

和合共生

CONNECTED
IMPACT

#MWC21

2021年2月23至25日
23 - 25 February 2021

MWC Shanghai

2019 in numbers

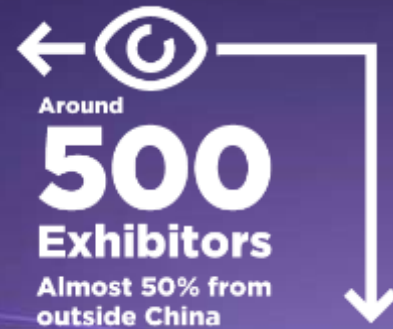


The world's largest event with live 5G coverage

More than
75,000
ATTENDEES
from 100+ Countries & Territories
+20 first-time countries represented



← Around
500
Exhibitors
Almost 50% from
outside China



4YFN

Connecting
Startups
联结创业公司

16,000+
ATTENDEES

117
EXHIBITORS

110
INVESTORS

\$43B
FUNDS REPRESENTED

4,000+
CONFERENCE ATTENDEES
60% SENIOR-LEVEL
POSITIONS



1,100
International Media
and Industry Analysts



2.75M+
Social Media Impressions



260,000+
Total followers

@ 103,000+
Total mentions

Click here to read full [POST-EVENT REPORT](#)

Top 5 Industries Represented

 Over **12,000** registrations from **153** Countries and Territories



Mobile Network Operator



Network Infrastructure Vendor



IoT/M2M



Advertising/Marketing/PR



Consultancy

 **40%** of attendees hold Senior Level positions
25% Vice President and C-Level

Top 5 Areas of Interest



5G: 28%



AI: 18%



IoT/M2M: 17%



Digital Transformation: 13%



Mobile Devices: 6%

 **235** MNOs from 99 Countries and Territories

 **150** Governments/NGOs from 63 Countries and Territories



Networking

- Attendees from **250** companies shared over **2,300** business cards
- 25%** of cards exchanged were Vice President level and above



ONLINE

2021 Keynote Speakers



Zina Jarrahi Cinker
Director General



Yang Jie
Chairman & CEO



Ke Ruiwen
Chairman & CEO



Mats Granryd
Director Gei



Ken Hu
Rotating Chairman
Huawei



Yang Yuanqing
Chairman & CEO
Lenovo



Chi Xu
Founder & CEO
Nreal



Rima Qureshi
Chief Strategy Officer
Verizon



Xu Ziyang
Executive Director & President
ZTE

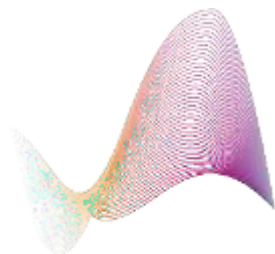
2021 Event Themes

#Connected Impact

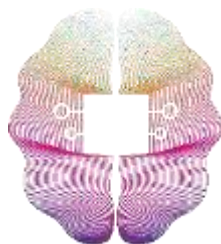
The headline for MWC Shanghai 2021 is Connected Impact, showcasing how the entire digital ecosystem continues to transform our lives towards a safer and better world.

MWC Shanghai 2021 promises conversation guided by technology's visionaries, networking opportunities to forge partnerships and a packed exhibition listing of technology that will define the future and advance your business strategy.

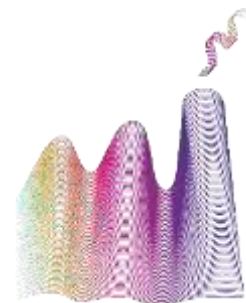
Be part of our hybrid event experience and join the journey on fully realising the potential of Connected Impact on your business, the planet and society.



Connectivity



**Artificial
Intelligence**



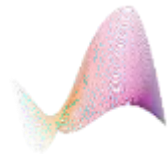
**Connected
Industry**



**Startup
Innovation**

Summit Sessions

Themes



5G Connectivity

- **5G INSummit (Day 1)**
 - Innovation & Investment
- **5G Network Summit (Day 2)**
 - Smart City
 - Small Cells
 - Network (Edge, Cloud)
- **5G Tech Summit (Day 3)**
 - Security
 - Emerging Technology



Connected Industry

- **Digital Government Summit (Day 1)**
 - Future Policy
 - 5G Spectrum
- **IoT Summit (Day 2)**
 - **5G IoT and Private Networks for Industry 4.0**
 - **Transforming Automotive and Mobility with 5G**
 - **Future Opportunities for Mobile-Enabled Drones**



