

# HIGHLIGHT

## Senglao Christmas & New Year's Gift Market

Event date: 8 -10 /12/ 2022

Venue: Senglao Café

On Thursday, December 8, 2022, Senglao Café organized a Christmas Market at Senglao Café, Vientiane Capital.

Jaguar Land Rover Laos joined this event as a sponsor and car display of the Jaguar F-PACE to the interested customers who come to experience the real one and enjoy the luxury design and modern technology of the vehicle which will be held for 3 days on 8-9-10 December 2022. Besides that, The attendees will enjoy holiday shopping in a cozy open-air environment where you can find beautiful clothing, bags, shoes, toys, other perfect holiday gifts, and various other activities.

This car display was a success and received good feedback from numerous attending opening minds to experience the new Jaguar F-PACE. For who are interested in Jaguar F-PACE can register to book and book a test drive today with Jaguar Land Rover Lao.



# HIGHLIGHT

## Senglao Christmas & New Year's Gift Market

### The atmosphere in the event



# HIGHLIGHT

## Senglao Christmas & New Year's Gift Market



Various products sold at the event



# HIGHLIGHT

## Senglao Christmas & New Year's Gift Market

Enjoy the activity and performance



# HIGHLIGHT

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## Senglao Christmas & New Year's Gift Market

Details:

- There are 1000 people attended joining the event
- Link Image: [https://drive.google.com/drive/folders/1FP1o5kw60b0muVuvf2Ntxut1TUXjuoQt?usp=share\\_link](https://drive.google.com/drive/folders/1FP1o5kw60b0muVuvf2Ntxut1TUXjuoQt?usp=share_link)

# HIGHLIGHT

## The New Range Rover Sport 2023 launch in Pakse

Event date: 08/12/ 2022

Venue: Phou Bacheing Golf, Champasak Province

On Thursday, December 8, 2022, Jaguar Land Rover Lao has launched the New Range Rover Sport 2023 in Pakse, Champasak Province.

The New Range Rover Sport was officially launched in the Lao People's Democratic Republic on November 10, 2022, and this new model has been released with luxury, elegance, and capability which is above and beyond that has attracted the attention of many people.

On December 8, 2022, Jaguar Land Rover Laos has been launched the Range Rover Sport 2023 at Pakse, Champasak province to the Pakse's customer experience the design, how the advanced technology, capabilities, and performance of The New Range Rover Sport. Everyone who attended this event paid attention and catch their eye because The New Range Rover Sport has famous for its luxurious look with a sporty vibe and also comes with convenient, modern technology and a variety of driving modes which suitable for all-terrain.

The New Range Rover Sport launched in Pakse has impressed customers and it brings us successful good feedback from customers a lot of customers reserve a Range Rover Sport for a test drive.



# HIGHLIGHT

The New Range Rover Sport 2023 launch in Pakse

Opening speech by

Mr. Biju Narayanan, General Manager of Jaguar Land Rover



Branch Manager of Lao ford City Pakse, Mr. Daniel Macedo



Grand opening of the new Range Rover Sport



# HIGHLIGHT

The New Range Rover Sport 2023 launch in Pakse

Present the new Range Rover Sport



Visitors enjoy a test drive and hands-on experience of the new Range Rover Sport at the Event.





# HIGHLIGHT

The New Range Rover Sport 2023 launch in Pakse



# HIGHLIGHT

## Province roadshow at Pakse

Details:

- There are 270 people attended joining the event
- Link Image: [https://drive.google.com/drive/folders/1uoDc1mmfnbiDMR8YYF7065lgAEM179ke?usp=share\\_link](https://drive.google.com/drive/folders/1uoDc1mmfnbiDMR8YYF7065lgAEM179ke?usp=share_link)



