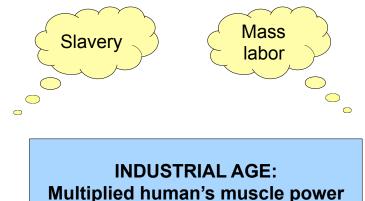




## History

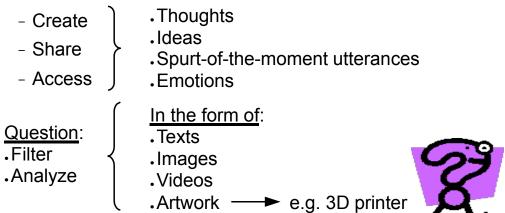
• Discovery and innovation of tools resulted into massive industrialization:



## History



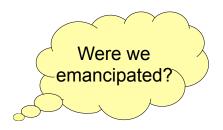
• Discovery and innovation of computational processes and tools resulted into massive information:





• Discovery and innovation of computational processes and tools resulted into massive information:

INFORMATION AGE: Multiplied human's brain power





3

### Current time: Information economy

- ICT: Use (exploitation) of existing technology
  - Hardware
  - Software
  - Telecommunication options: Internet and telephony
- ICT for Agriculture
  - for Production System Management\*
  - for Market Access Services\*
  - for Financial Inclusion\*



\*FAO. 2013. ICT uses for inclusive agricultural value chains

## **ICT4Agriculture**

- ICT for Production System Management\*
  - Information that helps farmers improve their productivity, yields, and profitability (also minimizes risks)
  - ICT applications that involve:
    - Short and long-term productivity enhancement
    - · Minimize the negative effects of crisis events
    - Improve field-based risk management





4

## ICT4Agriculture

- ICT for Market Access Services\*
  - Information on pricing of agricultural products (inputs and outputs)
  - Connection to and knowledge of suppliers, buyers or logistic providers
  - Also information for commercial farms:
    - Who are the processors?
    - Who are the exporters?



## **ICT4Agriculture**

- ICT for Financial Inclusion\*
  - Solutions that allow financial institutions to provide financial services in a more convenient, secure, flexible, and low-cost manner







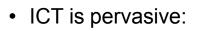
## **Adoption of ICT**

- ICT is pervasive:
  - Information:

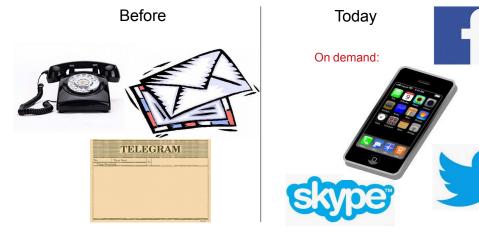




## **Adoption of ICT**



- Communication:



## Adoption of ICT

- ICT is pervasive:
  - Extension service:

Before

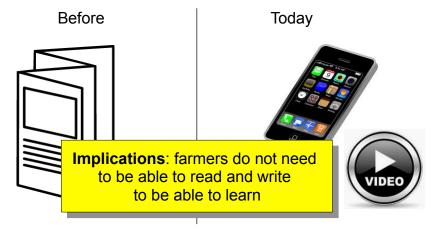






## **Adoption of ICT**

- ICT is pervasive:
  - Extension service:





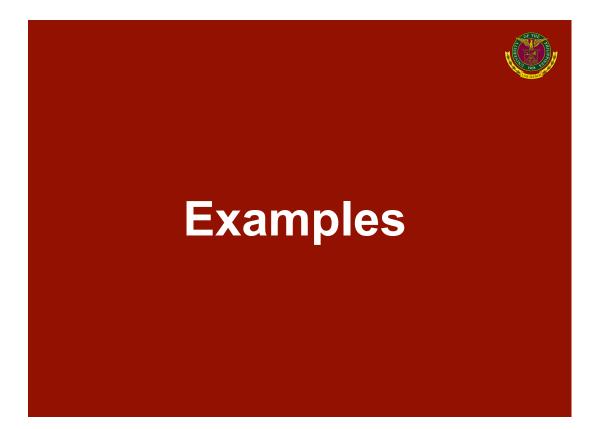
PayMaya

e-wallet

## **ICT 4 Animal Production**

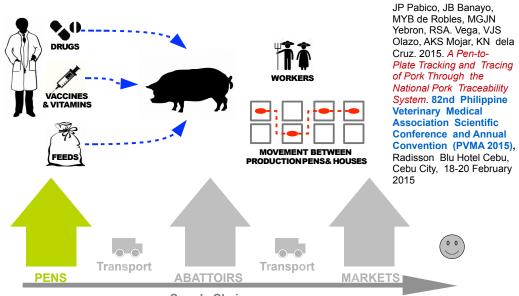


- Use of ICT for:
  - Archiving and accessing animal production data
  - Modeling and predicting animal health
  - Sensing, surveilling, and forecasting animal diseases
  - Animal farm decision-support
  - Animal production trend analytics
  - Animal science education and training
  - Animal farm practice
  - Animal and animal product trading