Artificial Intelligence

- **AI Summit (Day 3)**
 - AI & Machine Learning
 - AI in Networks
 - Doing great things with data



Start-up Innovation

- **Leaders Stage (3 Days)**
 - Emerging Tech
 - Start Up pitching
 - Open Stage

Summits & key topics



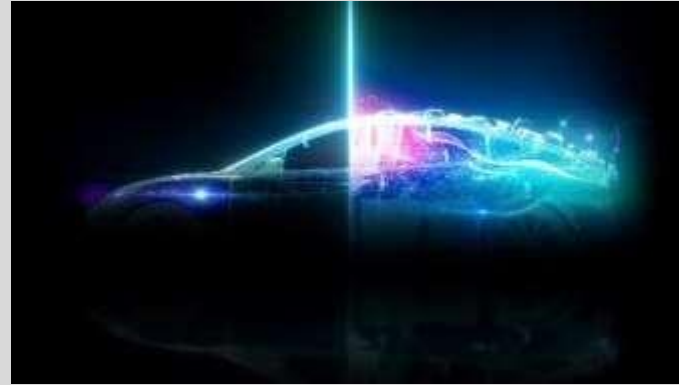
IoT Summit Agenda

5G IoT and Private Networks for Industry 4.0



5 mins	Introduction to 5G IoT for Manufacturing Speaker: GSMA
15 mins	Sponsored Keynote - Wi-Fi Versus 5G
15 mins	Sponsored Keynote – Private & Dedicated Networks
10 mins	Vertical 5G Use Case
30 mins	Panel: The Benefits of Partnership & Ecosystem Moderator: Industry Analyst Panellists: Government, MNO, Manufacturer & Vendor

Transforming Automotive and Mobility with 5G



5 mins	Welcome Speaker: GSMA
10 mins	MNO perspective & importance of partnerships Speaker: Vodafone
10 mins	Operator Presentation Speaker: to be announced
10 mins	Vendor Presentation Speaker: to be announced
10 mins	OEM Presentation Speaker: to be announced
45 mins	Panel with operator, vendor & OEM Moderator: Industry Analyst/Consultant Panellists: to be announced

Future Opportunities for Mobile-Enabled Drones



5 mins	Introduction to Future Opportunities for Mobile Enabled Drones Speaker: GSMA
10 mins	Keynote 1 Speaker: to be announced
10 mins	Keynote 2 Speaker: to be announced
10 mins	Case Study: Managing Urban Airspace for Unmanned Aircraft Speaker: Garuda Robotics
10 mins	Case Study: Enabling Cost Effective Deliveries by Drones Speaker: Fling
10 mins	To be announced Speaker: CIRC
35 mins	Panel: The Vision for the Future of Mobile Enabled Drones Moderator: Industry Analyst/Consultant Panellists: MNO, Vendor and a global partner

Day 1 Conference 23rd February

https://www.mwcshanghai.com/conference-programmes/agenda/?conference_day=2

Opening Ceremony & Keynote 
09:30 - 11:00
Aud A

+

Keynote 2 - 5G 
11:30 - 12:30
Aud A

+

5G Connectivity 
5G IN Summit
14:00 - 17:00
Aud A

+

Connected Industry 
Digital Government Summit
14:00 - 17:00
Aud B

+

Startup Innovation 
Innovation Rebound Post Covid-19
14:00 - 15:15
Blockchain
15:45 - 17:00
Leaders Stage

