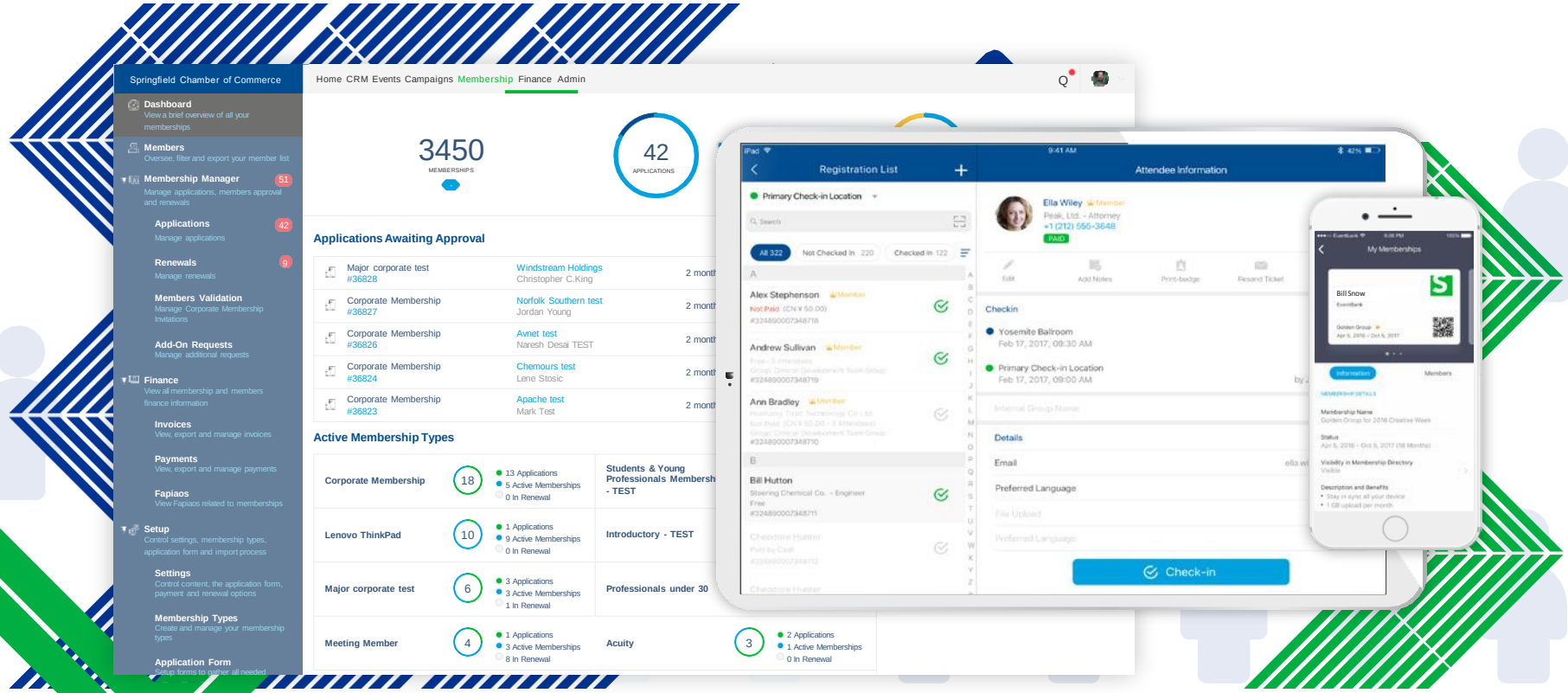
EventBank



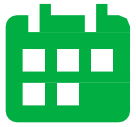
Chamber of Commerce
Management Software

EventBank

Increase productivity and simplify all your operations with an all-in-one solution.

Chamber of Commerce **Management Software**

Membership Management


Event Management

Email Campaigns

CRM

Finance

Mobile Apps

Chamber Website

About EventBank

Founded in 2013, EventBank provides cloud solutions that give professional communities the power to streamline operations, enrich audience engagement, and maximize value underpinning expansive networks. Our cutting-edge platform has helped hundreds of organizations modernize processes and eliminate engagement challenges.

Great User Experience Award & Rising Star 2018 - FinancesOnline 2018

The Computing Conference 2017 - TOP 20 Cloud Innovators of 2017

2017 Washington Innovations Awards - Tech Innovator of the Year

MICE Asia Pacific Exhibition 2017- Event Management Solution of the Year

China Internet Summit - The Most Rapidly Developing SaaS Enterprise 2016

IT Juzi 2016 - Top 30 SaaS Company with the Most Investment Value in China

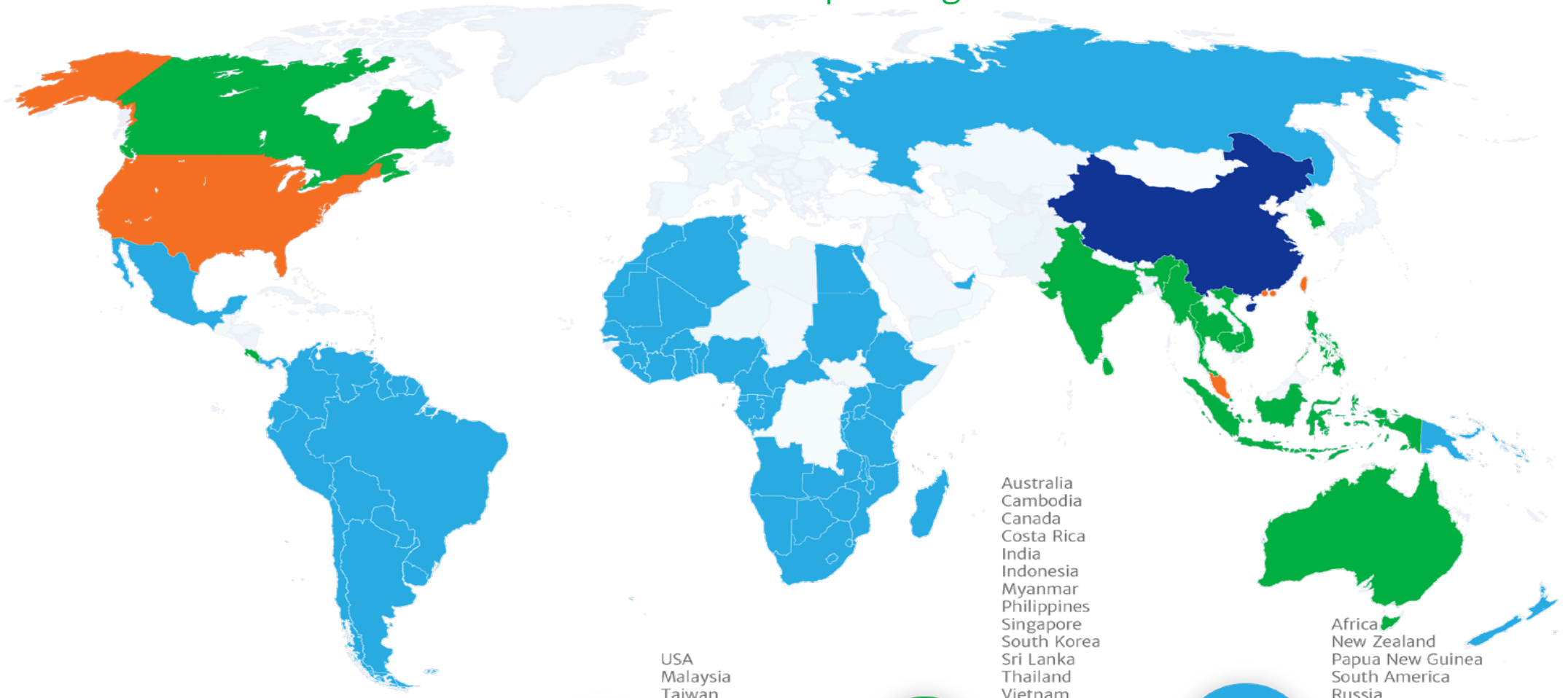
LieYun - 2016 The Best Business Solution Provider in China