# HIGHLIGHT

## Customer Appreciation Day

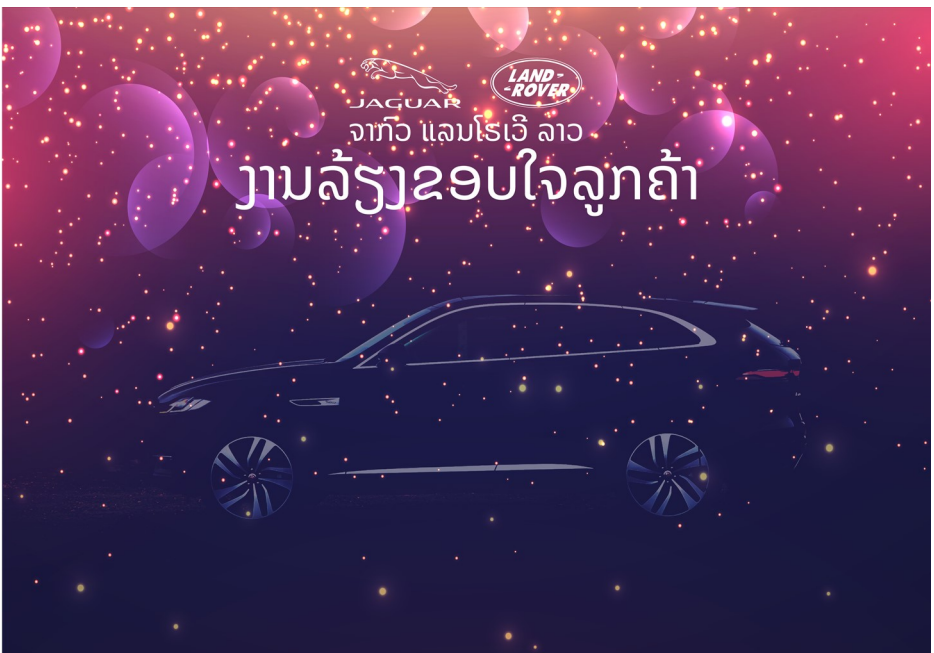
Event date: 16 /12/ 2022

Venue: Showroom Jaguar Land Rover Laos

On the Friday night of December 16, 2022, Jaguar Land Rover Laos held a party to thank our customers for the end of the year 2022 and welcome the new year 2023.

At the event, there was a memorable presentation of various events organized by Jaguar Land Rover Laos in 2022, which can be considered as having a variety of events and received successfully. Special, there was also an introduction of the new Jaguar F-PACE Plug-In Hybrid, which is a combination of fuel and electricity. It is a great thing when our customers enjoy experiencing the Jaguar F-PACE Plug-in Hybrid and has a good impression of our Jaguar.

Besides that, we also have an activity for the customer who joined in this event exciting with a lucky draw to win branded goods from Jaguar & Land Rover and enjoy the Christmas dance performance. In addition at the event, it was seen that everyone talked and built a friendship with each other, making the atmosphere in this event full of laughter and smiles of happiness appear in every where of the event this time.



# HIGHLIGHT

Customer Appreciation Day event

Opening speech by

Managing Director - Automotive, Sales, Mr. Wayne McIntosh



Mr. Biju Narayanan, General Manager of Jaguar Land Rover



Grand opening of New Jaguar F-PACE Plug-In Hybrid



# HIGHLIGHT

Customer Appreciation Day event

New Jaguar F-PACE Plug-In Hybrid



Customers visit the details of the New Jaguar F-PACE Plug-In Hybrid



# HIGHLIGHT

## Customer Appreciation Day event



Lucky Draw



Enjoy with performance



# HIGHLIGHT

## Customer Appreciation Day event

### Dancing



### The atmosphere at the event



# HIGHLIGHT

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## Customer Appreciation Day event

Details:

- There are 350 people attended joining the event
- Link Image: [https://drive.google.com/drive/folders/1J9tr179eEefhofEBGiXTEaEdCxKyXTqe?usp=share\\_link](https://drive.google.com/drive/folders/1J9tr179eEefhofEBGiXTEaEdCxKyXTqe?usp=share_link)