



Official Youth Engagement Group of the G20

SPONSORSHIP PROPOSAL

Organized by



support us and be part of the

YOUTH 20 (Y20) INDONESIA 2022

Do you want to take part in one of the biggest and most prestigious events in Indonesia?

Do you want to be relevant to youth issues?

Do you want to play a role in advocating youth engagement in global decision-making?

- ✓ 100 global young leaders
- ✓ from 20 of the world's biggest economies
- ✓ discussing the most pressing issues faced by youth
- ✓ to be presented to global leaders
- ✓ in a Summit watched by youths around the globe

Starting 1 December 2021 until November 2022, Indonesia will hold the Presidency of the Group of 20 (G20). Y20 is one of the Engagement Groups of the G20, which under the Indonesian Presidency will be organized by the Indonesian Youth Diplomacy (IYD).

ABOUT THE G20



G20
INDONESIA
2022

The Group of 20 (G20) is an informal group of 19 countries* and the European Union. The G20 is a major economic forum with strategic position because collectively it represents around 60% of world population, 75% of global trade, and 85% of world economy. **For the first time since G20 was founded in 1999, Indonesia will be the G20 presidency in 2022.** The theme of this G20 is “Recover Together, Recover Stronger”.

**Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Africa, South Korea, Turkey, the United Kingdom, and the United States*



ABOUT THE Y20

As one of the official Engagement Groups of the G20, **the Youth 20 (Y20) is a platform for young people across the G20 countries** to have a dialog, negotiate, and propose solutions for the world's most pressing issues. The main outcome of the Y20 Summit is a policy recommendation, called the Y20 Communiqué, which would be handed over to the G20 heads of state.

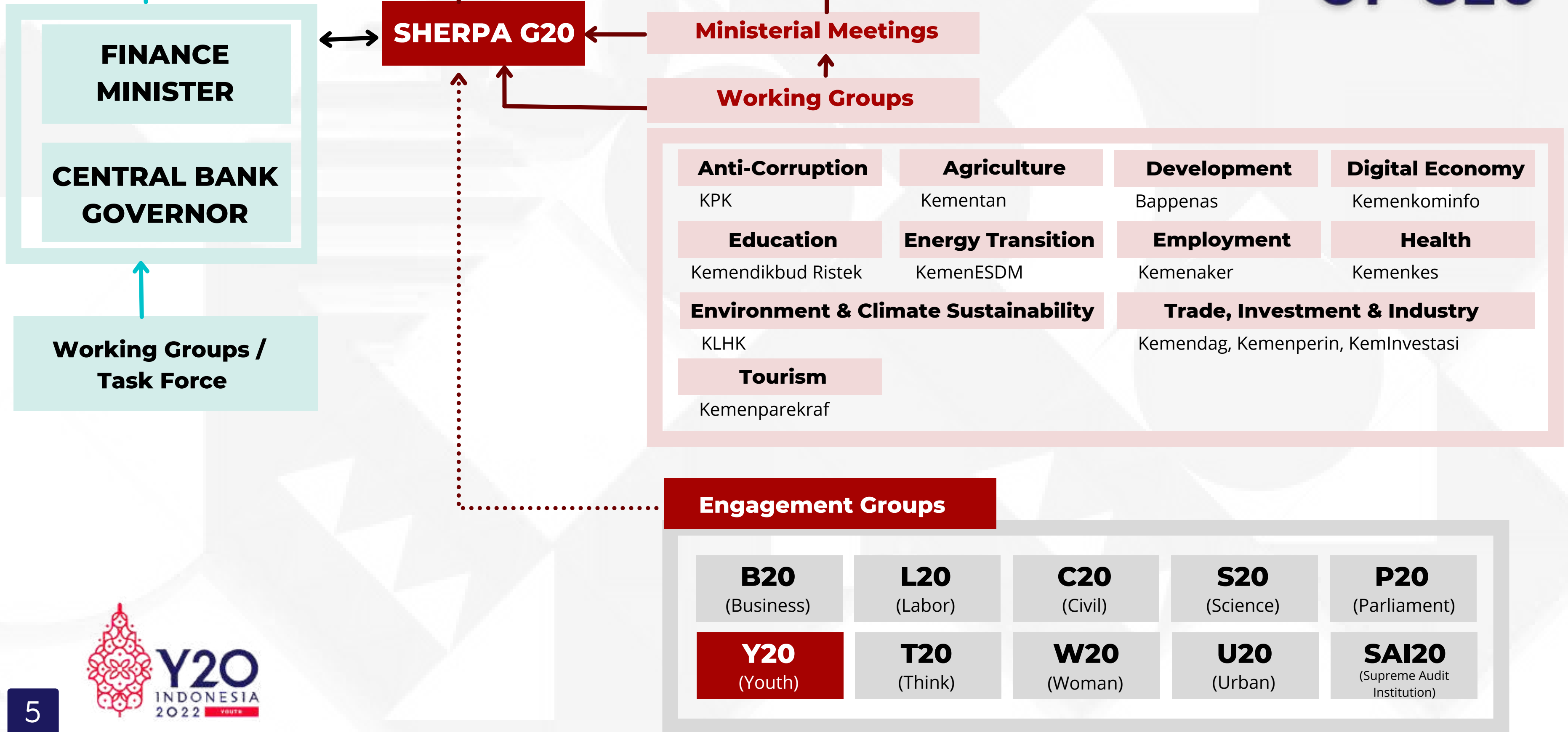


Y20 AS PART OF G20

G20 INDONESIA PRESIDENCY

FINANCE TRACK

SHERPA TRACK



SHERPA G20

Ministerial Meetings

Working Groups

Anti-Corruption
KPK

Agriculture
Kementan

Development
Bappenas

Digital Economy
Kemenkominfo

Education
Kemendikbud Ristek

Energy Transition
KemenESDM

Employment
Kemenaker

Health
Kemenkes

Environment & Climate Sustainability
KLHK

Trade, Investment & Industry
Kemendag, Kemenperin, KemInvestasi

Tourism
Kemenparekraf

Engagement Groups

B20
(Business)

L20
(Labor)

C20
(Civil)

S20
(Science)

P20
(Parliament)

Y20
(Youth)

T20
(Think)

W20
(Woman)

U20
(Urban)

SAI20
(Supreme Audit Institution)

FINANCE MINISTER

CENTRAL BANK GOVERNOR

Working Groups / Task Force



INDONESIAN YOUTH DIPLOMACY



Indonesian Youth Diplomacy (IYD) is the official host of the Y20 Summit Indonesia 2022, according to the decree by the Coordinating Minister for Economic Affairs of the Republic of Indonesia. IYD is a non-profit youth organization that actively promotes international exposure and drives inclusive empowerment for Indonesian youths to be influential voices at the national and international levels.

IYD recruits Indonesian delegates for the Y20 Summit since 2010. It is the Youth Focal Point to the G20 Sherpa of the Republic of Indonesia.



