotelschool The Hague)	Artificial Intelligence-facilitated Global Talent Management (AI-GTM) in the international hospitality industry: a research agenda
34	Martijn Ten Elzen (University of Twente) and	Do Generation Z and the Hospitality Industry Match? An exploratory study

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	Huub Ruel (Hotelschool The Hague)	
35	Wanying Liu, Pei Liu and Eliza Tse (University of Missouri)	Exploring factors that affect customer satisfaction and dining intention in hotel restaurants compared to stand-alone restaurants
36	Sun-Hwa Kim (Montana State University) and Ran Huang (Indiana University)	Exploring locally sourced food ads: A moderating role of locavorism
37	Naipeng (Tom) Bu and Haiyan Kong Shandong University), Steve Pan (Singapore Institute of Technology)	The application and development of e-learning in hotel training Hong Kong

**15:00-15:45, 23 May 2019. Poster Session 2** (SHTM 4/F Resource Centre)

<b>Poster Board</b>	<b>Authors</b>	<b>Title</b>
1	Jing Li and Simon Hudson (University of South Carolina)	YouTube vloggers' influence on impulse buying behavior
2	Hyejo (Hailey) Shin, Miyoung Jeong and Haemoon Oh (University of South Carolina)	Reward or recognition? Their impacts on employee engagement and retention
3	Liheng Zhang (University of Nevada, Las Vegas)	How price fluctuation affects hotel performance: An explanation for employees' performance and burnout
4	Bi Yang, Jung Kuk Jang and Anna.S Mattila (The Pennsylvania State University)	Consumer responses to recommendation labels: The interplay of social influence and gender
5	Vincent Sylvester Leewellyn and Santi Palupi (Podomoro University)	Coffee tourism: From home product to attractions
6	Ching-Shu Su (Ming Chuan University)	A research of the effect of electronic service innovation in hotel industry
7	Marissa Orłowski and Elizabeth Yost (University of Central Florida)	Maximizing sales force performance through non-cash incentives: A socio-demographic approach
8	Lan Jiang and Marcia Taylor (Florida Gulf Coast University)	Are Revenue Managers doing it right? Understand price determinants in the Hotel Industry
9	Niño Angelo D. Hilario, Lena N. Cañet and Ma. Erlinda S. Zacarias (Philippine Women's University)	An assessment on the level of serving "Healthylicious" meals in school canteens
10	Yung-Chuan Huang (Ming Chuan University), Wei-Long Lee and Chih-Hsing Sam Liu	Influence of natural capital, tourism risk and destination image on foreign

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	(National Kaohsiung University of Science and Technology)	tourist decisions
11	Chompoonut Suttikun (Khon Kaen University)	The role of restaurant image as a moderator influencing the effect of social norms and eWOM on healthy food purchasing intention
12	Hester Lize Visser, Marte Rinck de Boer and K. Eringa (NHL Stenden University of Applied Sciences, Leeuwarden)	Meeting hospitality employees at their workplace: Emotional labour and work values of Generation Y
13	Denise Holly Ramirez Molintas and James Busser (University of Nevada, Las Vegas)	The dyadic power of guanxi: A model for hospitality leadership in China
14	Yaou Hu (Jinan University) and Hyun Jeong Jenny Kim (Washington State University)	Effects of customers' relationship propositions after a service failure
15	Chao Ling, Aarni Tuomi, Iis Tussyadiah and Jason Stienmetz (University of Surrey)	Factors influencing intention to use intelligent agents: A systematic review
16	Po-Chang Lin and Yun-Hsi Chang (Ming Dao University)	A study of exploring relationships among the internship satisfaction and retention intention with the intern's performance and reemploy intention for hospitality internship
17	Kate Inyoung Yoo (Kansai Gaidai University)	Is Japan ready for foreign workers?: Work experience and cross-cultural adjustment of foreign hotel workers in Japan
18	Rania El Haddad (Adnan Kassar School of Business)	Adoption of social media in fashion events
19	Fang Shu (Florida International University) and Sojung Lee (Iowa State University)	An integrative approach to identify consumer's decision-making process to use a food delivery App
20	Po-Chang Lin and Yun-Hsi Chang (Ming Dao)	Exploring different kind of work stressors trigger suppression and promotion effect

