



Over the past year, rural schools, educators, and communities have risen to the challenge of supporting our students and each other during the pandemic—often times, thinking outside of the box to leverage new ideas, utilize existing strengths, share services, and protect everyone’s health and safety. This year’s event theme is *Raising Rural: A Fair Chance for a Good Life*, which will explore the following three questions:

1.

How can rural living be more economically and environmentally sustainable?

2.

How can rural learning be more relevant and valuable personally, locally, and globally?

3.

How can rural places be more inclusive and less divisive when they address racial, ethnic, class, and gender equity issues?

ONE EVENT—TWO WAYS TO ATTEND

This year, the 2021 National Forum to Advance Rural Education is going hybrid, which means we will host an in-person event, and provide the option to attend virtually. Like always, the event is designed to create an environment for collaboration and innovation with a diverse community that includes, national experts, K-12 and higher education practitioners, leading researchers, policymakers, and philanthropic leaders.

“The adjustments you had to make when you pivoted from in-person to virtual were clearly thoughtful and well executed. Well done.”



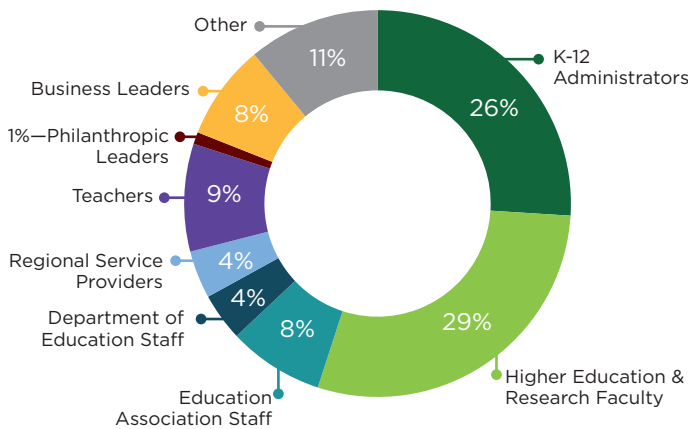
“Great conference—from keynotes to workshop sessions. And, as usual, I learned a great deal from the presenters.”

2019 AND 2020 BY THE NUMBERS

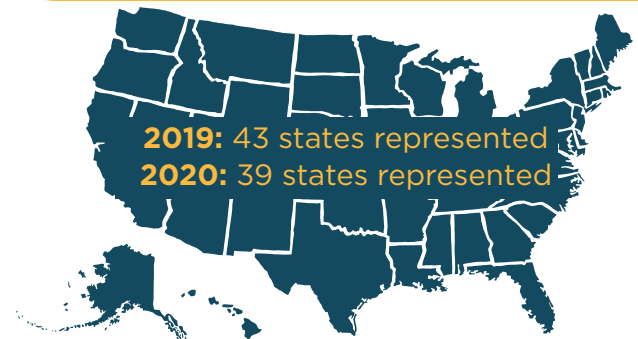


ATTENDEES

ATTENDEES BY TITLE



ATTENDEES BY STATE



In partnership with:



PARTNER WITH US

We are seeking partnerships with sponsors who share our vision and commitment. Together, with your investment, we will be able to offer rural educators a dynamic and impactful professional learning and networking experience.

	PREMIER \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
Conference registrations	4	3	2	1
Virtual advertising in mobile app and virtual platform	x	x	x	x
Ad in printed program	Full Page	Half Page	Half Page	Quarter Page
Onsite exhibit booth (limit 12)	x	x	x	x
Acknowledgement as event sponsor in printed program, on website, social media channels, event app, and virtual platform	x	x	x	x
Host a live or pre-recorded virtual session	x	x	x	
Opportunity for food and beverage sponsorship*	x	x		
Written blog or vlog to integrate into pre-event marketing materials	x	x		
Customized attendee engagement opportunities (to be planned with event team)*	x	x		
Logo on attendee badge and lanyards	x			
Acknowledgment as reception sponsor, including signage and opportunity to address attendees	x			

*The event team will be happy to customize sponsorship opportunities that align with your marketing goals.

ATTENDEE GIVEAWAYS

Providing items branded with your logo for distribution to onsite attendees is another great way to increase your visibility at the event and after. Ideas include, but are not limited to: **bags, pens, screen protectors, keychains, sanitizers, masks, etc.**

Learn more at: www.nrea.net/Convention_and_Research

INTERESTED IN PARTNERING WITH US?

Contact Allen Pratt, Executive Director, NREA at allen-pratt@utc.edu.