Indonesian delegates to the Y20 Summit 2021 Italy

Puteri Komarudin
House of Representatives (DPR)

Angelo Wijaya
Consultant at World Bank Group

Caroline 'Dea' Tasirin
Lecturer at Universitas Sam Ratulangi



Indonesian delegates to the Y20 Summit 2020 Saudi Arabia

Billy Mambrasar
Special Staff to Indonesian President

Rahayu Saraswati
Arsari Group

Tommy Aditya
Analyst at Bank Indonesia



Indonesian delegates to the Y20 Summit 2019 Japan

Hanny Chrysolite
Research Analyst at World Resources Institute

Michael Sianipar
Political Director at Patra Government Relations

ORGANIZING COMMITTEE OF THE Y20 INDONESIA 2022

ADVISORS

Coordinating Ministry of Economic Affairs of the Republic of Indonesia
Ministry of Foreign Affairs of the Republic of Indonesia
Ministry of Youth and Sports of the Republic of Indonesia



**IYD CHAIR &
Y20 CO-CHAIR**

MICHAEL SIANIPAR
Director, Patra Government
Relations
Y20 Summit 2019 Delegate



CO-CHAIR

RAHAYU SARASWATI
Politician, Activist, CEO
Y20 Summit 2020 Delegate



CO-CHAIR

INDRA DWI PRASETYO
Director, Pijar Foundation



CO-CHAIR

BUDY SUGANDI
CEO, Klikcoaching



CO-CHAIR

NURUL HIDAYATUL UMMAH
General Chairwoman, IPPNU



**DEPUTY CHAIR
& RESEARCH**

SYAHID DERADJAT
Employee Relations Expert,
Pertamina
Y20 Summit 2012 Delegate



**PROJECT MANAGEMENT
& RESEARCH**

ANGELO WIJAYA
Consultant, World Bank Group
Y20 Summit 2021 Delegate



**SEKRETARIS-
JENDERAL IYD**

MARAL DIPODIPUTRO
CEO, TEMU



SECRETARIAT

MAUDINA TRI HARTASYA
Secretariat, Indonesian Youth
Diplomacy



**PROGRAM, LOGISTICS &
DELEGATE RELATIONS**

MUJAB MS
Policy Analyst, Patra
Government Relations



COMMUNICATIONS

PANGERAN SIAHAAN
CEO, asumsi.co



PARTNERSHIP

PANJI SAPUTRA
Cabinet Secretariat of the
Republic of Indonesia
Y20 Summit 2010 Delegate



SPONSORSHIP

KRISTIA D. SIANIPAR
Adviser, Market Development
Facility - Timor-Leste
Y20 Summit 2015 Delegate



**INDONESIAN DELEGATES
SELECTION COMMITTEE**

PUTERI KOMARUDIN
House of Representatives (DPR)
Y20 Summit 2021 Delegate



**INDONESIAN DELEGATES
SELECTION COMMITTEE**

CAROLINE 'DEA' TASIRIN
Lecturer, Universitas Sam Ratulangi
Y20 Summit 2021 Delegate

PRIORITY AREAS

Each year, the presidency of the Y20 decides **the priority areas considered to be most pressing and relevant for the global youth**. The discussion and negotiation for the Communiqué revolves around these priority areas.

For the Y20 Summit 2022 Indonesia, there are four priority areas. As input to the discussion for the Communiqué, for each of the priority area, **we are producing whitepapers supported by research and global survey**. The global survey aims to gather the aspirations and views of youth in all G20 countries.

PRIORITY AREAS FOR THE Y20 SUMMIT 2022



YOUTH EMPLOYMENT

- Social Safety Nets for Informal and Non-Standard Forms of Employment
- Youth Social Entrepreneurship



DIGITAL TRANSFORMATION

- Youth Roles in Digital Governance
- Digital Financial Awareness



SUSTAINABLE AND LIVABLE PLANET

- Safeguarding of Natural Capital
- Circular Economy based on Sustainable Production and Consumption



DIVERSITY AND INCLUSION

- Inclusive Youth Participation through Education
- Promoting Youth in Creative Economy

LINKAGE OF Y20 PRIORITY AREAS WITH G20

YOUTH EMPLOYMENT

Social Safety Nets for Informal and Non-Standard Forms of Employment

Youth Social Entrepreneurship

Priority Issues of the G20 Employment Working Group:

1. Sustainable job creation in the context of the changing world of work
2. Inclusive labor market and affirmative decent jobs suitable for persons with disabilities
3. Human capacity development for sustainable growth and productivity improvement
4. Adaptive and inclusive labor protection to respond to the changing world of work

DIGITAL TRANSFORMATION

Youth Roles in Digital Governance

Digital Financial Awareness

Priority Issues of the G20 Digital Economy Working Group:

1. Connectivity and post COVID-19 recovery
2. Digital skills and literacy
3. Cross-border data flow and data-free flow with trust

Priority Agenda of the G20 Finance Track:

digital financial inclusion and SME financing

SUSTAINABLE AND LIVEABLE PLANET

Safeguarding of Natural Capital

Circular Economy based on Sustainable Production and Consumption

Priority Issues of the G20 Environment and Climate Sustainability Working Group:

1. Support more sustainable recovery
2. Enhance land-and-sea-based actions to support environment protection and climate objectives
3. Enhance resource mobilization resources to protect the environment and achieve climate objectives

Priority Issues of the G20 Energy Transition Working Group:

1. Securing energy accessibility; 2. Scaling up smart and clean technology; 3. Advancing energy financing

DIVERSITY AND INCLUSION

Inclusive Youth Participation through Education

Promoting Youth in Creative Economy

Priority Issues of the G20 Education Working Group:

1. Quality education for all
2. Digital technology in education
3. Solidarity and partnership
4. Future of work in post-COVID-19 pandemic

Priority Issue of the G20 Tourism Working Group:

- Innovation and creative economy in tourism

INDONESIAN DELEGATES TO THE Y20 INDONESIA 2022



**Youth
Employment**



MARSHIELLA PANDJI
President Staff Office

**Digital
Transformation**



MARCEL SATRIA
DANA Indonesia

**Sustainable and
Livable Planet**



NASHIN MAHTANI
*Yayasan Peta Bencana &
Climate Emergency
Software Alliance (CESA)*

**Diversity and
Inclusion**



M. ABDULLAH SYUKRI
*Pergerakan Mahasiswa
Islam Indonesia (PMII)*
**Appointed by the Ministry of Youth
and Sports**

MILESTONE



1 Dec 2021

Start of the Indonesia Presidency in the G20

Virtual Roadshows on the road to the Y20

17 Jan 2022

Launching of Y20 Whitepapers

19 Feb 2022

Y20 Kick-Off *(online)*

Mar - Jun 2022

Pre-Summit

YOUTH
EMPLOYMENT
19-20 Mar 2022



PALEMBANG

DIGITAL
TRANSFORMATION
23-24 Apr 2022



LOMBOK

SUSTAINABLE AND
LIVEABLE PLANET
21-22 Mei 2022



BALIKPAPAN

DIVERSITY &
INCLUSION
18-19 Jun 2022



MANOKWARI

17-24 Jul 2022

Y20 Summit



JAKARTA



BANDUNG

Oct 2022

G20 Leaders' Meeting *(Bali)*

RUNDOWN

The rundown is the same for each of the four Y20 Pre-summit events, with each event focusing on one priority area

Y20 PRE- SUMMIT

DAY 1 OPENING

- Arrival of local delegates to pre-summit location
- Welcome speech by Governor
- Speech by Minister
- Virtual city tour
- Panel Talkshow
- Dinner

DAY 2 DISCUSSION

- Townhall meeting with local youth organizations and Y20 delegates
- Annex and communiqué discussion by delegates

**Rundowns are tentative*



RUNDOWN

Y20 SUMMIT in Jakarta

DAY 1

- Arrive in Jakarta

DAY 2

- Opening Ceremony at the House of Representatives (Gedung DPR RI)
- Welcome Dinner with G20 Sherpa and Governor of DKI Jakarta
- Talkshow on Youth Employment
- Talkshow on Digital Transformation

DAY 3

- Jakarta Historical Tour
- Talkshow on Sustainable and Liveable Planet
- Talkshow on Diversity and Inclusion

**Rundowns are tentative*



RUNDOWN

Y20 SUMMIT in Bandung

DAY 4

- Depart to Bandung
- Discussion and Negotiation for the Y20 Communiqué

DAY 5

- Discussion and Negotiation for the Y20 Communiqué

DAY 6

- Plenary Meeting for the Y20 Communiqué at Gedung Konferensi Asia-Afrika (KAA)
- Bandung City Tour
- Closing Ceremony and Gala Dinner with the Indonesian President, G20 Sherpa, Minister of Youth & Sport, and Governor of West Java at Gedung Sate

DAY 7

- Delegates Retreat
- Departure of delegates

DAY 8

- Departure of delegates

Rundowns are tentative

VIRTUAL EXPO

This will be the first time that the Y20 Summit has a Virtual Expo. The Virtual Expo will have booths from countries around the world, showcasing products and culture, particularly those by youth. The Expo will be open 24 hours a day for 3 weeks during the Y20 Summit in July 2022, and will be accessible from anywhere around the world.