## **Example 1: Traceability**

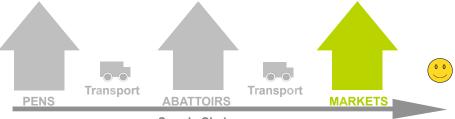




Supply Chain

## **Example 1: Traceability**



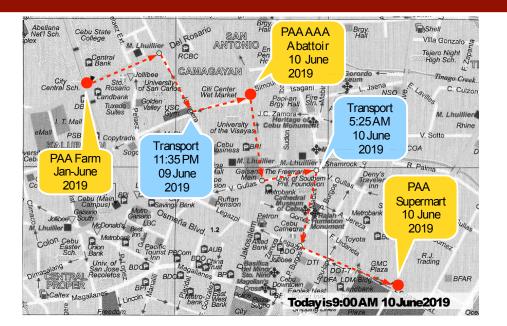






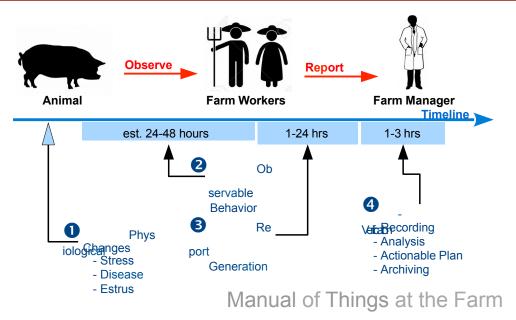
**Supply Chain** 

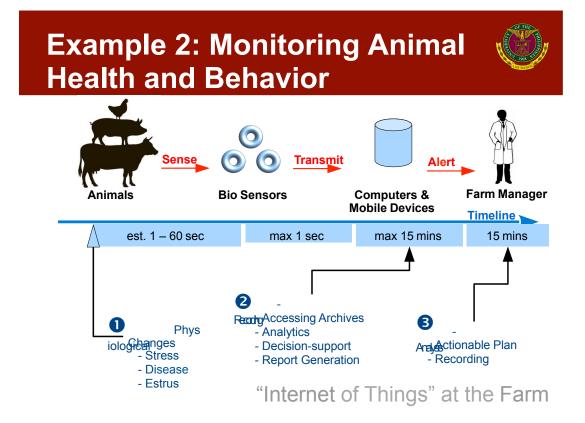
## **Example 1: Traceability**

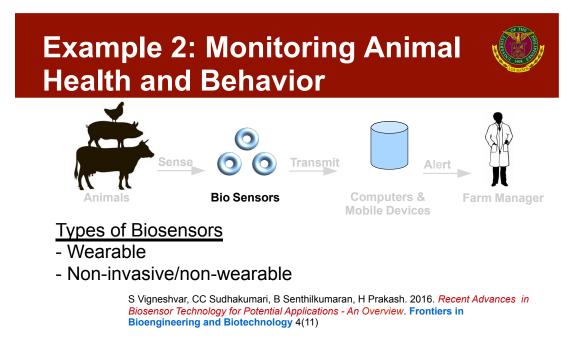


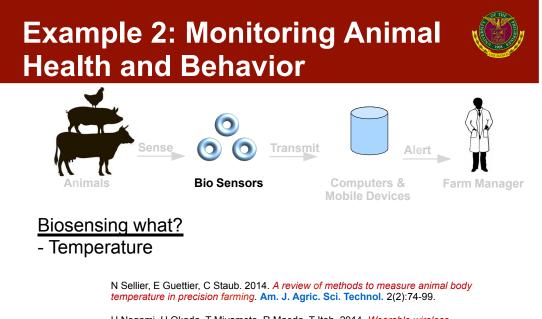
## Example 2: Monitoring Animal Health and Behavior





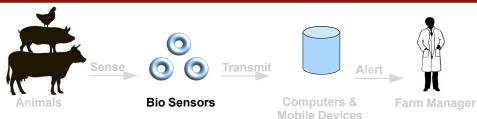






H Nogami, H Okada, T Miyamoto, R Maeda, T Itoh. 2014. *Wearable wireless temperature sensor nodes appressed to base of a calf's tail.* **Sensor. Mater.** 26(8): 539-545.

