

This 7th National Congress of the Philippine Association of Agriculturists, Inc. addresses the major challenges facing the agriculture sector as it transforms into a high agtech industry or AG 4.0.

The 3-day event aims to provide a venue and discussion platform to facilitate an exchange of ideas in addressing these challenges; gaining a better perspective of the marketing initiatives and alliances that are being pursued by farmers and agribusiness entrepreneurs to competitively manage buyers' evolving needs and wants for agricultural products; exploring alternative ways of supporting the innovation fields of AG 4.0 for both human food and animal feed; and determining strategic directions to nurture the gains of AG 4.0 through improved governance, better policies, and preparing tomorrow's workforce. This year, the Congress will have 4 plenary sessions:

- 1. Agriculture Feeding the Fourth Industrial Revolution**
- 2. Megatrends Shaping Agribusiness and Food Markets: Challenges and Opportunities**
- 3. Driving the Innovation Fields of AG 4.0**
- 4. Nurturing the Gains of AG 4.0**

A pre-Congress session on the first day will provide opportunities to discuss the Philippine Qualifications Framework and continuing professional development in relation to agriculturists as professionals as well as progress on the Philippine Agriculturists Bill. An optional Agri Eco-Tour will likewise be organized for interested delegates of the Congress.

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PHILIPPINE ASSOCIATION OF AGRICULTURISTS, INC.

**PHILIPPINE ASSOCIATION
OF AGRICULTURISTS, INC.**

7TH NATIONAL CONGRESS AND 2019 PHILIPPINE AGRICULTURISTS' SUMMIT

*"Embracing and Institutionalizing
the Agriculture Revolution in the
Digital Age"*

**Philippine International
Convention Center, Pasay City
7-11 July 2019**

FIRST ANNOUNCEMENT

NEW MEMBER APPLICANTS

Membership Fee: PhP500.00

(one time payment)

Annual Dues: PhP1500 (2019-2021) – Free ID

PAA Bank Account: LBP-UPLB SA 1891 1195 30

Deadlines of Registration:

Date	Members	Non-Members
May 07, 2019	6,500	10,000
May 22, 2019	7,000	10,000
June 07, 2019	7,500	

Guaranteed slots for 3000 participants upon receipt of **full payment** of registration fees until June 7, 2019 or until slots are available. No request for refunds will be entertained. Participation in the Pre-Conference Workshops will be on a first come first served basis. Details will be posted on the website. An optional (own expense) Agri-Ecotour/Cultural Tour will be organized. Details will be posted on the website.

Deadlines:

Submission of abstract for poster presentation:

April 15, 2019

Exhibit confirmation with payment:

April 30, 2019

Contact #:

(SUN) 0933 302 1179; 0932 752 6384;

(GLOBE) 0926 964 7123

Website: www.paa.org.ph

Email: paacongress2019@gmail.com

For more information about the hotel and flight inquiries, please contact:

JTB Asia Pacific Philippine Corp.

Email: corporate1_jtbnml.ph@jtbap.com

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SCHEDULE OF ACTIVITIES

JULY 8

12:00 AM – 05:00 PM

08:00 AM – 06:00 PM

08:00 AM – 12:00 NN

01:00 PM – 04:00 PM

MONDAY

Ingress of Exhibits & Posters

Registration and Distribution of Kits

Meeting of National & Chapter Officers

Pre-Congress Seminar

PAA National Business Leadership Training (PQF, CPD, PA Bill)

JULY 9

07:00 AM – 06:00 PM

08:00 AM – 08:30 AM

08:30 AM – 10:30 AM

10:30 AM – 12:30 NN

12:30 NN – 01:30 PM

01:30 PM – 04:30 PM

04:30 PM – 05:30 PM

06:00 PM – 10:00 PM

TUESDAY

Registration and Distribution of Kits

Opening of Exhibits / Posters

Opening Ceremonies

Session 1

Lunch

Session 2

Poster Paper Presentation

Fellowship Night

JULY 10

07:00 AM – 06:00 PM

08:00 AM – 09:00 AM

09:00 AM – 12:00 NN

12:00 NN – 01:00 PM

01:00 PM – 04:00 PM

04:00 PM – 06:00 PM

WEDNESDAY

Registration and Distribution of Certificates

Poster Paper Presentation

Session 3

Lunch

Session 4

Closing Ceremonies

JULY 11

THURSDAY

Agri -Ecotour

Egress