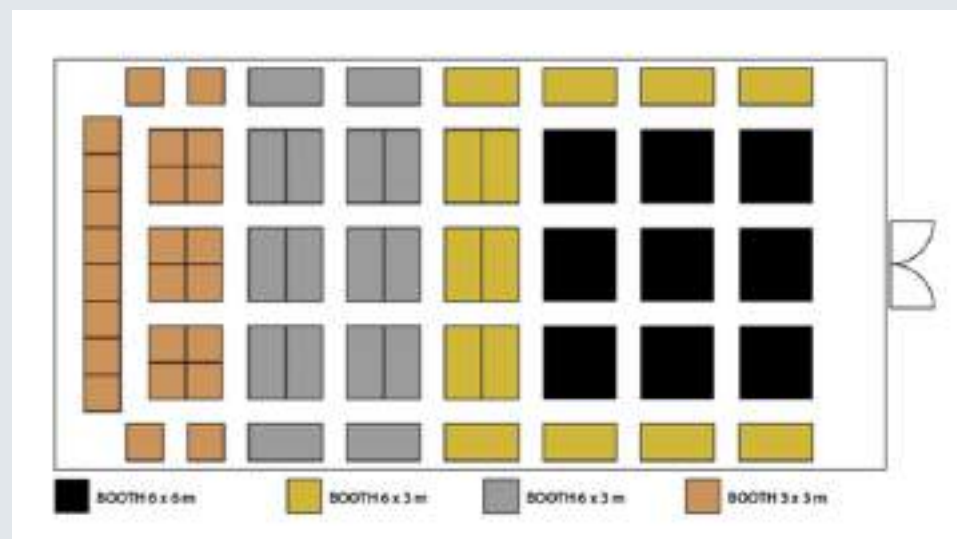
Virtual lobby



Virtual gate



Floor plan



Y20 AWARDS

Y20 Awards is a special recognition for young leaders (both individual and groups) at G20 countries and beyond, who have consistently done project/program or led organization/foundation that relates to any of the priority areas of the Y20 Summit 2022. This award will be a novel program, especially hosted by the Indonesian Y20 2022 Presidency.

For each of the priority areas, these awards will be given:

Y20 INDIVIDUAL YOUNG LEADER AWARD

Category for young leaders
(16-30 years old) from both
G20 and non-G20
countries

Y20 YOUTH GROUP AWARD

Category for registered
organizations from both
G20 and non-G20
countries

The Y20 Awards winners will be invited to speak at and attend the Y20 Summit 2022. Sponsors will have the opportunity to mentor the winners.

FUNDING NEED



OVERALL FUNDING NEED

IDR 19,000,000,000

(or USD 1,332,000)



Budget Item	Budget Estimate (IDR million)	Budget Estimate (USD '000)	Timing
IYD Secretariat	300	21	Jan 2021 - Dec 2022
Research and Global Survey	400	28	Sep - Nov 2021
Kick-Off	220	16	Feb 2022
Pre-Summit 1: Youth Employment	1,000	70	Mar 2022
Pre-Summit 2: Digital Transformation	2,000	140	Apr 2022
Pre-Summit 3: Sustainable & Livable Planet	2,000	140	May 2022
Pre-Summit 4: Diversity & Inclusion	2,500	175	June 2022
Y20 Summit	9,000	630	Jul 2022
Virtual Expo	300	21	Jul 2022
Y20 Awards	140	10	Jan-Jul 2022
Website	45	4	Dec 2021 - Dec 2022
Marketing Campaign	1,000	70	Jan - Aug 2022
Miscellaneous	95	7	Throughout
Total	19,000	1,332	

BUDGET BREAKDOWN FOR SUMMIT



in Indonesian Rupiah

<i>in IDR millions</i>	Jakarta	Bandung	Total
Accommodation	700	1,000	1,700
Transportation	150	250	400
Meeting	500	600	1,100
Events			
Opening Ceremony	125		125
Welcome Dinner	500		500
Jakarta Historical Tour	70		70
Plenary Meeting		300	300
Closing Ceremony		850	850
Bandung City Tour		25	25
Retreat		160	160
Production for meetings and events	450	550	1,000
Logistics and Admin	450	250	700
COVID Protocol	90	140	230
Documentation & Report	40	50	90
EO Management Fee and Operations	450	450	900
Miscellaneous	350	500	850
Total	3,875	5,125	9,000

in US Dollar

	Jakarta	Bandung	Total
Accommodation	48,951	69,930	118,881
Transportation	10,490	17,483	27,972
Meeting	34,965	41,958	76,923
Events			
Opening Ceremony	8,741		8,741
Welcome Dinner	34,965		34,965
Jakarta Historical Tour	4,895		4,895
Plenary Meeting		20,979	20,979
Closing Ceremony		59,441	59,441
Bandung City Tour		1,748	1,748
Retreat		11,189	11,189
Production for meetings and events	31,469	38,462	69,930
Logistics and Admin	31,469	17,483	48,951
COVID Protocol	6,294	9,790	16,084
Documentation & Report	2,797	3,497	6,294
EO Management Fee and Operations	31,469	31,469	62,937
Miscellaneous	24,476	34,965	59,441
Total	270,979	358,392	629,371

BUDGET BREAKDOWN FOR PRE-SUMMIT

in Indonesian Rupiah

<i>in IDR millions</i>	Pre-Summit 1 Palembang	Pre-Summit 2 Lombok	Pre-Summit 3 Balikpapan	Pre-Summit 4 Manokwari
Advance Team	50	50	50	80
Accommodation	140	200	200	250
Transportation	200	200	200	350
Meeting & Logistics	110	500	500	600
Online & Offline Production	380	650	650	750
Documentation & Report	20	50	50	50
EO Management Fee	50	150	150	200
Miscellaneous	50	200	200	220
Total	1,000	2,000	2,000	2,500

in US Dollar

	Pre-Summit 1 Palembang	Pre-Summit 2 Lombok	Pre-Summit 3 Balikpapan	Pre-Summit 4 Manokwari
Advance Team	3,500	3,500	3,500	5,600
Accommodation	9,800	14,000	14,000	17,500
Transportation	14,000	14,000	14,000	24,500
Meeting & Logistics	7,800	35,000	35,000	42,000
Online & Offline Production	26,500	45,500	45,500	52,500
Documentation & Report	1,400	3,500	3,500	3,500
EO Management Fee	3,500	10,500	10,500	14,000
Miscellaneous	3,500	14,000	14,000	15,400
Total	70,000	140,000	140,000	175,000



HOW YOU CAN SUPPORT US



SPONSORSHIP PACKAGES FOR SUMMIT

 **JAKARTA**



 **BANDUNG**



Platinum Sponsor

IDR 5 billion (US\$ 350,000)