# Example 2: Monitoring Animal Health and Behavior



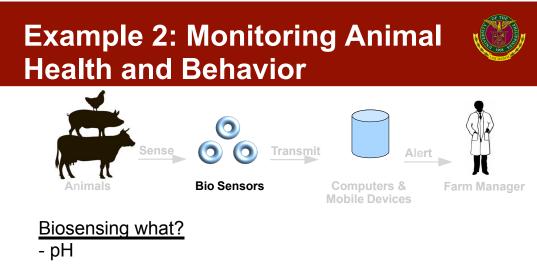
#### Biosensing what?

- Sweat constituents

T Glennon, C O'Quigley, M McCaul, G Matzeu, S Beirne, GG Wallace, N Stroiescu, N O'Mahoney, P White, D Diamond. 2016., '*SWEATCH': a wearable platform for harvesting and analysing sweat sodium content.* Electroanalysis 28:1283-1289.

J. Heikenfeld. 2016. *Bioanalytical devices: Technological leap for sweat sensing.* Nature 529(7587):475-476.

SO Garcia, YV Ulyanova, R Figueroa-Teran, KH Bhatt, S Singhal, P Atanassov. 2016. *Wearable sensor system powered by a biofuel cell for detection of lactate levels in sweat*. Eur. J. Sol. State Tech. 5(8):M3075–M3081.



J Kim, TN Cho, G Valdés-ramírez, J Wang. 2016. A wearable fingernail chemical sensing platform: pH sensing at your fingertips. Talanta 622-628.

# Example 2: Monitoring Animal Health and Behavior





#### Biosensing what? - Analytes, Viruses and Pathogens

NA Mungroo, S Neethirajan. 2014. *Biosensors for the detection of antibiotics in poultry industry-A review*. **Biosensors** 4(4):472-493.

**Mobile Devices** 

BV Ayyar, S Arora. 2013. *Antibody-based biosensors for detection of veterinary viral Pathogens*. Adv. Anim. Vet. Sci. 1:37-44.

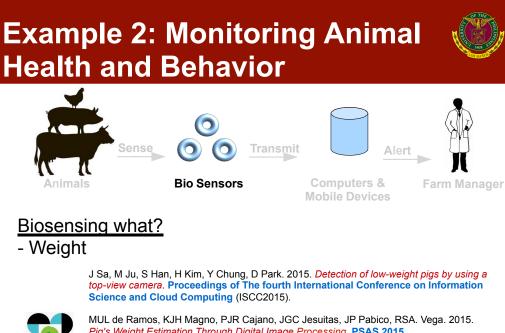
NA Mungroo, G Oliveira, S Neethirajan. 2016. SERS based point-of-care detection of food-borne pathogens. Microchim. Acta 183(2):697-707.

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KJH Magno, PJR Cajano, JG. Jesuitas, RSA Vega, JP Pabico. 2015. Geometric Modeling of an Array of Convex Filters: A Case Design for the Real-time Automated Detection of Animal Behavior Using a Video Camera Array System. MSP-CALABARZON Scientific Convention.

automatically register changes in locomotion or behavior. Animals 5(3):861-885.





Pig's Weight Estimation Through Digital Image Processing. PSAS 2015.

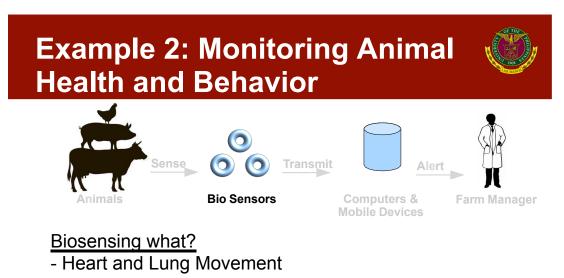
## **Example 2: Monitoring Animal Health and Behavior**



Live weight estimation using a smart phone



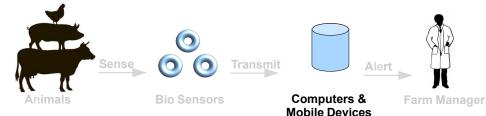
#### **Example 2: Monitoring Animal Health and Behavior** Sense Transmit Alert Animals **Bio Sensors Computers & Farm Manager Mobile Devices Biosensing what?** - Stress J Lee, B Noh, S Jang, D Park, Y Chung, H. Chang. 2015. Stress detection and classification of laying hens by sound analysis. Asian. Australas. J. Anim. Sci. 28(4): 592. JP Pabico, KJH Magno, EM Agbisit, Jr., RSA Vega. 2014. Design of a Near Real-time Remote System for Precision Breeder Farming. 7th UPLB CAS Student-Faculty Research Conference (SFRC 2014)



O Boric-Lubecke, VM Lubecke, AD Droitcour, BK Park, A Singh. 2015. Doppler Radar Physiological Sensing. Wiley, pp 304.