iTech2016 - Annual Product Award

China Software Network - 2016 Innovation Award for SaaS Product

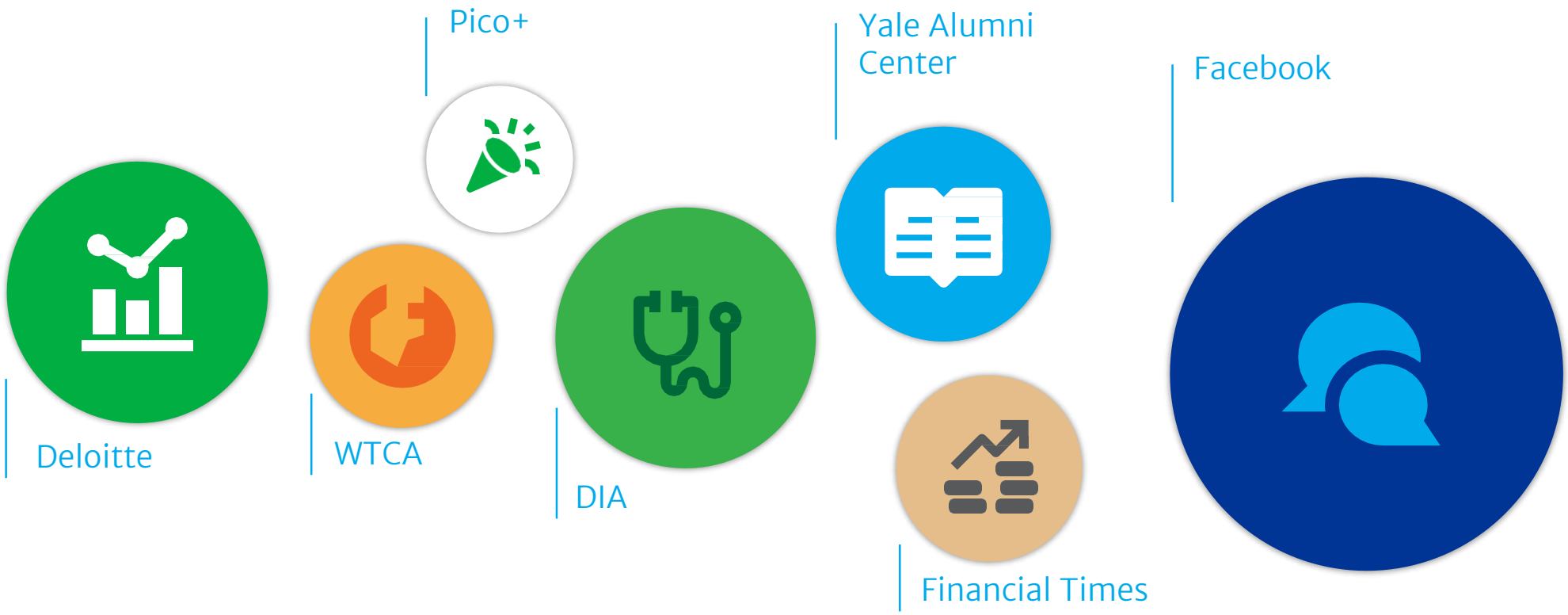
Growing Globally

Since 2013, when the company was founded, we have expanded rapidly and are now present in 20+ countries around the world. We are expanding into even more countries in 2018.



EventBank

We empower organizations of all sizes to build, manage, and transform communities with our all-in-one cloud solutions.



EventBank

Common Association Challenges

Inefficient Processes

Workflow is not maximized as it is time consuming to track applications, renewals, and payments manually. As a result, it remains difficult to personalize and customize communication.

Team Miscommunication

Hard to track workflow with the inability to see roles and permissions of team Members. Risk losing information through employee turnover.

Lack of Member Engagement

Assessing Member participation and gaining retention remains challenging through the inability to thoroughly track chamber interaction and follow-up accordingly.

Using Multiple Technologies

Utilizing numerous communication tools causes disorganization, remains expensive and makes it hard to store and track information.

EventBank

The EventBank Engagement Solution

All-in-one Solution

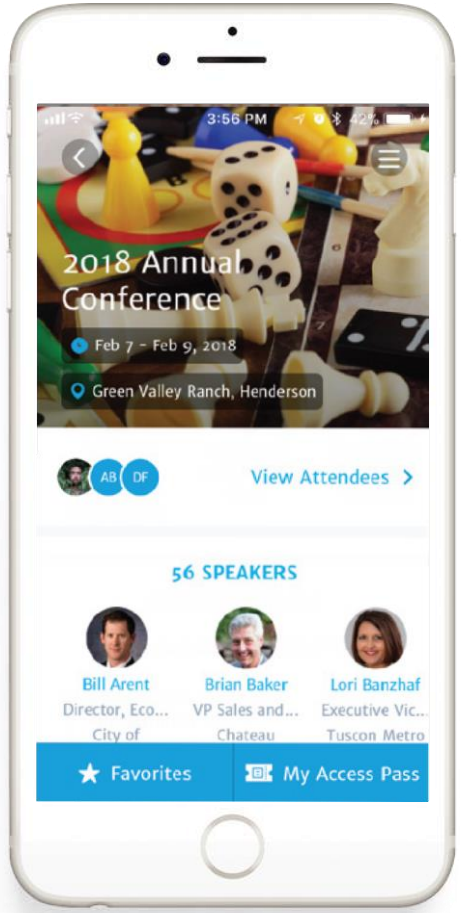
Centralize and streamline all event lifecycle operations in one software platform.

Automation

Connect with your audiences on a personal level and give them power to engage with your organization.