PROMOTION

- Scheduled broadcast of product/company during events
- TV commercial playback in waiting room
- Special interview for sponsor's senior executive to be broadcasted on social media
- Sponsor representatives are entitled to address the delegates on topic approved by the Y20 Organizing Committee
- Distribution of sponsor's brochure and gift in delegate bags

MENTIONS

- Special mention by MC during Opening Ceremony, Closing Ceremony, and Gala Dinner
- Mention in official press release
- Acknowledgement by MC at each session

VIRTUAL RECOGNITION

- Logo on speakers' frame
- Logo on website and social media
- Web banner link on website's sponsor page
- Logo on bumper video and virtual backdrop
- Logo on e-program book

PHYSICAL RECOGNITION

- Logo on delegates' lanyard and ID card
- Logo on delegates kits
- Logo on crew uniform
- Logo on welcome banner and directional signage
- Logo on Summit backdrop and registration counter
- Space for individual roll banner

COMPLIMENTARY

- Invitation to Closing Ceremony and Gala Dinner

VIRTUAL EXPO

- Logo on virtual gate
- Logo on virtual lobby with direct access to virtual booth
- Virtual booth of 6 x 6 meter with features including video, e-catalogue, link to sponsor website, and chat facility

Gold Sponsor

IDR 3 billion (US\$ 210,000)

PROMOTION

- Scheduled broadcast of product/company during events
- TV commercial playback in waiting room
- Special interview for sponsor's senior executive to be broadcasted on social media
- Distribution of sponsor's brochure and gift in delegate bags

MENTIONS

- Special mention by MC during Opening Ceremony, Closing Ceremony, and Gala Dinner
- Acknowledgement by MC at each session

VIRTUAL RECOGNITION

- Logo on website and social media
- Web banner link on website's sponsor page
- Logo on bumper video and virtual backdrop
- Logo on e-program book

PHYSICAL RECOGNITION

- Logo on welcome banner and directional signage
- Logo on Summit backdrop and registration counter
- Space for individual roll banner

COMPLIMENTARY

- Invitation to Closing Ceremony and Gala Dinner

VIRTUAL EXPO

- Virtual booth of 6 x 3 meter with features including video, e-catalogue, link to sponsor website, and chat facility

Silver Sponsor

IDR 1 billion (US\$ 70,000)

PROMOTION

- Distribution of sponsor's brochure and gift in delegate bags.

MENTIONS

- Special mention by MC during Opening Ceremony, Closing Ceremony, and Gala Dinner
- Acknowledgement by MC at each session

VIRTUAL RECOGNITION

- Logo on website and social media
- Web banner link on website's sponsor page
- Logo on bumper video and virtual backdrop
- Logo on e-program book

PHYSICAL RECOGNITION

- Logo on Summit backdrop and registration counter
- Space for individual roll banner

COMPLIMENTARY

- Invitation to Closing Ceremony and Gala Dinner

VIRTUAL EXPO

- Virtual booth of 6 x 3 meter with features including video, e-catalogue, and link to sponsor website

Bronze Sponsor

IDR 500 million (US\$ 35,000)

PROMOTION

- Distribution of sponsor's brochure and gift in delegate bags

MENTIONS

- Acknowledgement by MC at each session

VIRTUAL RECOGNITION

- Logo on website and social media
- Logo on e-program book

PHYSICAL RECOGNITION

- Logo on Summit backdrop and registration counter
- Space for individual roll banner

VIRTUAL EXPO

- Virtual booth of 3 x 3 meter with features including e-catalogue and link to sponsor website

SUMMARY OF SPONSORSHIP PACKAGES

SPONSORSHIP BENEFIT	PLATINUM IDR 5 billion	GOLD IDR 3 billion	SILVER IDR 1 billion	BRONZE IDR 500 million
PROMOTION				
1 Scheduled broadcast of product/company during events	•	•		
2 TV commercial playback in waiting room	•	•		
3 Special interview for sponsor's senior executive to be broadcasted on social media	•	•		
4 Sponsor representatives are entitled to address the delegates on topic approved by the Y20 Organizing Committee	•			
5 Distribution of sponsor's brochure and gift in delegate bags	•	•	•	•
MENTIONS				
6 Special mention by MC during Opening Ceremony, Closing Ceremony, and Gala Dinner	•	•	•	
7 Mention in official press release	•			
8 Acknowledgement by MC at each session	•	•	•	•
VIRTUAL RECOGNITION				
9 Logo on speakers' frame	•			
10 Logo on website and social media	•	•	•	•
11 Web banner link on website's sponsor page	•	•	•	
12 Logo on bumper video and virtual backdrop	•	•	•	
13 Logo on e-program book	•	•	•	•
PHYSICAL RECOGNITION				
14 Logo on delegates' lanyard and ID card	•			
15 Logo on delegates kits	•			
16 Logo on crew uniform	•			
17 Logo on welcome banner and directional signage	•	•		
18 Logo on Summit backdrop and registration counter	•	•	•	•
19 Space for individual roll banner	•	•	•	•
COMPLIMENTARY				
20 Invitation to Closing Ceremony and Gala Dinner	•	•	•	
VIRTUAL EXPO				
21 Logo on virtual gate	•			
22 Logo on virtual lobby with direct access to virtual booth	•			
23 Virtual booth with the following features:	6 x 6 m	6 x 3 m	6 x 3 m	3 x 3 m
Video	•	•	•	
e-Catalogue	•	•	•	•
Link to sponsor website	•	•	•	•
Chat facility	•	•		