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	University)	on employees' work passion in hospitality industries - with the leader's empathetic language as a moderator
21	Michael S. Lin and Amit Sharma (The Pennsylvania State University)	Understanding hotel technology innovation decision: The role of information ambiguity, manager domain knowledge, and decision uncertainty
22	Kullada Phetvaroon and Patthawee Insuwanno (Prince of Songkla University)	Analysis of Phuket destination competitiveness: Accessing Chinese tourists' preferences by IPA approach
23	Jinhyun Jun, Eunha Jeong and Jewoo Kim (Iowa State University)	Value-related crisis management in restaurant industry
24	Jae-Eun Oh (The Hong Kong Polytechnic University) and Chris Shaw (LASALLE College of Art and Design)	Travelling to fantasy world: Use of animation content to sustain Korean theme park industry
25	Hong Hui, Fucheng Hu and Renjun Zhang (Chongqing University of Technology)	Study on the spatial scale mechanism of tourists' placeness impressions
26	Hyo Jeong Lee and Kyung Soo Han (Kyonggi University)	Form and role of dining space in residential space
27	Zhu-Qing Xia, Ji-Eun Min and Kyung-Soo Han (Kyonggi University)	Network text analysis in the research area of institutional foodservice
28	Linda Woo (The Hong Kong Polytechnic University) and Tiffany S. Legendre (University of Houston)	International expansion strategies of U.S. foodservice brands: A comparison of Asia Pacific and Europe markets
29	Tianyu Pan and Jinlin Zhao (Florida International University)	What Chinese cruise travelers want: An analysis of product preferences for international cruise companies
30	Swathi Ravichandran (Kent State University),	A content analysis of hotel sexual harassment policies



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	Kristin Malek (University of Nebraska) and Barbara Atanga (Kent State University)	
31	Wen-Qi Ruan, Yong-Quan Li, Shu-Ning Zhang (Huaqiao University) and Chih-Hsing Liu (National Kaohsiung University of Science and Technology)	Does work–family conflict weaken family travel intention?
32	Guo Zhong Ang and Huey Chern Boo (Singapore Institute of Technology)	Emergence of unconventional meeting venue - The site selection considerations and challenges
33	Klaes Eringa and Ran Zhang (NHL Stenden University of Applied Sciences)	Attractiveness of the hospitality industry
34	Namrata Jain and Godwin-Charles Ogbeide (Indiana University-Purdue University Indianapolis)	Medical Tourism: Motivation and need Analysis
35	David Williamson and Tingting Chen (Auckland University of Technology)	Linguistic labour: Language choice and stress in New Zealand hospitality service work
36	Honggang Xu and Qingfang Zhang (Sun Yat-sen University)	Reconsidering Chinese aesthetic experience in natural landscape tourism: The important role of tourists' literature knowledge
37	Myunghye Mindy Jeon (Salem State University)	Examining small lodging customers' online behaviors and moderating effects of age
38	Hartwig Bohne (SRH University of Applied Sciences Berlin / Campus Dresden)	Case study: Holistic tourism education and heritage management
39	Andreea Antonescu (Ningbo University)	Deconstructing the process of globalisation of tourism
40	Qingling Wang and Yun Wu (Nankai	The impact of Airbnb on the hotel industry in the sharing economy

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	University)	
41	Sheng-Fang Chou (Ming Chuan University), Jeou-Shyan Horng (JinWen University of Science and Technology) and Chih-Hsing Liu (National Kaohsiung University of Science and Technology)	Influence of the social responsibility, perceived quality and marketing mix on green restaurant consumer behavioural
42	Sumitra Somsuk, Nansom Hakun, Rawinan Churaman, Jenjira Insamran, Paweenut Boonlert, Wanamina Waehama (Prince of Songkla University)	Measuring continuing MICE professional student satisfaction
43	Suzanne Markham-Bagnera (Boston University) and Paul Bagdan (Johnson & Wales University)	Tipping in hospitality: The impact a cashless society has on employees