Everything Mobile

Keep attendees engaged wherever they are, and make sure they never miss any of your communications.



Available on the App Store

Available on the AndroidStore

AmCham China 中国美国商会

SASTM
Guiding the Profession
Protecting the Public

NORDCHAM PHILIPPINES

Queens Chamber of Commerce

EU-Mcci (263470-U)
EU-Malaysia Chamber of Commerce and Industry

BRITCHAM INDONESIA

JFCCT
Joint Foreign Chambers of Commerce in Thailand

AmCham

NTCC

AMCHAM SHANGHAI

eccp
EUROPEAN CHAMBER OF COMMERCE OF THE PHILIPPINES

GREENWICH VILLAGE CHELSEA CHAMBER OF COMMERCE

The Irish Chamber of Commerce of Hong Kong 香港愛爾蘭商會有限公司

20+ Countries

200+ Chambers

BENCHAM BEIJING
BENELUX CHAMBER OF COMMERCE

台北
British Chamber of Commerce in Taipei

CanCham
上海加拿大商会 SHANGHAI
La Chambre de commerce canadienne à Shanghai
The Canadian Chamber of Commerce in Shanghai

FINNCHAM HONG KONG

F.K.C.C.I
BANGALORE
Estd. 1916

EUROCHAM CAMBODIA

ITALIAN CHAMBER OF COMMERCE
HONG KONG • MACAO

DCCC
DANISH CHAMBER OF COMMERCE IN CHINA
BEIJING

MEXCHAM
CHINA
THE MEXICAN CHAMBER OF COMMERCE IN CHINA

GERMAN CHAMBER of Commerce in China • Shanghai 中国德国商会 • 上海

EUROCHAM
European Chamber of Commerce in Vietnam

Your Experience

Chamber Management **Optimized**

EventBank

CRM Synchronization

Where all of your data from the platform is centralized

1. Pull insights/results from event activity, email analytics, and Membership information all in one place and easily see who your most engaged Members are.

2. Track opportunities for sponsorship sales, new Memberships, or any other business related activities.

3. Easily segment your database with smart lists that automatically update and sync based on real time data.

4. Create unlimited custom fields to track all necessary Member and non-Member information across the platform.

Membership Management

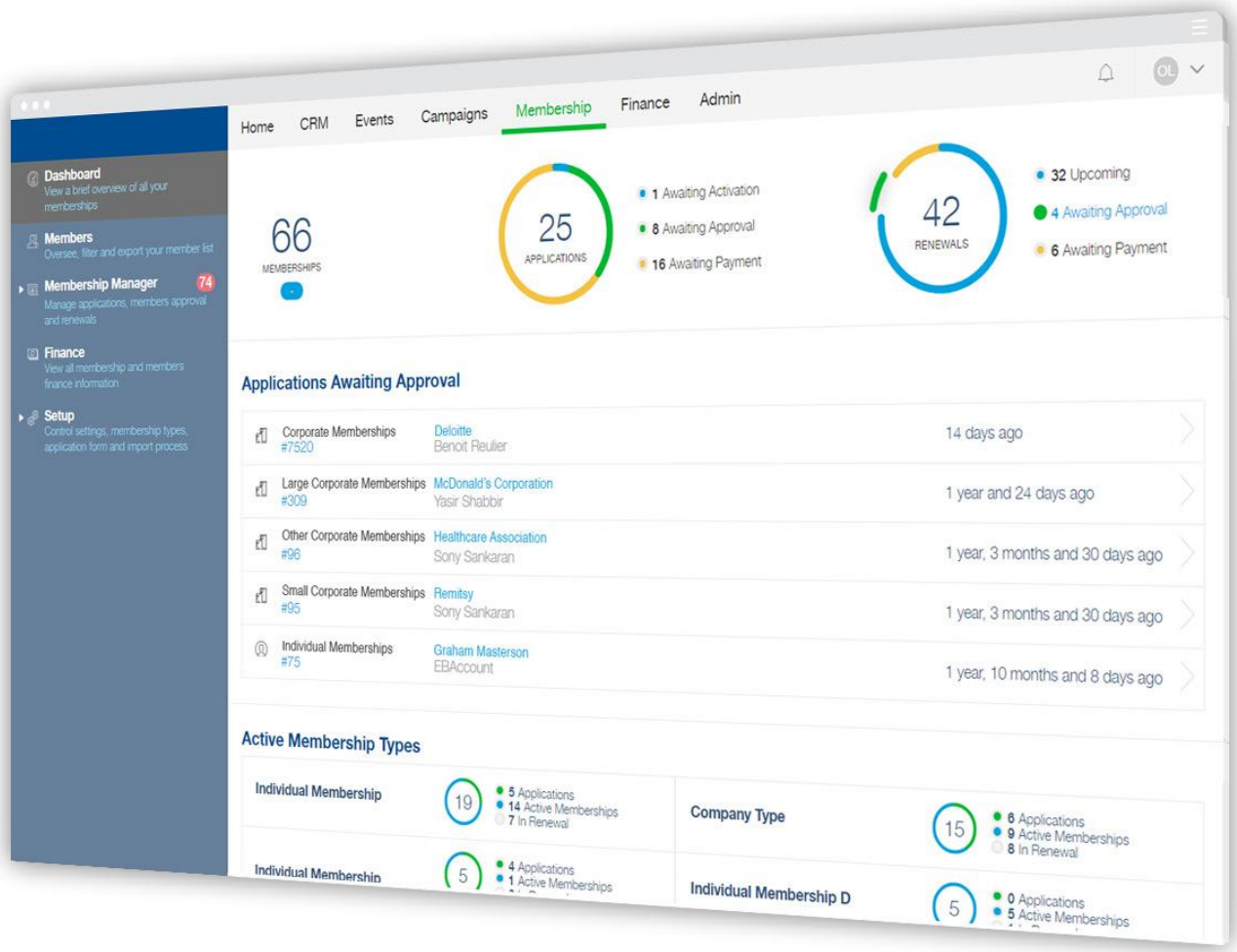
Workflow Management Automated

1. Easily create online applications, collect membership dues using one of many online payments and monitor your revenue in real-time.