SAMPLES OF SPONSORSHIP BENEFITS

ID Card and Lanyard



Goodie bags



Luggage Tag



Notepad and pen



Tumbler



COVID KIT



SAMPLES OF SPONSORSHIP BENEFITS

Flyer and e-Invitation



e-Book



Company advertisement



SAMPLES OF SPONSORSHIP BENEFITS

Banner



Roll-on Banner

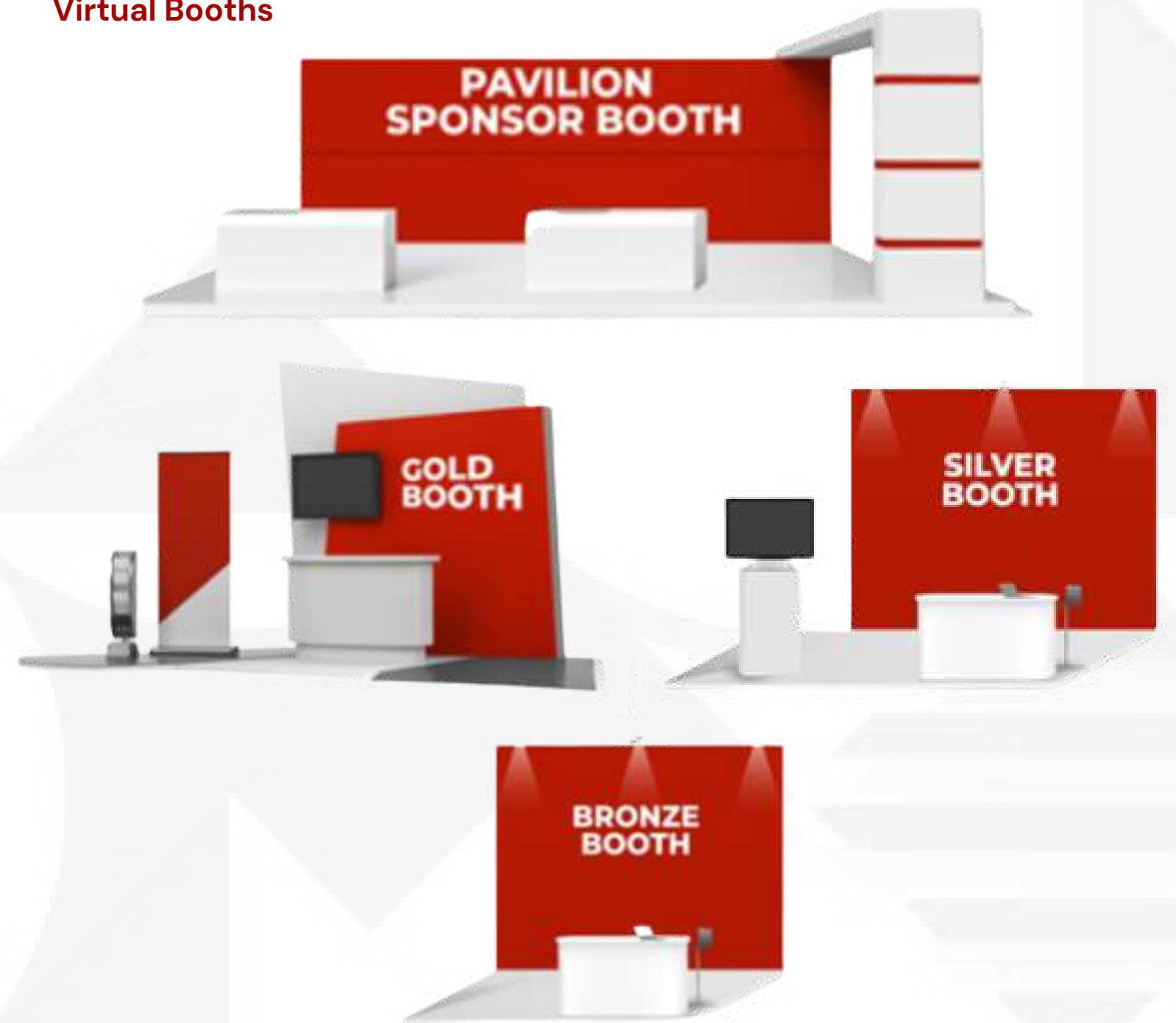


SAMPLES OF SPONSORSHIP BENEFITS

Virtual Expo



Virtual Booths





For more in-depth discussion on how your company or institution can be part of the Y20 Summit 2022 Indonesia, please contact our Sponsorship Team below

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Head of Sponsorship Division
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kristia.sianipar@gmail.com

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melati.sasabila@gmail.com

General email address: youth20@g20-indonesia.id

Visit our website at

<https://y20-indonesia.org/>

Follow our Instagram

[@y20indonesia2022_](https://www.instagram.com/y20indonesia2022_)



Sponsorship payment to be made to

Indonesian Youth Diplomacy

**BANK : Bank Rakyat Indonesia
Account No: 0335.01.002806.30.4
Swift Code : BRINIDJA**

**Address: BRI I BUILDING, FLOOR 18, 44-46
Jalan Jenderal Sudirman, Indonesia**



Thank You



www.indonesianyouthdiplomacy.org



@iyouthdiplomacy



Indonesian Youth Diplomacy



@iyouthdiplomacy

ANNEX

DETAILS OF THE PRIORITY AREAS

Whitepaper can be downloaded at
<https://bit.ly/Y20whitepaper>

Priority Areas

PRIORITY AREAS

SUB-PRIORITY

- 1 YOUTH EMPLOYMENT**
 - a. Social Safety Nets for Informal and Non-Standard Forms of Employment
 - b. Youth Social Entrepreneurship

- 2 DIGITAL TRANSFORMATION**
 - a. Youth Roles in Digital Governance
 - b. Digital Financial Awareness

- 3 SUSTAINABLE AND LIVEABLE PLANET**
 - a. Safeguarding of Natural Capital
 - b. Circular Economy based on Sustainable Production and Consumption

- 4 DIVERSITY AND INCLUSION**
 - a. Empowering Inclusivity through Education
 - b. Youth in Creative Economy

CROSS-CUTTING

WG: Employment

Issues: (i) Enhancing social protection; (ii) Promoting Youth Employment; (iii) Tech-adapt training, and (iv) Youth Entrepreneurship

WG: Digital Economy / Finance Track

Issues: (i) Connectivity and Post-COVID Recovery; (ii) Data protection and cross-border data flow; (iii) Digital literacy and skills; (iv) Financial inclusion; (v) Digital Economy

WG: Energy Transition & Environment and Climate Sustainability

Issues: (i) Nature based Solution for Adaptation; (ii) Issues on ocean and climate; (iii) Climate change financing; (iv) Stronger environmental governance

WG: Education and Tourism

Issues: (i) International partnership in Education; (ii) Modernization and digitalization of education; (iii) Strengthening collaboration and innovation in creative economy

RESEARCHER

Lead : Joanna Octavia, Sugit Arjon
(Y20 Delegate 2018/ Univ of Warwick)
(Y20 Delegate 2010/ Ritsumeikan Univ)

External : Pasha Aulia Muhammad
(Org of Islamic Cooperation Youth)

Lead : Biondi Sanda Sima
(Y20 Delegate 2015/ World Bank Group)

External : Desi Vicianna
(Pulse Lab Jakarta)

Lead : Hanny Chrysolite
(Y20 Delegate 2019/ SYSTEMIQ Ltd)

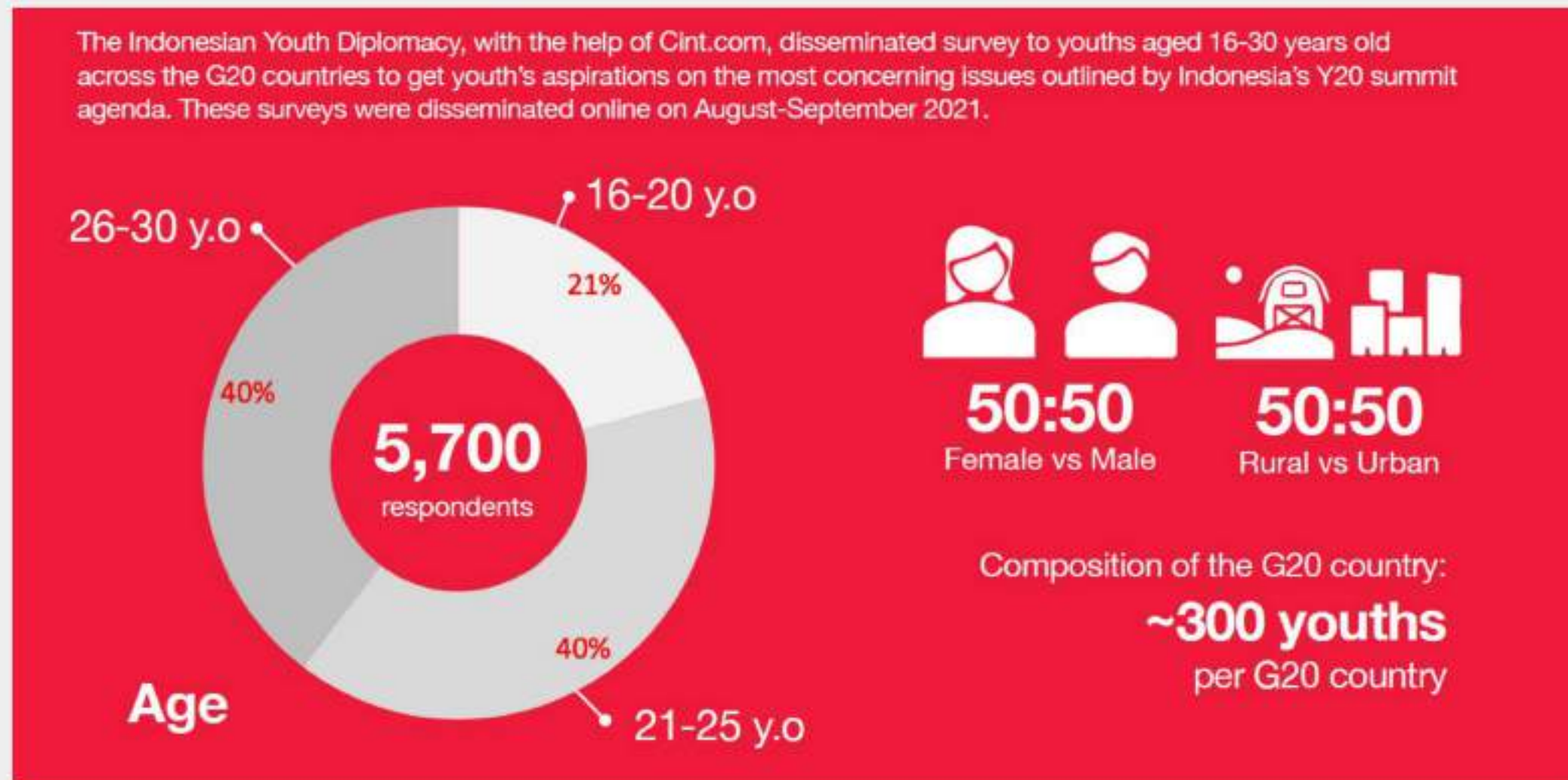
External : Shita P. Saphira, Nabilla G.
(UN Environment WCMC, Climate Bond Int)

