

HIGHLIGHT

Jaguar TCS Racing Event

Event date: 04/ 06/ 2022

Venue: Jaguar Land Rover Lao Showroom

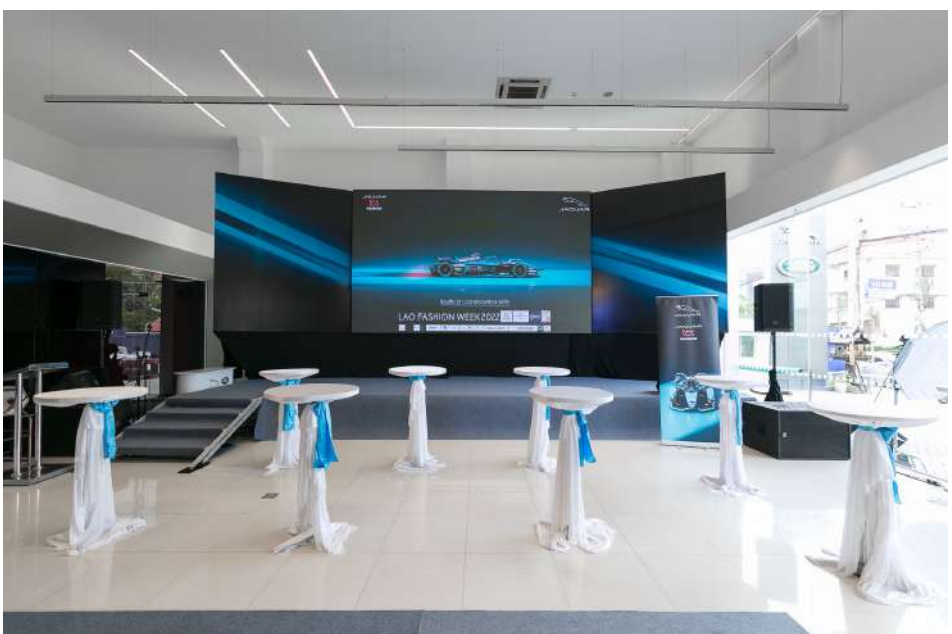
Jaguar Land Rover Lao invited all customers to join the Jaguar TCS Racing event on Saturday 4th of June 2022 at Jaguar Land Rover Lao Showroom .

Jaguar Land Rover Lao collaborate with Lao Fashion Week and sponsor from many parties as Lao Brewery Group, Kaogee, Sahathai, AGL insurance, Lao derm restaurant, collectively organize Jaguar TCS Racing live broadcast Event at Jaguar Land Rover Lao.

Jaguar Racing is the name given to Jaguar Land Rover's racing interests. It currently competes in Formula E under the name Jaguar TCS Racing as a result of the partnership with Tata Consultancy Services.

Most importantly, an auction for fundraising to support Lao Autism Association building their Career Development Program in order to promote their rights, improving their access to appropriate services, and providing them and their families with education, therapy, and training to better equip them to live full and productive lives.

There are many kind of activity as Popup store showcasing products of lao designers, Jaguar TCS Racing live broadcast, Lao Fashion show, fundraising auction for AFA (Association for Autism) and lucky draw session for guest who join the event.



HIGHLIGHT

Jaguar TCS Racing Event

Opening speech by
Mr. Wayne MacIntosh, Automotive Managing Director



Mr. Biju Narayanan, General Manager of Jaguar Land Rover



Enjoy watching Jaguar TSC Racing Live Streaming



HIGHLIGHT

Jaguar TCS Racing Event

Enjoy the performance vocal



Founder & CEO of Lao Fashion Week and Lao Young Designers Project, Mrs. Pany Saignavongs



President of Association for Autism to give the important thoughts to all distinguished guests, Mr. Sivang Xaiyavong.



HIGHLIGHT

Jaguar TCS Racing Event

Enjoy Fashion show by Lao Fashion Week



HIGHLIGHT

Jaguar TCS Racing Event

Fundraising Auction for Association for Autism



HIGHLIGHT

Jaguar TCS Racing Event

Lucky Draw Session



HIGHLIGHT

Result of the event

Details:

- There are 130 people attendee joining the event
- Link Image: <https://drive.google.com/drive/folders/1Uya0A3zEyB5uaFUC3QpxJSACAIp1Fun-?usp=sharing>