2. Create as many Membership types as you need and allow Members to update their information at any time.

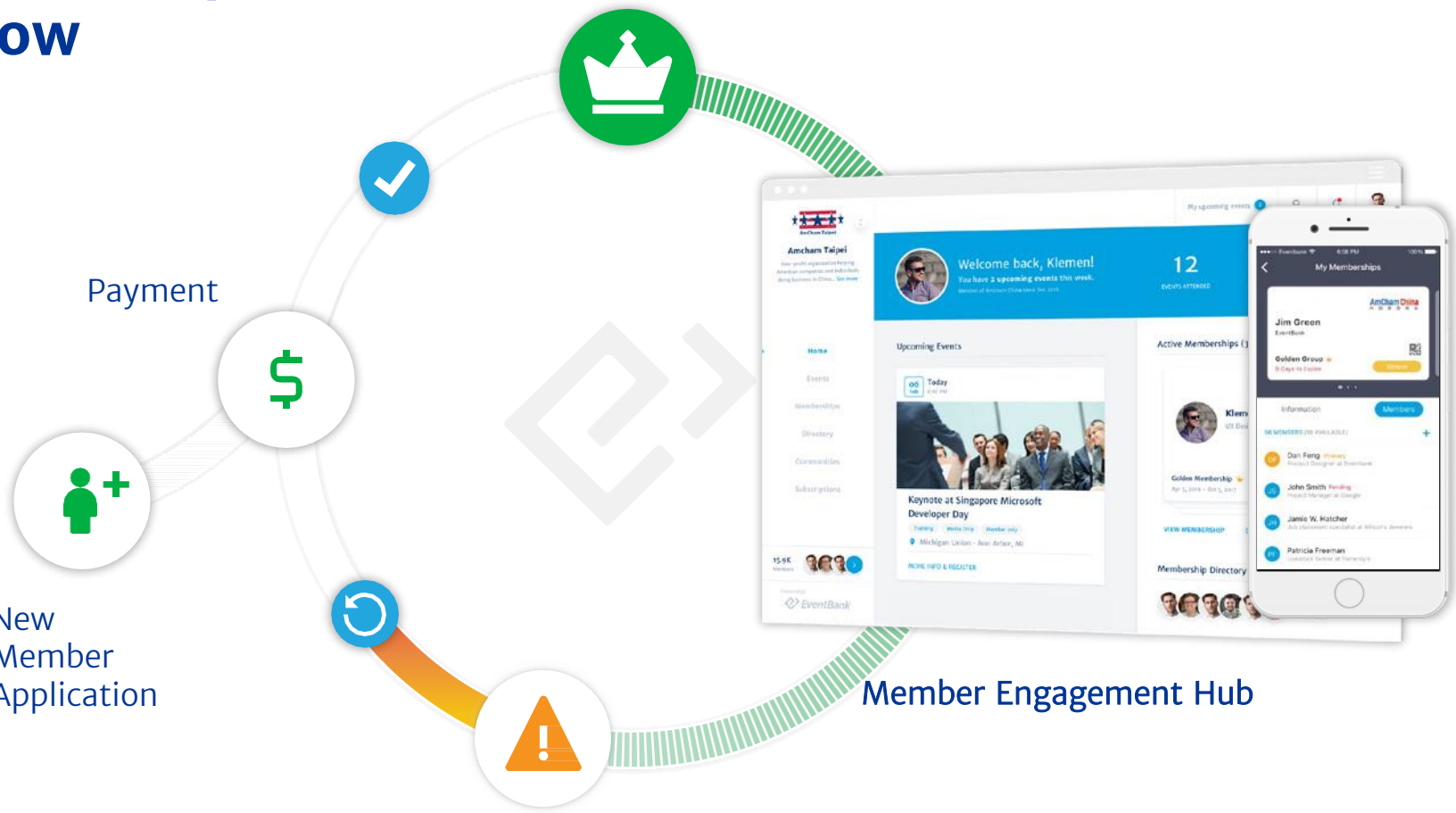
3. Streamline renewal process and increase renewal rates with automatic notifications for both you and your members.

4. Make it easy for members and non-members to find offers and information about your members with Member Directory.



Membership Management

Automated Membership Renewal Workflow



Optional Process steps

Member Communication

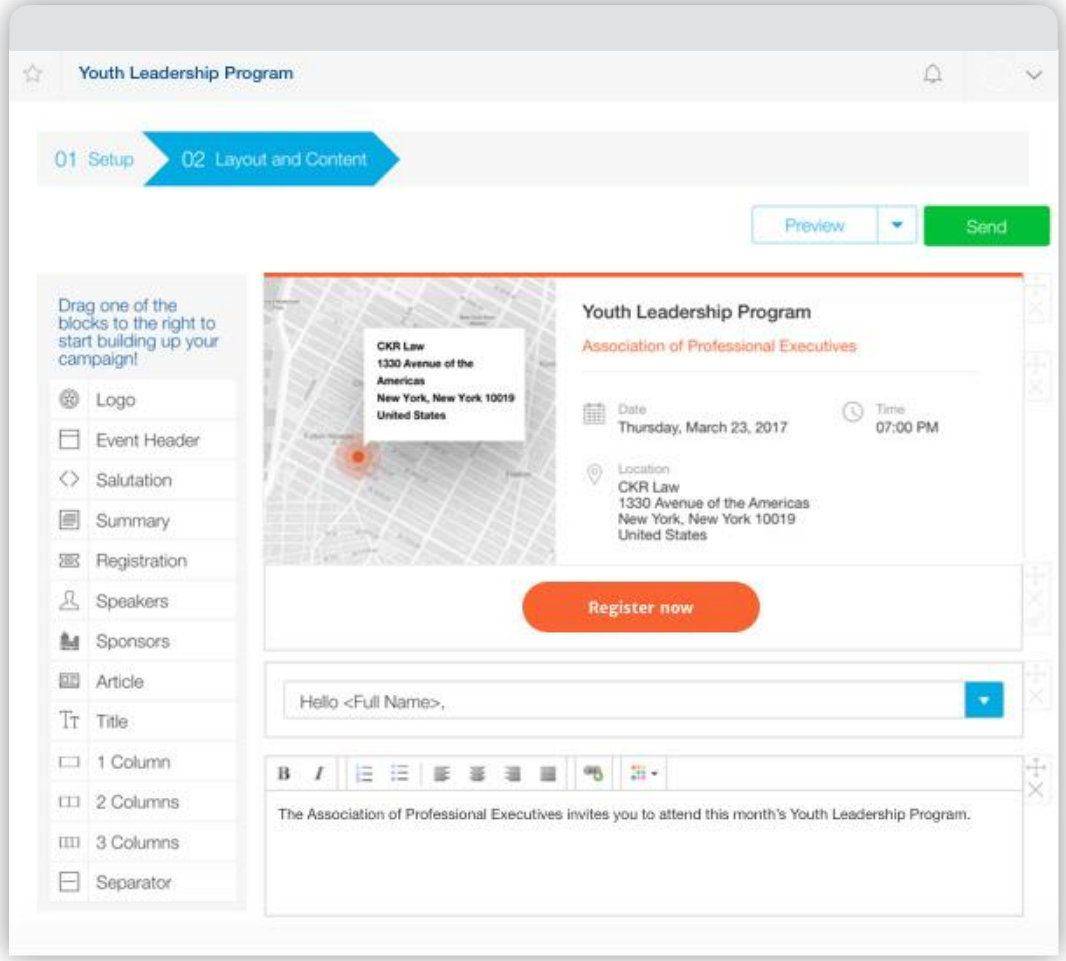
Connect with your Members on a personal level

1. Create professional, branded newsletters, event invitations, and marketing campaigns in a few clicks.

2. Optimize the success of your outreach by analyzing the performance of your email campaigns.

3. Deliver automated event and Membership renewal reminders which can be segmented by role within an organization.

4. Acquire more subscribers by embedding custom newsletter signup forms anywhere.



EventBank

Event Management

Quickly create and manage events

1. Automatically generate your event marketing materials with branded websites and emails.
2. Fully customize accepted event payments, tickets, registration forms, and check-in locations.
3. Create detailed “Event Blueprints” for regular events (netwoking, quarterly events) so that future events of the same type can be created in minutes.
4. Full on-site tool kit to manage preregistered check-ins, new walk-ins, and the financial details of all attendees.