Lead : Disty Winata
(Y20 Delegate 2011/ UN Information Centre)

External : Reykha Pratiwi
(Angel Investment Network Indonesia)

Priority Areas

The Indonesian Youth Diplomacy, with the help of Cint.com, disseminated survey to youths aged 16-30 years old across the G20 countries (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, Mexico, Russia, Saudi Arabia, South Africa, Turkey, the United Kingdom, the United States) to get youth's aspirations on the most concerning issues outlined by Indonesia's Y20 summit agenda. These surveys were disseminated online on August-September 2021



Supported by

Cint Accelerating insights.

Priority Areas

Research and Methodologies

41

Expert Interviews

14

Focus Group Discussions



and more...



Youth Employment in the G20

Y20 Summit 2022 White Paper

Social safety nets for informal and non-standard forms of employment
Youth social entrepreneurship

Supported by

Cint Accelerating
insights.

KEY FINDINGS

47%

Job insecurity is the top cause of future employment concern for youths across G20 countries, with 47 percent of them worrying about working in an unstable job.

73%

of youths think that **governments** should provide social safety nets for them.

Top 3

Regulatory support, education and training, and financial help are among the top three desired types of assistance by aspiring youth social entrepreneurs.



Social Safety Nets for Informal and Non-Standard Forms of Employment



Social safety nets for informal and non-standard forms of employment

examines protection for young workers working in lower quality jobs in the informal economy and in arrangements outside of full-time employment, such as part time work, temporary work or zero hours contract.

CHALLENGES

- **Lack of access to public social protection programs**
Legislation vs. coverage; eligibility for available programs; practical barriers
- **Financing barriers**
Commitment to contribute vs. immediate needs; contributions from stakeholders
- **Limited awareness about social safety nets**
Young, healthy and without dependents

OPPORTUNITIES

- **Recognizing the involvement of stakeholders**
Flexible, informal forms of social protection
- **Taking advantage of digital technology**
Overcoming barriers to registering, contributing, and claiming benefits
- **Tailored income support for youth**
Support that responds to youths' priorities and unique life situations
- **Strong government leadership**
The reach of a public social protection system; supporting role of stakeholders

Youth Social Entrepreneurship



Youth social entrepreneurship

explores social business as a viable pathway to employment for young people and also an opportunity for them to address pressing community needs.

CHALLENGES

- **Nascent regulatory support**
Constrains the application of policy tools that support SEs
- **Competitive funding environment**
Investors' focus on ROI & scalability; Lack of credit histories & collaterals
- **Human resource challenges**
Employees, beneficiaries, and youth social entrepreneurs
- **Socio-cultural barriers**
Gaining support and trust of communities; local context
- **Uneven development and opportunity gaps**
Ecosystems tend to benefit youths from higher educational and socioeconomic backgrounds

OPPORTUNITIES

- **Taking advantage of internet-based financing alternatives**
Crowdfunding & P2P lending
- **Embedding social entrepreneurship in educational support programs**
Organizational support & safe platform to experiment with ideas
- **Securing government support and recognition**
Building awareness; creating policy tools e.g. funding; assurance that their work matters
- **Interlinking key players in the youth social entrepreneurship ecosystem**
Engaging youths & stakeholders at the local, regional, national, and international levels



Digital Transformation in the G20

Y20 Summit 2022 White Paper

The Youth's Roles in Digital Governance
Digital Financial Awareness

Supported by

Cint Accelerating
insights.

KEY FINDINGS

61%

of young people across G20 countries have **issues with internet connectivity**, including slow and unstable internet connection and expensive access to the internet.

700mn

Between 2011 to 2014, digital payment unlocked access to over 700 million people from developing countries, help paving the pathway out of extreme poverty.

Top 3

G20 youths feel that software development, security, and data are the top three required digital skills for future readiness.

✿✧ The Youth's Roles in Digital Governance



The advancement of digital technology affects the youth and is mostly driven by them.

- However, connectivity remains a challenge for most of the youth where **369 million young people remains offline**.
- Meanwhile, ICT sector opened **job opportunities to an estimated 55,3 million people** worldwide in 2020.
- Govt needs to embolden youth roles in digital governance **to narrow digital inequality**.

Case Study: Youth Against Misinformation, Cerebral (Online Mental Health Platform)

CHALLENGES

- **The widening digital divide and absence of connectivity**
Emphasize digital inclusivity and the significance of providing even infrastructure
- **Lack of digital literacy and skills**
Identify lack of literacy mismatch between skills supply and demand
- **Security and privacy concerns**
Highlight security risks and asymmetries between users and service providers

OPPORTUNITIES

- **Youth engagement on digital activism**
Broaden knowledge exchange, build movement, tackle misinformation
- **Inclusive decision making**
Advance data-driven and human-centered decisions
- **Youth participation in “build back better”**
Solve problems, including in post-COVID-19 health and economic recovery, through innovative solutions

Digital Financial Awareness



Digital payment is the next frontier to unleash digital economy transformation.

- Connectivity is not always translated into meaningful gains. In Indonesia, only **3 percent of online activities endow commercial values**.
- However, the potential is remarkable. Digital payment **paved the pathway for 700 million people out of extreme poverty** worldwide.
- In Indonesia, **59 percent of financially excluded population are not aware of digital financial services (DFS)**. Promoting awareness becomes a key.

CHALLENGES

- **Supply and demand risk factors**
Identify barriers to youth uptake from supply and demand dimensions
- **Lack of financial literacy**
Address the fundamental in financial literacy to buffer shocks
- **The rise of digital currency and cryptocurrency**
Anticipate risks from spurring blockchain-enabled currencies

OPPORTUNITIES

- **Beyond convenience: linkage to development**
Motivate DFS to poverty eradication and SDGs attainment
- **Improving financial inclusion and women empowerment**
Democratize access and promote women inclusion in mainstream economy
- **Deepening use-cases for more advanced DFS uptakes**
Explore use-cases for govt and private sectors to harness emerging technologies



Sustainable and Livable Planet in the G20

Y20 Summit 2022 White Paper

Safeguarding Natural Capital
Circular Economy based on Sustainable Production and Consumption

KEY FINDINGS

45%

45% of G20 youths think very often about the planet, among which are concerned about how environmental issues will affect them personally.