HIGHLIGHT

Award Announcement Event

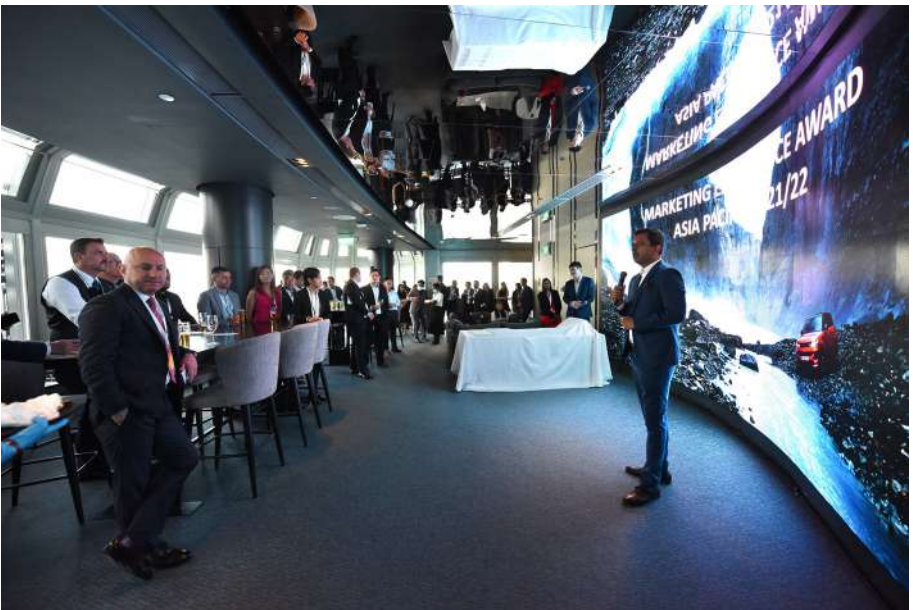
Event date: 06/ 06/ 2022

Venue: Singapore

On 06/06/2022, in Singapore. Jaguar Land Rover retailers from all 18 countries. Jaguar Land Rover Lao, the only official Jaguar and Land Rover retailer in Lao who can win up to four awards such as

1. Jaguar Land Rover Retailer of the Year Asia Pacific Group B 2021/22.
2. Jaguar Land Rover Sales Team of the Year Asia Pacific Group B 2021/22.
3. Jaguar Land Rover Marketing Excellence Award of the Year Product Launch Asia Pacific 2021/22.
4. Jaguar Land Rover Customer Service Team of Years Asia Pacific Group B 2021/22.

It's the milestone in the success of Jaguar Land Rover Lao in terms of sales, marketing and after-sales service. Our Customer support is the part of successful and leverage us to become outstanding role at the regional level. Receiving these awards is what confirms that Jaguar Rover Lao is the best retailer because what we offer our customers is not just a comfortable vehicle, but a choice of the best car, the best service and the best Jaguar Rover experience for our valued customers.



HIGHLIGHT

Award Announcement Event



HIGHLIGHT

Result of the event

Details:

- There are 18 countries attendee joining the event
- Link Image: https://drive.google.com/drive/folders/1_thE4-_owlg-442q5_ABIW63AqPOILX-?usp=sharing



HIGHLIGHT

Royal Ascot Ladies' Day Event

Event date: 16/ 06/ 2022

Venue: Jaguar Land Rover Lao Showroom

The special cultural and sporting event, “Royal Ascot Ladies’ Day”, organized by the British Business Group Lao and hosted Jaguar Land Rover Laos , was held on 16 June 2022 at the Jaguar Land Rover Lao showroom. This was an occasion for all the guests to dress elegantly, and especially for the ladies, but also for some men – to wear a chic hat.

The event was supported by Jaguar Land Rover Lao, and their managing director, Mr. Wayne McIntosh, launched the Hat Fashion show and contest with the entrance of a Land Rover Defender 90 carrying the lady that modeled the first hat. The hat contest was judged by the ladies in the public and brought great excitement! A first prize, a second prize, and three third prizes were won in the heated competition.

The Royal Ascot Ladies’ Day horse races were then projected live onto the giant video screen. Great fun was had by all – and the general opinion was that it was an event to repeat – now that Ascot style hats have made this impressive entrance into Laos.



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Royal Ascot Ladies' Day Event

Mr. John Cockcroft, British Business Group Laos President



Mr. Wayne MacIntosh, Automotive Managing Director



Drive-in of an Land Rover Defender 90 with a model wearing a hat



HIGHLIGHT

Royal Ascot Ladies' Day Event

Enjoy Hat Fashion Show



HIGHLIGHT

Royal Ascot Ladies' Day Event

Contest Result Hat Fashion Show



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Royal Ascot Ladies' Day Event

Enjoy watching the horse race live stream



HIGHLIGHT

Result of the event

Details:

- There are 72 people attendee joining the event
- Link Image: <https://drive.google.com/drive/folders/1UUBfmCcRfCb7wjVZLJ95CyGelYNNBYYP?usp=sharing>

HIGHLIGHT

Range Rover Evoque Roadshow at Luang Prabang Province

Event date: 17/ 06/ 2022

Venue: Lao Ford Luang Prabang Showroom, Luang Prabang province

Jaguar Land Rover Laos launched the New Range Rover Evoque the luxury compact SUV on Friday 17th June 2022 at Lao Ford Luang Prabang, Luang Prabang Province.

This event aims to launch the New Range Rover Evoque to show the officially luxury compact SUV for Luang Prabang customers to experience about our New Range Rover Evoque and get the detail of this attractive vehicle.

The Range Rover Evoque is a fully functional compact SUV, with cutting-edge technology and ease of use that enhances your perfect driving to a new level.

The New Range Rover Evoque launch event in Luang Prabang has impressed customers with luxurious design, modern technology, and the capability of driving. This event brings us a successful from good feedback from customers and a lot of customers reserve a Range Rover Evoque for a test drive.



HIGHLIGHT

Range Rover Evoque Roadshow at Luang Prabang Province

Sales Manager of Jaguar Land Rover Laos, Mrs. Outhith Siphandone



Branch Manager of Lao ford City Luang Prabang, Mr. Ratsamee Sisoulith.



Grand opening the new Range Rover Evoque in Luang Prabang Province



HIGHLIGHT

Range Rover Evoque Roadshow at Luang Prabang Province

Visitors enjoy a test drive and hands-on experience of the new Range Rover Evoque at the Event.



HIGHLIGHT

Range Rover Evoque Roadshow at Luang Prabang Province



HIGHLIGHT

Result of the event

Details:

- There are 41 people attendee joining the event
- Link Image: https://drive.google.com/drive/folders/1gBuNYbtMS5_n5_PmnkWLon8L0suHNX-g?usp=sharing