

# HIGHLIGHT

## New Jaguar F-PACE & Range Rover Evoque Launch Event

Event date: 06/ 04/ 2022

Venue: Jaguar Land Rover Showroom

Jaguar Land Rover Laos launched the latest Jaguar F-PACE with strictly Covid-19 safety protocol on Wednesday 06th of April 2022 besides with Range Rover Evoque which is very popular as well at Jaguar Land Rover Showroom, Vientiane.

In honor to give an opening remark by Mr. Wayne MacIntosh, Automotive Managing Director, and Mr. Biju Narayanan, General Manager of Jaguar Land Rover Lao.

Jaguar F-PACE is the first luxury SUV since 2015 so the latest model has improved its looks, technology, and performance.

For the Range Rover Evoque itself is the luxury SUV that become the game changer for Land Rover as well automotive industry. The Evoque started to sell in Lao since 2011 and the second generation Evoque debuted in 2018. The Range Rover Evoque which is combine by convenience life city and off-road capability. Tough on the road and easy on the eyes.

Both products have won several awards including world car of the year!

At the show, the history of F-PACE and Range Rover Evoque has shown before the new models were presented then following with complimentary of the launching.

“Jaguar Land Rover Lao will continue to bring the very best in premium vehicles, fully supporting all your driving needs, all across Lao with the latest technology”, said by Mr. Wayne MacIntosh.

Following speech by Mr. Biju Narayanan that “we gear up the Reimagine our future and fulfill our aim to achieve zero tailpipe emission. We will have all models in electric in nearer future.”

For now, F-PACE and Range Rover Evoque are waiting you to become the owner at Jaguar Land Rover Lao showroom, so stop waiting and see them yourself.



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*Grand opening the New Jaguar F-PACE*



*Grand opening the New Range Rover Evoque*



**Visitors enjoy hands-on experience of the new car at the launch.**



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## Result of the event

Details:

- There are 64 people attendee joining the event
- Link Image: <https://drive.google.com/drive/folders/1ac3FCxZFcWgGDe3IH6j6ojizL8EWv3X?usp=sharing>