64%

As the present and future inhabitants of the planet, youths are especially vulnerable to the planetary crisis, but often have to rely on adults to make decisions for them. **Around 64% young people don't believe people in power are listening to them enough when they talk about the planet.**

NATURE- POSITIVE AND CIRCULAR ECONOMY

Youths have demanded a radical transformation to an economy that puts nature at the center and embraces the circular economy. Youths are great assets to this transformation: youths use their voices and take action.

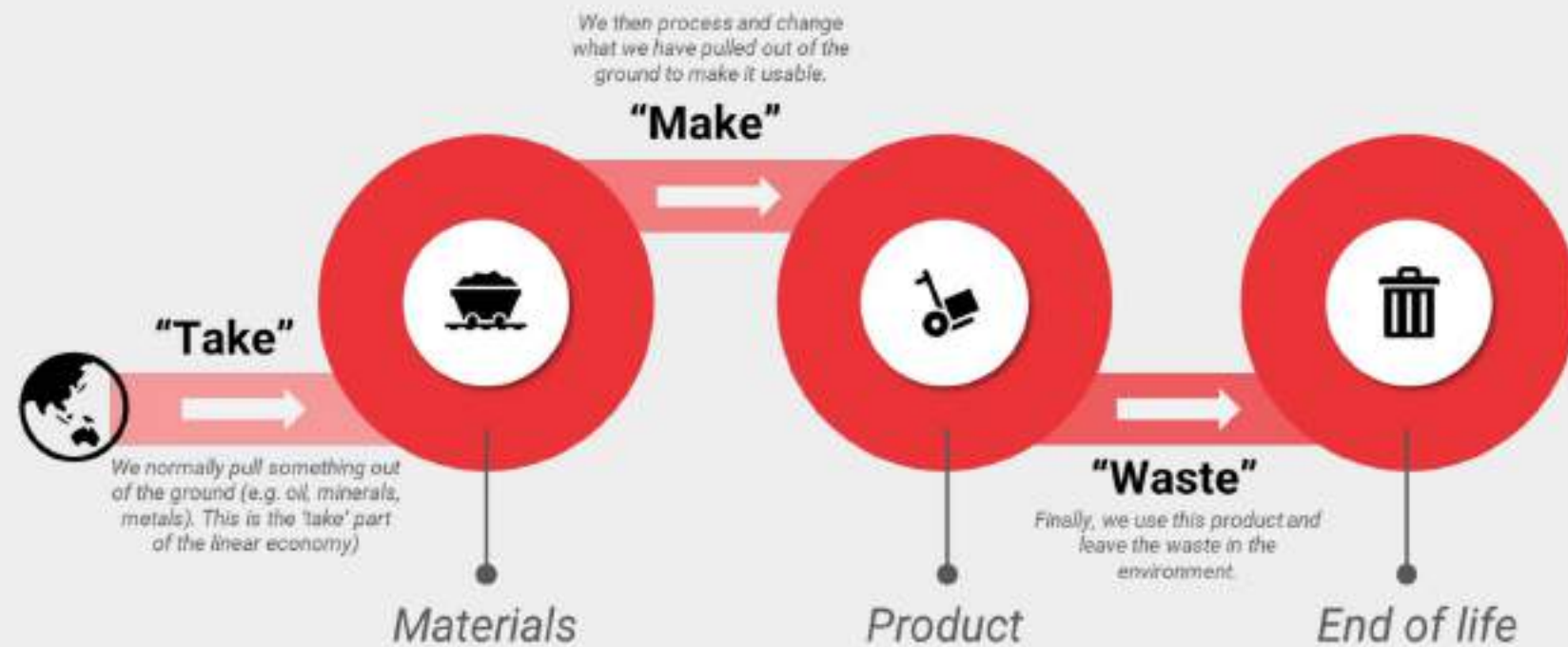


Sustainable and Livable Planet

CHALLENGES

We can no longer afford the **take-make-waste economy**:

- 1) Our resource overuse
- 2) Our excessive waste generation

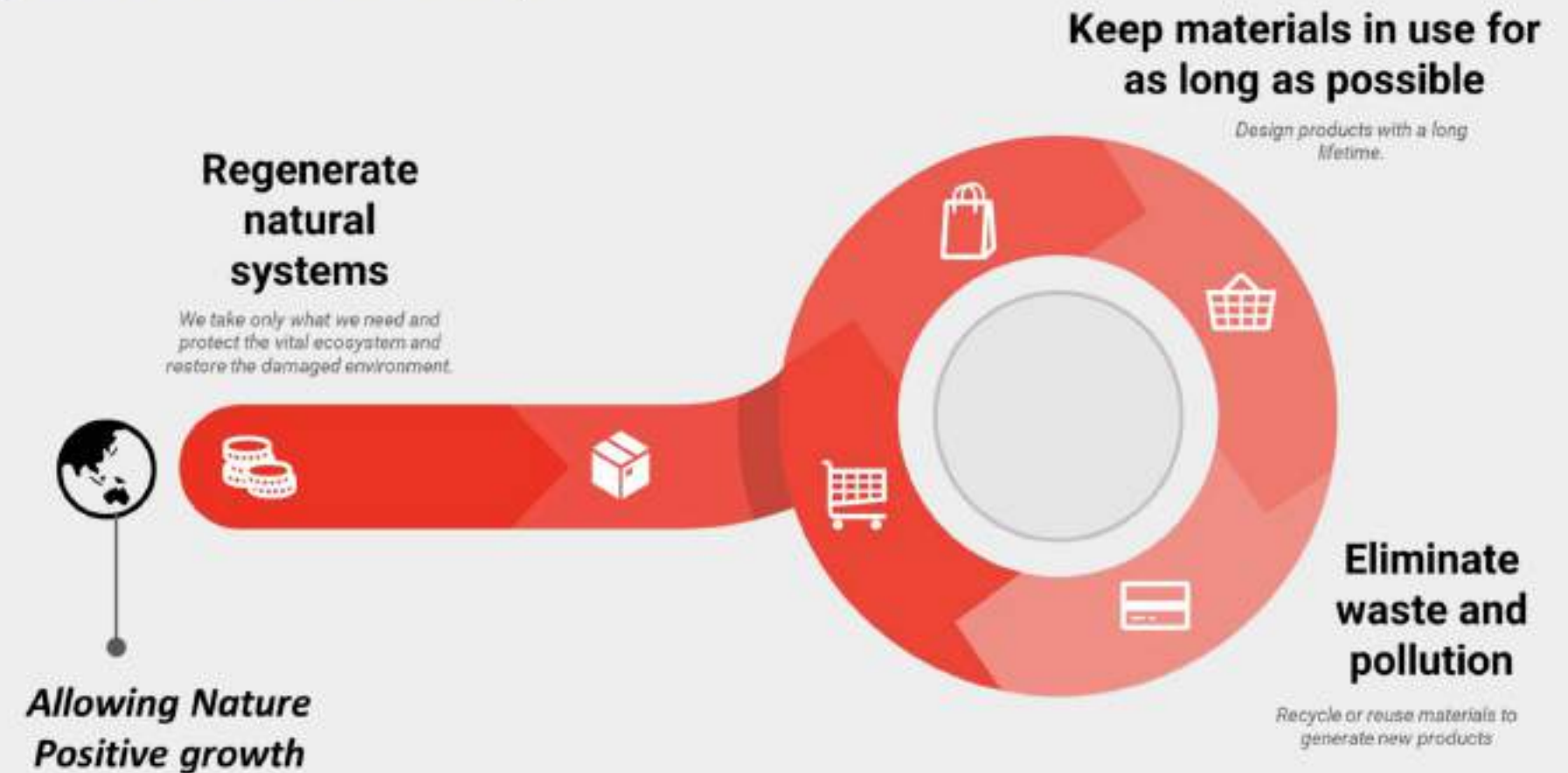


This system has also created extreme forms of inequality with impacts felt most severely by the indigenous communities whose livelihood is intimately tied to their habitations.