**10:45-11:30, 24 May 2019. Poster Session 3** (SHTM 4/F Resource Centre)

<b>Poster Board</b>	<b>Authors</b>	<b>Title</b>
1	Naoki Wakabayashi and Alfonso Ávila-Robinson (Kyoto University)	What are the next destinations of DMM research?: A bibliometric analysis of the field evolution between 2005-2016
2	Mariana De Freitas Coelho (Federal University of Viçosa) and Elizabeth Kyoko Wada (Universidade Anhembí Morumbi)	What are we missing? Destination marketing and hospitality of a local cultural destination in Brazil from stakeholder's perspective
3	YeyyonYi-Chi Chang, Pei-Chi Chiang, I-Ting Yu, Shu-Hsuan Lee and Wen-Hung Lin (TUNGHAI University)	Vicarious marketing: Effects of self-disclosure and credibility on reuse intention of internet celebrities' gourmet dining blogs
4	Fangfang Shi and Da Shi (Dongbei University of Finance and Economics)	Adapt to survive: Responses of five-star hotels in China to the anti-corruption campaign
5	Tsong-Zen Liu and Hsuan-Hui Wang (National Kaohsiung University of Hospitality and Tourism) and Tai-Yi Huang (University of North Texas)	The comparison of implementation SPOC and hybrid models on food and beverage management courses
6	Minji Kim, Hyelin Lina Kim (University of Nevada, Las Vegas) and Hyounae (Kelly) Min (California State Polytechnic University)	Understanding customer no-show behavior from construal level theory
7	Jeou Shayn Horng (Jinwen University of Science and Technology), Chang Yen Tsai (Ming Dao University), Chih Hsing Liu (National Kaohsiung University of Science and Technology), Sheng Fang Chou (Ming	An ESCAPE perspective in hospitality and tourism start-ups

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	Chuan University) and Da Chian Hu (Jinwen University of Science and Technology)	
8	Xuan Lorna Wang and Manuel Alector Ribeiro (University of Surrey), Jean-Pierre Van der Rest (Leiden University), Henri Kuokkanen (Institut Paul Bocuse), and Dogan Gursoy (Washington State University)	Keep searching: How source familiarity and search attitude mediate the relationship between hotel information search frequency and value-conscious search behavior
9	Kaede Sano (Wakayama University), Hiroki Sano (Ritsumeikan University) and Tatsuo Oi (Wakayama University)	Exploring international tourists' spatial behavior in Osaka
10	Eojina Kim (Virginia Tech), Xi Wang and Liang (Rebecca) Tang (Iowa State University)	Does hygiene score of a restaurant on review sites matter to customers?
11	Han Chen, Yvette Green (University of New Orleans) and Kim Williams (University of North Texas)	Perceived supervisor support and hospitality employees' emotional exhaustion: The role of job crafting and optimism
12	Yeon-ah Noh and Kyung-soo Han (Kyonggi University)	Concept of forming factors of placeness of convenience store as tourism product by using ZMET (Zaltman Metaphor elicitation Technique)
13	Soo Kang (Colostate State University) and Jaeseok Lee (Macau University)	Cannabis festival: Attendees' profile and festival motivation
14	Randy Roldan Lanozo (Joji Ilagan International School of Hotel and Tourism Management)	ASEAN Integration: A managements' challenge to resorts' HR department
15	Froiland Tabsing and Randy Roldan Lanozo (Joji Ilagan International School of Hotel and Tourism Management)	The impact of HRM practices on organizational performance of selected small hotels