Day 2 Conference 24th February

Keynote 3 – Connected Industry



10:00 – 11:00

Aud A



5G Connectivity

5G Network Summit



11:30 – 17:00

Aud A



Connected Industry



IoT Summit

11:30 – 17:00

Aud B



Startup Innovation

Innovation and Corporate Venturing

11:30 – 12:45

Decoding the Future X Factor

14:00 – 15:15

Coollest Creation

15:45 – 17:00

Leaders Stage



Day 3 Conference 25th February

5G Connectivity

5G Tech Summit

10:00 - 15:30

Aud B

+

Artificial Intelligence

AI Summit

10:00 - 13:00

Aud A



+

Startup Innovation

Better Future

10:00 - 11:15

Spotlights on Startups

11:45 - 13:00

Diversity and Femtech

14:00 - 15:30

Leaders Stage

+

Virtual Programmes on MyMWCS (virtual Platform) - Day 1

Tuesday 23						
	1st	2nd	Feb	3rd	4th	5th
09:30 - 11:00	Keynote 1 - Opening Ceremony & AMO (Outstanding Contribution to the Mobile Industry) Live Streamed from Aud in Conf hall					
11:00 - 11:45	5G Networking					
11:45-13:00	Keynote 2 - 5G & AMO (Best Smartphone) Live Streamed from Aud A in Conf hall					
13:00 - 14:00	Networking					
14:00 - 15:15	5G Connectivity (GC)	Connected Industries (Digital Gov)	Partner program 7 live streamed from hotel GTI GSB 3		Partner program 5 live streamed from hotel ZTE GSB 1	
	5G Investment	Spectrum, Spectrum, Spectrum				
	Live Streamed from Aud A in Conf hall	Live Streamed from Aud B in Conf hall				
15:15 - 16:00	Networking					
16:00 - 17:15	5G Connectivity (GC) 5G Innovation	Connected Industries (Digital Gov)				5G Advance Summit Live Stream from Hotel GSB3 16:00 - 18:00
	Live Streamed from Aud A in Conf hall	Data Economy for the New Normal				
17:00-18:00	Asiainfo Virtual Partner Programme Roundtable					
18:00 - 18:15		Huawei Virtual Partner Programme Pre-recorded 60				
18:15 - 19:00	Whale Cloud Virtual Partner Programme Pre-recorded 60					
19:00 - 19:15						

Virtual Programmes on MyMWCS (virtual Platform) – Day 2 & 3 (as of 21st Jan 2021)

Wednesday 24 Feb			
	1st Stream	2nd Stream	3rd stream
10:00 - 11:00	Keynote 3 - Connected Industry Live Streamed from Aud A in conf hall	Partner program 10 Live Streamed from Hotel (Exact time TBC) 5GAA Pudong 5-7	Meetings & Seminars 1 5G Spectrum & Policy Forum Live Streamed from Kerry Hotel GSB1
11:00 - 11:45	Networking Break		
11:45 - 13:00	Connected Industries (IoT Summit) 5G IoT and Private Networks for Industry 4.0 Live Streamed from Aud B in Conf hall		
13:00-14:00	Networking Lunch		
14:00 - 15:15	5G Connectivity (GC) Future Networks Live Streamed from Aud A in conf hall		Meetings & Seminars 2 mmWave Forum Live Streamed from Kerry Hotel GSB1
15:15 - 16:15	Networking Break		
16:15 - 17:30	5G Connectivity (GC) Smart Cities Live Streamed from Aud A in conf hall	Quanta Virtual Partner Programme Pre-recorded 60 17:00 - 18:00	
17:00 - 18:00			

Thursday 25 Feb	
1st Stream	
10:00 - 11:15	Artificial Intelligence (AI Summit) - Unleashing the Value of AI and Machine Learning Live Stream from Aud A in Conf Hall
11:15 - 12:00	Networking Break
12:00 - 13:15	Artificial intelligence
	AI in networks (5G IN) Live Stream from Aud A in Conf Hall
End	

Key Exhibitors highlight

N1



Comba 京信通信



N2



oppo



SAMSUNG Qualcomm



N3

超级展馆
SUPER HALL



NOKIA 上海贝尔

ZTE 中兴

N4



5G创新地带
5G Innovation Zone





Exhibitors category

Exhibition (Click [Exhibitors](#) and filter with different product e.g.)

- [5G](#)
- [IoT](#)
- [AI](#)
- [Manufacturing and Industry X](#)
- [VR/AR](#)
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Let me know if you need my help to connect to specific company.

Pass Structure

Features	 Virtual Pass (New) Virtual Experience 390 RMB <i>Coming Soon</i>	 Exhibition Pass Full Exhibition Access 690 RMB Buy Pass	 5G Intelligence Pass (New) Conference Focus 6,200 RMB Buy Pass	 VIP Pass The VIP Experience 9,000 7,200 RMB Buy Pass
NETWORKING LOUNGES		◆	◆	◆
VIRTUAL EXPERIENCE				
CONTENT	◆	◆	◆	◆
NETWORKING	◆	◆	◆	◆
EXHIBITION	◆	◆	◆	◆