

HIGHLIGHT

Sweet Dinner

Event date: 10/02/2023

Venue: Showroom Jaguar Land Rover Lao

On Friday, February 10, 2023, Jaguar Land Rover Laos held an exclusive sweet dinner at the showroom Jaguar Land Rover Lao.

The purpose of this event is to build relationships between Jaguar Land Rover Laos and customers. We always keep loyal and care for our customers. Special this February is a month full of love, Jaguar Land Rover giving love to our valued customers with an exclusive sweet dinner. Enjoyed food and drinks during listening to romantic music.

The atmosphere was full of love that cannot be found anywhere else. The guests who attended the event were all having fun and smiling, enjoying the event.



HIGHLIGHT

Sweet Dinner



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Sweet Dinner

Details:

- There are 65 people attended joining the event
- Link Image: [https://drive.google.com/drive/folders/14IPby-
yzURhuyXnnsK5aMh-Vta2mQRBc?usp=share_link](https://drive.google.com/drive/folders/14IPby-
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HIGHLIGHT

THE NEW DEFENDER 130 Launched in Laos

Event date: 18/02/2023

Venue: Sunflower Garden, Vientiane Capital

The First time in Laos! with an 8-seater SUV of the New Defender 130.

On February 18, Jaguar Land Rover Lao, the sole authorize distributor of Jaguar and Land Rover in Laos, launched the new DEFENDER 130, which adds a new dimension to the SUV family by accommodating up to 8 passengers.

The car was launched at an event last week which was inaugurated by Mr. Wayne McIntosh, Automotive Managing Director, and Mr. Biju Narayanan, General Manager of Jaguar Land Rover Laos.

The new DEFENDER 130 is the first 8-seater SUV in Laos and is suitable for adventures across all terrains in the country. The interiors of the car are also luxurious and extremely comfortable for driving and taking road trips with family or friends.

An increase in body length enables the Defender's unstoppable off-road capability as an on- and off- road car without limits. There is a 3D surround camera that enhances the driving vision as well as safety confidence to the next level.

There are up to 8 driving modes (8-speed transmission) with an Intelligent All-Wheel Drive (IAWD) system that meets all travel demands, and can automatically adjust the mode according to road conditions, making you more confident driving the vehicle.

The larger 11.4-inch curved Pivi Pro touch screen allows you to better control the main functions, while inside the car there is also a function called Cabin Air Purification Plus that comes with NanoE™ X technology to help filter PM2.5 dust, which reduces allergens including the Covid-19 virus, helping passengers to travel comfortably, feel clean and safe when driving Defender 130.

The launch was a huge success, the guests enjoyed and were amazed by the atmosphere at the event. Attendees were impressed by the Defender 130 because it is the first 8-seater SUV that responds to every lifestyle and travel requirement whether it is off-road or on-road.

The new Defender 130 is available for booking and test drive now with Jaguar Land Rover Laos. Address: Kamphengmeuang Road, Phonthan Village, Sisattanak District, Vientiane Capital, Laos

For more information: +85620 58888197.

Facebook: <https://www.facebook.com/LandRoverLaos>

To read the full press kit, go to: <https://www.landroverlaos.com/vehicles/defender/overview>



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THE NEW DEFENDER 130 Launched in Laos

Opening speech by

Mr. Wayne McIntosh, Managing Director - Automotive, Sales



Mr. Biju Narayanan, General Manager of Jaguar Land Rover Laos



Present by **Mr. Thongkhiane Sikhounmeung, Sales Executive of Jaguar Land Rover Laos**



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THE NEW DEFENDER 130 Launched in Laos

Grand Opening of the New defender 130



HIGHLIGHT

THE NEW DEFENDER 130 Launched in Laos



HIGHLIGHT

THE NEW DEFENDER 130 Launched in Laos



HIGHLIGHT

THE NEW DEFENDER 130 Launched in Laos

Details:

- There are 102 people attended joining the event
- Link Image: https://drive.google.com/drive/folders/1Qx-ApztKI-nMRrA0xERq9XjCDKbt8jj1?usp=share_link