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16	Ronald Manzano (Trinity University of Asia)	Customer satisfaction and customer loyalty among visitors of selected theme parks: A framework for customer development program
17	Sheryl Kline and Jing Ma (University of Delaware), Haeil Park (Purdue University Fort Wayne), Jooho Kim (James Madison University) and Barbara Almanza (Purdue University)	Guest perception of hotel cleanliness and generational differences
18	Tsungpo (Bob) Tsai (National Chi Nan University) and Yi-Fan (Alex) Tung (National Ilan University)	Designing an effective mobile Augmented Reality Game for tourism destinations
19	Shiqin Zhang and Eric Chan (The Hong Kong Polytechnic University)	Influences of the greenway experience on visitors' pro-environmental behavioral antecedents: Based on a photo-elicitation technique
20	Wai Chi Cheang and Chark Chi Hang (University of Macau)	The effects of the difference between public rate and actual price in sharing lodging industry - a study from Shanghai Airbnb
21	Jocelyn Camalig, Rosan Olalia, Felix Casin and Lilibeth Aragon (Lyceum of the Philippines University Manila)	Event greening initiatives: A focus on the MICE industry in the Philippines
22	I Teng Lei and Mei Fung Tang (University of Macau)	How relationship norms affect travellers in service failure and transgression recovery in sharing economy
23	Eric Brown (Iowa State University), Nicholas Thomas (DePaul University) and Donald Schoffstall (Johnson & Wales University)	The role of public speaking training on self-confidence and career success
24	Jirapa Pradera Diez, Chachaya Yodsuwan, Gijsbert Van Walbeek and Pattapong Valuvanarak (Mae Fah Luang University)	Guidelines of accommodation business development in Chiang Rai for senior tourists

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25	Ying Li Li and XueFeng (Zhong Nan University of Economics and Law)	Research on the construction path and marketing effect of literary and creative arts on tourist attractions
26	Hema Kesa and Gifty Koufie (University of Johannesburg)	How social media influences consumer's restaurant choices: A case in Johannesburg
27	Andy Heyes (Independent Researcher), Anna Farmaki and Prokopis Christou (all from Cyprus University of Technology) and Elena Spanou (Larnaca College)	Airbnb plus and beyond: tapping into the luxury market
28	Hyejo Shin and Miyoung Jeong (University of South Carolina)	Technology experience: Measurement development and validation
29	Zilmiyah Kamble (James Cook University Singapore)	Tourism contested spaces in the post-war regions of Sri Lanka
30	Sayanon Sahunan, Niracha Singthongbun (Dusit Thani College) and Krit Witthawassamrankul (Kasem Bundit University)	Factors influencing organizational commitment in hotel accountants, Pattaya City, Chonburi Province, Thailand
31	Hanyoung Go, Myunghwa Kang (University of Nebraska-Lincoln) and SeungBeum Chris Suh (Korea Institute of Science & Technology)	Machine learning of robots in hospitality and tourism: Artificial intelligent and technology acceptance model (iTAM).
32	Jia Sun (City University of Macau), Erin Hui-Wen Shih (The Hong Kong Polytechnic University Hong Kong), Po-Ju Chen (Northern Arizona University) and Ting Ting Zhang (University of Central Florida)	Place attachment of stimulus-organism-response paradigm on to service escape

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33	Yeon Jung Kang and Tiffany Legendre (University of Houston)	The effect of purchase motivation and consumption setting on restaurant brand choice: Consumption values theory perspectives
34	Willie Tao, Kyong Sik Sung and Kiyan Shafieizadeh (Oklahoma State University)	Exploring tourists' perceptions of native American food
35	Wei Tao (Florida International University)	Chinese consumers' attitudes toward Artificial Intelligence (AI)-based products and services in hospitality industry
36	Maxine Jeune Maog, Ana Beatrice Frago and Edieser Dela Santa (University of the Philippines Diliman)	International package tour and inclusive development: Preliminary evidence from a supply chain analysis of Korean group travel to Cebu, Philippines
37	Anna Beatriz Cautela Tvrzská de Gouvêa, Elizabeth Kyoko Wada and Cesar Augusto Biancolino (Universidade Anhembi Morumbi)	The role of hospitality in the adaption of expatriates