



AMCHAM INDONESIA

THANKSGIVING DAY
GOLF TOURNAMENT

SPONSORSHIP PROPOSAL

Thursday, Nov 28, 2024





GREETINGS

from the organizer!

Dear Friends,

Please mark your calendar for the annual “AmCham Indonesia Thanksgiving Day Golf Tournament”.

A time-honored tradition bringing together so many good friends and family to give thanks, to eat turkey and to play golf!

The tournament will be held on **Thursday, November 28, Thanksgiving Day**. Players and participants are also invited for turkey dinner on November 26.

We expect a full field again this year, with a diverse mix of players, expats and locals alike. Drawing from multinational and local business community here in Indonesia.

This tournament is the opportunity, not only to play a wonderful golf course, but also to make new friends!

We would like to invite you to be a sponsor of this event, and to join us for Thanksgiving!

Please take a moment to review the sponsorship opportunities outlined in this proposal. Take a peek and discover what aligns perfectly with your organization.

We look forward to seeing you in November!

Keep swinging!

Lydia Ruddy

Managing Director

American Chamber of Commerce in Indonesia





GOLF TOURNAMENT



DATE & VENUE



Thursday, November 28, 2024



Shotgun at 07.00 AM



TBC

FORMAT

4-Person Team Texas Scramble

(Players who register as individual, will be paired to form a four ball by the organizer)



AMCHAM INDONESIA
THANKSGIVING DAY GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

Diamond
Sponsor

IDR 50,000,000

Platinum
Sponsor

IDR 30,000,000

Gold
Sponsor

IDR 20,000,000





SPONSORSHIP OPPORTUNITIES

Silver
Sponsor

Product in-kind with
minimum value of
IDR 15,000,000

Hole-in-One
Sponsor

A vehicle (incl. display unit)
with **minimum** value of
IDR 500,000,000





ENTRY FEE

IDR 2,500,000

AmCham Member / Spouse

IDR 2,800,000

Non-Member / Guest





DIAMOND SPONSORSHIP

Benefits :

- **4 (Four) complimentary tickets** to participate in the event.
- Logo to appear on all promotional and support event materials, press releases and backdrop.
- The opportunity to use the event as part of the other on going marketing and promotional campaigns (*subject to approval*).
- Opportunity to present the winner trophies during the prize-giving program.
- The right to display and promote services and/or products at the event.
- **On-course branding** to include :
 - 5 (five) vertical banners
 - 3 (three) horizontal banners
 - 3 (three) roll up banners

Note: Production of all branding materials are at sponsor's own expense



- Off-course branding to include mutually agreed clubhouse area and clubhouse entrance.
- Display of company advertising on event screen.
- Recognition during prize-giving presentation.
- Copy of database of participants.

IDR 50,000,000

(Fifty Million Rupiah)



PLATINUM SPONSORSHIP

Benefits :

- **2 (two) complimentary tickets** to participate in the event.
- Logo to appear on all promotional and support event materials, press releases and backdrop.
- The opportunity to use the event as part of the other on going marketing and promotional campaigns (*subject to approval*).
- Opportunity to present the winner trophies during the prize-giving program.
- The right to display and promote services and/or products at the event.
- **On-course branding** to include:
 - 3 (three) vertical banners
 - 2 (two) horizontal banners
 - 1 (one) roll up banner

Note: Production of all branding materials are at sponsor's own expense.



- Off-course branding to include mutually agreed clubhouse area and clubhouse entrance.
- Display of company advertising on event screen.
- Recognition during prize-giving presentation.
- Copy of database of participants.

IDR 30,000,000

(Thirty Million Rupiah)



GOLD SPONSORSHIP

Benefits :

- **1 (one) complimentary ticket** to participate in the event.
- Logo to appear on all promotional and support event materials, press releases and backdrop.
- Opportunity to present the winner trophies during the prize-giving program.
- The right to display and promote services and/or products at the event.
- **On-course branding** to include :
 - 2 (two) vertical banners
 - 1 (one) horizontal banner
 - 1 (one) roll up banner

Note: Production of all branding materials are at sponsor's own expense.



- Off-course branding to include mutually agreed clubhouse area and clubhouse entrance.
- Display of company advertising on event screen.
- Recognition during prize-giving presentation.
- Copy of database of participants.

IDR 20,000,000

(Twenty Million Rupiah)



SILVER SPONSORSHIP

Benefits :

- Logo to appear on all promotional and support event materials, press releases and backdrop.
- The right to display and promote services and/or products at the event.
- **On-course branding** to include:
 - 1 (one) vertical banner
 - 1 (one) horizontal banner
 - 1 (one) roll up banner

Note: Production of all branding materials are at sponsor's own expense.

- Off-course branding to include mutually agreed clubhouse area and clubhouse entrance.
- Recognition during prize-giving presentation.
- Copy of database of participants.



Products in-kind with **minimum** value of

IDR 15,000,000

(Fifteen Million Rupiah)



HOLE-IN-ONE SPONSORSHIP

Benefits :

- Logo to appear on all promotional and support event materials, press releases and backdrop.
- The right to display and promote services and/or products at the event.
- **On-course branding** to include :
 - 2 (two) vertical banners
 - 1 (one) horizontal banner
 - 1 (one) roll up banner

Note : Production of all branding materials are at sponsor's own expense.

- Off-course branding to include mutually agreed clubhouse area and clubhouse entrance.
- Listing of company's logo on event screen.
- Copy of database of participants.
- Recognition during prize-giving presentation.



A vehicle with **minimum** value of

IDR 500,000,000

(Inc. display unit; sponsor is expected to cover the insurance cost)



AMCHAM INDONESIA

THANKSGIVING DAY GOLF TOURNAMENT



SPONSORSHIP CONFIRMATION

Company :

Name :

Title :

Address :

Tel/mobile :

E-mail :

Yes, our company would like to participate as :

- Diamond Sponsor : IDR 50,000,000
- Platinum Sponsor : IDR 30,000,000
- Gold Sponsor : IDR 20,000,000
- Silver Sponsor : Products in-kind with **minimum value of IDR 15,000,000**
- Hole-in-One Sponsor : A vehicle with **min. value of IDR 500,000,000** – *sponsor is expected to cover the insurance cost*

Please return this form by the latest **September 30, 2024**.
 For more details on the event or how to sponsor please contact:
 Meilanie : meilanie@amcham.or.id / +62-896-0156-2092
 Retno : functions@amcham.or.id / +62-878-0481-6743

.....,

(.....)