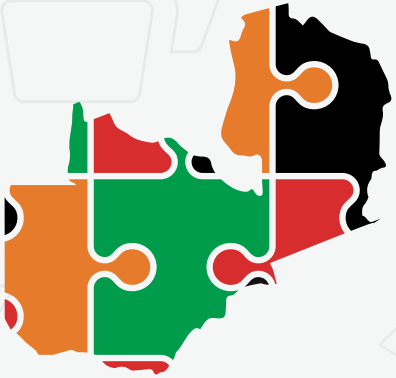


Land-Linked Zambia

A transport and logistics event

"Reconnecting Within & Beyond Our Boarders for Sustainability".

Date:
2 - 3 December
2021

Venue:
Mulungushi International
Conference Centre
Lusaka - Zambia

GO TO WEBSITE

TECHNICAL SITE VISIT | 30 INTERNATIONAL SPEAKERS | LOCAL & REGIONAL DECISION MAKERS SHIPPING LINES PORT AUTHORITIES | TERMINALS LOGISTICS | FREIGHT FORWARDERS | COURIERS AGENTS | NETWORKING ONLINE & IN-PERSON | IMPORTERS & EXPORTERS

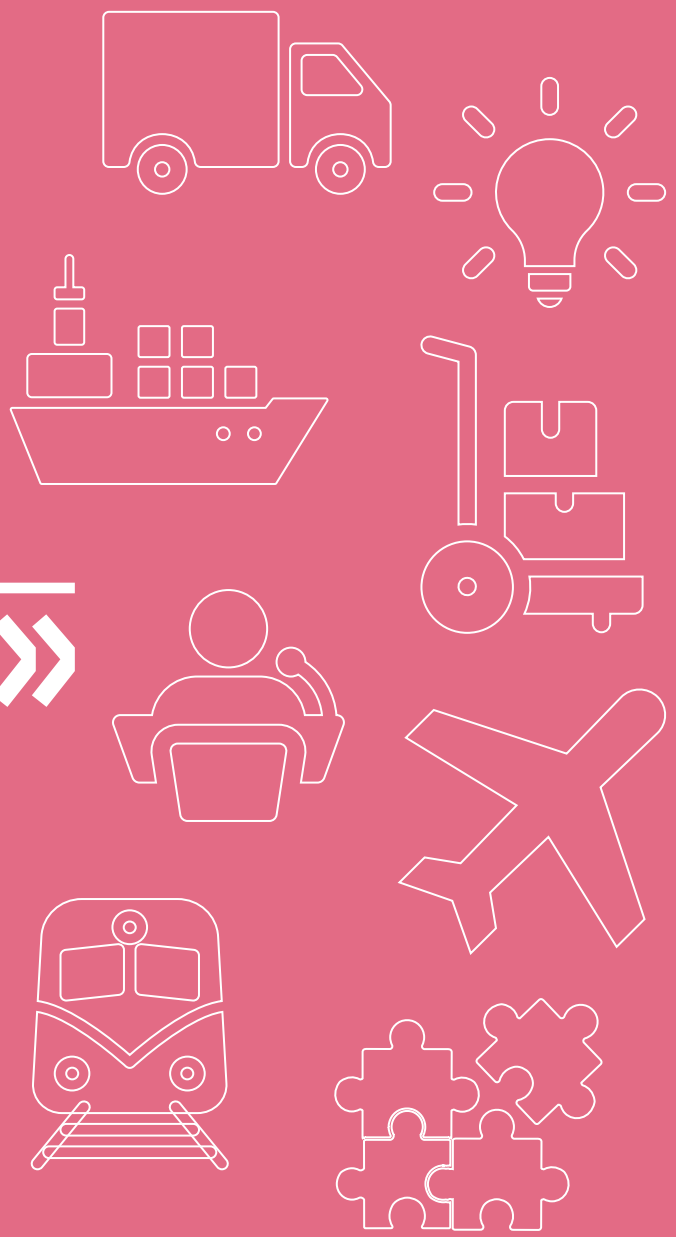
ABOUT

Organised in conjunction with the Ministry of Transport & Communications, the Land-Linked Zambia (LLZ©) conference 2nd - 3rd December 2021, Lusaka – Zambia, will be held under the theme **"Reconnecting Within & Beyond Our Boarders for Sustainability"**. LLZ© is a **hybrid event** providing you with both live and digital participation, giving transport and logistics professionals access to strategic content, business networking, valuable lead generation and brand awareness. Zambia complements regional development plans as the strategic link of the corridor network in SADC and COMESA thereby using its landlocked status to facilitate trade.

This conference is aimed at promoting the supply chain infrastructure, equipment and materials including human resource capital. The conference will engage all stakeholders involved in the transport & logistics sector on how to provide optimum, effective and efficient transportation and logistics solutions to improve service delivery to better respond as a sector, to the needs of all users of our transport systems whilst championing ethical and sustainable business practices through transparency!

The conference provides a platform for Zambian and regional dialogues on transport and logistics as an enabler of socio-economic development. It also serves as a forum for discussion and information exchange on the implementation of policy, strategy and technology applications for all aspects and modes of transportation. Better cooperation between and engagement of all public and private sector stakeholders will be one of the key issues that will be debated and for which solutions will be sought and action plans formulated.

The desired outcome is that there would be greater understanding on how participating entities both public and private impact the global supply chain and how they the can realign their activities to derive increased benefits and or reduce associated risks!