EventBank

Onsite Experience

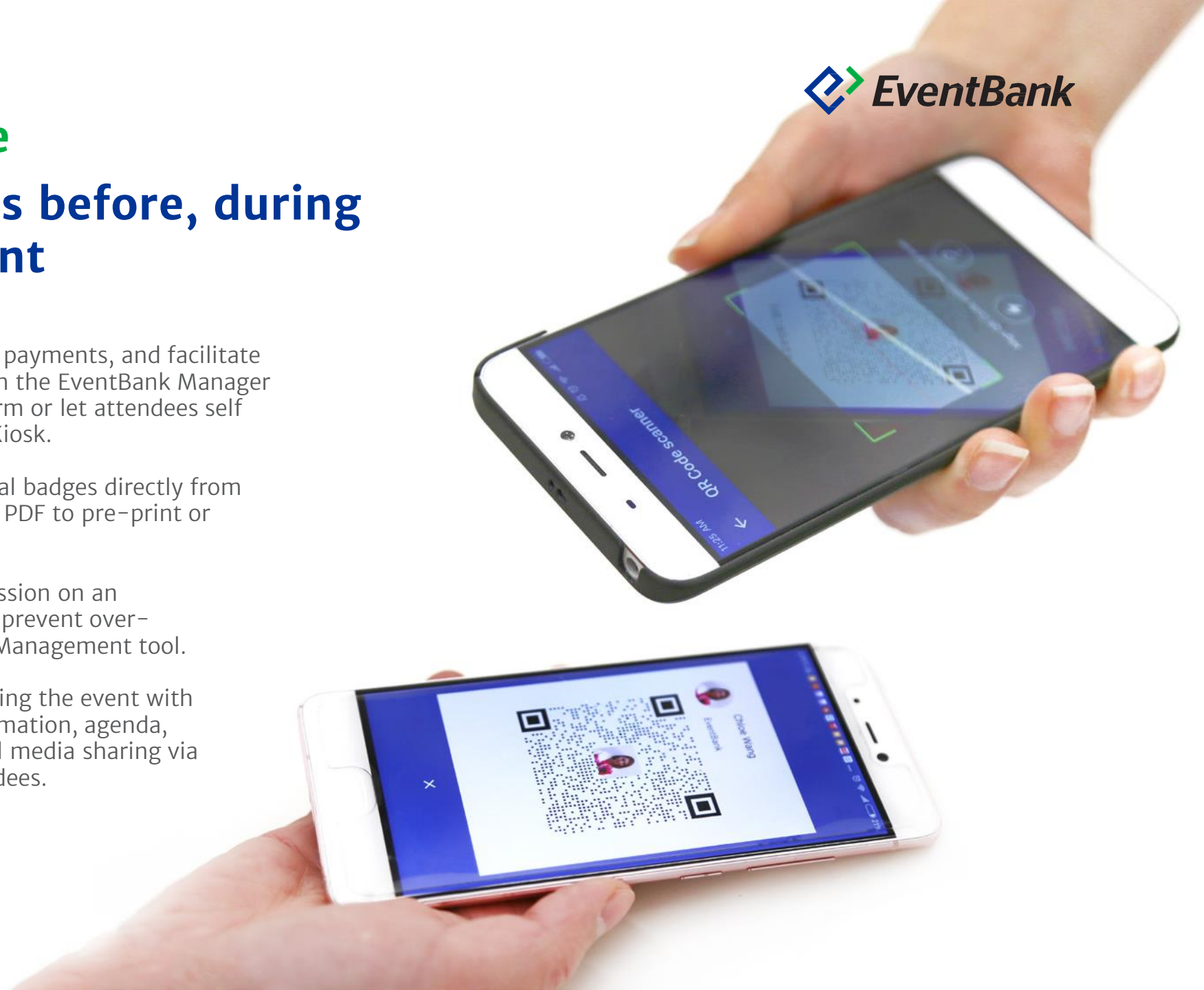
Impress attendees before, during and after the Event

1. Manage registrations, collect payments, and facilitate smooth check-ins onsite with the EventBank Manager App, directly from the platform or let attendees self check in with Self Check-In Kiosk.

2. Create simple and professional badges directly from the platform. Save badges to PDF to pre-print or print onsite upon check in.

3. Track attendance for each session on an individual attendee level and prevent over-booking with Multi-Session Management tool.

