

Toyota New Antenna Shop "TOYOTA SQUARE" Open

Vientiane, December 10th, 2021. Toyota Laos is newly opened its first Antenna Shop, "TOYOTA SQUARE" at the 1st floor of Parkson Mall.

Since last year, Toyota Laos has adopted "Quality for life" as its brand slogan, and has been engaged in environmental conservation, safety initiatives, and CSR activities through 'Dream Car Art Contest' with children.

As a new initiative, Toyota Laos established an Antenna Shop, and through more direct conversations with the people of Laos, Toyota Laos will be able to contribute to more active corporate activities and to raise the "Quality for life" of Laos together with everyone. That is the purpose, to launch an antenna shop.

Antenna Shop "TOYOTA SQUARE" is not the car showroom. Car is not sold there. TOYOTA SQUARE the inimitable space that is not only to communicate Toyota's basic values, but also to let people experience and sense new Toyota images Young, Cool and Advanced technology to attract trend-conscious younger and new generations in Laos. This space will be a device which establishes strong emotional bonding between Toyota brand and Lao consumers by sending out lifestyle and culture with different culture crossing.

Except of Toyota new cars display, this place also provides Toyota Safety Sense driving experience by VR devices, and weekly event program. "Talk show", "Discussion program (Laos New Challenge)" with younger generation, and also entertaining quiz and game program, starting from December 11th onwards.

The store will be opened from Tuesday to Sunday.

"TOYOTA SQUARE" shop operators are welcoming you to join, enjoy some programs.

"TOYOTA SQUARE"

- Venue: Vientiane town, TOYOTA SQUARE shop, Parkson 1st floor
- Operation hours: Monday (closed)
 - Tuesday – Friday: open from 10:00 – 19:00
 - Saturday, Sunday: open from 10:30 – 19:30

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Contact Us:

For more information on the contest, please visit the following:

- Website: <https://Toyota-laos.com.la/>
- Facebook: <https://www.facebook.com/toyotalaosla>