TOPICS HIGHLIGHT

- **Ports**
  - Spoilt for Choice: Zambia's 4-port advantage
  - Creating port capacity for the growth of the SADC region
  - Inevitable port expansion strategies
- **Road**
  - Developing Zambia into a logistics hub: railway and road development
- **Railway**
  - Sustainable freight railways systems for Africa
- **Boarder & Trade**
  - Cross-boarder trade facilitation in Zambia & its neighboring countries
  - Public Private Partnerships that work!
- **Financing**
  - Feasible financing structures and key key principles for port infrastructure financing
- **Other Industry Specific**
  - Case studies on cobalt and copper mining in DRC and Zambia
  - Zambia's future outlook in transport and intermodal systems to accelerate economic growth
  - Transport & Logistics solutions in a pandemic
  - How does SADC adapt to recent global shipping trends during and after the coronavirus pandemic
  - Technology in increasing efficiency, security and safety in ports
  - Optimizing Zambia's multimodal and railroad potential

SPEAKERS

- **Zambia**
  - Minister of Transport – Keynote address
  - PS – Ministry of Commerce Trade & Industry
  - Mpulungu Harbour
  - Zambia Railways
  - RDA
  - Zambia Chamber of Commerce
  - Zambia Chamber of Mines
  - GED Africa – Zambia
  - Festos
  - Truckers Association of Zambia
  - ZDA
  - Zambia Customs & Forwarding Agents Association
  - Shipping Lines
  - Dry Ports
  - Customs & ZRA
  - National Airports
  - TAZARA
  - COMESA
  - SADC
  - SMETA (Sedex)

- **South Africa**
  - Transnet
  - Port of Durban
  - Kalmar

- **Mozambique**
  - Cornelder – Beira
  - CFM - Railways
  - Port of Nacala
  - Port of Maputo

- **Tanzania**
  - Tanzania Port Authority
  - Minister of Transport
  - Mofed
  - Tanzania International Container Terminal Service
  - Africa Inland Container Depot (AFICD)
  - TAZARA

- **Democratic Republic of Congo**
  - FEC
  - Ministry of Transport
  - Road Agency
  - Mining Association
  - Chamber of Commerce

- **Namibia**
  - Walvis Bay
  - NAMPORT

PARTICIPATION & SPONSORSHIP

Hybrid Format: means you can either attend the event in person (limited to 200) or attend online maintain in-person benefits such as exhibiting and speed networking.

PARTICIPATION

Delegate	**ZMW 4,500**	**US$300**	**Online (US$150)**
Exhibitor	**ZMW 15,000**	**US$1,500**	**Online (US$500)**
Technical Site Visitor per person	**ZMW 3,000**	**US$300**	
Early Bird Discount before 1 November 2021 at 10%			

DELEGATE PACKAGE

Attend conference in person in Lusaka, Zambia. Covers the delegate for

- All break away sessions and workshops
- Lunch
- Welcome Cocktail
- Dinner

*does not include Technical Site Visit (TSV)

EXHIBITOR PACKAGE

Exhibitors get two days to showcase their products and services in the exhibition area. The exhibition area is where the delegates break for tea during the conference. Exhibitors are also listed online for virtual attendees to get their contact, brochures and online links. An exhibition stand comes with:

- Exhibition Stand 3m x 2m
- Company Name Print
- Power Socket, Bin, Table & 2 Chairs
- Online Profile

SPONSORSHIP

- **Corporate Golf Day:** pre or post event and arranged in partnership with the sponsor. The golf day is organised with the sponsor's target market in mind. Branded golf regalia and prizes are inclusive in the package. **(ZMW400,000 | $25,000)**
- **Name Tags:** All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants. Your company colour logo will be exclusively printed on the length of the lanyard in a highly visible format. **(ZMW75,000 | $5,000)**
- **Lanyards:** All event participants are given a lanyard at registration. Attached to the name tag is a lanyard worn by all participants. Your companyÊs colour logo will be exclusively printed on the name tag in a highly visible format. **(ZMW125,000 | $7,500)**
- **Registration Desk Branding:** Also known as the reception desk of the event, the registration desk registers each and every person entering the event guaranteeing visibility and repeated visibility thoriughout the event. Sponsor will brand the desk and additionally can distribute promotional materials. **(ZMW225,000 | $15,000)**
- **Brochure Distribution:** Have your latest corporate brochure distributed personally by our event staff at the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant. **(ZMW225,000 | $15,000)**
- **Technical Site Visit (TSV) Transportation Sponsorship:** The Technical Site Visit to leading local ports will be organised one (1) day before the event (Mpulungu Harbour) and one (1) day after the event (Kasomeno Mwenda Toll Road and Bridge) as part of the agenda for participating delegates. Sponsoring the TSV transportation is an excellent way of branding your companyÊs active participation in the local ports and terminal operations industry. The Sponsor is invited to say a few words of Welcome before the start of the TSV and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus, etc. **(ZMW300,000 | $20,000)**
- **The Networking Events:** (Welcome Cocktail & Lunch)
- **All participants enjoy the opportunity to network with fellow industry colleagues and friends** during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor. **(ZMW125,000 | $7,500)**
- **Conference Sessions Sponsorship:** An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a topic related conference session. You are guaranteed of the full attention of this captive audience for up to 5 minutes plus an additional 5 minutes for a few words from the sponsor and time for questions and answers before the conference session commences. **(ZMW150,000 | $10,000)**
- **Tailor-made Packages:** Tailored to your marketing and branding requirements
  - Exclusive **$50,000**
  - Premier **$30,000**
  - Standard **$20,000**

Land-Linked Zambia

A transport and logistics event
2 - 3 Dec 2021

GO TO WEBSITE

Organised by:

Africast

image PROMOTIONS

VIRTUAL EVENT SOLUTIONS

In conjunction with:

Ministry of Transport & Logistics

theoffice@africastzambia.org
sales@africastzambia.org

0978 743 666 / 0977 220 921
0971 870 913 / 0974 989 898