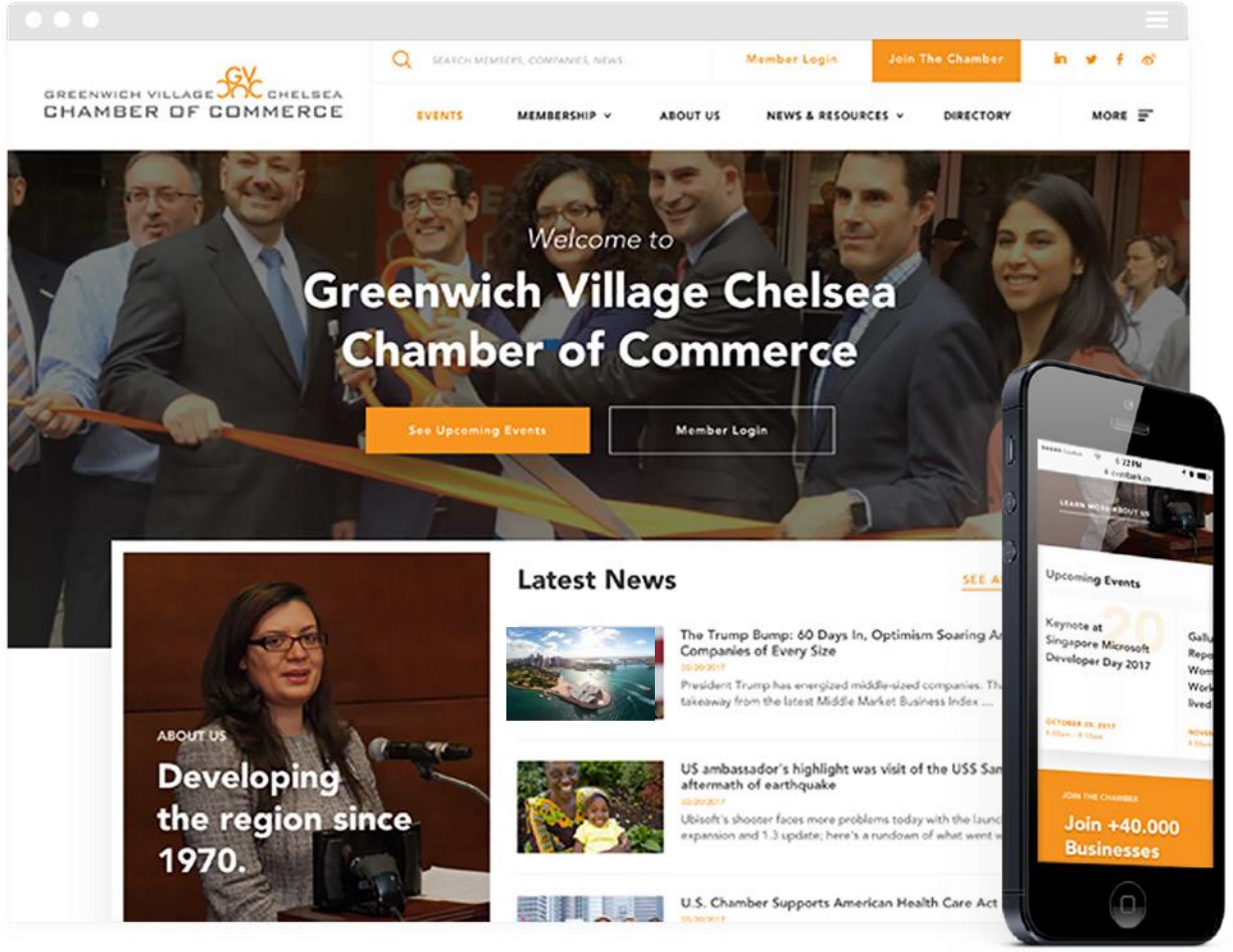
4. Keep attendees informed during the event with easy access to all event information, agenda, session documents and social media sharing via the EventBank App for attendees.



Website Development

Get a professional, responsive Chamber website

1. Create lasting impressions on your Members no matter what device they use with a website that integrates with EventBank.
2. Get more traffic and grow your business by having your website optimized for search engine rankings.
3. Feature open job positions on your Chamber's website either from your Members or HR companies.
4. Generate additional, recurring revenue by adding customizable advertisements on your new Chamber website.



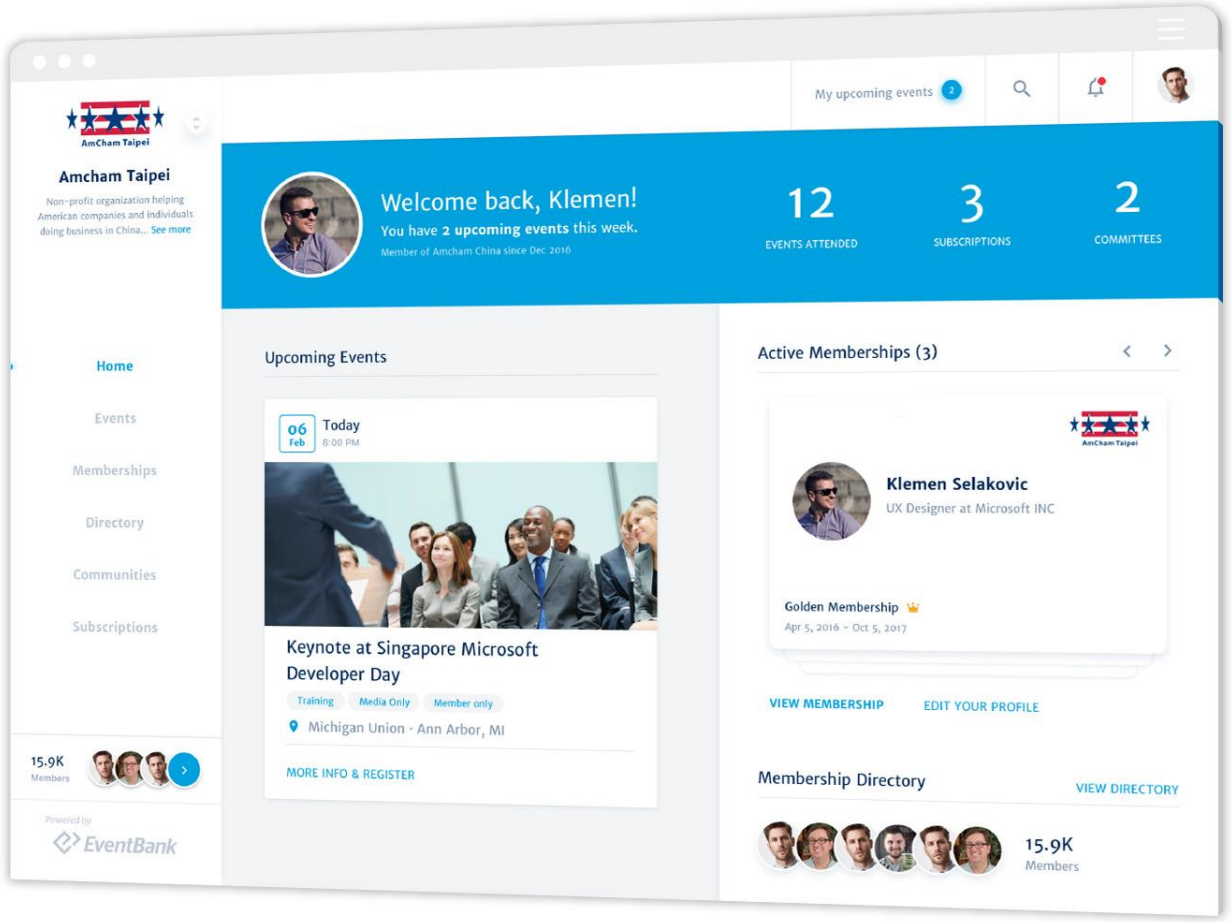
Member Experience

Deliver amazing experiences **for your Members**

Member Engagement Hub

The central hub for everything your Members need to know

1. Communicate membership status in real time with renewal notifications built in.
2. Update personal information which automatically syncs back into the CRM.
3. Easily view and register for upcoming events.
4. See all email communication and interaction history with your Chamber & update email subscription settings.