OPPORTUNITIES

We need to shift to **transform our economic systems**:

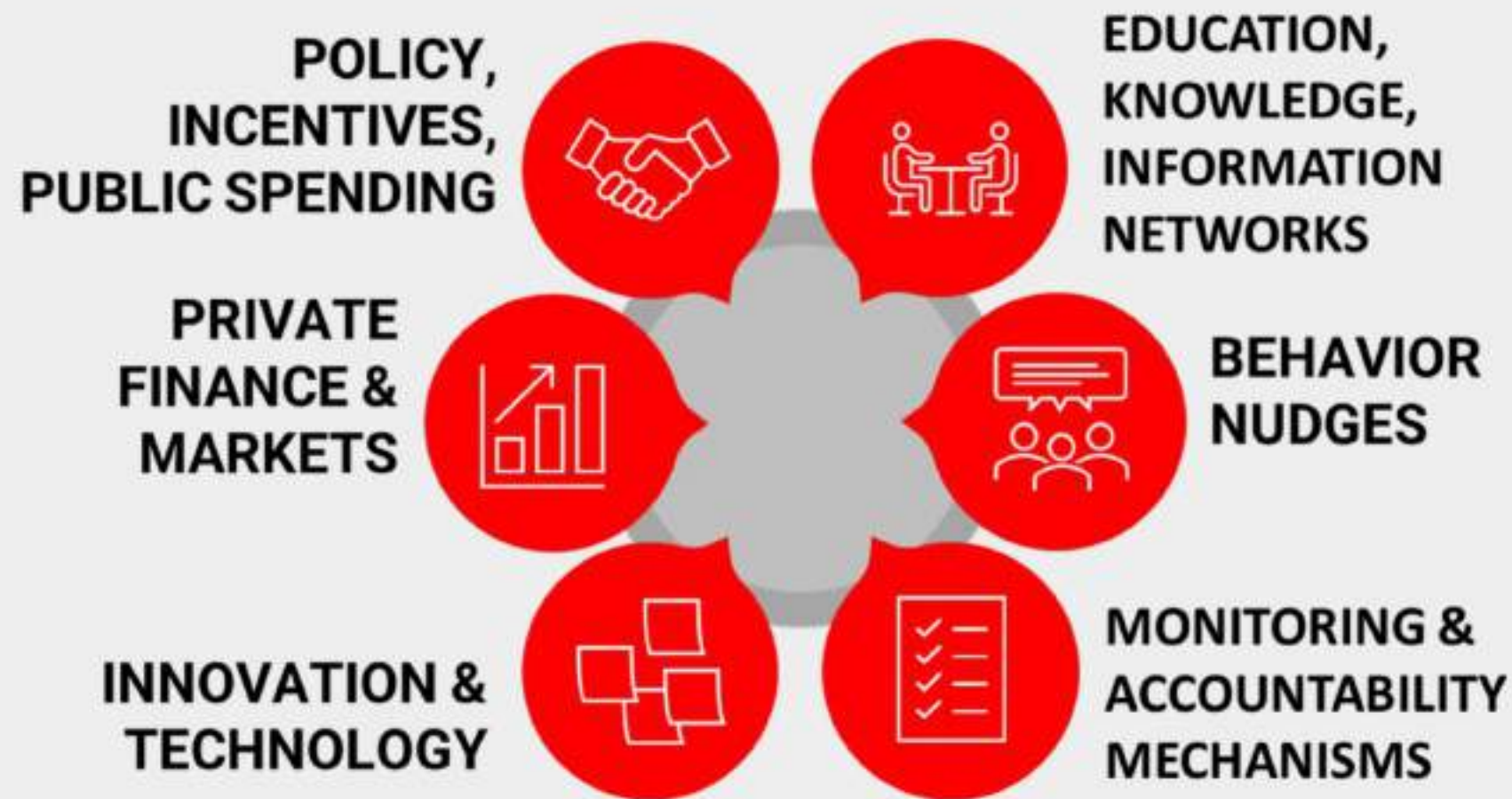
- 1) A nature positive growth
- 2) A circular economy



Allowing Nature Positive growth

✿ ✨ Sustainable and Livable Planet

ENABLING THE TRANSFORMATION



YOUTH'S ROLE

Youths should be involved in creating a **nature positive and circular economy**:

- Advocate ambitions
- Raise awareness
- Take action
- Conscientious consumers
- Innovative producers

88%

of youths surveyed believed they could encourage others to take action.

Various case studies: "Malawi Youth Restoration Programme, Reserva Youth Land Trust, Circular Economy ventures"



Diversity and Inclusion in the G20

Y20 Summit 2022 White Paper

Inclusive Education
Youth in the Creative Economy

KEY FINDINGS

Top 3

G20 youths believe that **different access to education, limited employment opportunities, and growing racial and cultural discrimination** are top three major causes of inequalities in the world today.

1 in 3

1 in 3 young people cited universal access to quality education as the most important issue that the G20 needs to address.

51%

51% of young people in the G20 argued that creative occupations could contribute to a more inclusive society by providing opportunities for self-expression.

Inclusive Education



Inclusive education

looks at transforming education to focus on global issues, to embed inclusive values in school and community, and equip young people with transferable skills to meet challenges, seize opportunities, and prepare for future crises.

Case studies:

Eunoia Talks (EU)

Fora (Global)

CHALLENGES

- **Constrained education and learning systems**
Less focused on transferable skills to help them navigate future challenges
- **At risk students face arduous transition into gainful livelihood**
The pandemic has made them harder to escape vulnerable situations and poverty
- **Growing levels of anxiety and fear**
Prolonged lockdowns and social contact deprived
- **Inequitable access to educational resources**
Limited available resources for students with disabilities, educators struggle to navigate current challenges

OPPORTUNITIES

- **Facilitating ease of access to education**
Inclusive pedagogies, financial support, flexible legislation focusing to those furthest left behind
- **Developing resources with focus on personalized learning**
Alternative and informal learning resources to mitigate learning loss
- **Mainstreaming informal decision-making opportunities**
No longer a top-down approach, exercising rights to express concerns and opinions

✿ ✨ Youth in Creative Economy



The creative economy for young people

is a dynamic sector that embraces cultural diversity, contributes to the economy, keeps the society vibrant, and empowers vulnerable groups to improved livelihoods. The road to a resilient creative economy in the new normal lies in young people's innovation and collaboration.

Case study:
Kita Muda Kreatif (Indonesia)

CHALLENGES

- **Demand shock to experiences, goods and services**
More impact to those not accessible digitally, threatening businesses' sustainability
- **Employment for vulnerable youth has become precarious**
One of the largest sectors employing women, minority groups, and informal workers
- **Low awareness level to pursue creative occupations persists**
Limited knowledge from school; perceived as less desirable and affects the freedom of self expression

OPPORTUNITIES

- **Providing a safe space to collaborate**
Support young people whose intrinsic drivers are to maintain cultural heritage and express creativity in their work
- **Alternative pathways to skill certifications and qualifications**
Recognize quality learning even from outside formal institutions
- **Promote partnerships to grow intangible assets**
Meaningful collaborative work help budding creative youths to build network, reputation, and expertise
- **Encourage cultural and creative workers to experiment and innovate**