

**Owner Clinic — Customer Day Event** 

Event date: 29/ 04/ 2022

Venue: Jaguar Land Rover Laos Showroom

Jaguar Land Rover Laos invited all owners of Range Rover customers to join the Owner Clinic event on Friday 29th of April 2022 at Jaguar Land Rover Laos Showroom .

This event aims to educate and coach owners and prospect customers about the benefit of buying from a retailer. Encourage them to buy from a retailer with sharing services and genuine part knowledge. Sharing our owner customer experience with purchasing from a retailer.

The Owner Clinic event has impressed and assured the customers with our Land Rover Service, the only authorized dealer because we have genuine spare parts and highly trained technicians that have gone through rigorous training, to ensure that your vehicle performs at its best and always takes care your car as a family member.



### **Owner Clinic — Customer Day Event**

Opening speech by

Mr. Wayne MacIntosh, Automotive Managing Director



Mr. Biju Narayanan, General Manager of Jaguar Land Rover Lao



Educate the customers about the benefit of buying from a retailer by Mr. Anthonis Lonappan, Aftersales Manager





### **Owner Clinic — Customer Day Event**

### Customers share experiences and impressions



#### Enjoy with the performance







### **Result of the event**

#### Details:

- There are 40 people attendee joining the event
- Link Image: https://drive.google.com/drive/folders/1rF0drk87rTx918oti2HX1ZoLMPvrQgX?usp=sharing









#### Range Rover Evoque Roadshow at Champasak Province

#### Event date: 13/ 05/ 2022

Venue: Lao Ford Pakse Showroom, Champasak province

Jaguar Land Rover Laos launched the New Range Rover Evoque the luxury compact SUV on Friday 13th April 2022 at Lao Ford Pakse, Champasak Province.

This event aims to launch the New Range Rover Evoque to show the officially luxury compact SUV for Pakse customers to experience about our New Range Rover Evoque and get the detail of this attractive vehicle.

The Range Rover Evoque is a fully functional compact SUV, with cuttingedge technology and ease of use that enhances your perfect driving to a new level. The New Range Rover Evoque launch event in Champasak has impressed customers with luxurious design, modern technology, and the capability of driving. This event brings us a successful from good feedback from customers and a lot of customers reserve a Range Rover Evoque for a test drive.







### Range Rover Evoque Roadshow at Champasak Province

General Manager of Jaguar Land Rover Laos, Mr. Biju Narayanan



Automotive Branch Manager of Lao ford City Pakse, Mr. Daniel Macedo



Grand opening the new Range Rover Evoque in Champasak province





Range Rover Evoque Roadshow at Champasak Province

Visitors enjoy a test drive and hands-on experience of the new Range Rover Evoque at the Event.









#### **Result of the event**

#### Details:

There are 42 people attendee joining the event

Link Image: https://drive.google.com/drive/ folders/1rGxUqqCZoGwq\_MTUUKXwCuGeLuTESeoc?usp=sharing

#### Enjoy the Performance





#### Range Rover Evoque Roadshow at Savannakhet Province

#### Event date: 19/ 04/ 2022

Venue: Lao Ford Showroom, Savannakhet Province

Jaguar Land Rover Laos launched the New Range Rover Evoque, the luxury compact SUV on Friday 19th April 2022 at Lao Ford Savannakhet.

This event aims to launch the New Range Rover Evoque to present the officially luxury compact SUV for Savannakhet customers to touch the real New Range Rover Evoque and get the detail about this attractive vehicle.

The Range Rover Evoque is a fully functional compact SUV, with cuttingedge technology and ease of use that enhances your perfect driving to a new level. The New Range Rover Evoque launch event in Savannakhet has impressed customers with luxurious design, state-of-the-art technology, and the performance of driving. This event brings us a successful from good feedback from customers and a lot of customers reserve a Range Rover Evoque for a test drive.





### Range Rover Evoque Roadshow at Savannakhet Province

Branch Manager of Lao Ford City Savannakhet, Mr. Soutsavanh SOUTTHANIRASAY



Grand opening the new Range Rover Evoque in Savannakhet province



Visitors enjoy a test drive and hands-on experience of the new Range Rover Evoque at the Event.





Range Rover Evoque Roadshow at Savannakhet Province









Range Rover Evoque Roadshow at Savannakhet Province



#### Enjoy the Performance





#### **Result of the event**

#### Details:

• There are 44 people attendee joining the event

Link Image: https://drive.google.com/drive/folders/1iqmXkat9S4AuPU4Y\_UojOLrQ1eVpzbP?usp=sharing