

HIGHLIGHT

The private viewing of the New Range Rover event

Event date: 27/ 10/ 2021

Venue: Crowne Plaza Hotel

Lao Land Rover has host a very exclusive private event for the New Range Rover Global Reveal for our VVIP customer who will be the first to see The New Range Rover and watch the live streaming from Opera House, London, UK at Crowne Plaza hotel.



HIGHLIGHT

The private viewing of the New Range Rover in Laos

Event date: 27/ 10/ 2021

Venue: Crowne Plaza Hotel

The launch of the New Range Rover Global in Vientiane was attended by Automotive Managing Director of the Lao Ford City, Mr Wayne MacIntosh; and General Manager of Jaguar Land Rover Laos , Mr Biju Narayanan.



Mr. Wayne McIntosh



HIGHLIGHT

Mr. Biju Narayanan



HIGHLIGHT

Jaguar Land Rover Lao is the Sole Authorized importer and distributor under RMA Laos.

RMA Group is the partner of choice for leading automotive, equipment, services and food brands in Southeast Asia and beyond. The headquarters of RMA group is based in Bangkok Thailand

In Laos, a full-service Land Rover distributorship began operating in 2009 with a knowledgeable team of experts to advise and offer support, with Jaguar being added into the mix in 2013.

The uptake in the Lao market seems very promising as you can see on the road, Jaguar and Land Rover vehicles are dominating in the market segment. We have sold over 1500 vehicles so far and we expect to capture even more of the premium market share in the future.

We have nationwide networks of sales and aftersales with factory-trained technicians and prompt support such as 24/7 roadside assistance, courtesy vehicles, recovery Service and so on.

Jaguar and Land Rover vehicles are known worldwide for their superb quality and value. Lately, Lao drivers have shown a great deal of interest and are eager to snatch up these quintessentially British luxury machines.

The Land Rover Range Rover (generally known simply as the Range Rover) is a luxury utility vehicle (SUV) produced by Land Rover, a marque and sub-brand of Jaguar Land Rover. The Range Rover line was launched in 1970 by British Leyland and is now in its fourth generation.



HIGHLIGHT

With its legend revolution, the fifth generation Range Rover was recently global revealed on October 26, 2021 at Opera House, London, UK.

Here in Vientiane Laos, Lao Land Rover has host a very exclusive private event for the New Range Rover Global Reveal for our VVIP customer who will be the first to see The New Range Rover and watch the live streaming from Opera House, London, UK at Crowne Plaza hotel, 27-10-2021 16:30 - 19:30.



HIGHLIGHT

The New Range Rover launch at Opera House, London, UK.



HIGHLIGHT

The ambiance of private viewing of the New Range Rover event

