

Over the past two years, rural schools, educators, and communities have risen to the challenge of supporting our students and each other during the pandemic—often times, thinking outside of the box to leverage new ideas, utilize existing strengths, share services, and protect everyone’s health and safety. This year’s event theme will build upon last year’s theme, *Raising Rural: A Fair Chance for a Good Life*, which will explore creative and cooperative action around three strands: community, agency, and creativity.



COMMUNITY

How can rural living be economically prosperous and environmentally sustainable?



AGENCY

How can rural learning advance self determination and inclusive opportunity?



CREATIVITY

How can rural partnering respect community identity and generate creative responses to mutual challenges?

ONE EVENT—TWO WAYS TO ATTEND

The 2022 National Forum to Advance Rural Education will be hybrid again this year, which means we will host an in-person event, and provide the option to attend virtually. Like always, the event is designed to create an environment for collaboration and innovation with a diverse community that includes, national experts, K-12 and higher education practitioners, leading researchers, policymakers, and philanthropic leaders.

“This event was the best conference I have attended as a rural school administrator. The people at this conference speak the same language, share the same struggles, and strive to solve similar problems.”



“My favorite and most important conference every year.”

2021 BY THE NUMBERS

443
In-person



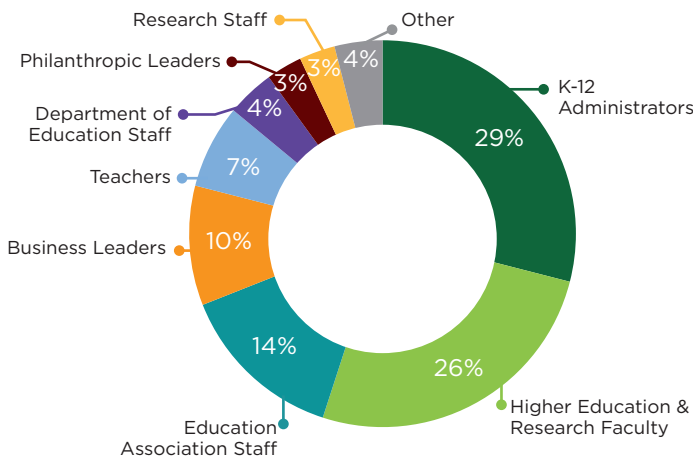
696
Total



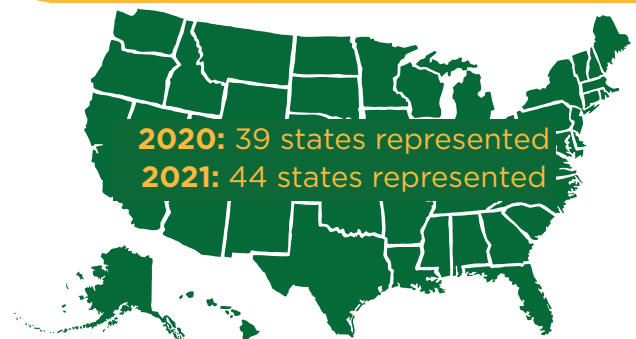
253
Virtual

ATTENDEES

ATTENDEES BY TITLE



ATTENDEES BY STATE



PARTNER WITH US

We are seeking partnerships with sponsors who share our vision and commitment. Together, with your investment, we will be able to offer rural educators a dynamic and impactful professional learning and networking experience.

	PREMIER \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000	COPPER \$5,000
Conference registrations	4	3	2	1	1
Virtual advertising in mobile app and virtual platform	x	x	x	x	x
Ad in printed program	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Onsite exhibit booth	x	x	x	x	x
Acknowledgement as event sponsor in printed program, on website, social media channels, event app, and virtual platform	x	x	x	x	x
Host a live or pre-recorded virtual session	x	x	x	x	
Opportunity for food and beverage sponsorship*	x	x	x		
Written blog or vlog to integrate into pre-event marketing materials	x	x			
Customized attendee engagement opportunities (to be planned with event team)*	x	x			
Logo on attendee badge and lanyards	x				
Acknowledgment as reception sponsor, including signage and opportunity to address attendees	x				

*The event team is also happy to customize sponsorship opportunities that align with your marketing goals.

FRIENDS OF RURAL EDUCATION INVESTMENT (\$1,000-4,999)

Designed for partners who share our passion and commitment in supporting rural educators, students, and communities, this investment opportunity includes, **recognition on our Friends of Rural Education page, inclusion in our virtual event platform Sponsors section, and thanks and logo in printed program.**

ATTENDEE GIVEAWAYS

Providing items branded with your logo for distribution to attendees is another great way to increase your visibility at the event and after. Ideas include, but are not limited to: **bags, pens, screen protectors, keychains, sanitizers, masks, etc.**

INTERESTED IN PARTNERING WITH US?

Learn more at <https://www.nrea.net/Convention-Research-Symposium-Sponsors>
or contact Allen Pratt, Executive Director, NREA at allen-pratt@utc.edu.

#RuralEdForum