

# HIGHLIGHT

## Laos-Vietnam Friendship Golf Tournament

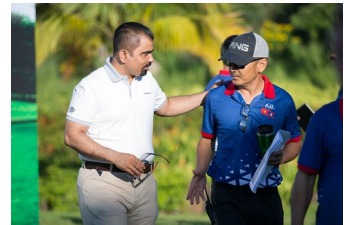
Event date: Saturday, 08 October 2022

Venue: Long Vien Golf Club, Vientiane Capital

Jaguar Land Rover Laos had a Tournament to celebrate unity and friendship between Laos and Vietnam in 2022. There were activities like Playing Golf, Lao-Vietnam dance shown and lunch together.

The event was to celebrate a beautiful friendship between Laos and Vietnam. In our tournament, we had a golf game with a Defender 90 as a prize worth 130.000\$ for the winner that got the last HIO in one shot. After the game, we served lunches and entertain with a beautiful Lao cultural dance. Most people had fun with the game, especially with the big prize and conversations with each other during lunchtime.

There were 204 people joined this event. We are thankful to our dear customers for making this event happen.



# HIGHLIGHT

## Result of the event

Details:

- There are 204 people joining the event
- Link Image: <https://drive.google.com/drive/folders/16cFBj1wK-UGLloiu5A6hqYCQkmHblQDs?usp=sharing>





# HIGHLIGHT

## Miss Universe Laos 2022

Event date: Monday, 10 October 2022

Venue: Landmark Mekong Riverside Hotel, Vientiane Capital

A very eventful with Miss Universe Laos, our heartfelt appreciation to Miss Universe Laos that letting Lao Land Rover sponsor our vehicle to the National Director of Miss Universe Laos, and Miss Universe Laos Contestants.

We are also thankful for a great opportunity to let us be one part of the event to display our vehicle there, that day a lot of people were overwhelmed with joy by the many generous visitors.

Congratulation to Miss Payenxa Lor recently won the title of Miss Universe Lao and headed to the Miss Universe Pageant in New Orleans, USA in January.



Atmosphere in the Event

# HIGHLIGHT

## Result of the event

Details:

- Link Image: <https://drive.google.com/drive/folders/1ztSmCGhnZ1nfUVEMGJaxnY3FB9jt39NH?usp=sharing>

# HIGHLIGHT

## VVIP DINNER EVENT

Event date: Wednesday, 12 October 2022

Venue: Home Cuisine De Maison Restaurant, Vientiane Capital.

Jaguar Land Rover Lao organized the most exclusive VVIP Dinner for our VVIP customers who are interested in the New Range Rover, the most luxurious vehicle of SUV.

Enjoy fine dining with our dear customers at Home Cuisine De Maison Restaurant, also Jaguar Land Rover Laos displays the New Range Rover to our customers to experience the real one to represent how luxurious, comfortable, modern, and efficient.

The main topic that we wanted to represent is why The New Range Rover is the leader of luxury SUVs with its luxurious design, modern technology, variety of functions and capability of driving. We were overwhelmed with joy and this event brings us a successful from good feedback from customers and a lot of customers reserved the New Range Rover for a test drive.



# HIGHLIGHT

## Result of the event

Details:

- There are 14 people joining the event
- Link Image: [https://drive.google.com/drive/folders/1u6Vx-H8DNURs2Vp1rI7r\\_1361gU6ZnuR?usp=sharing](https://drive.google.com/drive/folders/1u6Vx-H8DNURs2Vp1rI7r_1361gU6ZnuR?usp=sharing)



# HIGHLIGHT

## Defender Long Test Drive

Event date: Saturday, 15 October 2022

Venue: Seua Pa Riverside, Vientiane Province.

Jaguar Land Rover Laos was very pleased to spend time with our dear customer at Seua Pa Riverside, Vientiane Province.

This is a good opportunity for our customers who are interested to experience the Land Rover Defender on the Defender Long Test Drive Trip to prove their capability of driving.

The Defender Long Test Drive was a thrilling trip that was full of fun because we want to give our customers to experience an exclusive trip and test drives the Land Rover Defender, the king of adventure to impress our customers.

We always take care to provide the information and let them prove our Defenders by themselves are the most suitable to be your travel companion by their wonderful abilities which are strong, durable come with modern technology, luxury, and suitable with all-terrain.



# HIGHLIGHT

## Result of the event

Details:

- There are 07 people joining the event
- Link Image: [https://drive.google.com/drive/folders/1n1554e-2CiENkD\\_AP\\_wYsudT-\\_5-DURS?usp=sharing](https://drive.google.com/drive/folders/1n1554e-2CiENkD_AP_wYsudT-_5-DURS?usp=sharing)



# HIGHLIGHT

## Defender PHEV Test Drive in Pakse, Champasak Province

Event date: Wednesday, 19 October 2022

Venue: The Best Café and Restaurant, Champasak Province

Wednesday is a busy day but overwhelmed with fun! Our dear customers were able to join us at The Best Café and Restaurant and signed up to join our thrilling event for a test drive of the Land Rover New Defender PHEV.

We look forward to our dear Pakse customers experiencing the amazing abilities of our Land Rover Defender PHEV, and today it arrived. Land Rover Defender PHEV is the King of adventure and saves fuel which is different from the other vehicle to prove its exclusivity by the capability of driving.

The event was considered a great success due to the good response from customers, many customers are interested in The Land Rover Defender PHEV and a lot of customers reserve the Land Rover Defender PHEV for a test drive.

### Customer test drive



### The atmosphere in the event



# HIGHLIGHT

## Result of the event

Details:

- There are 17 people joining the event
- Link Image: <https://drive.google.com/drive/folders/1b6GAGIheAZUO142ufWst5FRszaSRjb1N?usp=sharing>

# HIGHLIGHT

## Defender PHEV Test Drive in Savannakhet Province

Event date: Wednesday, 26 October 2022

Venue: Lao Derm Restaurant, Savannakhet Province

On Wednesday, 26 October 2022, Jaguar Land Rover Laos organize a province roadshow and test drive activity at Savannakhet province. Our heartfelt to thanks our dear Savannakhet customers for joining a thrilling test drive and dining with us.

We are pleased to give our customers to experience the exclusive test drive with The Land Rover Defender PHEV to prove the capability of driving it, and to see why our vehicle is the king of off-road and saves fuel (available to use fuel and electric).

The Land Rover Defender PHEV is the king of adventure to prove its exclusivity by the capability of driving.

The event was considered a great success due to the good response from customers, many customers are interested in The Land Rover Defender PHEV and a lot of customers reserve the Land Rover Defender PHEV for a test drive.





# HIGHLIGHT

## Result of the event

Details:

- There are 19 people joining the event
- Link Image: <https://drive.google.com/drive/folders/1KpNaRcSR7ypANAjgNZOzMnNyrW9vS3vM?usp=sharing>