EventBank Mobile App

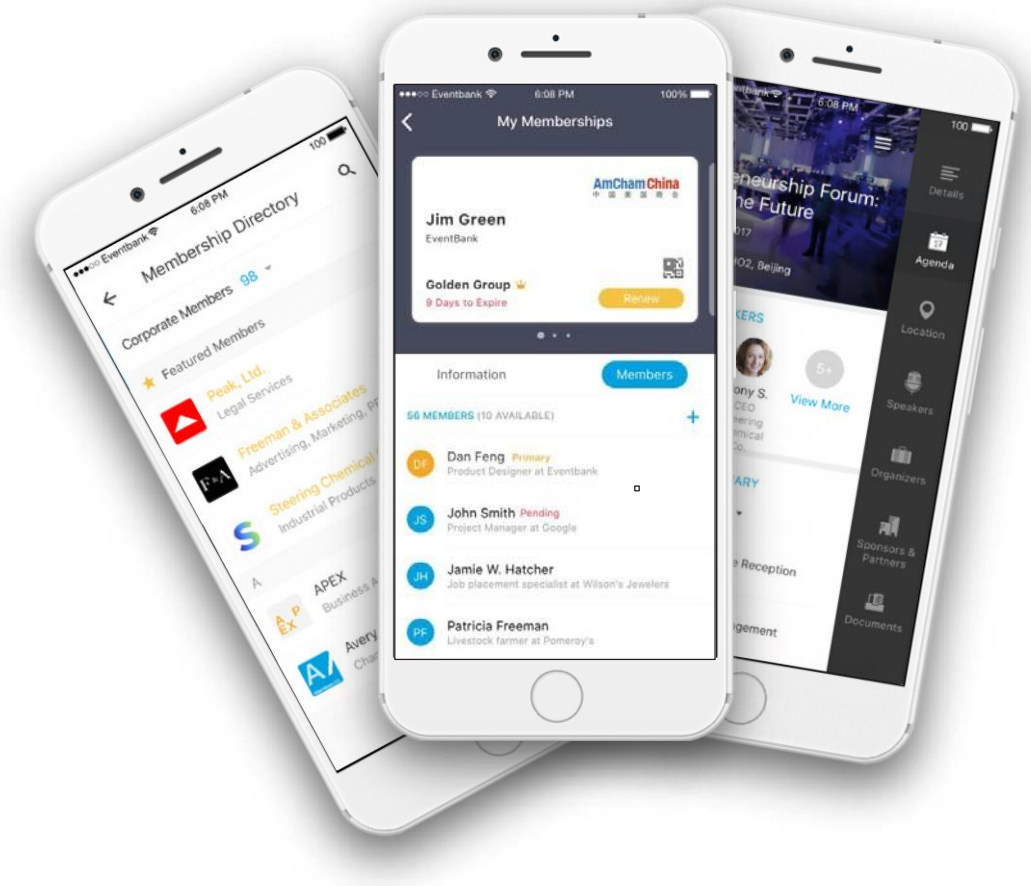
Member benefits available from anywhere

1. Find other members and their information and offers in Mobile Membership Directory.
2. Access Virtual Membership card to check-in at events and get member benefits anywhere.
3. Easily check in to events and have all event information including agendas, bios, event presentations & documents *in the pocket*.
4. Update email subscription and membership preferences directly from the App.

EventBank App

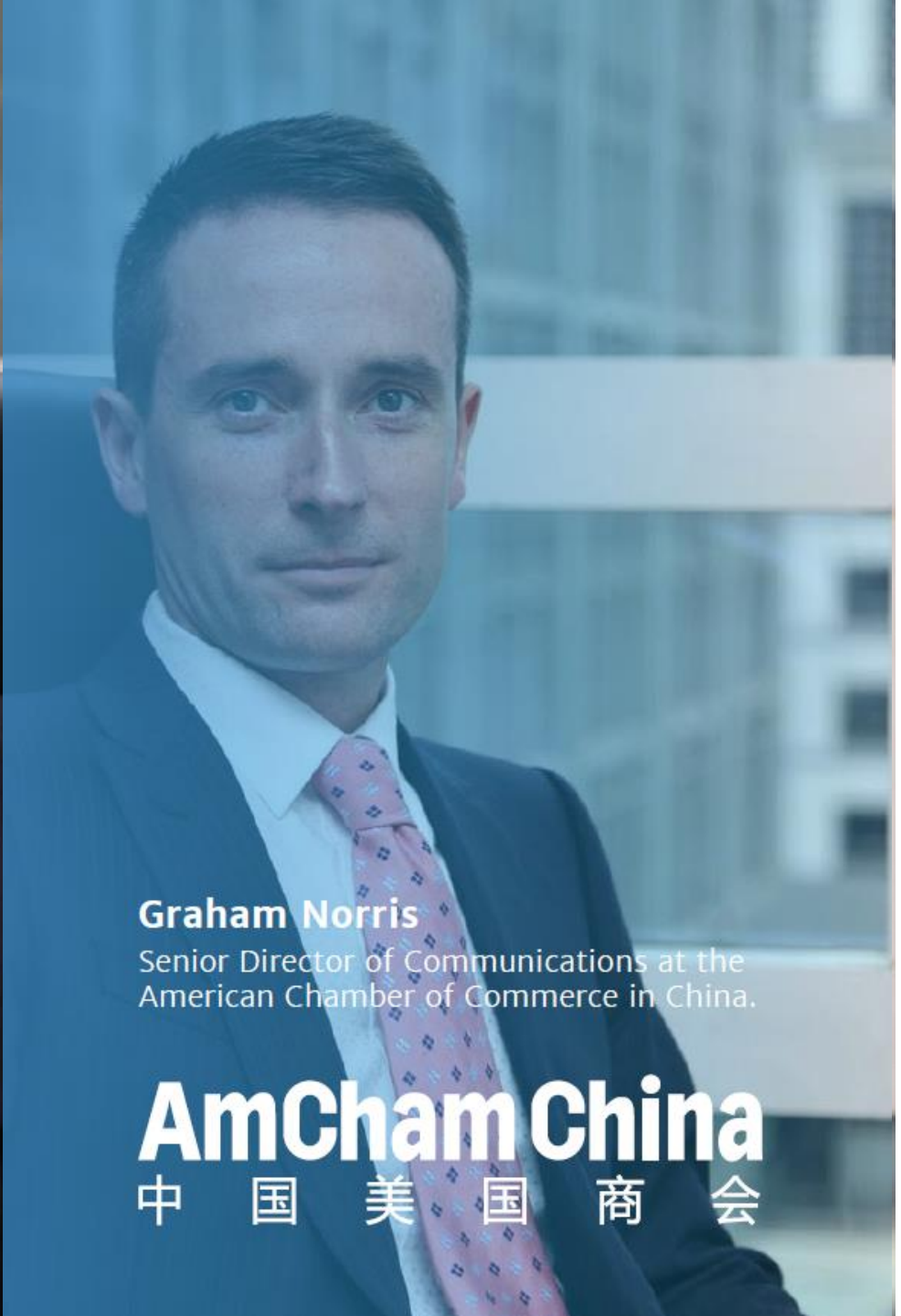
Available on the App Store

Available on the AndroidStore



Customer Stories

Actions speak louder **than words**



The **American Chamber of Commerce in China** is an organization that helps American companies succeed in China through advocacy, information, networking and business support services.