M Zakrzewski. 2015. Methods for Doppler Radar Monitoring of Physiological Signals. (Tampere University of Technology. Publication; Vol. 1315). Tampere: Tampere University of Technology.

# Example 2: Monitoring Animal Health and Behavior

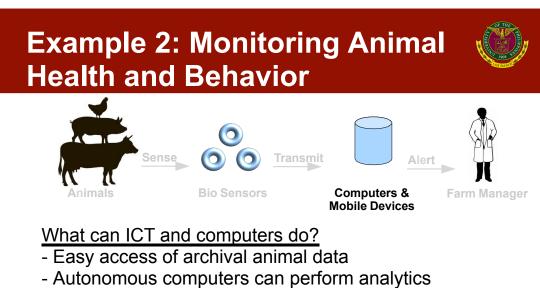


#### What can computers do?

#### - Allows for the easy recording of data from field



MAR Magno, BEC Rivera, CR Emia, AK. Mojar, JP Pabico. 2016. Mobile Device for Collecting Farm and Field Data: User Interface Design and Device Size Preference . 9th UPLB CAS Student-Faculty Research Conference (SFRC 2016)



- Use results from analytics to suggest some decisions
- Use mobile devices to alert the farm managers/owners
- Use GIS to visualize spatio-temporal data

## Example 3: Trading of Live Breeder Swine and Semen

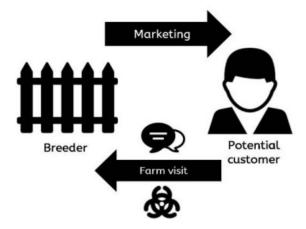
Traditional swine commerce in the Philippines



C.M.B. Arkaina, E.N.A. Tolorio, K.J.H. Magno and J.P. Pabico. 2016. A Shift from Traditional to Electronic Commerce: Enhancing the Efficiency of Live Breeder Swine Commerce through Web Technology. 66th Philippine Society of Agricultural Engineers (PSAE) National Convention (PSAE 2016)



Marketing and sales transaction between breeders and buyers

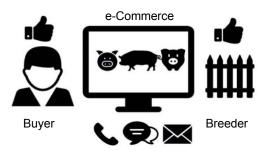


C.M.B. Arkaina, E.N.A. Tolorio, K.J.H. Magno and J.P. Pabico. 2016. A Shift from Traditional to Electronic Commerce: Enhancing the Efficiency of Live Breeder Swine Commerce through Web Technology. 66th Philippine Society of Agricultural Engineers (PSAE) National Convention (PSAE 2016)

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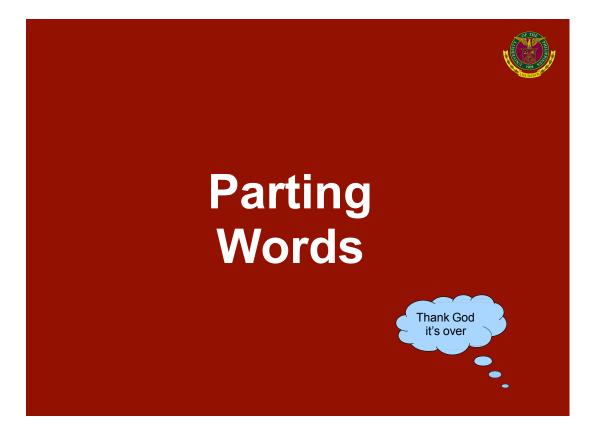


E-Commerce of Breeder Swine and Boar Semen



Features:

- Product showcase
- Breeder and customer registration
- Communication
- Feedback and evaluation



#### **Parting words**



- Need to introduce/propose Animal Science Information Technology as a new subfield of study for the modern animal scientists and agriculturists
  - Develop a graduate study program Master of Science in Animal Informatics?
  - Start as a subfield of study and practice before formalizing to a graduate level instructional program

#### **Parting words**



- Need to introduce/Propose Animal Science Information Technology as a new subfield of study for the modern animal scientists and agriculturists
  - Example subsubfields:
    - ANSC Geographic Information System
    - ANSC Analytics and Informatics
    - Computational ANSC
      - In Silico animal farm design and development for efficient and environment-friendly houses
      - Morphological Modeling and 3D Printing of Animal Braces/Prosthetics

## Acknowledgements







## THANK Y©U!.

## **Questions?**



- Email to
  - Questions requiring detailed answers
  - Proposals for research collaboration
    - Soft computing and machine learning HPC/
    - scheduling and dynamic load balancing
    - Wireless adhoc networks
    - Computer security and forensics
    - Information visualization
- <u>http://www.ics.uplb.edu.ph/jppabico</u>

