



ARANGKADA PHILIPPINES

A PROJECT OF THE JOINT FOREIGN CHAMBERS OF THE PHILIPPINES

31 May 2022

Dear members and partners:

Hope you are all well and safe.

After almost two years of uncertainty, we are seeing more light on the horizon with regard to the future of travel as requirements, health protocols, and safety measures become more standardized, leading to more efficiency and ease for travelers. These issues, along with new technologies and environmental sustainability, will remain to be explored in the next couple of years in the context of international travel, as the pandemic is seen to wane.

In view of this, ANZCHAM together with the other members of the Joint Foreign Chambers bring you **Transformations in Travel: Technology and Trends Toward the New Travel Normal** this **30 June 2022, 2:00-3:00 p.m.** (via Zoom). We will hear from **Maja Pangilinan** of Google Travel and **Samuel David** of the International Air Transport Association as they talk about how the air travel industry has survived and what the up and coming trends are that will shepherd travelers toward the new travel normal.

This “Transformations in Travel” event is designed to draw 200+ C-level executives from the JFC member companies, composed of business leaders, expats, and members of the diplomatic corps. The Joint Foreign Chambers of the Philippines (JFC) is a coalition of the American, Australian-New Zealand, Canadian, European, Japanese, Korean chambers and PAMURI. It represents over 3,000 member companies engaged in over \$230 billion worth of trade and some \$30 billion worth of investments in the Philippines.

With this said, we are inviting you to explore a sponsorship opportunity for this event. We trust that this will meet the needs of your business and would be pleased to discuss these further with you at your convenience. Should you have any questions, please feel free to have your office contact us through marketing@anzcham.com.

Sincerely,

Daniel Alexander
President, ANZCHAM



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Sponsorship Mileages	Event Partner Php 25,000
*Pre-Event Publicity	
➤ Company name/logo on full color marketing collaterals (landing page on your company's site) in one (1) circulation to over 10,000+ contacts in JFC's database	Logo placement at the top in event flyers
➤ Company name/logo on emails and correspondence promoting the event	X
➤ Billing as:	Event Partner
➤ Company ad placement in one (1) event standalone circulation.	X
*Live Virtual Event	
➤ Company name / logo on the virtual backdrop	X
➤ Complimentary slots	10 pax
➤ Acknowledgement throughout the event proper. Two (2) sentence spiel must be provided by the sponsor/s.	X
*Post-event Publicity	
➤ Acknowledgement of sponsorship in one (1) JFC Advisory circulation	X

Sponsorship Confirmation Form

Please send to Christel Po via email to marketing@anzcham.com

YES, we would like to participate as an EVENT PARTNER for the webinar!

Name: _____

Designation: _____

Signature: _____

Company: _____

Mobile Number: _____

Email Address: _____