360+
Events

12M+
Emails

50k+
Contacts

5k+
Transactions

Running Hundreds of Different Events Every Year

Conferences · Trainings · Seminars · Roundtable Discussions
CEO Spotlights · Annual American Ball · Business Trips
Appreciation Receptions

> EventBank's platform is exceptionally flexible and can handle many events of any size. EventBank has boosted our reputation as an organization that employs sophisticated tools for the benefit of our Members.

The **Queens Chamber of Commerce (QCC)** fosters economic growth and prosperity in the most diverse community in the United States. With over a century of leadership, the Chamber promotes the interests of businesses through advocacy, networking, and education. The QCC community includes over one thousand Member organizations with more than 90,000 employees.

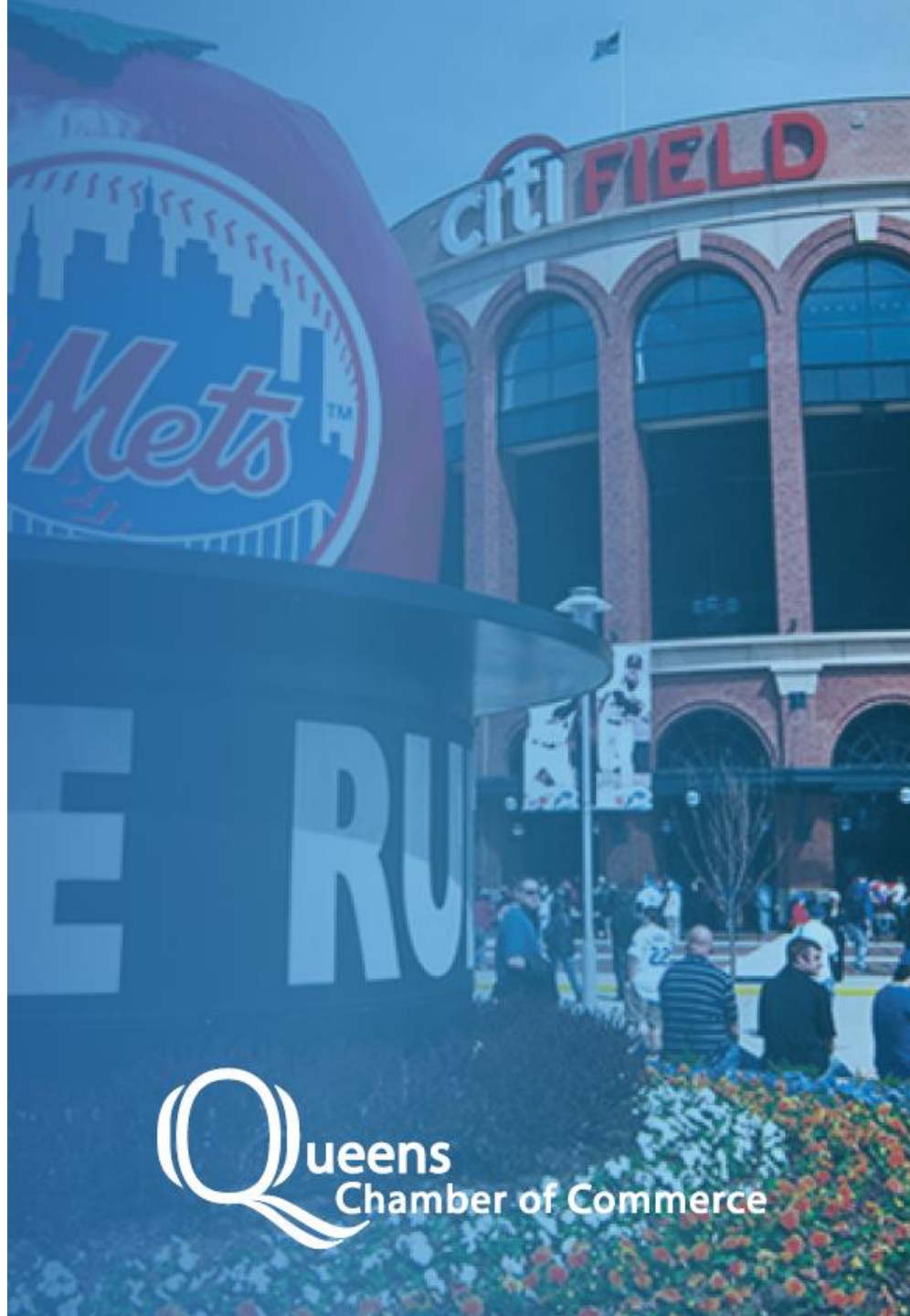
80+
Events

90k+
Community Members

4k+
Companies

1k
Corporate Members

> We needed a much more user-friendly back-end to manage our Members and eliminate the very technical back-end of Weblink, the software we used before.
> **EventBank was a clear winner.**



For over 60 years, the Greenwich Village-Chelsea Chamber of Commerce (GVCCC) has served as the leading voice of business in their communities. Founded in 1949 by a select group of small business entrepreneurs in Greenwich Village, the Chamber has steadily grown to service Greenwich Village, Chelsea, SoHo, NoHo, Union Square, Flatiron, and the East Village.

Website delivered in 4 days

Day 1	Day 2	Day 3	Day 4
Creation	Server and DNS Configuration	Client Review & Feedback	Website GoesLive!

> When we were researching which company should build new website for our chamber, we only had two criteria – time and price. EventBank has beaten all other companies we have considered by large margin.

Working with EventBank

Well begun is half done

Working with EventBank

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

1 Dedicated Customer Success Manager

As soon as you become our client, you will be assigned an exprienced Customer Success Manager who will create your account and schedule a **Kick-Off Call** to create a personalized onboarding plan for you.

2 Training

We will provide hands-on training that will enable your team to fully understand the software.

3 Regular Webinars

The EventBank Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.

4 EventBank HelpDesk

An online knowledge portal with the FAQs, how-to articles, and EventBank Tutorials on how to get the most of EventBank platform.

5 Support

Email: support@eventbank.com
Live Chat: Chat with one of our Customer Success Specialists to get instant feedback.

Overall	4.5 / 5
Ease of Use	4.5 / 5
Customer Service	5 / 5

EventBank

An all-in-one award-winning cloud platform
for all your engagement needs.

mice 2017 Best Event Solution of the Year

TOP20 Alibaba Cloud 2017 CLOUD INNOVATION AWARD

CV Magazine Winner Technology Innovator Awards 2018

iChina Tech2016 iChina Tech2016 of the Year Awards

2018 Greater Washington Innovation Awards

Great User Experience 2018 Award Awarded by FinancesOnline

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